

AMITY UNIVERSITY MAHARASHTRA, MUMBAI AMITY FILM SCHOOL

CURRICULUM

B. A. (Film Making)
(Honours/Honours With Research)

Duration: 4 YEARS (NEP 2020)

(Implemented from Academic Year 2024-2025)



Certificate

This to certify that the enclosed detailed syllabus has been presented before the Board of Studies of Amity University Maharashtra, Mumbai on July 4th, 2024, and it is recommended for the approval by the Academic Council, Amity University Mumbai.

Dr. Nima John

(Offg.) Head of Institute

Amity School of Communication

Amity University Mumbai

Date: 4th July 2024

PREAMBLE

Amity University Mumbai aims to achieve academic excellence by providing multifaceted education to students and encourage them to reach the pinnacle of success. The University has designed a system that would provide rigorous academic programme with necessary skills to enable them to excel in their careers.

Amity Film School & Amity School of Communication (ASCO) is one of the leading institutions that imparts knowledge to foster innovative leaders with strong ethical values.

B. A. (Film Making) (Honours/Honours With Research)

B. A. (Film Making)(Honours/Honours With Research) at Amit Film School, Mumbai, aims at graduates with holistic development who are ready to meet and achieve the challenges of information society by harnessing theoretical and practical exposure. An important feature of the curriculum is the Flexi-credit system, which allows students to create their own syllabus. The students have the freedom to choose from the range of Accelerators/Electives/Value Added Courses designed for the overall development, will help the students to be specialized in their field of choice. The students also have the option of choosing Electives/Value Added courses offered by other Schools of Amity University.

This booklet contains the Programme Structure, the Detailed Curriculum and the Scheme of Examination. The Programme Structure includes the courses (Core and Elective), arranged semester-wise. The importance of each course is defined in terms of credits attached to it. The credit units attached to each course have been further defined in terms of contact hours i.e. Lecture Hours (L), Tutorial Hours (T), Practical Hours (P). Towards earning credits in terms of contact hours, 1 Lecture and 1 Tutorial per week are rated as 1 credit each and 2 Practical hours per week are rated as 1 credit. Thus, for example, an L-T-P structure of 3-0-0 will have 3 credits, 3-1-0 will have 4 credits, and 3-1-2 will have 5 credits.

The Curriculum and Scheme of Examination of each course includes the credit structure, course objectives, course outcome, course contents, scheme of examination and the list of text and references. The scheme of examination defines the various components of evaluation and the weightage attached to each component. It is expected that this will help the students study in a planned and a structured manner and promote effective learning. Wishing you an intellectually stimulating study at Amity University.

VISION

Amity Film School(AFS), focuses on innovation, creativity and holistic media education along with interdisciplinary research. Providing industry-oriented, integrated, quality education while nurturing values and ethics.

MISSION

Our Mission is to foster a diverse, independent, ethical and economically thriving media and communication landscape that contributes to the creation of successful and sustainable societies in an era of technological and social change. To build highly skilled media professionals in the multimedia arena along with social responsibilities.

Program Outcome

PO1 Students will acquire hands-on expertise in all aspects of film production, including scripting, directing, cinematography, and editing, to create impactful visual narratives across different genres. Film Production Techniques: Students will acquire hands-on expertise in all aspects of film production, including scripting, directing, cinematography, and editing, to create impactful visual narratives across different genres. Storytelling and Screenwriting: Students will develop the ability to craft compelling and original stories for film, understanding the principles of screenplay writing and narrative structure. Cinematic Aesthetics: Students will explore the artistic and creative elements of cinematography, learning to use lighting, composition, and camera movements to evoke emotions and enhance storytelling. Film Editing and Post-Production: Students will master film editing techniques and post-production processes, including sound design and color grading, to refine and finalize the visual and auditory elements of a film. Pre-Production Planning: Students will learn the essential skills for pre-production, such as budgeting, scheduling, casting, and location scouting, to ensure a smooth and organized filmmaking process Directing Actors: Students will develop the ability to effectively communicate with actors, guiding their performances to achieve the desired emotional impact in the film. Film History and Theory: Students will study the history and theory of cinema, gaining insights into influential filmmakers, movements, and styles that have shaped the art of filmmaking. Film Genre Exploration: Students will examine various film genres and styles, experimenting with different storytelling approaches to broaden creative expression in filmmaking. Collaboration and Teamwork: Students will understand the film festival circuit and distribution strategies, preparing students to showcase their work to a wider audience and navigate the		True Deal Attention 1
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PO9 Students will examine various film genres and styles, experimenting with different storytelling approaches to broaden creative expression in filmmaking. Collaboration and Teamwork: Students will cultivate collaborative and leadership skills, working effectively with a crew and managing a film production team to bring a vision to life. Film Festival and Distribution Strategies: Students will understand the film festival circuit and distribution strategies, preparing students to showcase their work to a wider audience and navigate the		filmmaking.
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PO10 Students will cultivate collaborative and leadership skills, working effectively with a crew and managing a film production team to bring a vision to life. PO11 Film Festival and Distribution Strategies: Students will understand the film festival circuit and distribution strategies, preparing students to showcase their work to a wider audience and navigate the	PO9	
PO10 Students will cultivate collaborative and leadership skills, working effectively with a crew and managing a film production team to bring a vision to life. Film Festival and Distribution Strategies: Students will understand the film festival circuit and distribution strategies, preparing students to showcase their work to a wider audience and navigate the		different storytelling approaches to broaden creative expression in filmmaking.
with a crew and managing a film production team to bring a vision to life. Film Festival and Distribution Strategies: Students will understand the film festival circuit and distribution strategies, preparing students to showcase their work to a wider audience and navigate the		
PO11 Film Festival and Distribution Strategies: Students will understand the film festival circuit and distribution strategies, preparing students to showcase their work to a wider audience and navigate the	PO10	Students will cultivate collaborative and leadership skills, working effectively
PO11 Students will understand the film festival circuit and distribution strategies, preparing students to showcase their work to a wider audience and navigate the		with a crew and managing a film production team to bring a vision to life.
preparing students to showcase their work to a wider audience and navigate the		
preparing students to showcase their work to a wider audience and navigate the	PO11	Students will understand the film festival circuit and distribution strategies,
industry landscape	FULL	
madady landscape.		industry landscape.

Program Structure

B. A. (Film Making) (Honours/Honours With Research)

(Implemented from Academic Year 2024-2025)

Semester	1	II	III	IV	٧	VI	VII	VIII	Total
Credits	23	22	24	21	25	20	23	22	180

Course Course Title	Lectur e (L) Credit s	Tutori al (T) Credit s	Practic al (P) Credits	Total Credi ts
Discipline-I (Core)				8
IFA2101N Introduction to Film Art	2	-	-	2
HWC2102N History of World Cinema	2	1	-	2
TEP2103N Techniques of Photography	1	-	1	2
HWC2102N History of World Cinema TEP2103N Techniques of Photography BFT2104N Basic of Film & TV Production	2	-	-	2
Discipline II	•		•	4
(any one from the basket)) <u> </u>		T	7
FMT2105N Film Technologies FILE 2106N Film Footivels	2	-	2	4
TLF21001N Fillif resuvais	2	-	2	4
Discipline-III (any one from the basket))			4
BMT2110N Business Management	4	-	_	4
ECO2110N Economics - I	4	-	-	4
لي HMR2110N Human Rights - I	4	-	-	4
ECO2110N Economics - I HMR2110N Human Rights - I ACW2110N Academic and Creative Writing FST2110N Fashion Technology - I	4	-	-	4
FST2110N Fashion Technology - I	4	-	-	4
IND2110N Interior Design - I	4	-	-	4
Total (Discipline I + II + II	II)			16
Foreign Language (any one from the basket))			1
bo = FLF2111N French - I	1	-	-	1
FLF2111N French - I FLG2111N German - I FLS2111N Spanish - I	1	-	-	1
FLS2111N Spanish - I	1	-	-	1
CSE2112N Effective Listening	1	-	-	1
Sub Total	'		•	2

Behavio ural Science	BEH2113N	Behavioural Science - I	1	-	-	1	
	Sub Total						
VAC - I	ENV2116N	Environmental Studies	4	-	-	4	
						4	
Total(Foundation Courses)					7		
		Grand Total	•	•		23	

		Semester - II				
	Course Code	Course Title	Lectur e (L) Credit s	Tutori al (T) Credit s	Practic al (P) Credits	Total Credi ts
		Discipline-I (Core)				8
Discipline - I	FSW2201N	Fundamental of Screen writing	2	-	-	2
ipli I	BSC2202N	Basic of Cinematography	1	-	1	2
isc	ETP2203N	Editing Theory and Practice	1	-	1	2
D	INS2204N	Introduction to Sound	1	=	1	2
		Discipline II (any one from the basket)				4
. e ::	FPM2205N	Film Production Management	2	-	2	4
Disci pline - II	UFT2206N	Understanding Film Theory & Practice	2	-	2	4
		Discipline-III (any one from the basket)				4
Ι	ABM2210N	Advances in Business Management	4	-	-	4
П-	ECO2210N	Economics - II	4	-	-	4
ine	HMR2210N	Human Rights - II	4	-	-	4
Discipline - III	CSW2210N	Technical and Literary Writing	4	ı	-	4
Ď	FST2210N	Fashion Technology - II	4	1	-	4
	IND2210N	Interior Design - II	4	-	-	4
		Total (Discipline I + II + III)				16
		Foreign Language (any one from the basket)				2
g n	FLF2211N	French - II	2	-	-	2
Foreig n Langu age	FLG2211N	German - II	2	ı	-	2
F.	FLS2211N	Spanish - II	2	1	-	2
Commu nication Skills	CSE2212N	Presentation Skills	1	-	-	1
		SubTotal				3
Behavio ural Science	BEH2213N	Behavioural Science - II	1	-	-	1
SubTotal						
		VAC - II (any one from the basket)				2
A -]	ANM2217N	Animation - I	2	-	-	2
VA C- II	PHT2217N	Photography - I	2	-	-	2

POL2217N	Political Science - I	2	-	-	2
TSM2217N	Tourism Management - I	2	-	-	2
CCW2217N	Content & Creative Writing - I	2	-	-	2
SCW2217N	Social Work - I	2	-	-	2
CAD2217N	Computer Aided Drafting - I	2	-	-	2
	SubTotal				2
	Total (Foundation Courses)				6
Grand Total					
					22

		Semester - III					
	Course Code	Course Title	Lectur e (L) Credit s	Tutori al (T) Credit s	Practic al (P) Credits	Total Credit s	
		Discipline-I (Core)				8	
ne	FND2301N	Fundamental of Direction	1	-	1	2	
ipliin I	LFT2302N	Lighting for Film and TV	1	-	1	2	
Discipline - I	IAD2303N	Introduction to Art Direction	1	-	1	2	
Ω	PPP2304N	Pre-Postproduction Process	1	-	1	2	
		Discipline II (any one from the basket)				4	
oli I		Understanding Acting for	_		_	4	
Discipli ne - II	AFT2305N	Film & TV	2	-	2	-	
Dis	UVA2306N	Understanding Visual Aesthetics	2	_	2	4	
	0 (1120001)	Total (Discipline I + I)	<u> </u>		_	12	
		Foreign Language (any one from the basket)				2	
>0 →	FLF2311N	French- III	2	_	_	2	
Foreig n Langu age	FLG2311N	German-III	2	_	_	2	
Fo La	FLS2311N	Spanish- III	2	_	-	2	
Commu nication Skills	CSE2312N	Reading and Comprehension	1	-	-	1	
		SubTot	al			3	
Behavio ural Science	BEH2313N	Behavioural Science - III	1	-	-	1	
Vocational Courses/ Entrepreneursh ip*/ Industry Led Courses	VAC2315N	Graphic Design	3	-	-	3	
SubTotal							
		VAC - II (any one from the basket)					
	ABC2317N	Analyzing Business Case	2	-	-	2	
ı	ANM2317N	Animation - II	2	-	-	2	
VAC - II	PHT2317N	Photography - II	2	-	-	2	
>	POL2317N	Political Science - II	2	-	-	2	

	TSM2317N	Tourism Management - II	2	-	-	2	
	SCW2317N	Social Work - II	2	-	-	2	
SubTotal							
VAC -	PHE2318N	Physical Education and Sports **	1	1	-	1	
Total (Foundation Courses)							
	I					9	
Commu nity Engage ment	CES2319N	Community Outreach	-	-	-	3	
		Total(Foundation Courses)					
						3	
		Gand Total					
						24	

		Semester - IV				
	Course Code	Course Title	Lectu re (L) Credi ts	Tutorial (T) Credits	Practic al (P) Credits	Total Credit s
		Discipline-I (Core)				8
Discipline - I	SFX2401N	Introduction to Sound Special Effect	1	-	1	2
iplii I	DFM2402N	Documentary Film making	1	-	1	2
isc	FLA2403N	Film Adaptation	2	-	-	2
Ω	PJE2404N	Project Evaluation	2	-	-	2
		Discipline II (any one from the basket)				4
Discipli ne - II	UTP2405N	Understanding Television Theory & Practice	2	-	2	4
Dis	URP2406N	Understanding Radio Programming	2	-	2	4
		Total (Discipline I + II)	T	1		12
		Foreign Language (any one from the basket)				2
	FLF2411N	French - IV	2	-	-	2
Foreig n Langu age	FLG2411N	German - IV	2	=	1	2
F,	FLS2411N	Spanish - IV	2	-	-	2
Commu nication Skills	CSE2412N	Effective Writing Skills	1	-	-	1
		SubTotal				3
Behavio ural Science	BEH2413N	Behavioural Science - IV	1	-	-	1
Vocational Courses/ Entrepreneurship */ Industry Led Courses	VAC2415N	Motion Graphics	3	-	-	3
SubTotal						
		VAC - II (any one from the basket)				
I.	DBC2417N	Developing Business Cases	2	-		2
- \	ANM2417N	Animation - III	2			2
VAC - II	PHT2417N	Photography - III	2	-	-	2
	POL2417N	Political Science - III	2	-	-	2

	TSM2417N	Tourism Management - III	2	-	-	2			
	SCW2417N	Social Work - III	2	-	-	2			
		SubTotal				2			
VAC -	PHE2318N	Physical Education and Sports **	-	-	-	-			
	Total (Foundation Courses)								
		Grand Total		Grand Total					

		Semester – V				
	Course Code	Course Title	Lectur e (L) Credit s	Tutori al (T) Credit s	Practic al (P) Credits	Total Credit s
		Discipline-I (Core)	l			12
Discipline - I	ADW2501N	Advanced Direction and Screenplay Writing	2	-	1	3
plir	AET2502N	Advanced Editing Techniques	2	-	1	3
isci	ADC2503N	Advanced Cinematography	2	-	1	3
Õ	ASD2504N	Advanced Sound Design	2	-	1	3
		Discipline II (any one from the basket)				4
.5 e C	IFX2505N	Introduction to VFX	2	-	2	4
Disci pline - II	CCG2506N	Color Correction & Color Grading	2	-	2	4
		Total (Discipline I + II)				16
		Foreign Language				
	ELEOCAANI	(any one from the basket)	2			2 2
Foreig n Langu age	FLF2511N	French- V	2 2	-	-	
Fore n Lang		German-V	2	-	-	2 2
	FLS2511N	Spanish-V	2	-	-	2
Commu nication Skills	CSE2512N	Employability Skill	1	-	-	1
		SubTotal	l			3
Behavio ural Science	BEH2513N	Behavioural Science - V	1	-	-	1
		SubTotal	•		1	1
VAC -	PHE2318N	Physical Education and Sports **	-	-	-	-
		Total (Foundation Courses)				4
SIP/Internship / Project/Dissert ation/ Field Visit	SIP2521N	Summer Internship	5	-	-	5
Total (Foundation Courses)						5
		Grand Total				25

		Semester - VI				
	Course Code	Course Title	Lectur e (L) Credit s	Tutori al (T) Credit s	Practic al (P) Credits	Total Credit s
		Discipline-I (Core)				16
Ι.	CTT2601N	Camera: Technologies & Techniques	2	-	2	4
pline	PPM2602N	Post Production Process in Film Making	2	-	2	4
Discipline -	REI2503N	Regulations in Entertainment Industries	4	-	-	4
	RGC2604N	Regional Cinema	4	-	-	4
		Discipline II (any one from the basket)				4
is pl ie II	AFM2605N	Ad Film Making	2	-	2	4
Dis cipl ine - II	SFM2606N	Short Film Making	2	-	2	4
		Total (Discipline I + II)				20
VAC -	PHE2318N	Physical Education and Sports **	-	-	-	-
		Grand Total				20

Semester - VII								
	Course Code	Course Title	Lectur e (L) Credit s	Tutori al (T) Credit s	Practic al (P) Credits	Total Credit s		
		Discipline-I (Core)				16		
	FMR2701N	Filmmaking Research	2	-	2	4		
I -	FFB2702N	Film Finance and Budgeting	4	-	_	4		
Discipline - I	FDE2703N	Film Distribution & Exhibition	2	-	2	4		
Disc	OTP2704N	OTT Platform	4	-	-	4		
Total (Discipline I)								
Research	REM2722N	Research Methodology	2	-	2	4		
						4		
SIP/Internship / Project/Dissert ation/ Field Visit	PPD2723N	Professional Project - I	-	-	-	3		
Total (Foundation Courses)								
		Grand Total				23		

Semester - VIII								
	Course Code	Course Title	Lect ure (L) Credi ts	Tutoria 1 (T) Credits	Practical (P)/Fiel d Work Credits	Tota 1 Cred its		
		Discipline-I (Core)				16		
Disciplin e - I	FMR2801	Film Making Research Seminar	-	-	-	4		
isci e -	AR2802N	Graduation Film	-	-	1	8		
Ω	DP2803N	Film Portfolio Development	-	-	-	4		
		Total (Discipline I)				16		
SIP/Internship / Project/Dissert ation/ Field Visit	PPD2824N	Professional Project - II	-	-	-	6		
Total(Foundation Courses)								
		Grand Total				22		

EVALUATION SCHEME

B.A. (Film Making)(Honours/Honours With Research)								
Semester - I								
	Course Code	Course Title	Total Credit s	Interna 1 Assess ment Marks	End Semest er Exam Marks	Total Marks		
		Discipline-I (Core)						
I	IFA2101N	Introduction to Film Art	2	30	70	100		
line -	HWC2102N	History of World Cinema	2	30	70	100		
Discipline - I	TEP2103N	Techniques of Photography	2	30	70	100		
I	BFT2104N	Basic of Film & TV Production	2	30	70	100		
Discipline II								
		(any one from the bask	_ <i>_</i>					
Discip line - II	FMT2105N	Film Technologies	4	30	70	100		
Did iii	FLF2106N	Film Festivals	4	30	70	100		
		Discipline-III (any one from the bask	xet)					
	BMT2110N	Business Management	4	50	50	100		
II	ECO2110N	Economics - I	4	50	50	100		
II - 2	HMR2110N	Human Rights - I	4	50	50	100		
Discipline -	ACW2110N	Academic and Creative Writing	4	50	50	100		
Disc	FST2110N	Fashion Technology - I	4	50	50	100		
	IND2110N	Interior Design - I	4	50	50	100		
	Te	otal (Discipline I + II +	· III)					
	Foreign I	anguage (any one fron	n the bas	sket)				
Foreign	FLF2111N	French - I	1	50	50	100		
Foreign Language	FLG2111N	German - I	1	50	50	100		
<i></i>	FLS2111N	Spanish - I	1	50	50	100		
Commu nication Skills	CSE2112N	Effective Listening	1	50	50	100		

