

AMITY BUSINESS SCHOOL  
BOARD OF STUDIES MEETING

7 June 2017

Members Present-

1. Dr. Janaki Naik           HOI- ABS and Chairperson
2. Dr. Rakesh Singh       Dean Academics- AUM
3. Dr. Jatin Trivedi       Associate Professor- ABS
4. Dr. ArteeAggrawal     Associate Professor- ABS
5. Dr. BigyanVerma       Director- GNIMS, External Expert
6. Dr. Attarwala           Director- Kohinoor Business School, External Expert

Leave of Absence:

1. Dr. Monica Khanna – Director K J Somaiya Institute of Management Studies and Research
2. Dr. R.K. Srivastava - Director, Government of Maharashtra's Sydenham Institute of Management Studies.

Summary of the decisions taken during the meeting.

1. Discontinuation of the MBA-CPM course from AY 2017-18. It will now be offered by RICS-SBE.
2. Introduction of experiential learning as part of non - credit curricular activities through "Manager in making" program on Friday second half.
3. Introduction of MS Excel training as part of the induction program as well as teaching of courses through excel.
4. Strategic Cost Management to be included in the syllabus.
5. Managerial Excellence (MBA-IV) to be developed as Building managers with workshops
6. Curriculum revision for MBA-General -Finance Specialization, Marketing Specialization and IB specialization.
7. New courses in Marketing are proposed i.e. Digital Marketing, Big Data Analytics, e-commerce.
8. International Marketing is proposed as a course in International Business
9. It was decided to exchange of course in MBA curriculum. (Exchange Course Code No MHR4302 - MANAGING EXCELLENCE in Semester III with Course Code: MHR4407 MANAGERIAL COMPETENCIES AND CAREER DEVELOPMENT in Semester IV to facilitate placements

The committee suggested reworking on the syllabus and sending the draft to the external Experts.