

TRAVEL & TOURISM SECTOR DIRECTLY CREATED 108,741,000 JOBS GLOBALLY\*! YOURS CAN BE NEXT.

# JOIN OUR BA (HONS) TOURISM & HOSPITALITY MANAGEMENT



# Open up diverse career opportunities across:

- Hotels Restaurants Travel Agencies
- Holiday Services Event Management Airlines

# **SALIENT PROGRAMME FEATURES**

- · Designed to help develop critical thinking
- · Provides regular interaction with corporate heads
- Develops decision making ability through case-studies and simulation driven learning
- This programme is accredited by the HEC.

#### THE AMITY GROUP ADVANTAGE

- 10 Universities in India
- · 16 Global Campuses
- · Over 6000 Faculty
- · Over 1300 Patents
- 1,200 Acres of Campuses
- · 28 Schools & Pre-Schools
- 3.300 Case-studies Developed

\*Conditions apply

 $<sup>^{\#}</sup>$ Source: Travel & Tourism Economic Impact 2017, World Travel and Tourism Council





## PROGRAMME MODULES#

#### FIRST SEMESTER

- · Principles of Management
- Introduction to Travel and Tourism
- Introduction to Information System in organisation
- · International Language
- · Employability Skills I

#### THIRD SEMESTER

- Principles and Practices of Sustainable Tourism
- Managing People in Organisation
- · Research Methodology
- · Basics Techniques of Food and Beverage

#### FIFTH SEMESTER

- Worldwide Tourism Destination
- Management of Operations of Tour Operators
- Food and Beverage Management
- Internship

#### SECOND SEMESTER

- · Leisure and Recreation Management
- Niche Tourism (Economies of Niche Tourism)
- Introduction to Accounting and Finance
- Marketing Management

### **FOURTH SEMESTER**

- Enhancing Hospitality Services
- Management of Transportation Services
- · Tourism Policy and Planning
- Tourism Law
- Employability Skills II

## SIXTH SEMESTER

- Events Management
- · Business Policy and Strategic Management
- Destination Planning and Development
- Dissertation

\*Subject to modifications

AIHE-Registered with Higher Education Commission, Mauritius