Behavio ural Science	BEH2113N	Behavioural Science -	1	100	00	100
VAC - I	ENV2116N	Environmental Studies	4	30	70	100
Grand Total			23			

		Semester - II				
	Course Code	Course Title	Total Credi ts	Interna 1 Assess ment Marks	End Semest er Exam Marks	Total Marks
		Discipline-I (Core)				
ı	FSW2201N	Fundamental of Screen writing	2	30	70	100
line -	BSC2202N	Basic of Cinematography	2	30	70	100
Discipline - I	ETP2203N	Editing Theory and Practice	2	30	70	100
	INS2204N	Introduction to Sound	2	30	70	100
		Discipline II				
		(any one from the bask	cet)			
Discipli ne - II	FPM2205N	Film Production Management	4	30	70	100
Dis	UFT2206N	Understanding Film Theory & Practice	4	30	70	100
		Discipline-III				
		(any one from the bask	tet)	Τ		
	ABM2210N	Advances in Business in Management	4	50	50	100
	ECO2210N	Economics - II	4	50	50	100
Je -	HMR2210N	Human Rights - II	4	50	50	100
Discipline - III	CSW2210N	Technical and Literary Writing	4	50	50	100
Dis	FST2210N	Fashion Technology - II	4	50	50	100
	IND2210N	Interior Design - II	4	50	50	100
	T	otal (Discipline I + II +	+ III)			
	Foreign I	anguage (any one fron	n the ba	sket)		
3n 1a	FLF2211N	French - II	2	50	50	100
Foreign Langua ge	FLG2211N	German - II	2	50	50	100
F _C	FLS2211N	Spanish - II	2	50	50	100
Commu nication Skills	CSE2212N	Presentation Skills	1	50	50	100
Behavio ural Science	BEH2213N	Behavioural Science - II	1	100	00	100

VAC - II (any one from the basket)								
	ANM2217N	Animation - I	2	50	50	100		
	PHT2217N	Photography - I	2	50	50	100		
	POL2217N	Political Science - I	2	50	50	100		
II - 0	TSM2217N	Tourism Management - I	2	50	50	100		
VAC	CCW2217N	Content & Creative Writing - I	2	50	50	100		
	SCW2217N	Social Work - I	2	50	50	100		
	CAD2217N	Computer Aided Drafting - I	2	50	50	100		
	22							

		Semester - III						
	Course Code	Course Title	Total Credi ts	Interna 1 Assess ment Marks	End Semest er Exam Marks	Total Marks		
Discipline-I (Core)								
I	FND2301N	Fundamental of Direction	2	30	70	100		
ine -	LFT2302N	Lighting for Film and TV	2	30	70	100		
Discipline - I	IAD2303N	Introduction to Art Direction	2	30	70	100		
I	PPP2304N	Pre-Postproduction Process	2	30	70	100		
		Discipline II						
		(any one from the bask	tet)					
Discipli ne - II	AFT2305N	Understanding Acting for Film & TV	4	30	70	100		
Dis	UVA2306N	Understanding Visual Aesthetics	4	30	70	100		
Total (Discipline I + II)								
	Foreign L	anguage (any one fron	n the ba	sket)				
gn ua	FLF2311N	French- III	2	50	50	100		
Foreign Langua ge	FLG2311N	German-III	2	50	50	100		
K Ä	FLS2311N	Spanish- III	2	50	50	100		
Commu nication Skills	CSE2312N	Reading and Comprehension	1	50	50	100		
Behavio ural Science	BEH2313N	Behavioural Science - III	1	100	00	100		
Vocationa 1 Courses/ Entrepren eurship*/ Industry Led	VAC2315N	Graphic Design	3	50	50	100		
		VAC - II						
		(any one from the bask	<u> </u>		<u> </u>			
	ANM2317N	Animation - II	2	50	50	100		
Π-	PHT2317N	Photography - II	2	50	50	100		
VAC - II	POL2317N	Political Science - II	2	50	50	100		
>	TSM2317N	Tourism Management - II	2	50	50	100		

	CCW2317N	Content & Creative Writing - II	2	50	50	100
	SCW2317N	Social Work - II	2	50	50	100
	FTH2317N	French for Tourism and Hospitality	2	50	50	100
	CAD2317N	Computer Aided Drafting - II	2	50	50	100
VAC -	PHE2318N	Physical Education and Sports **	-	1	1	1
Commu nity Engage ment Services	CES2319N	Community Outreach	3	100	00	100
	24					

		Semester – IV							
	Course Code	Course Title	Total Credi ts	Interna 1 Assess ment Marks	End Semest er Exam Marks	Total Marks			
Discipline-I (Core)									
I - :	SFX2401N	Introduction to Sound Special Effect	2	30	70	100			
Discipline - I	DFM2402N	Documentary Film making	2	30	70	100			
)isc	FLA2403N	Film Adaptation	2	30	70	100			
I	PJE2404N	Project Evaluation	2	30	70	100			
		Discipline II							
,		(any one from the bask	et)						
Discipline - II	UTP2405N	Understanding Television Theory & Practice	4	30	70	100			
Dise	URP2406N	Understanding Radio Programming	4	30	70	100			
Total (Discipline I + II)									
	Foreign I	anguage (any one fron	n the bas	sket)					
gn 1a	FLF2411N	French - IV	2	50	50	100			
Foreign Langua ge	FLG2411N	German - IV	2	50	50	100			
${ m Fo}$	FLS2411N	Spanish - IV	2	50	50	100			
Commu nication Skills	CSE2412N	Effective Writing Skills	1	50	50	100			
Behavio ural Science	BEH2413N	Behavioural Science - IV	1	100	00	100			
Vocationa 1 Courses/ Entrepren eurship*/ Industry Led Courses	VAC2415N	Motion Graphics	3	50	50	100			
		VAC - II		_	_				
		(any one from the bask	<u> </u>			15-			
	ANM2417N	Animation - III	2	50	50	100			
	PHT2417N	Photography - III	2	50	50	100			
II-::	POL2417N	Political Science - III	2	50	50	100			
VAC-II	TSM2417N	Tourism Management - III	2	50	50	100			

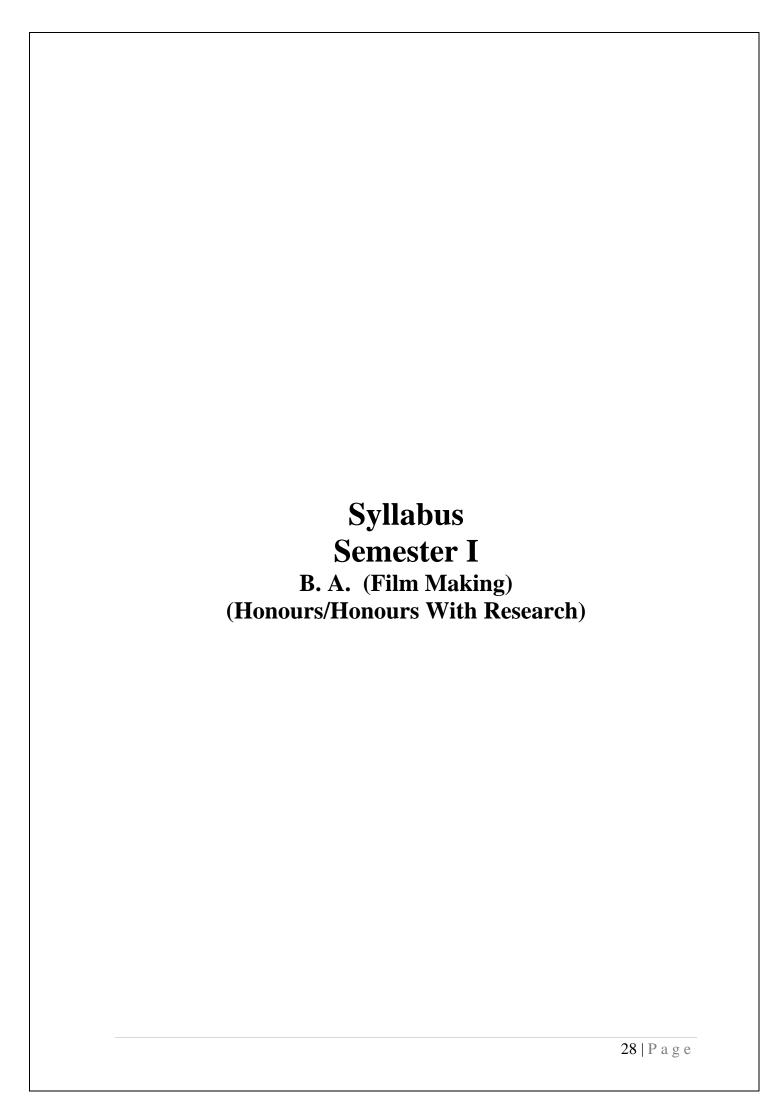
	CCW2417N	Film and Literature Appreciation	2	50	50	100
	FFC2417N	French and Francophone Culture	2	50	50	100
	SCW2417N	Social Work - III	2	50	50	100
	CAD2417N	Computer Aided Drafting - III	2	50	50	100
VAC -	PHE2318N	Physical Education and Sports **	-	-	-	-
Grand Total						

		Semester – V					
	Course Code	Course Title	Total Credi ts	Interna 1 Assess ment Marks	End Semest er Exam Marks	Total Marks	
	•	Discipline-I (Core)	•	•			
ı.	ADW2501N	Advanced Direction and Screenplay Writing	2	30	70	100	
Discipline - I	AET2502N	Advanced Editing Techniques	3	30	70	100	
Disci	ADC2503N	Advanced Cinematography	3	30	70	100	
	ASD2504N	Advanced Sound Design	3	30	70	100	
	Discipl	line II (any one from tl	he baske	et)			
ip -	IFX2505N	Introduction to VFX	4	30	70	100	
Discip line - II	CCG2506N	Color Correction & Color Grading	4	30	70	100	
Total (Discipline I + II)							
	Foreign I	anguage (any one fron	n the ba	sket)			
gan	FLF2511N	French- V	2	50	50	100	
Foreign Langua ge	FLG2511N	German-V	2	50	50	100	
<u> </u>	FLS2511N	Spanish-V	2	50	50	100	
Commu nication Skills	CSE2512N	Employability Skill	1	50	50	100	
Behavio ural Science	BEH2513N	Behavioural Science - V	1	100	00	100	
VAC -	PHE2318N	Physical Education and Sports **	-	-	-	-	
	1	otal (Foundation Cour	rses)				
SIP/Inte rnship/ Project/ Dissertati on/ Field Visit	SIP2521N	Summer Internship (NTCC)	5	100	00	100	
		Grand Total	25				

		Semester – VI				
	Course Code	Course Title	Total Credi ts	Interna 1 Assess ment Marks	End Semest er Exam Marks	Total Marks
		Discipline-I (Core)				
	CTT2601N	Camera: Technologies & Techniques	4	30	70	100
Discipline - I	PPM2602N	Post Production Process in Film Making	4	30	70	100
Disci	REI2503N	Regulations in Entertainment Industries	4	30	70	100
	RGC2604N	Regional Cinema	4	30	70	100
	Discip	line II (any one from tl	ne baske	et)		
Dis cipli ne - II	AFM2605N	Ad Film Making	4	30	70	100
D Cij ne I	SFM2606N	Short Film Making	4	30	70	100
		Total (Discipline I + I	I)			
VAC -	PHE2318N	Physical Education and Sports **	-	-	-	-
		Grand Total	20			

	Semester – VII									
	Course Code	Course Title	Total Credi ts	Interna 1 Assess ment Marks	End Semest er Exam Marks	Total Marks				
		Discipline-I (Core)								
н	FMR2701N	Filmmaking Research	4	30	70	100				
line -	FFB2702N	Film Finance and Budgeting	4	30	70	100				
Discipline -	FDE2703N	Film Distribution &		30	70	100				
I	OTP2704N	OTT Platform	4	30	70	100				
		Total (Discipline I)								
Researc h Courses	REM2722N	Research Methodology	4	30	70	100				
			4							
SIP/Inte rnship/ Project/ Dissertati on/ Field Visit	PPD2723N	Professional Project - I	3	100	00	100				
		Grand Total	23							

Semester – VIII										
	Course Code	Course Title	Total Credi ts	Interna 1 Assess ment Marks	End Semest er Exam Marks	Total Marks				
		Discipline-I (Core)								
ine -	FMR2801	MR2801 Film Making Research Seminar		100	00	100				
ilqiz	AR2802N	Graduation Film	8	100	00	100				
Discipline I	DP2803N	Film Portfolio Development	4	100	00	100				
		Total (Discipline I)								
SIP/Inte rnship/ Project/ Dissertati on/ Field Visit	PPD2824N	Professional Project - II	6	100	00	100				
		Grand Total	22							



Semester – I

Course Code	Course Name	Credits
IFA2101N	INTRODUCTION TO FILM ART	02

	Contact Hou	ırs	Credits Assigned			
Theory	Practical	Tutorial	Theory Practical Tutorial Tota			
02	-	-	02	-	-	02

Theory						Term Work / Practical/Oral			
	Internal A	ssessment		End	Durati	Ter			Tot
Test/ Mid Sem	Continu ous Evaluati on	Attenda nce	Total Intern al	Sem Exa m	on Of End Sem Exam	m Wor k	Practic al.	Or al	al
15	10	05	30	70	3hrs	-	-	-	100

Course outcome

- Students will be able to brainstorm ideas using creative process and develop writing using literary devices and they will be able to include the film subject, theme and setting for the films.
- Students will be able to identify and explain fundamental film terms and concepts, such as mise-en-scène, cinematography, editing, sound design, and narrative structure.
- Students will be able to describe the evolution of film art, including key movements, influential directors, and significant genres throughout film history.
- Students will enhance their ability to engage in informed discussions about films, using critical frameworks to evaluate films and articulate their interpretations and critiques effectively.

Course Objectives

- To introduce students to the art of films.
- To use the concepts and terms mostly used in film when writing and talking about a film or group of films.
- To understand film as an industry, as a complex medium for artistic expression, and as a product of its cultural and social context.

• To give foundational training to analyse films.

Detailed Syllabus

Module/ Unit	Cou	urse Module / Contents	Hours	Marks Weightage	
	Filn	n Form			
	1.1	The Concept of Form in Film "Form" Versus "Content			
1	1.2	Formal Expectations	6	20%	
	1.3	Film, Theatre and TV: Formal Difference			
	1.4	Film Art: Technology & Business			
	Nar	rative			
	2.1	Elements of Narrative			
2	2.2	Flow of Story & Information	7	30%	
_	2.3	Range of Story Information		3070	
	2.4	Depth of Story Information			
	Styl	e			
	3.1	Mise-en-Scene	-	20%	
3	3.2	Aspects of Mise-en-Scene	6		
	3.3	Mise-en-Scene in Space and Time			
	3.4	Screening of Film "Our Hospitality"	-		
	Gen	nres			
	4.1	Understanding Genre	-		
4	4.2	Defining a Genre	7	30%	
	4.3	Genre History			
	4.4	Analysis of Genre]		
Total			26	100	

References

- Bordwell, D., Thompson, K., & Smith, J. (1993). *Film art: An introduction* (Vol. 7). McGraw-Hill.
- Allen, R. C., & Gomery, D. (1985). *Film history: Theory and practice*. McGraw-Hill.
- Bordwell, D. (1997). On the history of film style. Harvard University Press.
- Salt, B. (1992). Film style and technology: History and analysis. Starword.
- Bazin, A. (1971). *What is cinema? Volume II* (H. Gray, Trans.). University of California Press.
- Bazin, A. (2004). *What is cinema? Volume I* (Vol. 20). University of California Press

Semester – I

Course Code	Course Name	Credits
HWC2102N	HISTORY OF WORLD CINEMA	02

	Contact Hou	rs	Credits Assigned			
Theory	Practical	Tutorial	Theory Practical Tutorial Tota			
02	-	-	02	-	-	02

		Theory					Term Work / Practical/Oral			
Int	ernal A	Assess	ment		End	Durati	Ter			Tot
Test/ Mid Sem	Cont u Eval o	s luati	Attenda nce	Total Intern al	Sem Exa m	on Of End Sem Exam	m Wor k	Practic al.	Or al	al
15	1	0	05	30	70	3hrs	_	-	_	100

Course outcome

- The students will be able to acquire a world view that will enhance their thought process for any creative content creation.
- Students will expertise on various styles of filmmakers from across the globe, that will further help them to identify and develop their own style.
- Students will be able to understand socio-political and cultural scenario of the world and its impact on world cinema.

Course Objectives

- To develop historical appreciation of film.
- To identify significant movements, innovations, and figures in film history and a variety of cinematic styles.
- To know how to form and articulate a critical analysis and evaluation of a cinematic work.
- To prepare a strong foundation about world cinema.

Detailed Syllabus

Modul e/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage
	The Inv 1880s-1	vention and Expansion of The Cinema, 912		
	1.1	Preconditions for Motion Pictures		
	1.2	Major Precursors of Motion Pictures		
1	1.3	An International Process of Invention	07	30%
	1.4	Early Filmmaking and Exhibition	-	
	1.5	Scenic, Topicals, and Fiction Films	-	
	Gro	wth of Cinema		
	2.1	The Growth of the French Film Industry		
2	2.2	Italy: Growth through Spectacle	06	20%
	2.3	Growth of Indian Films	-	
	2.4	The Silent Era		
	Furt	her Growth of Cinema		
	3.1	Growth of Cinema in Europe	-	
	3.2	Early Hollywood		
	3.3	Early Asian Cinema		
3	3.4	The Development of the Classical Hollywood Cinema (1908-1927)	06	
	3.5	The development of Sound Cinema		20%
	3.6	The Post War World Cinema		
	3.7	Contemporary History of World Cinema		
	Mov	ements		
	4.1	German Expressionism		
4	4.2	French Impressionism	07	30%
	4.3	Surrealism		
	4.4	Soviet Montage		

Total			26	100%
	4.8	Indian Parallel Cinema		
	4.7	Independent Filmmaking		
	4.6	The French New-Wave		
	4.5	Italian Neorealism		

References

- Vincendeau, G. (Ed.). (1995). *Encyclopedia of European cinema*. Weidenfeld & Nicolson.
- Allen, R. C., & Gomery, D. (1985). *Film history: Theory and practice*. McGraw-Hill.
- Usai, P. C. (2000). Silent cinema: An introduction. British Film Institute.
- Luhr, W. (1987). World cinema since 1945. Ungar Publishing Company.
- Lent, J. A. (1990). *The Asian film industry*. Christopher Helm Publishers.
- Thompson, K., & Bordwell, D. (2003). *Film history: An introduction* (Vol. 205). McGraw-Hill.
- Armes, R. (1971). Patterns of realism. Routledge.

Semester – I

Course Code	Course Name	Credits
TEP2103N	TECHNIQUES OF PHOTOGRAPHY	02

	Contact Hou	ırs		Credits Assigned		
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
01	02	-	01	01	-	02

		Theory				Term Work / Practical/Oral			
Internal Assessment Continuous Attendance Evaluation		Total	End Sem Exam	Duration Of End Sem	Term Work	Pract.	Oral	Total	
1000	Evaluation		Internal		Exam				
15	10	05	30	70	3 Hours	-	-	-	100

Course outcome

- Students will learn What is Photography and uses camera with different lenses.
- Students will demonstrate proficiency in using camera equipment and settings, including exposure, aperture, shutter speed, and ISO, to capture well-exposed and technically sound photographs.
- Students will develop a personal photographic style and build a professional portfolio, while also understanding the historical context of photography and adhering to ethical standards in their work.

