

International Conference on Businesses in Emerging Economies

ICBEE-2018



Leading the path: reconfiguring businesses in emerging economies

Date: 21-22 December 2018

Organised by

Amity Business School

Amity University, Mumbai

Mumbai - Pune Expressway,

Bhatan, Post – Somathne, Panvel, Mumbai.

Maharashtra - 410206

Call for Papers ICBEE-2018

Leading the path: reconfiguring businesses in emerging economies

For many years the industrialized nations were supposed to be models for the underdeveloped societies, and that these societies must come at par with the industrialized countries and this belief is still held today in many quarters (Escobar, 1995). However, post-1980's witnessed the widespread liberalization and adoption of market-based policies by most developing countries resulting in emerging market economies (Hoskisson, Eden, Lau, & Wright, 2000). An emerging economy is defined as a country that satisfies two criteria: a rapid pace of economic development, and government policies favoring economic liberalization and the adoption of free-market system. The emerging economies are dynamic and that it is important to take account of changes in the institutional environment. The relevance of emerging markets are for two reasons: first, a significant part of economic growth is coming from emerging markets and second, innovations from emerging markets may be relevant for Western mature markets.

Some early research on emerging markets argued that Western multinational companies need to develop strategies for doing business in such markets and that it should be different from those they use at home country (Khanna & Peplau, 2005). As Khanna & Peplau (2005: 5) showed, "when firms understand the institutional differences between countries then they are likely to choose the best markets to enter, select optimal strategies, and make the most out of operating in emerging markets."

Given the fact that emerging economies are not homogeneous, even within the same geographic region

and countries have pursued different paths to transition and have achieved different degrees of progress (Hoskisson et al. 2000) pose the problem of comparison as institutions in emerging economies differ significantly from those in the developed economies (Peng, Wang, & Jiang, 2008).

Submission Guidelines

All papers must be original and not simultaneously submitted to another journal or conference.

The research papers can contribute to knowledge on emerging economies both from a theoretical perspective and empirical analysis as well as conceptual and perspective papers. We would thus like to invite contributions that extend our understanding of emerging economies but certainly not from the developed economy perspective. Possible contributions might seek to address, but are not limited to the following issues:

- Business strategies of multinationals in emerging economies
- Strategic social media engagement and thought leadership marketing
- Entrepreneurial and stakeholder networks and coalitions in solving wicked or critical problems
- Social actors, entrepreneurial decisions, and practices
- Socio-technical improvements and innovative business models
- Reconfiguring of local capabilities in global logistics
- Geopolitical uncertainties and global pursuit of organizations
- HRM practices of multinationals from emerging economies
- Capital Mobility and economic performance
- Business Cycles and interest rates
- Business Groups in emerging economies
- Cross-border acquisitions and firm value
- Cross-cultural human resource management

Deadline for submissions and registration:

- Full Paper Submission: **1st November, 2018**
- Acceptance Notification: **5th November, 2018**
- Registration (Early-Bird) **15th November, 2018**

Conference website: <http://www.amity.edu>

All contributions should be submitted to:

sakulkarni@mum.amity.edu;

ashrivastava@mum.amity.edu;

The submissions will undergo a double-blind review process. All submissions should follow APA guidelines, which are available at <http://www.apastyle.org/>

Registration Details:

Particular	Registration Fee (Early bird)	Registration Fee (Late bird)
Industry Delegates (from India)	3000 INR	4000 INR
Academicians	2500 INR	3000 INR
Research Scholars	1000 INR	1500 INR
Students	500 INR	1000 INR
International Industry Delegates & Academicians	\$ 100	\$ 150

Note: The Registration Fee includes access to all sessions, conference kit, certificate, conference proceedings and lunch during the conference day. Registration fee does not include accommodation facility. Delegates will have to make their own arrangements for stay during the conference.

Mode of Payment and Registration:

Registration Fee can be remitted through Demand Draft or Banker's Cheque drawn in favour of "**Amity University Mumbai**", payable at Mumbai, India

Publication Opportunities and Awards

All selected papers will get the opportunity to get published in Scopus indexed journals/ UGC recognized journals/ ISBN listed conference proceedings.

All the accepted papers will be published by Excel India Publishers in ISBN journal.

Pre-Conference Workshop:

Complimentary pre-conference workshop conducted by the eminent editors is scheduled on 20th Dec 2018.

Dr. Sudhir Rana,

Editor, FIIB Business Review (Sage Publishing); Guest Editor, International Journal of Business and Globalisation (ABDC Ranked Journal); Guest Editor, Journal of International Business Education (ABDC Ranked Journal)

Dr. Vishal Gupta,

Associate Professor, University of Alabama, USA; Associate Editor, Journal of Small Business & Entrepreneurship (Taylor and Francis Journal)

Dr. Alka Maurya,

Editor, Amity Case Research Journal

Chief Patron**Honourable Chancellor**

Dr. Aseem Chauhan
President, Amity University Mumbai

Vice Chancellor

Prof. (Dr.) D. S. Rao

Conference Convener

Dr. Janaki Naik

Conference Co-conveners

Dr. Artee Aggrawal

Dr. B.R. Londhe

Organizing committee

Dr. Jatin Trivedi

Dr. Sameer Kulkarni

Prof. Ritesh Kumar

Prof. Rahul Kamble

Prof. Sanjeev Kadam

Contact: Mrs. Dharini S.- +91-9766586759

All questions about submissions should be emailed to

blondhe@mum.amity.edu;

aaggarwal@mum.amity.edu

Conference Venue

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