Course Objectives

- To introduce basic techniques of photography and its applications in Mass Media with specialization in specific area.
- To give an opportunity to the student to get accustomed to this universal language of expression and communication and exhibit their skills to explore.
- To understand the significance and utility of photographs as an effective medium of communication.

Detailed Syllabus

Module/ Unit	Course Module / Contents		Hours	Marks Weightage	
	Intro	oduction to Photography			
1	1.1	Brief History of photography		20%	
	1.2	Uses of Photography			
	1.3	Principles of light	06		
	1.4	Black & White Photography and studying work of famous photographers			
	Elements of Camera				
2	2.1	View finder lens and Shutter			
	2.2	Aperture	07	30%	
	2.3	Display IOS			
	2.4	2.4 Lens			
3	Types of Camera				
	3.1	DSLR Compact Camera			
	3.2	3.2 Crop Sensor Camera Mirror Less		20%	
	3.3	SLR Crop Censor			
	3.4 Full Frame Medium Format Camera				
4	Art of Photography			30%	
	4.1	1 Framing and Composition Angle of view			
	4.2 Depth of Field Depth of Focus4.3 Elements of Design		07		
					4.4
	Total			26	100%

- Sontag, S. (2001). On photography (Vol. 48). Macmillan.
- Burgin, V. (Ed.). (1982). *Thinking photography*. Macmillan International Higher Education.
- Newhall, B. (1982). The history of photography. Museum of Modern Art.
- Rosenblum, N. (1997). A world history of photography. Abbeville Press.
- Wells, L. (Ed.). (2015). *Photography: A critical introduction* (4th ed.). Routledge.
- Krages, B. (2006). *Photography: The art of composition*. Allworth Press.
- Elkins, J. (Ed.). (2013). *Photography theory*. Routledge.

Course Code	Course Name	Credits
BFT2104N	BASICS OF FILM & TV PRODUCTION	02

	Contact Hou	irs		Credits	Assigned	
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
02	-	-	02	-	-	02

		Theory					erm Work actical/Or		
Test/ Mid Sem	Continuo us Evaluati on	Attenda nce	Total Intern al	End Sem Exa m	Durati on Of End Sem Exam	Ter m Wor k	Practic al.	Or al	Tot al
15	10	05	30	70	Projec t	-	-	-	100

Course outcome

- Students will be up to date with the latest Happenings and developments in the industry and also gets skills which allow to hop specializations. Their perspectives will be broadened artistically to visualize the imagination.
- Students will demonstrate proficiency in using essential production equipment and technology, including cameras, lighting, and sound recording tools, and understand basic operating procedures and safety protocols.
- Students will apply fundamental production techniques to plan, shoot, and edit short film or TV projects, including pre-production planning, on-set production practices, and post-production editing.
- Students will develop effective communication and collaboration skills necessary for working on a production set, including the ability to follow direction, provide constructive feedback, and work cohesively within a team.

- To focus on comprehensive introduction of both film and TV production.
- To understand the depth of the stages involved in TV and Film Production.
- To understand the roles and responsibilities of a production personnel.

• To make the students industry in both film and TV production to make the students industry in both film and TV production

Detailed Syllabus

Module/ Unit	Cou	urse Module / Contents	Hours	Marks Weightage	
	Dev	elopment			
	1.1	Developing an Idea			
	1.2	Developing a Script			
1	1.3	Developing a Screenplay	06	20%	
	1.4	Location scouting	00	2070	
	1.5	Casting actors			
	Pre	-Production			
	2.1	Different stages of Pre-production in filmmaking.			
2	2.2	Different stages of pre-production in TV	06	20%	
	2.3	Different types of TV Program			
	2.4	The role of director in Pre-production stage			
	Pro	duction			
	3.1	Rehearsals and camera blocking		30%	
	3.2	Lighting set-ups for a scene			
3	3.3	Hiring of production personnel and equipment	07		
	3.4	Necessary props and costumes to the location			
	3.5	Capture all the footage necessary for the project.			
	Post	tproduction			
	4.1	Principal photography			
	4.2	Post - organizing, cutting footages of project			
4	4.3 Audio mixing coloring and editing the footage captured in production		06	20%	
	4.4	Creation of special effects the project			
-	4.5	Sound Mixing and Sound designing			
Total			26	100%	

- Branston, G., & Stafford, R. (2003). *The media student's book* (3rd ed.). Routledge
- Campbell, D. (2002). *Technical film and TV for nontechnical people*. Allworth Press.
- Cury, I. (2001). *Directing & producing for television: A format approach* (2nd ed.). Focal Press.
- Newton, D., & Gaspard, J. (Year). *The TV showrunner's roadmap*. Publisher.
- Author, A. A. (2001). *Digital filmmaking 101: An essential guide to producing low-budget movies*. Michael Wiese Productions.
- Rea, P., & Irving, D. K. (2001). *Producing and directing the short film and video* (2nd ed.). Focal Press.

Course Code	Course Name	Credits
FMT2105N	FILM TECHNOLOGIES	04

	Contact Hou	rrs Credits Assigned				
Theory	Practical	Tutorial	Theory Practical Tutorial T			
02	04	-	02	02	-	04

	Theory						erm Work ractical/Ora		
Test	Internal As Continuou	S Attendance	Total	End Sem	Duration Of End Sem	Term Work	Practical	Oral	Total
Test	Evaluation		Internal	Exam	Exam				
15	10	05	30	70	Project	-	-	-	100

Course outcome

- Students will be introduced to the technology behind Cinema.
- Students will be able to practice with the different cameras and other related tools
- Students will get to learn the different features of different types of camera
- Students will also learn other software related to the making process
- Students will understand color management principles and how to implement them in a color workflow.
- Students will create a portfolio showcasing color correction skills and artistic vision.

- This course focuses to introduce film technology aspects.
- Students will be able to learn about the technical advancements in filmmaking.
- Student will also be introduced to color, sound and camera in the filmmaking process.
- Student will be introduced to all the different kind of technologies involve in film making
- To make the students understand principles and techniques of color correction
- To help the students to develop a portfolio.

Detailed Syllabus

Module/ Unit	Course Module / Contents	Hours	Marks Weightage	
	Introduction to film technology			
	1.1 History and development of film technology			
1	1.2 Key Developments in the technology	8	16%	
-	1.3 Analog to digital			
	1.4 Understanding different phases of production Introduction to Sound			
2	2.1 Silent movies to Talkies , Vitaphone to Dolby digital			
	Tools used for recording sound Audio editing	9	16%	
	2.3 Journey from black & white to colour Kinemacolor		10%	
	Technicolor 2.4 Current technology			
	Introduction to Camera			
3	Film camera to digital camera Different types of Digital camera		17%	
	3.2 Tools and equipment for shooting	8		
	3.3 Component and element of digital Camera			
	3.4 Type of lighting and uses			
	Postproduction			
-	4.1 Introduction to editing			
4	4.2 Linear editing to non-linear editing	9	17%	
	4.3 VFX, Animation & Chroma screen	9	1 / 70	
	4.4 Sound Production			
5	Introduction to colour			
	5.1 Color theory			
-	5.2 Color correction	8	20%	
	5.3 Color grading	U	2070	
	5.4 Compositing layers			
6	Assignment	10	14%	

Total			52	100%
	6.3	Color correction of a short video		
	6.2	Shoot news byte using green screen		
	6.1	Editing a stock footage		

- Bordwell, D., & Thompson, K. (2003). *Film history: An introduction* (2nd ed.). McGraw-Hill.
- Monaco, J. (4th ed.). (2009). *How to read a film: Movies, media, and beyond*. Oxford University Press.
- Neale, S., & Neale, S. (Year). *Cinema and technology: Image, sound, colour.* Publisher.
- Happé, L. B. (Year). *Basic motion picture technology*. Publisher.

Course Code	Course Name	Credits
FLF2106N	FILM FESTIVALS	04

	Contact Hou	irs		Credits	Assigned	
Theory	Practical	Tutorial	Theory Practical Tutorial To			
02	04	-	02	02	-	04

		Theory					rm Worl ctical/O		
Test	Internal Asse Continuous Evaluation	Sament Attendance	Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
15	10	05	30	70	Project	-	-	-	100

Course outcome

- Student will learn about the film festivals national and international level.
- Student will learn to manage budget for film festival.
- Students will be learning festival programming management. Student will learn festival scheduling
- Students will learn the principles and practices of selecting, scheduling, and presenting films in a festival setting, including consideration of themes, audiences, and logistics.
- Students will apply their knowledge and skills to develop a comprehensive plan for a hypothetical film festival, including its mission, programming, marketing, and organizational strategy.

- This course focuses to provide an in-depth information on film festivals
- Students will learn about origins, growth and impact of film festivals.
- Students will get knowledge about various film festivals conducted around the world

- Students will be able to learn film production management and various departments in film festivals
- Student will learn about different type of films.
- Students will be able to develop a comprehensive plan for film festivals.

Detailed Syllabus

Module/ Unit	Course Module / Contents	Hours	Marks Weightage
1	What are the major film festival		
1	1.1 Theme of the festival		
	1.2 Event Segments	10	16%
	1.3 Competitions in the festival	-	
	1.4 Types of films.		
	Film Festival Management		
2	2.1 How to organized film festival.	-	
	2.2 Film festival team	10	17%
	2.3 Film Procurement.	-	
	2.4 Schedule		
	Production in Film Festival		
	3.1 Departments of Film festival,	-	
3	3.2 Print Unit.	08	17%
	3.3 Projection unit, Marketing of Film Festival.		
	Post festival evaluation		
	4.1 Evaluate Programming budget		
4	4.2 Evaluate publicity result.	10	20%
	4.3 Evaluate feedback/outcome		
	4.4 Prepare post event evaluation report		
5	Audience Engagement and Experience		
	5.1 Understanding festival audiences and their preferences	10	4.504
	5.2 Creating engaging festival experiences	10	16%
	5.3 Collecting and analyzing audience feedback	-	

	5.4 Measuring festival success and impac	t	
6	Future Trends and Innovations		
	6.1 Digital and virtual film festivals		
	6.2 Trends in audience behavior and film consumption	12	14%
	6.3 Hybrid models and online platforms		
	6.4 Case studies of innovative festival approaches		
Total		52	100%

- Subramanya, K. (2008). *Flow in open channels* (3rd ed.). Tata McGraw-Hill
- Modi, P. N. (2009). *Irrigation, water resources & water power engineering* (2nd ed.). Standard Book House
- Srivastava, R. (2008). *Flow through open channels*. Oxford University Press.
- Todd, D. K. (2008). Ground water hydrology (2nd ed.). Wiley India.
- Bansal, R. K. (2002). *Fluid mechanics & hydraulic machines*. Laxmi Publications (P) Ltd.
- Gupta, V. P., Singh, A., & Gupta, M. (1999). *Fluid mechanics & hydraulics*. CBS Publishers.
- Malhotra, D. R., & Malhotra, N. K. (2001). *The fluid mechanics & hydraulics*.

Course Code	Course Name	Credits
BMT2110N	BUSINESS MANAGEMENT-I	4

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
03	-	01	03	-	01	04

	Theory						Term Work / Practical/Oral		
Test	Internal Ass Continuous Evaluation	1	Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
20	25	05	50	50	2 Hours	-	-	-	100

Course Outcome

- Identify and explain the basic concepts, nature, and scope of management, and recognize its significance in organizational success.
- Analyze various management theories, including classical and modern approaches, and apply these frameworks to solve organizational challenges.
- Demonstrate the ability to carry out the management planning process, set objectives, and use forecasting and decision-making techniques to guide organizational planning.
- Evaluate different types of organizational structures and understand the principles of authority, delegation, departmentalization, and staffing processes.
- Develop and apply techniques for management control, motivation, coordination.
- Communication to improve organizational effectiveness.

- Familiarize students with the key concepts, functions, and levels of management, and the evolution of management theories.
- To effectively plan, set objectives, forecast, and make informed decisions within an organization.
- Provide students with an understanding of how organizations are structured, including departmentalization, span of control, and the principles of authority and delegation.
- Enable students to conduct job analysis, manpower planning, recruitment, and training, and understand the importance of employee development and recognition.
- Teach students the processes and objectives of management control.

• The importance of coordination, communication, and motivation in directing organizational efforts.

Detailed Syllabus

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage
	Intr	oduction		
1	1.1 Concept, Nature, Scope and Functions of Management Functions of Management, Levels of Management, Evolution and Foundations of Management Theories – Classical			
			09	20%
	1.3	Systems Approach to organization, Modern Organization Theory.		
	Maı	nagement Planning Process		
	2.1	Planning objectives and characteristics		
2	2.2	Hierarchies of planning, the concept and techniques of forecasting	09	20%
	2.3	Decision making – concepts & process, MBO, concept and relevance		
	Org	anization		
3	3.1	Meaning, Importance and Principles, Departmentalization	09	20%
	3.2	Span of Control, Types of Organization		
	3.3	Authority, Delegation of Authority		
	Stat	fing		
	4.1	Meaning, Job analysis, Manpower planning		15%
4	4.2	Recruitment, Transfers and Promotions, Appraisals	09	-57,5
	4.3	Management Development, Job Rotation, Training, Rewards and Recognition.		
	Dire	ecting		
5	5.1	Motivation, Co-ordination, Communication		
	5.2	Directing and Management Control, Decision Making	09	15%
	Mai	nagement Control		
6	6.1	Coordination, Meaning, Nature, Features	07	
	6.2	Objectives and Process of Management Control	07	10%
Total			52	100%

- Stoner, Freeman and Gilbert Jr. (2010), Management, 8th Edition, Pearson Education
- Robbins, (2009), Fundamentals of Management: Essential concepts and Applications, 6th edition, Pearson Education
- Prasad, L.M. Principles & Practice of Management, 1st Edition, Tata McGrew Hills
- "Principles of Management" by Richard L. Daft,12th Edition (2018), Cengage Learning
- "Principles of Management" by Charles W. L. Hill and Steven McShane, 1st Edition (2008), McGraw-Hill/Irwin

Course Code	Course Name	Credits
ECO2110N	ECONOMICS I	4

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory Practical T		Tutorial	Total
03	-	01	03	-	01	04

Theory							Term Work/ Practical/ Oral			
Internal	Assessment				End	Duration of End	Term	Duas	Owal	Total
Test	Assignment	Viva	Attendance	Total Internal	Sem Exam	Sem Exam	Work	Prac.	Oral	
20	15	10	05	50	50	2 Hours	-	-	-	100

Course Outcome

- The knowledge of this subject is essential to understand facts, concepts of microeconomics, which deals with economics at individual level
- Students understand the basic theories behind decision making process of households and the firms and their interaction in establishing equilibrium prices
- Students understand the firm's decision-making process
- Students understand the importance of equilibrium in welfare objective
- Students understand the impact of microeconomic decisions at macroeconomic level.
- Promote social justice, communal harmony, and solidarity.

- Students will be able to compare the different elasticities and their usefulness.
- Students will be able to calculate the elasticities.
- Students will be able to find the profit maximization equilibrium level.
- Students will be able to understand the importance of kinky demand curve in stabilizing prices.
- Students will be able to understand the pricing in the factor market.
- Students understand the importance of Pareto equilibrium.

Detailed syllabus

Module/ Unit	Cou	rrse Module / Contents	Hours	Marks Weightage (%)
	Exp	loring the Subject Matter of Economics	7	15%
	1.1	Definition of Economics. Why study economics? The scope and method of economics		
	1.2	scarcity and choice; questions of what, how and for whom to produce and how to distribute output.		
1.	1.3	Questions of what, how and for whom to Produce		
	1.4	Question of how to distribute the profit		
	1.5	Concept of stable, unstable, static and dynamic equilibrium		
	1.6	Partial and general equilibrium, positive and normative economics		
	_	ply and Demand: How Markets Work, Markets Welfare	7	15%
	2.1	Equi marginal utility.		
	2.2	Individual demand and supply schedule	-	
	2.3	Derivation of market demand supply		
2.	2.4	Consumer's surplus		
	2.5	Shifts in demand and supply curve		
	2.6	The role of prices in resource allocation		
	2.7	Elasticity of demand -price, income and cross elasticity		
	2.8	Law of supply, elasticity of supply		
	Con	sumer's Behavior	8	16%
	3.1	Utility-cardinal and ordinal approaches,		
	3.2	Indifference curves and budget constraint		
2	3.3	Consumer 's equilibrium (Hicks and Slutsky		
3.	3.4	Giffen goods		
	3.5	Compensated demand curve		
	3.6	Revealed preference		
	3.7	Engel curve		
4.	The	ory of Production	10	18%

	4.1	Technology, Isoquants, Iso costs		
	4.2	Production with one and more variables		
	4.3	Cobb-Douglass production function		
	4.4	Returns to Scale		
	The	ory of Cost	10	18%
5.	5.1	Short run and long run costs, cost curves in the short run and long run, total, average, and marginal product, cost minimization and expansion path, elasticity of substitution.		
	5.2	Total, average and marginal product		
	5.3	Cost minimization, envelope curve		
	5.4	Law of variable proportion		
	Mai	rkets	10	18%
	6.1	Perfect Competition		
6.	6.2	Assumptions of Perfect Competition		
	6.3	Short run equilibrium of perfect competition		
	6.4	Long run equilibrium of perfect competition		
Total			52	100%

- C. Snyder and W. Nicholson, Fundamentals of Microeconomics, Cengage Learning (India), 2010.
- B. Douglas Bernheim and Michael D. Whinston, Microeconomics, Tata McGraw-Hill (India), 2009
- Ahuja H.L. (2010) Principles of Microeconomics, 18th Edition, S. Chand& Co. Ltd.
- Robert S. Pindyk and D.L. Ru Microeconomics
- A.Koutsoyiannis 'Modern Microeconomics

Course Code	Course Name	Credits
HMR2110N	HUMAN RIGHTS-I	4

	Contact	Hours	Credits Assigned				
Theory	Practica l	Tutorial	Theory	Practica Tutorial Tota			
04	-	-	04	-	-	04	

	Theory							m Wor		
	Inter	nal As	sessment		End	Duratio n of	Ter			Tot
Tes t	Assignme nt	Viv a	Attendan ce	Total Intern al	Sem Exa m	End Sem Exam	m Wor k	Pra c.	Ora l	al
20	15	10	05	50	50	2 Hours	-	-	-	100

Course Outcome

- Promote human dignity and individual self-respect.
- Ensure gender equality and equal opportunities for all.
- Foster respect and appreciation for diversity.
- Support the rights of national, ethnic, religious, and linguistic minorities.
- Empower students for active citizenship and democratic participation.
- Promote social justice, communal harmony, and solidarity.

- Critically analyze different spheres of human rights.
- Effectively communicate on socio-legal aspects of human rights.
- Enhance analytical thinking on international human rights law application.
- Assess specific human rights laws with legal instruments and contemporary cases.
- Analyze contemporary challenges and trends in human rights theory and practice.
- Understand divergences in human rights across international, regional, and domestic contexts.

Detailed syllabus

Module/ Unit	Cou	urse Module / Contents	Hours	Marks Weightage (%)	
	Hist	torical Development and Basic Concepts			
	1.1	Historical Development of Human Rights			
	1.2	2 Concepts of Justice			
1	1.3	Concepts of Dignity	8	15%	
1	1.4	Concepts of Liberty and Equality			
	1.5	Concepts of Unity in Diversity			
	1.6 Concepts of Ethics and Morality				
	Und Dut	lerstanding of the Concept of Rights and ies			
	2.1	2.1 Meaning of Human Rights			
	2.2	Significance of Human Rights Education.			
2	2.3	Rights: Inherent-Inalienable-Universal- Individual and Groups	8	15%	
4	2.4	Nature and concept of Duties			
	2.5	Interrelationship of Rights and Duties			
	2.6	Classification of Rights and Duties: Moral, Social, Cultural, Economic, Civil and Political			
	Hur	nan Duties and Responsibilities			
	3.1	Identification of Human Duties and Responsibilities.			
	3.2	The Relationship Between Human Rights and Human Duties.			
3	3.3	Ethical Obligations of Individuals in upholding Human Rights.	8	15%	
	3.4	Social Responsibilities in Promoting Equality and Justice.			
	3.5	Environmental Duties and the Role of Sustainable Practices.			
	3.6	Global and Cultural Variations in the Concept of Human Responsibilities.		1	
4	Gen	neral Problems of Human Rights			
4	4.1	Challenges in Defining and Universally Applying Human Rights.	10	18%	

Total			52	100%	
	6.6	Rome Statute of the International Criminal Court (1998)			
	6.5	International Convention for the Protection of All Persons from Enforced Disappearance (2006)			
	6.4	Convention on the Prevention and Punishment of the Crime of Genocide (1948)			
6	6.3	Convention Relating to the Status of Refugees (1951) and its 1967 Protocol	9	18%	
	6.2	Convention Against Torture and Other Cruel, Inhuman or Degrading Treatment or Punishment (CAT) (1984)			
	6.1	International Convention on the Elimination of All Forms of Racial Discrimination (ICERD) (1965)			
	Imp	ortant Convention on Human Rights-II			
	5.6	Convention on the Rights of Persons with Disabilities (CRPD) (2006)			
	5.5	Convention on the Rights of the Child (CRC) (1989)			
	Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW) (1979)				
5	5.3	International Covenant on Economic, Social and Cultural Rights (ICESCR) (1966)	9	19%	
	5.2	International Covenant on Civil and Political Rights (ICCPR) (1966)			
	5.1	Universal Declaration of Human Rights (UDHR) (1948)			
	Imp	ortant Convention on Human Rights-I			
	4.6	Issues of Accountability and Enforcement in Human Rights Violations			
	4.5	Political Repression and the Violation of Civil Liberties.			
	4.4	Economic Inequality as a Barrier to Human Rights Realization.			
	4.3	Cultural Relativism and its Impact on Human Rights Implementation.			
	4.2	Conflict Between National Sovereignty and International Human Rights Standards.			

- An introduction to the Political Theory by O.P. Gauba
- Human Rights by S. Subrahmanyam
- Human Rights and Constitutional Law by D.D. Basu

- The United Nations Structure and Functions of an International Organization by Rumki Basu
- Human Rights in India Historical, Social and Political Perspective by Chiranjivi J. Nirmal.
- Manoj Kumar Sinha, Implementation of Basic Human Rights, (Lexis Nexis)

Course Code	Course Name	Credits
ACW2110N	Academic and Creative Writing	4

Contact Hours				Credits A	ssigned	
Theory	Practical	Tutorial	Theory Practical Tutorial Tot			
04	00	-	04	00	-	04

	Inter	E				
Mid- Sem Exam	Continuous Evaluation	Attendance	Total Internal	End Sem Exam	Duration Of End Sem Exam	Total
30	15	05	50	50	2 Hours	100

Course Outcome

- Demonstrate effective ways of ideation.
- Identify various writing techniques.
- Acquire academic and idiomatic vocabulary.
- Comprehend the principles of effective paragraph structure and content.
- Analyse and evaluate own and other's works.

- To introduce the concepts of academic and creative writing.
- To familiarize students with the different genres and process of writing.
- To train students to write in various forms and formats.
- To encourage students to write for self-development and publication.

• To teach the various ways of ideating and writing creatively.

Detailed Curriculum

Module/ Unit	Course Module / Contents	Hours	Marks Weightage
1	Fundamentals of Writing		
	1.1 Significance of Writing as a Skill		
	1.2 Categories of Writing	8	15%
	1.3 Types of writing		
2	Academic and Creative Writing		
	2.1 Features of Academic and Creative Writing		
	2.2 Differences Between Academic and Creative Writing	7e 8	15%
	2.3 Illustrations of Between Academic and Creative Writing	•	13 /0
	Creative Writing		
	3.1 Ideation		
3	3.2 Writing for target audience		
	3.3 Employ the various stages of the writing process - pre-writing, writing and re-writing		20%
	3.3 Employ descriptive, narrative and expositor modes	У	
4	Academic Writing		
	4.1 Planning and Making the Outline		
	4.2 Refining Paragraph Structure	8	15%
	4.3 Proofreading and editing		
	Stylistics of Writing		
_	5.1 Common Literary Devices	10	2007
5	5.2 Learning about Themes	10	20%
	5.3 Vocabulary Enhancement		
	Putting to Practice		
	6.1 Analyzing short stories of famous foreign and Indian writers: Kate Chopin & Ruskin Bond		150/
6	6.2 Producing samples of Various Writing Type	es 8	15%

	6.3	Peer review		
Total			52	100

- Brohaugh, William. Write Tight: Say Exactly What You Mean with Precision and Power.
- Dev, Anjana Neira, ed. A Handbook of Academic Writing and Composition.
 Pinnacle, 2016.
- Eckert, Kenneth. Writing Academic Research Papers. Moldy Rutabaga, 2021.
- Goins, Jeff. You Are a Writer (So Start Acting Like One). Tribe Press
- Gupta, Renu. A Course in Academic Writing. Orient BlackSwan, 2010
- Pinker, Steven. The Sense of Style: The Thinking Person's Guide to Writing in the 21st Century. Penguin Books, Reprint edition, 2015
- Seely, John. Oxford Guide to Effective Writing and Speaking. OUP 2nd edition, 2005
- Turk, Christopher and John Kirkman. Effective Writing. London and New York: Chapman & Hall. Indian Reprint 2003.

Course Code	Course Name	Credits
FST2110N	Fashion Technology I	4

Contact Hours			Credits Assigned				
Theory	Practical	Tutorial	Theory Practical Tutorial Tota				
02		02	02		02	04	

	Theory							·k/ Oral	
	Internal Assessment			End	Duratio	T			Tot
Tes t	Continuou s Evaluatio n	Attendan ce	Total Intern al	End Sem Exa m	n of End Sem Exam	Term Wor k	Prac .	Ora l	al
15	30	05	50	50	2 Hours	-	-	-	100

Course Outcome

- Have a deeper understanding of fashion theories, fashion terminologies, and vocabulary.
- Understand the workings of the fashion industry, including its historical development, current trends, and key players.
- Gain insights into the fashion production, including design, manufacturing, and distribution.
- Analyze various fashion subcultures, recognizing their role in challenging mainstream norms and shaping aesthetic trends.

Course Objective

• The course aims to deepen students' grasp of fashion theories, terminologies, and vocabulary, fostering their analytical skills for interpreting design and trends.

- The course also provides a comprehensive overview of the fashion industry's evolution, current trends, and key players while offering insights into the intricacies of design, manufacturing, and distribution processes.
- By exploring diverse fashion subcultures, students will recognize their role
 in reshaping aesthetics and challenging conventional norms, enhancing
 their ability to engage thoughtfully with the multifaceted realm of fashion.

Detailed syllabus

Modul e/ Unit	Cour	se Module / Contents	Hour s	Marks Weightage (%)
	Fash	nion Terminology & Etymology		
	1.1	Clothes, costumes, fashion, Social Identity, feel- good, unique identity, designer jeans, perfect look, branded cosmetics, branded shoes, eyewear, watches, etc.		
1	1.2	Elements and principles of design in context to fashion (point, line, shape- [silhouette, motifs, repeats], colour [hue, value, intensity], texture) (balance, proportion, emphasis, rhythm, harmony)	9	20%
	1.3	Style, Types of Fashion Avante Garde, haute couture/high fashion, mass-market, bridge/prêt-a-porter/ready-to-wear fashion Classics, fads, knock off.		
		ors Influencing Fashion and Fashion ories		
2	2.1	Accelerating and Retarding factors influenced by social, cultural, economic, political, technological, sports, music, etc.	9	15%
	2.2	Fashion Theories- Trickle-up, Trickle-down and Mass dissemination		
	Fasl	nion Cycles and Fashion Consumers		
3	3.1	Five stages of the fashion cycle and the various types of cycles.	8	15%
	3.2	Fashion consumers at each stage		
	Intr	oduction to the Fashion Industry		
4	4.1	A brief global overview of the textile and apparel industry. Sectoral overview of the fashion industry in India	8	15%
	4.2	Fashion capitals of the world: Paris, Milan, New York, London, Tokyo (Uniqueness and 5 top designers/brands from each capital)		

	Fasł	nion Details			
	5.1	Component details of necklines, collars, sleeves, cuffs, belts, pockets, drapes, yokes, gathers, frills, pleats, and tucks.			
5	Understanding and Identification of applique, patchwork, embroideries, beadwork, fringes, tassels, quilting, smocking, shearing,		9	20%	
	Types of hemlines, trims, fasteners, laces, zippers, buttons, rouleau, drawstrings, vents, and rivets.				
	5.4	Jewelry, handbags, hats, headgear, footwear, watches, scarves, sunglasses, pins.			
	Regi	ional Styles, Culture and Fashion			
6	6.1	Mediterranean, Latino, and Scandinavian styleshistory, culture and society, lifestyle, textiles and clothing, accessories, home furnishings.	9	15%	
3	6.2	Fashion in relation to sports, movies, and music- types of styles and trends, textiles and fabrics.			
Total			52	100%	

- Fashion: From concept to consumer, Gini Stephens Frings (1999), Prentice-Hill Inc.
- The Fairchild's Dictionary of Fashion, Phyllis Tortora,
- Variety- Fashion for Freedom, S. A Hussain
- Beyond Design, Sandra J. Keiser & Myrna B. Garner, Fairchild publication.
- Elements of Fashion & Apparel Design, G. J Sumathi,
- Consumer Behavior: In Fashion, Solomon, Pearson Education India.

Course Code	Course Name	Credits
IND2110N	Interior Design -I	4

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
01	-	03	01	-	03	04

	Theory					Term Work / Practical/Oral			
Test	Internal Asse Continuous Evaluation	T	Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
15	30	05	50	-	-	50	-	-	100

Course Outcome

- Understand the field of Interior Design as a profession.
- Familiarization with Colors, textures and materials used in the interior spaces.
- Awareness of drawing at scale, lettering and dimensioning.
- Understanding the basics of technical drawing.
- Familiarize with Anthropometry of interior space.
- Designing of residential interior space.

- To enable students to understand the design aspects and constraints of residential interiors.
- To appraise the students about the role and complexity in interior design.

Detailed Syllabus

Module/ Unit	Course Module / Contents			Marks Weightage	
	Introduction to Interior Design				
	1.1	Introduction to the profession of Interior Design. Difference between design & decoration.			
1	1.2	Basics of sheet formats	12	20%	
	1.3	Introduction to elements and principles of design and Interior Design as a profession.			
	1.4	Basics of Sketching			
	Bas	ics of colors, textures, and materials			
2	2.1	To enable the students to understand the basics of Colors in form of colour wheel and colour schemes	8	12%	
	2.2	Understanding of materials and textures			
	Intr scal	oduction to basics of lettering, and es		12%	
3	2.1	Basics of lettering	8		
	2.2	Basics of scales			
	2.3	Basics of Dimensioning			
Basics of		ics of Drawing and Technical Drafting			
4	3.1	Understanding 2D drafting	8	13%	
-	3.2	Understanding plans and elevations of basic objects			
		ly of Anthropometry, human proportions required spaces			
5	4.1	Anthropometric study of various residential spaces.	8	13%	
	4.2	Discussion of various activities in a residence			
	4.3	Studying circulation in residential interior spaces			
	Lay	out of residential interior space			
6	6.1	Making final layout plan with suggested design	16	30%	
_	6.2	Understanding Interior Design from reference images			

	6.3	Preparing a final portfolio		
Total			60	100%

- Ernst Neufert, Neuferts Architects Data
- Francis D.K. Ching, Architecture: Form, Space and Order
- Joseph Chiara and John Callend, Time Saver Standards for Building Types
- Ramsey Sleeper, Architectural Graphic Standards
- Drew Plunkett, Drawing for Interior Design

Course Code	Course Name	Credits
FLF2111N	FRENCH I	1

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
01	-	-	01	-	-	01

	Theory						
Inte	ernal A	ssessment			End	Duration Of End Sem	Total
Mid Term	Viva	Continuous Evaluation	Attendance	Total Internal	Sem Exam	Exam	
15	20	10	05	50	50	75 mins	100

Course Outcome

- Read French language, with its phonetic system and its accents and greet someone in French.
- Understand simple spoken French, including greetings, introductions, and basic conversational phrases.
- Introduce themselves, ask and answer simple questions, and use common expressions.
- Write simple sentences and paragraphs about familiar topics, such as daily activities, personal information, and immediate needs.
- Compare cultural differences and similarities between French-speaking countries and the student's own culture.

- To familiarize students with the French language, with its phonetic system and its accents.
- To make the students understand simple spoken French, including greetings,

- introductions, and basic conversational phrases.
- To engage the students in basic conversations, introduce yourself, ask and answer simple questions, and use common expressions.
- To familiarize the students to write simple sentences and paragraphs about familiar topics, such as daily activities, personal information, and immediate needs.
- To compare cultural differences and similarities between French-speaking countries and the student's own culture.

Detailed Curriculum

Module/ Unit	Course M	lodule / Contents	Hours	Marks Weightage
	Module	I		
	Leçon 1	Bienvenue!		
1	Leçon 2	Le français de A à Z	6	50%
	Leçon 3	Le monde en français		
	Leçon 4	La classe et nous		
	Module II			
	Leçon 1	Bonjour!		
2	Leçon 2	Ça se passe où ?	3	20%
	Leçon 3	Ils sont francophones.		
	Module I	П		
3	Leçon 1	Portraits	4	30%
3	Leçon 2	En classe	4	30%
	Leçon 3	Je parle français pour		
	Total		13	100%

- Berthet, Hugot et al. Alter Ego Méthode de Français, A1: Hachette, 2012.
- Bruno Girardeau et Nelly Mous. Réussir le DELF A1. Paris : Didier, 2011.
- Loiseau Y., Mérieux R. Connexions 1, cahier d'exercices. Didier, Paris, 2017.
- Loiseau Y. & Mérieux R. Connexions 1, Guide pédagogique. Didier, Paris, 2017.

- Connexions 1, livre de l'élève Loiseau Y. & Mérieux R., éd. Didier, Paris, 2017.
- Latitudes 1, cahier d'exercices Loiseau Y. & Mérieux R., éd. Didier, Paris, 2018.
- Latitudes 1, Guide pédagogique Loiseau Y. & Mérieux R., éd. Didier, Paris, 2018.
- Latitudes 1, Guide pédagogique téléchargeable Loiseau Y. & Mérieux R., éd. Didier, 2018.
- Latitudes 1, livre d'élève + CD Loiseau Y. & Mérieux R., éd. Didier, Paris, 2018.
- Nathalie Hirschsprung, Tony Tricot, Cosmopolite 1 Méthode de Français A1. Hachette, 2017.
- Nathalie Hirschsprung, Tony Tricot. Cosmopolite 1 Cahier d'activités A1. Hachette, 2017.

Course Code	Course Name	Credits
FLG2111N	German I	1

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory Practical Tutorial			
01	-	-	01	-	-	01

		Theory Term Work / Practical/Oral					I
Internal Assessment				End	Duration Of End	Total	
Mid Term	Continuous Evaluation	Attendance	Viva	Total Internal	Sem Exam	Sem Exam	
15	10	05	20	50	50	75 mins	100

Course Outcomes

- Greet each other.
- Frame and understand simple sentences in present tense.
- Ask and answer basic questions pertaining to one's and other's name, residence, or similar topics from one's direct surroundings.
- Correctly pronounce and read known names, words, and simple sentences.

- To introduce oneself and others.
- To greet and have a basic conversation in German.
- To frame and understand simple sentences in present tense.
- To ask and answer basic questions pertaining to one's and other's name,
 residence, or similar topics from one's direct surroundings.
- To pronounce and read known names, words, and simple sentences.

Detailed Curriculam

Module/ Unit	Course Module /	Contents	Hours	Marks Weightage
1	Grammatischer Aspekt Thematischer Aspekt	- Verben für Vorstellung - heißen, kommen, wohnen (Vorstellung) + Personalpronomen Sie, ich, er, sie - Verben für Vorstellung+ sprechen und sein + Personalpronomen du, ihr, wir, es, sie (pl.) - W-Fragen u. Aussagen - grüßen und verabschieden - sich und andere vorstellen - über sich und andere sprechen - Zahlen bis 20, Telefonnummer und E- Mail- Adresse nennen - Buchstabieren über Länder und Sprachen sprechen	05	34%
2	Grammatischer Aspekt Thematischer Aspekt	 Verbstamm mit ,d' oder ,t', z.B. arbeiten, unterrichten, schneiden Unregelmäßige Verben, z.B. fahren, lesen, sein, haben Ja-Nein Frage Bestimmter Artikel Wochentage benennen über Arbeit, Berufe und Arbeitszeiten sprechen Zahlen ab 20 nennen über Jahreszeiten sprechen ein Profil im Internet erstellen 	04	33%
	Kapitel 3			

3	Grammatischer Aspekt	 - Unregelmäßige Verben, z.B. fahren, geben, sprechen, sehen, nehmen - Unbestimmter Artikel: Ein, eine, ein und Bestimmter Artikel 	04	33%
	Thematischer Aspekt	Texte einer Bildergeschichte zuordnenVerkehrsmittel benennenArtikel lernen		
Total	•		13	100%

- Aufderstraße, Hartmut. Lagune 1. Deutsch als Fremdsprache: Kursbuch und Arbeitsbuch. Ismaning: Max Hueber Verlag 2012.
- Braun, Anna, and Daniela Wimmer. Schritte Plus A1/1: Arbeitsbuch. Hueber Verlag, 2020.
- Dengler, Stefanie. Netzwerk A1. Teil2. Kurs- Und Arbeitsbuch: Deutsch Als Fremdsprache. Langenscheidt, 2012.
- Funk, Hermann, et al. studio d A1: Deutsch als Fremdsprache. Cornelsen Verlag, 2015.
- Langenscheidt. Langenscheidt Pocket Dictionary German: German-English, English-German. Langenscheidt Publishing Group, 2022.
- Niebisch, Daniela, et al. Lagune A1: Kursbuch. Hueber Verlag, 2016.

Course Code	Course Name	Credits
FLS2111N	SPANISH I	01

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory Practical Tutorial T			
01	-	-	01	-	-	01

Theory						Term Work /	
						Practical/Oral	
	Internal Assessment				End	Duration Of End Sem	Total
Mid	Continuous	Attendance	Viva	Total	Sem	Exam	
Term	Evaluation			Internal	Exam		
15	10	05	20	50	50	75 mins	100

Course Outcomes

- Present himself/herself to people.
- Initiate conversation and formal talk with fellow native speakers.
- Talk about his/her tastes, preferences, and choices.
- Pronounce Spanish words and dictions in the correct form.
- Read Spanish texts, stories, newspapers, and magazines and comprehend them.

- To enable the student to present and describe oneself and people.
- To enable to enter in contact and begin a conversation.
- To enable to talk about one's family, tastes, and preferences.
- To familiarize students with the Spanish language, with its phonetic system and its accents.
- To enable the student to read and understand texts in Spanish adapted for the level.

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage (%)
	Qui	ero aprender español.		
	1.1	Los saludos y las despedidas		
1	1.2	Los alfabetos		
	1.3	Las reglas de pronunciaciones		
	1.4	Los números en español (0-100)	4	30%
	Gra	mática y nosotros		
	2.1	Los artículos		
2	2.2	Los sustantivos, adjetivos y los géneros	4	30%
	2.3	Las profesiones y las nacionalidades		
	2.4	Vocabulario de la familia.		
	Qui	ero aprender los verbos		
	3.1	El sujeto en español.		
3	3.2	Los verbos en español (el verbo en SER)	5	40%
	3.3	Los verbos regulares (AR, ER, IR)		
Total	<u> </u>		13	100%

- Garcia, Jaime. Garmendia Corpas. AULA INTERNACIONAL PLUS. 2020.
- Hidalgo, Andrea Fabiana. PREPARACION DELE. 2020.
- Hollis, Maria Rosario. Essential Spanish Verbs. Teach Yourself, 2010.
- Moya, Felipe, and Leslie Pérez. Spanish Short Stories For Beginners. 2019.
- Nissenberg, Gilda. Practice Makes Perfect: Complete Spanish Grammar, Premium Fourth Edition. McGraw-Hill Education, 2020.
- Prisma, Equipo Nuevo, and Evelyn Aixalà I. Pozas. Nuevo prisma A2. 2014.
- Richards, Olly. Short Stories in Spanish for Beginners. Teach Yourself, 2018.
- Simpson, Brandon. Spanish Verb Tenses. 2008.
- Soriano, Jaime. Garmendia Corpas. AULA INTERNACIONAL PLUS. 2020.
- Verblix, and Marta Torres Sánchez. Spanish Short Stories for Beginners. 2018.

Semester – I

Course Code	Course Name	Credits
CSE2112N	Effective Listening	1

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory	Tutorial	Total	
01	-	-	01	-	-	01

		Theory			Term Work / Practical/Oral	
Mid Term	Internal Continuous Evaluation	Assessment Attendance	Total Internal	End Sem Exam	Duration Of End Sem Exam	Total
Exam						
15	30	05	50	50	2 hrs	100

Course Outcome

- Recognize the importance of basics of communication and barriers in professional arena.
- Participate and develop listening skills through Group discussion and extempore.
- Become proficient speakers and active listeners.

Course Objectives

- To familiarize students with the fundamentals, type and barriers to communication.
- To provide guidelines and improve the student's communication skills.
- To enable students to learn the principles of listening.

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage
	Fun	damentals of Communication		
1	1.1	Communication: Definition, Meaning, Process, Cycle, Purpose of communication:		

	1.2	7 C's of communication		
	1.3	Barriers to effective communication	8	40%
	1.4	Types of Communication: Depending on Method (Verbal & Non-verbal), Business (Internal & External), Individuals Involved (Intrapersonal & Interpersonal), Rules (Formal & Informal).		
	Con			
	2.1	The process of listening, importance		40%
2	2.2	Types of listening	6	40 /0
	2.3	Effective Listening: Principles and Barriers		
	Enh	ancing Listening Skills		
3	3.1	Guidelines to increase listening.	3	20%
	3.2	Activities to enhance listening.		20 / 0
Total	•		17	100%

- Ramon & Prakash, Business Communication, Oxford.
- Sydney Greenbaum Oxford English Grammar, Oxford.
- Successful Communications, MalraTreece (Allyn and Bacon)
- Effective Technical Communication, M. Ashraf Rizvi.
- Anjanee Sethi & Bhavana Adhikari, Business Communication, Tata McGraw Hill

Semester – I

Course Code	Course Name	Credits
BEH2113N	BEHAVIOURAL SCIENCE-I	01

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory Practical Tutorial			Total
01	-	-	01	-	-	01

Theory							
Internal Assessment					End	Duration of End	Total
Activity	Assignment	Viva	Attendance	Total Internal	Sem Exam	Sem Exam	
20	40	35	05	100	00	-	100

Course Outcome

- Understanding oneself aids in making informed, value-aligned decisions.
- Self-awareness leads to clearer and more empathetic communication.
- Knowing personal strengths and weaknesses helps set realistic goals.
- Authenticity from self-awareness fosters deeper connections with others.
- Self-understanding enhances resilience and adaptability to change.
- Identifying development areas encourages ongoing self-improvement.

- To introduce the student to the variety of principles influencing human behaviour.
- To take students, step by step, through an interactive understanding of each of these principles.
- To Gain a clear understanding of your abilities and limitations. Understand what motivates you and drives your decisions.
- To Identifying development areas encourages ongoing self-improvement.
- To Make choices that align with your values and goals.
- To Understand how your style affects interactions with others.

		Course Module / Contents	Hours	Marks Weightage (%)
	Cor	e Competency & Techniques of self-awareness		
	1.1	Understanding of Self, Components of Self – Self-identity		
1	1.2	Self-concept, Self-confidence, Self-image, self-awareness, self-acceptance, and self-realization	02	20%
	1.3	Self-concept, Self-confidence, Self-image, self-awareness, self-acceptance, and self-realization		
	1.4	Mapping the key characteristics of self and framing a character for self		
	Self	Esteem & Effectiveness		
2	2.1	Meaning and Importance of self-esteem and self-effectiveness		
	2.2	Process of Attitude formation, Factors that influence Attitude formation.	02	20%
	2.3	Components and Types of attitudes		
	2.4	Components and Types of attitudes		
	Bui	lding Positive Attitude		
	3.1	Meaning and nature of attitude]	
3	3.2	Common myths related to mental health	=	
	3.3	Strategies to improve mental health: Robert Plutchik's Feeling wheel.	02	20%
	Bui	lding Emotional Competence		
	4.1	Emotional Intelligence – Meaning, components, Importance and Relevance		
4	4.2	Techniques of improving emotional intelligence	02	20%
-	4.3	Types of emotions, Healthy and Unhealthy expression of emotions		, ,
	4.4	Theories & Models of emotions		
		Total	10	100%

- Bradberry, T., & Greaves, J. (2009). Self-Awareness (The Enneagram of Emotional Intelligence). TalentSmart.
- Tanner, J. L., Arnett, J. J., & Leis, J. (2009). Self-awareness and identity in emerging adulthood: Timing mechanisms and contexts. Emerging Adulthood, 37(2), 55-74.
- McKay, M., & Fanning, P. (2016). Self-Esteem: A Proven Program of Cognitive Techniques for Assessing, Improving, and Maintaining Your Self-Esteem. New Harbinger Publications.
- Maio, G. R., & Haddock, G. (2015). Attitudes and Attitude Change. Sage.
- Zuboff, S. (2019). The Age of Surveillance Capitalism: The Fight for a Human Future at the New Frontier of Power. PublicAffairs.
- Pankhurst, D. A., & White, K. A. H. (2020). The impact of social media on self-esteem: The mediating role of body image and perceived social support. Computers in Human Behavior, 112, 106441.

Semester - I

Course Code	Course Name	Credits
ENV2116N	ENVIRONMENTAL STUDIES	4

Contact Hours			Credits Assigned				
Theory	Practical	Tutorial	Theory Practical Tutorial				
03	-	01	03	-	01	04	

Theory							Term Work / Practical/Oral		
	Internal A	Assessment		End	Duration Of End	Term	Term Pract. Ora		Total
Test	Continuous Evaluation	Attendance	Total	Sem Exam	Sem Exam	Work	ork 11act.	Oral	
15	10	05	30	70	3 Hours	-	-	-	100

Course Outcomes

- The course educates students in various waste management techniques and effective pollution control strategies.
- The course covers sustainable use of natural resources and biodiversity conservation. Students will learn how to balance resource utilization.
- This course equipped students with the ability to apply their knowledge, skills, values to mitigate environmental challenges and foster sustainable development.
- Students will learn about international efforts taken to safeguard the Earth's environment and resources.
- This course enables students to sensitize themselves to adverse health impacts of pollution and develop an understanding of the broad aspects of environmental management systems.
- Students will learn about Environmental legal framework to protect and conserve environment.

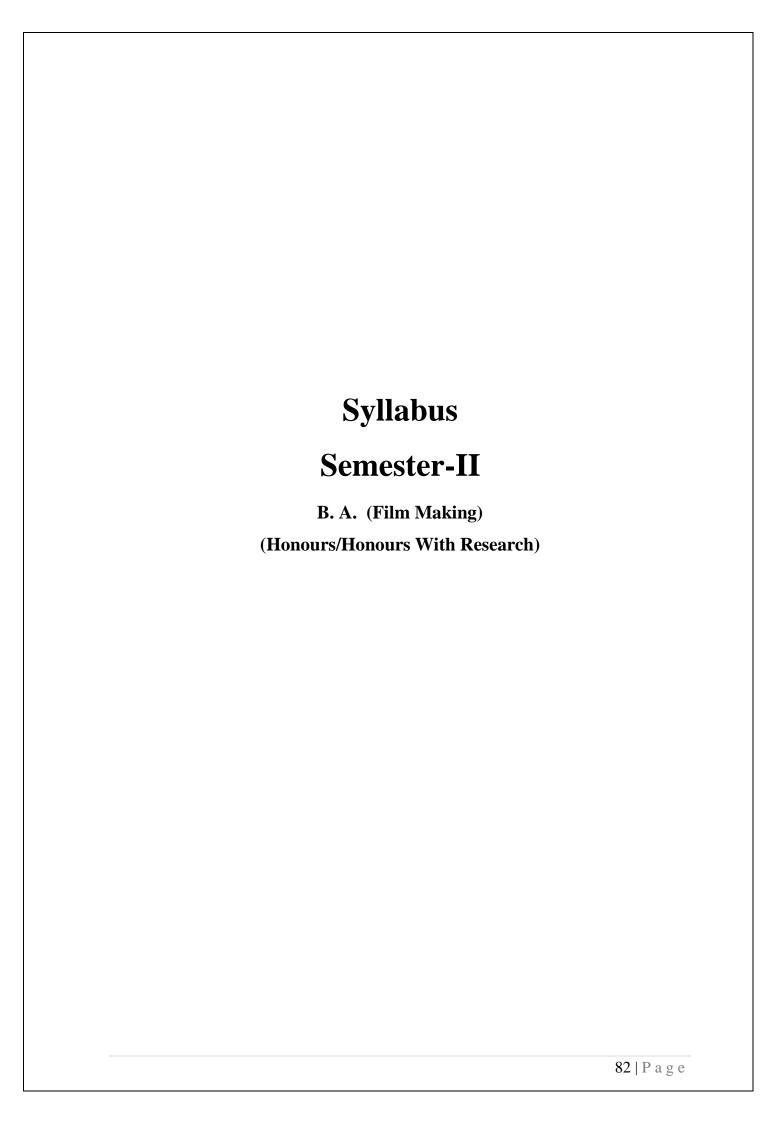
- To identify and address environmental issues at local, regional, and global level.
- To impart basic knowledge about the environment and its allied problems.
- To develop an attitude of concern for the environment.

- To motivate learners to participate in environment protection and environment improvement.
- To acquire skills to help the concerned individuals in solving environmental problems.
- Strive to attain harmony with Nature.

Module	Course Module / Contents	Hours	Marks Weightage	
	Multidisciplinary nature of environmental studies			
	Definition, scope, and importance, need for public awareness.			
1	Origin of agriculture, Industrial revolution, and its impact on the environment, water conflicts.	06	10%	
	Sustainable Development Goals (SDGs)- Targets, challenges, and strategies.			
	Natural Resources: Types, Use and Exploitation.			
	Ecosystem and Conservation of Biodiversity			
	Ecosystem: Definition, Structure, and function			
	Ecosystem types, significance, and ecosystem services			
2	Biodiversity: Definition, types, and values of Biodiversity	10	20%	
	Biogeographical zones and Hot spots in India and convention on Biological Diversity (CBD)			
	Conservation of Biodiversity, Biodiversity Laws, and Regulations			
	Environmental Pollution and Control			
	Definition, types, sources, effects, and control of pollution:			
3	Air & Noise Pollution	08	15%	
	Water Pollution			
	Soil Pollution & Solid waste			
	Environment Quality Standards and Management			
	An introduction of Environment Management System (EMS)	06	100/	
4	circular economy, eco Lebling, eco mark scheme.	06	10%	
	Brief introduction of Environmental Impact Assessment: Concept and application			
5	IPR & Biosafety	10	20%	

	Introduction and Concept of IPR, Advantages and		
	disadvantages of IPR		
	Introduction and concepts of biosafety, its levels in terms of environment and Human protection.		
	Environmental Treaties and Legislation		
	Introduction to Environmental laws and Regulation. National Green Tribunal: Landmark Supreme court Judgements.		
	Salient Features of following Acts:		
6	The Environment Protection Act-1986, an Umbrella Act		
	The Water (P & CP) Act-1974.	12	25%
	The Air (P & CP) Act-1981, Noise pollution (regulation & control) Rules		
	E-waste, Biomedical waste and Plastic waste management and handling rules.		
	Factories Act		
Total		52	100%

- Chauhan, B. S. (2024). *Environmental studies*. University Science Press.
- Textbook Of Environmental Studies Dava Katewa Cengage Learning Ptd Ltd.
- Perspectives In Environmental studies Kaushik, Anubha Kaushik C.P New age International Pvt Ltd
- Environmental Sciences: A students Companion Gregory & Others Sage Publication.
- Environmental Pollution Control Engineering Rao, C.S New Age International Pvt Ltd.
- Textbook Of Environmental Studies for Undergraduate Courses Bharucha Erach Universities Press.
- Environment Law & Policy in India- Shyam Divan.



Semester - II

Course Code	Course Name	Credits
FSW2201N	FUNDAMENTALS OF	02
	SCREENWRITING	

	Contact Hou	ırs		Credits	Assigned	
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
02	-	-	02	-	-	02

			Theory					erm Work actical/Or		
Inte	ernal A	Assess	ment		End	Durati on Of	Ter	D 4		Tot
Test/	Ho		Attenda	Total Inter	Sem Exa	End	m Wo	Practic al.	Or al	al
Mid Sem	Assi ei	_	nce	nal	m	Sem Exam	rk			
15	1	0	05	30	70	3 hrs	-	-	-	100

Course outcome

- Student will be able to brainstorm for the ideas using creative process and develop writing using literary devices and they will be able to write stories using different genres.
- Students will demonstrate a thorough understanding of the basic structure and formatting of a screenplay, including the three-act structure, scene headings, dialogue, action descriptions, and character introductions.
- Students will create well-developed characters and write authentic, engaging dialogue that reflects character traits, advances the plot, and enhances the overall narrative.
- Students will construct a coherent and engaging plot with a clear narrative arc, including exposition, rising action, climax, falling action, and resolution.

- To let students learn a professional approach to writing a screenplay from conception of the idea through the outlining process and onto a finished short script
- To let students how to break a story, develop an idea, create character arcs, and craft your idea into a three-act structure.
- To bring visual and aural senses to writing, to see and hear film as they write it,

- developing and exploring characters through situations of conflict. To develop good writing habits while discovering the creative voice

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage	
	Under	standing the creative writing process			
	1.1	What is the story?			
	1.2	Understanding literally devices			
_	1.2	Factors of creative writing	07	20%	
1	1.3	Elements of Indian Narrative			
	1.4	How to process information for creative writing			
	1.5	Creative skills and visualizations.			
	Filn	n Narrative			
	2.1	Plot			
	2.2	Conflict			
	2.2	Character	06	20%	
	2.3	Subject		2070	
	2.3	Theme			
2	2.4	Setting			
	2.5	Dialogues Research			
	Gen	re Study			
	3.1	Romantic, Comedy & Drama			
	3.2	Western			
3	3.3	Action, Adventure	07	30%	
	3.4	Crime/Thriller			
	3.5	Non-Fiction Horror			
	Ana	llyzing Films			
	4.1	Basic Stories			
4	4.2	Screenplay Structures		30%	
7	4.3	Understanding Tone and Pitch	06	<i>3</i> 0%	
	4.4	Screening of "God Father", "Schindler's List"			
Total			26	100%	

- Field, S. (2005). Screenplay: The foundations of screenwriting. Delta.
- Bauer, I. (2017). Screenwriting fundamentals: The art and craft of visual writing (V. Bauer, Ed.). Routledge.
- Trotier, D. (2014). *The screenwriter's bible: A complete guide to writing, formatting, and selling your script.* Silman-James Press.
- Snyder, B. (2005). Save the cat: The last book on screenwriting you'll ever need. Michael Wiese Productions.

Semester - II

Course Code	Course Name	Credits
BSC2202N	BASICS OF CINEMATOGRAPHY	02

	Contact Hou	ırs		Credits .	Assigned	
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
01	02	-	01	01	-	02

Theory						erm Work actical/Or			
Into	ernal Assess	1		End	Durati on Of	Ter			Tot
Test/ Mid Sem	Continuo us Evaluati on	Attenda nce	Total Intern al	Sem Exa m	End Sem Exam	m Wor k	Practic al.	Or al	al
15	10	05	30	70	Project	-	-	-	100

Course outcome

- Students will demonstrate a clear understanding of the fundamental principles of cinematography, including the role of the cinematographer, basic camera functions, shot composition, and visual storytelling techniques.
- Students will be able to work with a range of Digital Cinema Cameras to capture appropriately exposed, focused and colour balanced images and they will be able to translate internal states into visible action in effectively composed images.
- Students will design and implement effective lighting strategies for different scenes, understanding the impact of lighting on mood, texture, and visual aesthetics.
- Students will develop and apply visual storytelling skills, using cinematographic techniques to convey narrative elements, emotions, and themes effectively.

- To learn the techniques, lenses and filter of cameras.
- To understand the different setting and file formats of the camera and images.

- To develop students' ability to manipulate cameras to achieve specific stylistic and dramatic effects
- To understand the basic building blocks of the cinematic language and WHY, WHEN, and HOW they are used.

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage	
	Basi	ic techniques			
	1.1	Framing and composition		20%	
1	1.2	Camera Shots	06	20,0	
	1.3	Camera Mounts and Movements			
	1.4	Understanding Lenses & Filters			
	Und	lerstanding Camera			
	2.1	Film Formats -Aspect Ratio			
2	2.2	Aperture Shutter speed ISO Manual and automatic	07	30%	
	2.3	Control of Exposure			
	2.4	Focus Digital and Optical Zoom			
	Cine Camer	ematography Practice on Analog			
	3.1	Cinematographer – Role and Responsibilities in Communication			
	3.2	Visuals Cinematography	0.6	20%	
3	3.3	Elements of Video Camera	06		
	3.4	Analog and Digital Formats and Mechanism of a camera operation			
	3.5	Handling Practicing Indoor- outdoor			
4	Wor	rking on Projects			
	4.1	Short films	07	30%	
	4.2	Music Albums			
Total	1		26	100%	

- Brown, B. (2016). *Cinematography: Theory and practice: Image making for cinematographers and directors*. Routledge.
- Grierson, T., & Goodridge, M. (Eds.). (2009). FilmCraft: Cinematography. Ilex Press.
- Tovoli, L. (2020). *On Suspiria and beyond: A conversation with cinematographer Luciano Tovoli*. Auteur Publishing..
- Alton, J. (1995). Painting with light. University of California Press.

Semester - II

Course Code	Course Name	Credits
ETP2203N	EDITING THEORY AND PRACTICE	02

	Contact Hou	ırs	Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
01	02 -		01	01	-	02

			Theory				rm Worl		
Test	Internal Asso Continuous Evaluation	_	Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
15	10	05	30	Project	70	-	-	-	100

Course outcome

- Students will Plan, design, and create digital video projects incorporating graphic and audio elements.
- Students will Transfer and capture digital video and audio from various cameras and external devices.
- Students can Edit and compress video for use in various delivery modes of digital media using standard digital video editing software.
- Students will demonstrate proficiency in using industry-standard video editing software (e.g., Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve), including advanced features such as multi-track editing, color correction, and effects.

- This course familiarizes students with theory and practical aspects of editing.
- Students will be able to achieve specific stylistic and dramatic effects.
- Student will be able to produce a video with proper audio to tell a story efficiently.
- Students will be able to master editing on various software.

Module/ Unit	Cou	arse Module / Contents	Hours	Marks Weightage	
	Hist	ory of Editing and Theory of Editing			
	1.1	Silent to talkie			
1	1.2	Theories of Editing Intellectual Montage Tonal Montage Metric Montage Rhythmic Montage Overtonal Montage	06	20%	
	1.3	Experiment in Film Editing			
	1.4	Genre and editing Editing according to different genre			
	The	Screen Technique			
	2.1	Joining of shots and scenes			
-	2.2	The cut and types of cut			
2	2.3	Continuity editing: an introduction to editorial grammar The 180-degree rule Eye line Eye Trace Matching action and cutting on action Continuity of objects	06	20%	
	Aes	thetics of Editing			
-	3.1	Basics of editing Rhythm & Pace			
3	3.2	Transitions and their purpose	06	20%	
	3.3	Construction of scene and sequences			
	3.4	Experimentation in Editing			
4	Prir	nciple of Editing			
	4.1	Introduction of Editing Software Davinci Resolve		400/	
	4.2	Adobe Premier Pro	08	40%	
	4.3	Final Cut Pro			
	4.4	Davinci Resolve			
Total	_		26	100	

- Fairservice, D. (2001). Film editing: History, theory and practice: Looking at the invisible. Routledge.
- Dancyger, K. (2006). *The technique of film and video editing: History, theory, and practice.* Focal Press.
- Jackson, W. (2013). Digital video editing fundamentals. Focal Press.
- Van Hurkman, A. (2017). Colour correction handbook: Professional techniques for video and cinema (2nd ed.). Peachpit Press.

Semester – II

Course Code	Course Name	Credits
INS2204N	INTRODUCTION TO SOUND	02

	Contact Hou	rs	Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
01	02 -		01	01	-	02

		Theory					rm Worl		
	Internal Asse	essment		End	Duration Of End	Term	D 4		Total
Test	Continuous Evaluation	Attendance	Total Internal	Sem Exam	Sem Exam	Work	Pract.	Oral	
15	10	05	30	-	-	-	70	-	100

Course outcome

- Students will produce background music for short films and feature films. They can mix the sound for various projects.
- Students will demonstrate a foundational understanding of the physical properties of sound, including concepts such as frequency, amplitude, waveforms, and sound propagation
- Students will effectively use basic audio recording equipment and techniques, including microphones, mixers, and recording software, to capture high-quality sound for various applications.
- Students will analyze the role of sound in various media productions, including film, television, and multimedia projects, and understand how sound contributes to storytelling, mood, and audience engagement.

- This course focuses on history, theory and practice of sound.
- Students will be able to understand sound technology and aesthetics, the voice and sound effects, film music, and sound's relationship to different modes of filmmaking.
- Students will also be able to analyze the audiovisual elements of films.

Module/ Unit	Course Module / Contents	Hours	Marks Weightage	
	Fundamentals of Sound			
	1.1 History and Introduction of sound in ciner	ma		
1	1.2 Process of Sound Production	06	20%	
	1.3 Types of Sounds			
	1.4 Tools of Sound Recording			
	Properties of Sound			
	2.1 Analogue and Digital Format			
2	2.2 Introduction to indoor and outdoor sound recording	06	20%	
	2.3 Types Audio Format and equipment's			
	2.4 Introduction of Sound Software			
	Types of Mics			
,	3.1 Mono and Stereo Mics	07	30%	
3	3.2 Condensed and Dynamic Mics	07		
	3.3 Pick-up patterns			
	Sound Recording (On location)			
	4.1 Separate audio vs in camera audio			
	4.2 Cables and connectors			
4	4.3 Internal mic and external mic			
	4.4 Microphone placement			
	4.5 Ambient Sound Recording			
-	4.6 Wild Track and Room Tone	Wild Track and Room Tone 07		
Total		26	100%	

- Chion, M. (1994). *Audio-vision: Sound on screen*. Columbia University Press.
- Viers, R. (2012). *The location sound bible: How to record professional dialog for film and TV*. Michael Wiese Productions.
- Rose, J. (2013). *Producing great sound for film and video*. Focal Press.
- Weis, E., & Belton, J. (Eds.). (1985). *Film sound: Theory and practice*. Columbia University Press.

Semester – II

Course Code	Course Name	Credits
FPM2205N	FILM PRODUCTION MANAGEMENT	04

	Contact Hou	rs	Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
02	2 04 -		02	02	-	04

				Theory			Term Work/Practical/Oral			
Test	Internal Continu Evalua	uous	Sament Attendance	Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Practical.	Oral	Total
15	10		05	30	70	3 Hours	-	-	-	100

Course outcome

- Student will be able to analyse a script to determine the cost of production.
- Student will be able to develop a detailed budget for a production.
- Student will be able to develop a production schedule.
- Students will be able to Research and develop resources for various production needs as required
- Students will be able to anticipate, assess, and respond to common production challenges and crises, such as delays, budget overruns, and personnel issues, using creative and effective solutions.

- To give an overview of the production process from the end of development to post production, and develop management and coordination
- To develop skills in: budgeting, scheduling, cost tracking, resume writing and evaluating, interviewing, managing people, legal clearances, managing essential production documentation, including script formatting and revisions
- To write a budget with top sheet and budgetary assumptions, accompanying cash flow, and identify budget and cash flow hot spots.
- To learn about labor laws, permits, insurance, and safety guidelines, including risk assessment and emergency response planning.
- Each student will write a targeted resume and cover letter for his/her current position on the career path.

Module/ Unit	Cou	urse Module / Contents	Hours	Marks Weightage	
	Ove	erview of Film Production Management			
	1.1	Production Management Process			
1	1.2	Stages of Film Production	9	17%	
	1.3	Production Manager's job during Pre- Production			
	Pre	paring for Production			
	2.1 Script Breakdown and Shooting Schedule				
	2.2	Techniques of managing low budget films	9	17%	
2	2.3	Location Survey and Permissions			
<u> </u>	2.4	Film Commissions and Foreign Shoots			
	Hiri	ing Procedure			
	3.1	Cast and Crew		170/	
3	3.2	Agreements and working permits	9	17%	
	3.3	Contracts and agents			
	Post	t-Production Supervision			
	4.1	Finalizing Post-production Tasks			
4	4.2	Debriefing Sessions	9	17%	
	4.3	Feedback and improvement for future projects			
	Safe	ety and Marketing			
5	5.1	Managing Insurance	8	8%	
3	5.2	Working with unions		0,0	
	5.3	5.3 Film Festivals and markets			
	Emo	erging Trends and Technologies			
	6.1	Digital Streaming Platforms	8	Q 0/	
6	6.2	Advances in Production Technology		8%	
<u> </u>	6.3	Future Trends and Industry Changes			
Total			52	100%	

- Barnwell, J. (2017). *Production design for screen: Visual storytelling in film and television*. Bloomsbury Visual Arts.
- Honthaner, E. L. (2001). *The complete film production handbook* (3rd ed.). Focal Press.
- Bernstein, S. (1994). Film production. Focal Press.
- Cleve, B. (2012). Film production management. Focal Press.
- Tashiro, C. S. (1998). *Pretty pictures: Production design and the history film*. University of Texas Press
- Barnwell, J. (2017). *Production design for screen: Visual storytelling in film and television*. Bloomsbury Visual Arts.
- Christie, I. (2008). *The art of film: John Box and production design*. British Film Institute.

	Semester – II	
Course Code	Course Name	Credits
UFT2206N	UNDERSTANDING FILM THEORY AND PRACTICE	04

	Contact Hours			Credits	Assigned		
Theory	Practical	Tutorial	Theory Practical Tutorial Total				
02	04	-	02	02	-	04	

		Theory						erm Work actical/Or		
Test/ Mid Sem	ernal A Cont ou Evalu	inu s uati	Ment Attenda nce	Total Inter nal	End Sem Exa m	Durati on Of End Sem Exam	Ter m Wo rk	Practic al.	Or al	Tot al
15	10)	05	30	Proje ct work	-	-	70	-	100

Course outcome

- Students will understand the key concepts, movements, and debates in film theory, including formalism, realism, and postmodernism.
- Students will learn how cinematic elements (e.g., mise-en-scène, editing, sound) contribute to the overall meaning and impact of a film.
- Students will develop skills in critically evaluating films through the lens of various theoretical approaches.
- Students will consider how social, political, and economic factors influence filmmaking and film consumption.
- Students will study the conventions, characteristics, and transformations of various film genres (e.g., horror, comedy, drama).

Course Objectives

• Students will demonstrate a deep understanding of film theory and its application to film analysis.

- Students will be able to critically evaluate films from multiple theoretical perspectives.
- Students will develop strong analytical and writing skills, with the ability to support arguments with evidence.
- Students will understand the cultural and historical significance of films and their role in shaping society.
- Students will be able to identify and analyze film genres and their evolution over time.
- Students will produce high-quality written and visual analyses of films, demonstrating their ability to think critically and creatively.

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage
1	Intr	oduction to Film Theory		
	1.1	Overview of Film Theory-Realism, Formalism, Auteur Theory, Narrative theory, semiotics, and psychoanalysis.		
	1.2	Major Film Theorists -Sergei Eisenstein, André Bazin, Rudolf Arnheim, Laura Mulvey, Michel Foucault, Jean-Louis Baudry	10	20%
	1.3	Analyzing Film Texts: Plot, story, and character analysis, Cinematography, mise-en-scène.		
	1.4	Film Theory in Practice-Applying theoretical concepts to specific films.		
2	Filn	n History and Evolution		
	2.1	Key films, directors, and technological advances-D.W. Griffith, Georges Méliès.		
	2.2	Influence of early cinema on society and culture.		
	2.3	The golden age of Bollywood and Hollywood		
	2.4	European Cinema: French New Wave, Italian Neorealism. Asian Cinema: Japanese, Chinese, and Indian influences. Global Movements: Latin American and African cinema.	10	20%
	2.5	New genres and hybrid forms in modern cinema. Streaming Platforms: Changes in film consumption and production.	10	_0,0
3	Filn	n production Practices		

5	5.1	Handling the camera Camera Movements		
	Pro	ctical Exercise		
	4.3	Detailed analysis of specific films or directors. Application of theoretical concepts to practical examples.	10	20%
4	4.2	Techniques for conducting research on films, filmmakers, and film theory. Use of academic sources and film archives.		2021
	4.1	Film Criticism: Development of skills in writing critical film analyses. Examination of different critical approaches and methodologies.		
		Critical Analysis and Writing		
		Understanding and targeting audiences. Sales and Licensing: Negotiating distribution deals and rights.		
	3.4	Film Distribution and Marketing Distribution Channels: Theatrical release, digital platforms, and festivals. Marketing Strategies: Promoting films through various media. Audience Engagement:		
	3.3	Editing: Cutting, sequencing, and assembling footage. Sound Design: Adding sound effects, dialogue, and music. Visual Effects: Integrating CGI and other effects. Finalizing: Color grading, mastering, and preparing for distribution.	10	20%
	3.2	and shot composition. Directing: Working with actors and crew to realize the vision. Sound Recording: Techniques for capturing and managing sound. On-Set Procedures: Daily operations, problem-solving, and adjustments. Post-Production		
	3.1	screenplay. Visualizing scenes and shots. Selecting actors and assembling the production team. Financial planning and time management. Production: Camera work, lighting,		
		Pre-production : Writing and refining a		

5.2 5.3 5.4		11	20%
	Total	52	100%

- Bordwell, D., & Thompson, K. (2019). Film art: An introduction (12th ed.). McGraw-Hill Education.
- Gledhill, C., & Williams, L. (2000). *Reinventing film studies*. Oxford University Press.
- Mulvey, L. (2005). *Visual and other pleasures* (2nd ed.). Palgrave Macmillan.
- Reid, S., & Loll, K. (2016). *The art of filmmaking: A comprehensive guide*. Palgrave Macmillan.
- Dancyger, K. (2018). *The technique of film and video editing: History, theory, and practice* (6th ed.). Routledge.

Semester – II

Course Code	Course Name	Credits
ABM2210N	Advances in Business Management	4

Contact Hours				Credits As	ssigned	
Theory	Practical	Tutorial	Theory Practical Tutorial Tota			
03	-	01	03	-	01	04

	Theory							k / ral	
Test	Internal Continuous Evaluation	Assessment Attendance	Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
20	25	05	50	50	2 Hours	-	-	-	100

Course Outcome

- Identify and analyze the key qualities, characteristics, and challenges of entrepreneurs, including women entrepreneurs, and evaluate the process of venture idea generation and screening.
- Develop skills to prepare pre-feasibility and project reports, compare product ideas, and identify appropriate sources of finance for entrepreneurial ventures.
- Assess various financing options, including venture capital, and understand what investors look for in investment proposals, as well as outline effective venture capital proposals.
- Evaluate vendor development processes, vendor selection criteria, pricing methods, and understand the direct and hidden costs associated with material management.
- Apply the steps and procedures necessary for setting up small-scale enterprises, and address challenges in project management, including e-commerce and cluster development.
- Gain insights into the reasons for entrepreneurial failure, understand the organizational forms under the MSMED Act, and evaluate the implications of the SMERA rating on small enterprises.

Course Objectives

 Provide students with a deep understanding of the qualities, characteristics, and challenges faced by entrepreneurs, with a focus on venture idea generation and preliminary screening.

- Equip students with the ability to conduct project appraisals, including preparing prefeasibility reports, comparing product ideas, and identifying suitable financing options.
- Teach students to analyze financial options for entrepreneurial ventures, including venture capital, and understand the key components of a successful investment proposal.
- Educate students on the essentials of market and materials management, focusing on vendor development, selection processes, pricing strategies, and cost management.
- Provide students with practical knowledge of the steps and procedures involved in setting up and managing small-scale enterprises, including the use of e-commerce and addressing project management challenges.
- Introduce students to the MSMED Act, reasons for entrepreneurial failure, and the organizational forms available to small enterprises, including the role of SMERA in enterprise rating.

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage
	Intr	oduction to Entrepreneurship		
1	1.1	Qualities, Characteristics of an entrepreneur, Venture idea generation, Ideas and the entrepreneurship, Women entrepreneurs, Preliminary Screening, Drawbacks or Problems of entrepreneurship	09	20%
	Pro	ject Appraisal		
2	2.1	Pre-feasibility Report, Project Report, Comparative Rating of Product ideas, Sources of Finance	09	15%
2	2.2	Stages of Project Feasibility Analysis-Market, Technical,		
	Fina	ancial Analysis		
3	3.1	Financing the project, Sources of finance, Venture Capital Sources, What Investor looks in the Investment Proposal	09	20%
	3.2	Outline for a Venture Capital Proposal, Sources of finance from different banks		
	Maı	rket and Materials Management Analysis		
4	4.1	Vendor development, vendor selection decision factors, methods of price determination, direct and hidden cost in material management	09	15%
	Pro	ject Management		
5	5.1	Steps and procedure for setting up small scale		
	5.2	E-Commerce, E-Business, E-Auction, Project management problems. SEZ, Cluster Development.	09	15%
6	MS	MED Act 2006	07	

	6.1 Reasons of failure, Overview of setting up an enterprise with organizational forms – MSMED Act and SMERA Overview.		15%
Total		52	100%

- "Innovation and Entrepreneurship" by Peter F. Drucker, Reprint Edition (2015), Harper Business.
- Developing Entrepreneurship, Udai Pareek Sanjeev & Rao T.V, Printers, Ahmedabad.
- A Issues and Problems: Small: 1, Sharma, S.V.S., Industry Extension Training Institute, Hyderabad
- A Practical Guide to Industrial Entrepreneurs; Srivastava, S.B., Sultan Chand & Sons
- Entrepreneurship Development; Bhansali, Himalaya Publishing, Bombay.
- "Entrepreneurship Development and Management" by Vasant Desai,6th Edition (2019), Himalaya Publishing House.

Semester – II

Course Code	Course Name	Credits
ECO2210N	Economics II	4

Contact Hours			Credits Assigned				
Theory	Practical	Tutorial	Theory	Theory Practical Tutorial Tota			
03	-	01	03	-	01	04	

Theory							Term Work/ Practical/ Oral			
Internal Assessment					End Sem Exam	Duration of End Sem Exam	Term Work	Prac.	Oral	Total
Test	Assignment	Viva	Attendance	Total Internal						
20	15	10	05	50	50	2 Hours	-	-	-	100

Course Outcome

- Knowledge of this subject is essential to understand facts and concepts of macroeconomics.
- Students understand the basic theories behind decision making process of the Govt.
- Students understand the short run and the long run theories of Macroeconomics
- Students understand the importance of moderating the inflation
- Students understand the impact of microeconomic decisions at macroeconomic level.

- Students are able to describe the objective macroeconomics.
- Students are able to understand classical and Keynesian models.
- Students are able compare the different GDP Growths, inflation levels and per capita income of different countries.
- Students are able to understand the different types of inflation.
- Students are able to understand the Philips curve.

Module/ Unit		Course Module / Contents	Hours	Marks Weightage (%)		
	Intro	duction to Macroeconomics				
	1.1	The roots of Macroeconomics				
	1.2	Macroeconomic concerns				
1	1.3	Objectives of Macroeconomics	7	15%		
1.	1.4	The role of government in the macro economy				
	1.5	Components of Macroeconomy				
	1.6	Methodology of Macroeconomics				
	Intro	duction to National Income Accounting				
	2.1 Concepts of GDP and national income.					
2.	2.2	Approaches to calculating GDP, GDP and personal income	7	15%		
	2.3	Nominal and real GDP,				
	2.4	Limitations of the GDP concept.				
	Schoo	ols of Macroeconomic Thoughts				
	3.1	Classical Model				
3.	3.2	Neo Classical Model	Classical Model 8			
	3.3	Keynesian Models				
	3.4	Say's Law of Market				
	Keyn	esian Model				
	4.1 Keynes theory of income and employment; Consumption function; theory of investment- marginal efficiency of capital; saving and Investment					
4.	4.2	Consumption Function	10	18%		
	4.3	Theory of Investment	1			
	4.4	Marginal Efficiency of Capital				
	4.5	Saving and Investment				

		52	100%	
5.4				
5.3				
5.2	Impact of Inflation on Indian Economy		18%	
5.1	Inflation: types, causes, consequences			
Inflation				
5.4				
5.3				
5.2	Keynes's approach to QTM	10	18%	
5.1	Theories of Demand for Money: Quantity Theory of Money and Keynes approach;			
Money	in the Modern Economy			
4.6	The Investment Multiplier and its application toLDC's			
5.	10ney .1 .2 .3	Ioney in the Modern Economy Theories of Demand for Money: Quantity Theory of Money and Keynes approach; Keynes's approach to QTM Characteristics of a monetary economy The supply of money and overall liquidity	Ioney in the Modern Economy Theories of Demand for Money: Quantity Theory of Money and Keynes approach; Keynes's approach to QTM Characteristics of a monetary economy The supply of money and overall liquidity position; credit	

- Dornbusch, Fischer and Startz, Macroeconomics, McGraw Hill, 11th edition, 2010
- N. Gregory Mankiw. Macroeconomics, Worth Publishers, 7th edition, 2010.
- Errol D'Souza, Macroeconomics, Pearson Education, 2009.
- Olivier Blanchard, Macroeconomics, Pearson Education, Inc., 5th edition, 2009.
- Richard T. Froyen, Macroeconomics, Pearson Education Asia, 2nd edition, 2005.

Semester – II

Course Code	Course Name	Credits
HMR2210N	HUMAN RIGHTS- II	04

	Contact	Hours	Credits Assigned					
Theory	ory Practical Tutorial		Theory	Practical Tutorial		Total		
04	-	-	04	-	-	04		

Theory						Term Work/ Practical/ Oral				
	Internal Assessment				End	Durati on of	Ter	_		Tot
Test	Assignm ent	Viv a	Attenda nce	Total Intern al	Sem Exa m	End Sem Exam	m Wor k	Pra c.	Or al	al
20	15	10	05	50	50	2 Hours	-	-	-	100

Course Outcome

- Foster respect for human dignity and individual self-respect.
- Ensure genuine gender equality and equal opportunities for all.
- Promote understanding and appreciation of diverse communities.
- Empower students towards active citizenship and social engagement.
- Support the values of democracy, development, and social justice.
- Encourage communal harmony and solidarity among diverse groups.

- Describe and critically analyze various spheres of human rights in India.
- Communicate effectively on socio-legal aspects of human rights in India.
- Assess specific areas of human rights law with reference to legal instruments and cases.
- Analyze contemporary challenges and trends in human rights theory and practice.
- Understand affinities and divergences in rights across international, regional, and domestic contexts.
- Examine the sources, substance, and application of human rights in different legal frameworks.

Detailed syllabus

Module/ Unit	Cou	rrse Module / Contents	Hours	Marks Weightage (%)
		ian Constitutional Perspectives- Fundamental hts I		
	1.1	Right to Equality: Equality before law and prohibition of discrimination.		
	1.2	Right to Freedom: Freedom of speech, assembly, and movement.		
1.	1.3	Right to Protection in Respect of Conviction: Safeguards against arbitrary arrest and detention.	8	15
	1.4	Right to Constitutional Remedies: Access to judicial recourse for the enforcement of rights.		
	1.5	Right to Education: Right to free and compulsory education for children.		
	1.6	Right to Life and Personal Liberty: Protection of life and personal freedom.		
		ian Constitutional Perspectives- Fundamental hts II		
	2.1	Right against Exploitation: Prohibition of human trafficking and forced labor.		
	2.2	Right to Privacy: Protection of personal privacy and confidentiality.		15
2.	2.3	Right to Freedom of Religion: Freedom to practice, profess, and propagate religion.	8	
	2.4	Cultural and Educational Rights: Protection of cultural and educational rights of minorities. Directive Principles of State Policy: Guidelines		
	2.5	for state policy and governance. Judicial Review: Power of the judiciary to		
	2.6 Con	review laws and protect fundamental rights.		
		spectives of State Policy		
	3.1	Promotion of Social Welfare: Ensuring the welfare of individuals and communities.		
3.	3.2	Economic Justice: Achieving fair distribution of wealth and resources.	8	15%
	3.3	Education and Health: Ensuring access to quality education and healthcare for all.		
	3.4	Protection of Marginalized Groups: Safeguarding the rights of disadvantaged and marginalized communities.		

Total			39	100%
	6.6	Pradhan Mantri Awas Yojana (PMAY)te of the International Criminal Court (1998)		
	6.5	Swachh Bharat Mission (SBM)		
	6.4	National Action Plan for Children (NAPC)		
6.	6.3	National Rural Employment Guarantee Act (MGNREGA)	9	18
	6.2	Integrated Child Development Services (ICDS)		
	6.1	Pradhan Mantri Jan Arogya Yojana (PMJAY)		
		erent Scheme of the Govt to Promote Equality Tuman beings		
	5.6	Role in Policy and Advocacy		
	5.5	Investigation and Redressal Mechanism	-	
	5.4	Composition of NHRC and SHRC	-	
5.	5.3	Powers of NHRC and SHRC	9	18
	5.2	Jurisdiction and Functions	-	
	5.1	Establishment and Structure: NHRC and SHRC		
		ional Human Rights Commission and State man Rights Commission	_	
	4.6	Disabilities (NCPWD)		
	4.5	National Commission for Protection of Child Rights (NCPCR) National Commission for Persons with	_	
	4.4	National Commission for Scheduled Tribes (NCST)	-	
4.	4.3	National Commission for Scheduled Castes (NCSC).	10	19%
	4.2	National Commission for Women (NCW)		
	4.1	National Human Rights Commission (NHRC)		
	Gen	eral Problems of Human Rights		
	3.6	Labor Rights: Ensuring fair working conditions and the rights of workers.		
	3.5	environmental protection and sustainable development.		
	2.5	Environmental Sustainability: Promoting		

- Legal Aid as Human Rights (Dharwad: Jagrut Bharut, 1985)
- Diwan, Paras, Human Rights and the Law: Universal and Indian (New Delhi Deep and Publishers 1985)
- Mohanti M., Peoples Rights (New Delhi: Sage Publications 1998)
- Pal R. M. ed. Human Rights Education (New Delhi, PUDR 1995)
- Pandey J. and R.K. Dubey, Civil Liberty under Indian Constitution (New Delhi

 Deep and Deep 1995)
- Legal Aid as Human Rights (Dharwad: Jagrut Bharut, 1985)

Course Code	Course Name	Credits
CSW 2210N	Technical and Literary Writing	04

	Contact Hours Credits Assign			Credits Assigned		
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
04	00	-	04	00	-	04

Internal]		
Mid- Sem Exam	Continuous Evaluation	Attendance	Total Internal	End Sem Exam	Duration Of End Sem Exam	Total
30	15	05	50	50	2 Hours	100

Course Outcome

- Understand practical skills for writing and appreciating written work.
- Master different writing styles and techniques
- Enhance vocabulary to improve communication skills and be more prepared to take English based proficiency exams like IELTS, SAT
- Empower oneself as a writer and improve creativity.
- Produce original work of research.

- To understand the basic tenets of Technical Writing.
- To seek the writer within.
- To learn how to critique constructively.
- To understand the basic tenets of Literary Writing.
- To prepare a portfolio of original work.

Detailed Syllabus

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage
1.	Bas	ics of Technical Writing		
	1.1	Introduction to technical writing		
	1.2	Types of technical writing and reader mapping	8	15%
	1.3	Developing argumentation and critical thinking for writing		
2.	Stru	icture of Technical Writing		
	2.1	Instructions and procedures		
	2.2	Writing technical reports	8	15%
	2.3	Document design and visuals		
	Wri	ting a Research Paper		
	3.1	Writing process and strategies		
3.	3.2	Research and planning		
	3.3	Summarizing and organizing	10	20%
	3.4	Employing correct citation styles and avoiding		
	Rac	plagiarism ics of Literary Writing		
	4.1	Introduction to literary writing	_	
4.	4.1	Mechanics of literary writing	10	20%
	4.3	Adapting writing style and tone according to context	10	2070
5.	New	and purpose Trends in Literary Writing		
	5.1	Gender-neutral terms, avoiding ableist language, and being mindful of cultural sensitivity	8	15%
	5.2	Micro Fiction and Flash Fiction		
	5.3	AI based Writing		
	5.4	Travelogues and Memoirs		
6.		ting for Media		
	6.1	Journalistic Writing	8	15%
	6.2	Basics of copywriting		
	6.3	Web Content Writing		
	6.4	Blogging skills		

Total 52 100

- Baiely, Stephen. Academic Writing: A Handbook for International Students. Routledge, 2011.
- Blogging for beginners: Learn how to start and maintain a successful blog the simple way Terence Lawfield
- Bloom, Wayne C. The Craft of Research. 3" ed. UCP, 2008.
- Dev, Anjana Neira, ed. A Handbook of Academic Writing and Composition. Pinnacle, 2016.
- Eckert, Kenneth. Writing Academic Research Papers. Moldy Rutabaga, 2021.
- Gupta, Renu. A Course in Academic Writing. Orient BlackSwan, 2010.
- Hal Zina Bennet. Write from the Heart: Unleashing the power of Your Creativity. California, New World Library, 2001.
- Online Journalism Reporting, Writing and Editing for New Media Richard Craig Broadcast News Handbook - Writing, Reporting, Producing in a converging Media -C.A. Juggle, Forrest Carr and Suzanne Huffman
- Writing for the media- Sunny Thomas
 The Language of New Media Lev Manovich
- Writing New media -Theory and Applications for expanding the teaching of composition -Anne Wysocki.

Course Code	Course Name	Credits		
FST2210N	Fashion Technology II	04		

	Contact Ho	ours	Credits Assigned			
Theory	Practical	Tutorial	Theory	neory Practical Tutorial		Total
02	-	02	02	-	02	04

Theory					Term Work/ Practical/ Oral			Total	
	Internal Assessment			End	Duration of End	Term	Term _		
Test	Continuous Evaluation	Attendance	Total Internal	Sem Exam	Sem Exam	Work	Work Prac.	Oral	
15	30	05	50	50	2 Hours	-	-	-	100

Course Outcome

- Understand the concept and importance of trend analysis and fashion forecasting, including its impact on product development, marketing strategies, and overall business success.
- Develop trend analysis and prediction skills by learning to interpret cultural, social, economic, and technological influences on fashion trends.
- Master research methods for fashion forecasting, including effective data gathering, market trend analysis, and forecasting techniques.
- Enhance creativity and innovation in trend interpretation to translate fashion trends into innovative design concepts and adapt them to various market segments.

- The course aims to provide students with a comprehensive understanding of trend forecasting and its significance in the fashion industry, to develop skills in trend analysis, prediction, and research methods to identify emerging fashion trends and predict future directions.
- The course emphasizes the utilization of forecasting tools and technologies, such as data analysis software and trend forecasting platforms.

Detailed syllabus

Module/ Unit	Course Moo	dule / Contents	Hours	Marks Weightage (%)
	Fundame			
	1.1	Stages of Thinking-Define, Research Ideate, Prototype, Implement, Learn.		
	1.2	Research- Identifying drivers, Information gathering, Target Groups, Samples and feedback;		
1.	1.3	Idea generation- Basic design directions, Themes for thinking, Inspiration and reference, Brainstorming, Value, Inclusion, Sketching, Presenting Ideas; Creative Thinking Methods - Innovation through Design Thinking - The Need for Creative and Design Thinking.	8	15%
	The Rese	arch Method and Design Process.		
	2.1	Research - Nature and Definition; Research Process – Preparation, Information Gathering-Goal, Identification of Problems and Hypothesis, Exposition of facts and interpretation, Presentation of result and findings;		
2.	2.2	Research Methods – Literature review, Collection of preliminary field data, Define the problem, Analysis and Modification, Presentation of findings;	9	20%
	2.3	Design Process – Study historical and contemporary examples, Experimentation with materials and visual Ideas, Visual analysis and identification of design problems, Create the work series and explore in subsequent work, Board presentation.		
	Concept of	of Fashion Forecasting		
	3.1	Awareness of fashion fairs and fashion centers, Knowledge of creative writing		1.504
3.	Reading of fashion forecast magazine, Sources of information		8	15%
	3.3	Role of Exhibitions and Fashion Shows		
	Fashion I			
4.	4.1	Market Research- Consumer research, Shopping, Sales records.	9	15%

		Evaluating the collections- Similar Ideas		
	4.2	indicate fashion trends, Trends for the		
	1.2	target market;		
		Fashion services – Collection reports,		
		Trend books, consulting, Color services,		
		Television/Video services, Newsletter		
	4.3	services, Websites, Directories and		
		reference books, Fashion Magazines and		
		newspapers, and Catalogs.		
		Design Sources- Historic inspirations, Folk		
		influences, Vintage clothing shops,		
		Museums, Libraries and bookstores, Arts,		
	4.4	Fabrics/Textiles, Travel, Form follows		
		function, The street scene, The turn of the		
		century, innovations, and technologies.		
	Fashion l	Forecasting Report and Trend Analysis		
		Market Research - On-site visits to fashion		
	5.1	retailers and cloth markets to study		
		market trends and collect various cloth		
		samples, catalogues, etc.		
		Forecasting Exploration through sources		
5.	5.2	like - Magazines, Newspapers, Internet	9	20%
	3.2	sites to become familiar with apparel,		
		textile, colour, style, and general culture		
		and consumer forecasting resources.		
	5.3	Preparation of storyboards - Students will		
		prepare storyboards for specific targets. Presentation of designs - Students will	_	
	5.4	prepare a fashion forecast for different		
	3.4	seasons.		
	Eachion I			
	rasiliuli	Product Development.		
		Introduction to Product development		
		process - Target market, Merchandising,		
		Season; Design - Concept boards,		
	6.1	knockoffs, Fakes, Design elements – Color		
		and Fabric selection, Design principles,	9	15%
		Sketching Ideas – Style boards. Sample		
		Development – Draping, Flat pattern, Prototype, Fit;		
		Tech packs - Designer worksheets, Line		
		selection- Editing, Reassessment of		
	6.2	merchandising plan, Line presentation;		
		Manufacturing- Duplicates the samples.		
Tot-1		Manufacturing- Duplicates the samples.	52	1000/
Total			52	100%

- Fashion: From concept to consumer, Gini Stephens Frings (1999), Prentice-Hill Inc.
- Design Thinking, Gavin Ambrose & Paul Harris, AVA Publishing, Switzerland.
- New Product Planning, Harry B. Watton, Prentice Hall Inc.
- Design Research: Methods and Perspectives, edited by Brenda Laurel
- Lateral Thinking: Creativity Step by Step, Edward De Bono.
- How Customers Think: Essential Insights into the Mind of the Market Gerald Zaltman.
- Magazines: Apparel online, Fiber 2 Fashion, Cosmopolitan. Marie Claire, Elle, Vogue, Harper's Bazaar, In Style, Glamour, Lucky, Allure, W Magazin

Course Code	Course Name	Credits
IND2210N	Interior Design-II	04

	Contact Hou	ırs		Credits A	Assigned		
Theory	Practical	Tutorial	Theory Practical Tutorial Tota				
01	-	03	01	-	03	04	

				rm Worl ctical/O					
	Internal Asse	ı	Total	End	Duration Of End	Term			Total
Test	Continuous Evaluation	Attendance	Total Internal	Sem Exam	Sem Exam	Work	Pract.	Oral	
15	30	05	50	50	2 hrs	-	-	-	100

Course outcome

- Introduction of Interior Design of Office spaces
- Understanding requirements of office spaces
- Developed ability to identify colors, materials and lighting fixtures for office spaces
- Develop understanding of ancillary services
- Design of an office interior

Course Objectives

- To encourage the students to develop visual thinking of the designed space.
- To familiarize the students with the design process and the aspects and constraints to be considered while designing interior spaces.
- To evolve concept and designs for a complete project like an office space

Detailed Syllabus

Module/ Unit	Course Module / Contents	Hours	Marks Weightage
1	Introduction to commercial interiors		

		Introduction to Interiors of other spaces			
	1.1	such as hospitality spaces, shopping areas, salons, spa, gymnasiums,	8	10%	
	1.1	healthcare facilities, specialty stores,	O	1070	
		etc.			
	1.2	Understanding of common spaces in commercial building			
	1.3	Introduction to Interiors of Office spaces			
	Offi	ce Interiors			
	2.1	Identifying the requirements for the office spaces			
2	2.2	Study of anthropometry of office furniture	12	20%	
	2.3	Understanding the circulation			
	2.4	Introduction to furniture			
	Mat	terials and color scheme			
3	3.1	Identifying Materials for walls, flooring and ceiling	12	20%	
3	3.2	Identifying color schemes	12	20%	
	3.3	Discussion on lighting fixtures			
		Ancillary services			
	4.1	Pantry			
4	4.2	Toilets	12	20%	
	4.3	False ceiling, Airconditioning, sprinkles, smoke detectors			
		Interior Design Project			
5	5.1	Design drawings, plans, elevations, with furniture layout to given scale	16	30%	
3	5.2	Presentation in the given format	10	30%	
	5.2 Presentation in the given format 5.3 Preparing the final portfolio				
	5.3	Preparing the final portiono			

- Joseph Chiara and John Callend, Time Saver Standards for Building Types
- Panero, Human Dimensions and Interior Space: A Source Book of Design Reference Standards
- Drew Plunkett, Drawing for Interior Design

Course Code	Course Name	Credits
FLF2211N	FRENCH II	2

	Contact Hours			Credits As	ssigned		
Theory	Practical	Tutorial	Theory Practical Tutorial Total				
02	-	-	02	-	-	02	

			Theory						Term Work / Practical/Oral		
Inte Mid Term	ernal A Viva	Continuous Evaluation	Attendance	Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total	
15	20	10	05	50	50	75 mins	-	-	-	100	

Course Outcomes

- Engage in meaningful conversations in the target language, demonstrating a solid understanding of its nuances.
- Exhibit advanced grammar skills that encompass a wide range of tenses.
- Well-informed about the culture, societal norms and civilization related to the language, enriching the conversational experience.
- Demonstrate conversational proficiency across various real-life scenarios, including but not limited to dining in restaurants and making hotel reservations, thus enhancing everyday communication.
- Speak fluently, conveying thoughts and ideas with confidence, accuracy, and an enjoyable ease, making interactions both effective and pleasant.

- To develop the ability to engage in detailed conversations, expressing opinions, narrating events, and describing experiences.
- To master complex grammatical structures, including past and future tenses, relative pronouns, and compound sentences.

- To explore cultural practices and social norms more deeply to understand their impact on communication and behavior.
- To enquire about products and place orders in shops or restaurants.
- To enhance speaking fluency and confidence, reducing hesitation and errors.

Detailed Curriculum

Reading exercises, writing tasks and grammar of:

Module/ Unit	Course M	odule / Contents	Hours	Marks Weightage	
1.	Module 1	II			
	Leçon 1	Aller voir ailleurs			
	Leçon 2	Balade autoguidée	6	20%	
	Leçon 3	Week-end à Aoste			
	Module II	[
2.	Leçon 1	Parle avec moi		30%	
	Leçon 2	Nous couchsurfons	7		
	Leçon 3	En route!			
	Module II	I			
	Leçon 1	En route!		20%	
	Leçon 2	Concours de selfies	6		
3.	Leçon 3	La France et nous			
	Module I	V			
	Leçon 1	Vive le speak dating!	7	30%	
4.	Leçon 2	Quartier Libre 7			
	Leçon 3	Vous avez mal où?			
	Total	•	26	100%	

- Berthet, Hugot et al. Alter Ego Méthode de Français, A1: Hachette, 2012.
- Bruno Girardeau et Nelly Mous. Réussir le DELF A1. Paris : Didier, 2011.
- Loiseau Y., Mérieux R. Connexions 1, cahier d'exercices. Didier, Paris, 2017.
- Loiseau Y. & Mérieux R. Connexions 1, Guide pédagogique. Didier, Paris, 2017.
- Connexions 1, livre de l'élève Loiseau Y. & Mérieux R., éd. Didier, Paris, 2017.

- Latitudes 1, cahier d'exercices Loiseau Y. & Mérieux R., éd. Didier, Paris, 2018.
- Latitudes 1, Guide pédagogique Loiseau Y. & Mérieux R., éd. Didier, Paris, 2018.
- Latitudes 1, Guide pédagogique téléchargeable Loiseau Y. & Mérieux R., éd. Didier,2018.
- Latitudes 1, livre d'élève + CD Loiseau Y. & Mérieux R., éd. Didier, Paris,2018.
- Nathalie Hirschsprung, Tony Tricot, Cosmopolite 1 Méthode de Français A1. Hachette, 2017.
- Nathalie Hirschsprung, Tony Tricot. Cosmopolite 1 Cahier d'activités A1. Hachette, 2017.

Course Code	Course Name	Credits
FLG2211N	GERMAN II	2

Contact Hours Credits Assigned					ssigned		
Theory	Practical	Tutorial	Theory Practical Tutorial Total				
2	-	-	2	-	-	2	

			Theory					rm Work ctical/Oi		
	Internal Asses				End Sem	Duration Of End	Term	Pract.	Oral	Total
Mid Term	Continuous Evaluation	Attendance	Viva	Total Internal	Exam	Sem Exam	Work	Fract.	Orai	
15	10	05	20	50	50	75 mins	-	-	-	100

Course Outcome

- Understand basic language structures when applied in authentic situations.
- Build and understand simple sentences pertaining to concrete necessities.
- Read and enhance comprehension skills with special focus on vocabulary and syntax.
- Have a global and fine understanding of written texts.
- Have a basic conversation using vocabulary related to food and beverages.

- To understand basic language structures when applied in authentic situations.
- To build and understand simple sentences pertaining to concrete necessities.
- To read and enhance comprehension skills with special focus on vocabulary and syntax.
- To have a global and fine understanding of written texts.
- To have a basic understanding of vocabulary related to food and beverages.

Detailed Curriculam

Module/ Unit	Cours	e Module / Contents	Hours	Marks Weightage
1.	Kapitel 4			
	Grammatischer Aspekt	05	20%	
2.	Kapitel 4			
	Thematischer Aspekt	 über Essen sprechen einen Einkauf planen Gespräche beim Einkauf und Essen führen mit W-Fragen Texte verstehen Wörter ordnen und lernen 	05	20%
3.	Kapitel 5			
	Grammatischer Aspekt	 Modalverben, z.B. müssen, wollen, können Possessivartikel im Nominativ Zeitangaben: am, um, vonbis, W- Fragen 		
	Thematischer Aspekt	 die Uhrzeit verstehen und nennen Zeitangaben machen über die Familie sprechen sich verabreden einen Termin telefonisch vereinbaren 	10	35%
4.	Kapitel 6			
	Grammatischer Aspekt	 Datumsangaben: wann, am Ordinalzahlen Trennbare Verben: Thema Tagesablauf Personalpronomen im Akkusativ Präposition für+Akku. 	06	25%

1	nematischer spekt	 etwas gemeinsam planen über Geburtstage sprechen eine Einladung verstehen und schreiben im Restaurant bestellen und bezahlen 		
Total			26	100%

- Aufderstraße, Hartmut. Lagune 1. Deutsch als Fremdsprache: Kursbuch und Arbeitsbuch. Ismaning: Max Hueber Verlag 2012.
- Braun, Anna, and Daniela Wimmer. *Schritte Plus A1/1: Arbeitsbuch*. Hueber Verlag, 2020.
- Dengler, Stefanie. Netzwerk A1. Teil 2. Kurs- Und Arbeitsbuch: Deutsch Als Fremdsprache. Langenscheidt, 2012.
- Funk, Hermann, et al. *studio d A1: Deutsch als Fremdsprache*. Cornelsen Verlag, 2015
- Langenscheidt. Langenscheidt Pocket Dictionary German: German-English, English-German. Langenscheidt Publishing Group, 2022.
- Niebisch, Daniela, et al. *Lagune A1: Kursbuch*. Hueber Verlag, 2016.

Course Code	Course Name	Credits
FLS2211N	SPANISH II	2

Contact Hours			Credits Assigned				
Theory	Practical	Tutorial	Theory	Total			
2	-	-	2	-	-	2	

			Theory			Term Work / Practical/Oral				
Mid Ter m	Continuou s Evaluation	Attendanc e	Viv a	Total Interna l	End Sem Exa m	Duratio n Of End Sem Exam	Term Wor k	Pract .	Ora l	Tota l
15	10	05	20	50	50	75 mins	-	-	-	100

Course Outcome

- To use future tense with the correct conjugation and use of the verbs which will enable the students to express their plans.
- To use prepositions and will be able to locate people, places and things.
- To use the vocabulary in a proficient way and incorporate it with prepositions.
- To understand and comprehend basic Spanish conversations and songs.
- To express his/her likes, dislikes, tastes and preferences and of others.

- To enable the student to use future tense to express his/her plans.
- To enable the student to use prepositions and directions to locate people, things and places.
- To enhance the vocabulary of the students about house, body parts, city.
- To enhance the listening ability of students.
- To enable the students to express their likes, dislikes, tastes and preferences and of others.

Detailed Curriculum

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage (%)	
1.	¿Cú	al preferís? Ser O estar			
	1.1	El verbo SER e introducción del verbo ESTAR	7	25 %	
	1.2	Diferencias entre SER y ESTAR] ′	25 70	
	1.3	Los números (hasta un millon)			
2.	¿Dói	nde está Santiago?			
	2.1	Las preposiciones de lugar			
	2.2	La forma impersonal del verbo HABER	6	25 %	
	2.3	El vocabulario basado en casa.			
3.	Quie	ero expresar mis gustos			
	3.1	El verbo GUSTAR			
	3.2	Los verbos como GUSTAR (Encantar y doler)	7	25 %	
	3.3	Vocabulario de cuerpo.			
Eı		Entra el mundo del futuro			
4.	4.1	El futuro inmediato (Ir + a + infinitivo)	6	25 %	
	4.2	Un ensayo basado en el futuro inmediato			
Total			26	100 %	

- Blanco, Begoña. Nuevo avance. Con CD Audio. 2011.
- Bregstein, Barbara. *Easy Spanish Step-By-Step*. McGraw Hill Professional, 2005.
- García, Concha Moreno, et al. *Nuevo avance. Con CD Audio*.2011.
- Hutchinson, Sam. Los Numeros Numbers. Find and Speak Spanish, 2022.
- Meredith, Susan. Spanish for Beginners Flashcards. 2010.

- Moreno, Concha, et al. Nuevo Avance Básico alumno +CD. 2010.
- Richmond, Dorothy. *Practice Makes Perfect Spanish Verb Tenses, Second Edition*. McGraw Hill Professional, 2010.
- Richmond, Dorothy. *Practice Makes Perfect: Spanish Pronouns and Prepositions, Premium Fourth Edition*. McGraw-Hill Education, 2020.
- Rivano, Emilio. El verbo gustar y otros así. 2022.
- Rivas, Celestino. Daily Spanish For Beginners. 2019.
- Thomas, Scott. *The Big Red Book of Spanish Vocabulary*. NTC Foreign Language, 2006.
- Velarde, J. Gutierrez. Los Verbos Ser y Estar En Español. 2018.
- Weibel, Peter. *The Big Red Book of Spanish Idioms: 4,000 Idiomatic Expressions*. McGraw Hill Professional, 2004.

Course Code	Course Name	Credits
CSE2212N	Presentation Skills	1

Contact Hours			Credits Assigned				
Theory	Practical	Tutorial	Theory Practical Tutorial T				
01	-	-	01	-	-	01	

			ר	Term Work / Practical/Oral			
Mid Term Exam	Conti	ernal Assessment ontinuous Attendance valuation		Total Internal	End Sem Exam	Duration Of End Sem Exam	Total
15	30	0	05	50	50	2 hrs	100

Course Outcome

- Identify the importance of presentation skills in career advancement.
- Comprehend the steps for planning and preparing professional presentations.
- Use proficiency in delivering well prepared and articulated presentations effectively.

Course Objectives

- To explain the utility of Presentation Skills and incorporate it with Career advancement.
- To discuss and explore important steps of business presentation.
- To enhance the knowledge of linguistics aspect of oral presentation.

Detailed Syllabus

Module/ Unit	Course Module / Contents	Hours	Marks Weightage
1.	Social Communication Skills	02	15%

	1.1	Appropriateness		
	1.2	Building rapport		
2.	Co	ntext Based Speaking		
	2.1	In general situations	03	15%
	2.2	In specific professional situations		
	2.3	Simulations/Role Play		
	No	n-Verbal Communication		
3.	3.1 Non-Verbal Communication, Types, Relevance and significance		07	30%
3.	3.2	3.2 Body language		
	3.3	Para language, Chronemics, Haptics, Proxemics, Artifacts, Olfactics		
	Bus	iness Presentation		
	4.1	 4.1 Audience Analysis, 3 Ps of Presentation 4.2 Preparing effective Power Point presentation 4.3 Delivering of presentation Handling questions, Corrections 		40%
4.	4.2			4070
	4.3			
Total			17	100

- Working in English, Jones, Cambridge
- Business Communication, Raman Prakash, Oxford
- Speaking Personally, Porter-Ladousse, Cambridge
- Speaking Effectively, Jermy Comfort, et.al, Cambridge
- Anjanee Sethi &Bhavana Adhikari, Business Communication, Tata McGraw Hill

Course Code	Course Name	Credits	
BEH2213N	Behavioral Science-II	01	

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory Practical Tutorial Total			Total
01			01			01

			Theory				
	Internal	Assess	sment		End	Duration	Total
Activity	Assignment	Viva	Attendance	Total	Sem Exam	of End Sem Exam	
20	40	35	05	100	-	-	100

Course Outcome

- Knowledge of this subject is essential to understand problem solving behavior as a human is a very important concept to understand self and other human behavior.
- A variety of principles related to problem solving behavior and creative thinking influencing human behavior.
- To give students the opportunity to understand aspects related to how to solve problems in their student and personal life so that they can have a batter point of view about themselves and society.
- Authenticity from self-awareness fosters deeper connections with others.
- Self-understanding enhances resilience and adaptability to change.
- Foster an open-minded and flexible mindset.

- To introduce the student to the variety of principles influencing problem solving behavior
- To take students, step by step, through an interactive understanding of each of the principles related to problem solving behavior and creative thinking.
- To give the student a basic understanding of these principles that he/she has a better understanding of problem-solving behavior and creative thinking.

- To give the student a basic understanding which will act as a foundation problem solving behavior and creative thinking.
- To develop an understanding of problem-solving behaviour and creative thinking so that they can boost their problem-solving behaviour and creative thinking
- To Develop logical and practical solutions.

Detailed Syllabus

Module/ Unit		Course Module / Contents	Hours	Marks Weightage (%)
	Thi	nking as a tool for Problem Solving		
	1.1	What is thinking: The Mind/Brain/behavior		
1.	1.2	Critical Thinking and Learning	02	20%
	1.3	Making Predictions and Reasoning		
	1.4	Memory and Critical Thinking, Emotions and Critical Thinking and thinking skills.		
	Hin	drances to Problem Solving Process		
	2.1	Recognizing and defining a problem, Analyzing the problem (potential causes)		
	2.2	Developing possible alternatives		
2.	2.3	Evaluating solution and resolution of problem and implementation	02	20%
	2.4	Barriers of problem-solving perception, expression, Perception, emotion, intellect & work environment, Perception Expression, Emotion Intellect and Work environment		
	Plai	of Action		
	3.1	Construction of POA		
3.	3.2	Monitoring		20%
	3.3	Reviewing and analyzing the outcome	02	
	3.4	Implications of Plan of action in students' life		
	Crit	ical Thinking		
4.	4.1	Definition, Nature and meaning of creativity.	02	20%
4.	4.2	Convergent and Divergent thinking	U2	40 70
	4.3	Idea generation and evaluation (Brainstorming)		

	4.4	Image generation and evaluation Debating The six-phase model of Creative Thinking: ICEDIP model		
5.	5.1 5.2 5.3 5.4	blem Solving Process Recognizing and defining a problem Analyzing the problem (potential causes) Developing possible alternatives Evaluating Solutions and Resolution of problem	02	20%
		Total	10	100%

- De Bono, E. (2015). Serious Creativity: Using the Power of Lateral Thinking to Create New Ideas. HarperCollins.
- Kahneman, D. (2011). Thinking, Fast and Slow. Farrar, Straus, and Giroux.
- Mayer, R. E. (2013). Thinking, Problem Solving, Cognition. Cambridge University Press.
- Runco, M. A., & Acar, S. (2012). Divergent thinking as an indicator of creative potential. Creativity Research Journal, 24(1), 66-75.
- Schunk, D. H. (2012). Learning Theories: An Educational Perspective. Pearson.
- Jonassen, D. H. (2000). Toward a design theory of problem solving. Educational Technology Research and Development, 48(4), 63-85.

Course Code	Course Name	Credits
UBC2217N	Understanding Business Cases	2

	Contact Hour	'S		Credits Assigned		
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
02	-	-	02	-	-	02

				Theory				rm Worl ctical/O		
Test	Into Continu Evaluat	ious	Assessment Attendance	Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
25	20		05	50	50	3 Hours	-	-	-	100

Course Outcome

- Case Studies in Management is designed to provide students with an in-depth understanding of various management theories and practices through real-world cases.
- The course will focus on analyzing complex managerial situations, decision-making processes, and strategic implementations across different industries.
- Through the examination of case studies, students will develop critical thinking, problem-solving, and decision-making skills essential for effective managerial roles.
- Improve decision-making skills by assessing different business scenarios and weighing the potential outcomes of various strategic choices.
- Articulate and present well-structured analyses and recommendations based on business case studies, both in written and oral formats.
- Gain insights into the dynamics of different business environments and how various factors such as market conditions, competition, and organizational structure influence business outcomes.

- To analyze and interpret real-world business scenarios from a management perspective.
- To understand various management theories, frameworks, and concepts in practical contexts.
- To develop problem-solving skills by applying management principles to complex situations.
- To enhance decision-making abilities through critical analysis and evaluation of managerial decisions.

- To cultivate effective communication and presentation skills through case study discussions and presentations.
- To explore ethical and social responsibility considerations in managerial decision-making.

Detailed Syllabus

Module/ Unit	Course Module / Contents	Hours	Marks Weightage
1	Module-1 Introduction to Case Studies in Management • Understanding the case study method • Analytical frameworks for case analysis	7	25%
2	Module-2 Strategic Management • Strategic planning and formulation • Competitive analysis and industry dynamics • Strategy implementation and execution	7	25%
3	 Module-3 Understanding the Case Study Method Definition and characteristics of case studies Different types of case studies (e.g., descriptive, exploratory, explanatory) Advantages and limitations of using case studies in research and education 	6	25%
4	 Module-4 Industry-Specific Case Studies Case studies from sectors such as healthcare, technology, finance, manufacturing, etc. Analysis of industry-specific challenges, opportunities, and strategies 	6	25%
	Total	26	100

- Harvard Business Review Case Studies
- Case Studies in Management by Michael A. Hitt, R. Duane Ireland, and Robert E. Hoskisson
- Case Studies in Strategic Management by Sanjay Mohapatra
- Case Studies in Marketing Management by S. Ramesh Kumar
- Case Studies in Organizational Behavior by Steven L. McShane and Mary Ann Von Glinow

Course Code	Course Name	Credits
ANM2217N	Animation-I	02

C	Contact Hou	ırs		Credits A	Assigned	
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
01	02	-	01	01	-	02

Theo	ry					Term V Practic		l	Total
Inter	nal Assessmen	t		End Sem Exam Practical/Project	Duration of End	Term	,		
Test	Continuous Evaluation	Attendance	Total Internal	Presentation	Sem Exam	Work	Prac.	Oral	
35	10	05	50	50	02 Hours	-	-	-	100

Course Outcome

- Upon completion of the course, students will demonstrate a thorough understanding of the historical and theoretical foundations of animation, as evidenced by their ability to analyze and discuss the evolution of animation techniques and their applications.
- Students will acquire practical skills in 3D modeling, evidenced by their ability to create and manipulate 3D models using industry-standard software, effectively translating conceptual ideas into digital representations.
- By the end of the course, students will be proficient in rotoscoping techniques, capable of producing accurate roto work for integration into visual effects sequences, demonstrating an understanding of the collaborative nature of rotoscope work within the VFX pipeline.
- Upon successful completion of the program, students will demonstrate advanced proficiency in UV unwrapping and texturing techniques, as evidenced by their ability to unwrap complex geometry, optimize texture distribution, and apply procedural textures to enhance the visual quality of 3D models.

- To introduce students to the foundational concepts and principles of animation, including its historical evolution, core principles, and various animation techniques.
- To equip students with practical skills in 3D modeling using industry-standard software, enabling them to create and manipulate digital models effectively.
- To provide students with a comprehensive understanding of rotoscoping techniques in visual effects (VFX), emphasizing the role of rotoscope artists and the importance of accurate roto work in compositing.

• To enable students to explore advanced UV unwrapping and texturing techniques, including complex geometry, texture channels, and procedural texturing, enhancing their proficiency in 3D modelling and animation production.

Detailed syllabus

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage (%)
	Fou	ndations of Animation		
	1.1	Overview of Early Animation Techniques Introduction to pre-cinematic animation forms such		
1.	1.2	as zoetrope's and flipbooks. Milestones in Animation History Examination of key developments in animation, including the invention of the multiplane camera and the release of iconic animated films.	6	20%
	1.3	Impact of Animation on Contemporary Media Analysis of animation's influence on modern media, exploring its role in advertising, education, and visual storytelling		
	1.4	Cultural Impact of Animation Discussion on how animation has shaped cultural narratives and influenced global perspectives.		
	Prir	nciples of Animation		
	2.1	Understanding Squash and Stretch Explanation of how squash and stretch principles create fluid and lifelike motion in animated characters and objects.		
2.	2.2	Mastering Timing and Spacing Exploration of timing and spacing principles to convey weight, emotion, and realism in animation sequences.	6	20%
	2.3	Exploring Anticipation and Follow-through Examination of anticipation and follow-through principles to enhance the believability and impact of animated actions.		
	2.4	Secondary Animation Principles Analysis of secondary animation principles such as overlapping action and exaggeration in creating dynamic and expressive characters.		
3.	Тур	oes of Animation Techniques	6	30%

	3.1	Hand-Drawn Animation: Techniques and Examples Overview of traditional hand-drawn animation methods and analysis of classic hand-drawn animated films. Computer-Generated Animation: Processes and	_	
	3.2	Applications Introduction to computer-generated animation techniques, including 3D modeling, rigging, and rendering, and exploration of its applications in film, gaming, and virtual reality.		
	3.3	Stop-Motion Animation: Methods and Innovations Investigation of stop-motion animation techniques, including claymation and puppet animation, and examination of innovative stop-motion films and commercials.		
	3.4	Experimental Animation Forms Exploration of experimental animation techniques and avant-garde animation movements in the context of artistic expression and creative exploration.		
	Fun	damentals of Animation		
	4.1	Character Development: Character Design: Techniques for designing characters with unique features and personalities.		
	4.2	Storyboarding and Planning: Storyboarding Techniques: Fundamentals of creating storyboards to plan and visualize animation sequences.		
4.	4.3	Introduction to Animation Software: Software Training: Basics of using popular animation software such as Adobe Animate or Blender. Tool Utilization: Learning key tools and features necessary for creating and editing animations.	8	30%
	4.4	Project Creating and Review: Animation Projects: Development of short animation projects that incorporate learned techniques and principles. Feedback and Refinement: Presentation of projects for peer and instructor feedback, with focus on refining and improving the final output.		
		remning and improving the imai output.	<u> </u>	

- Williams, R. (2012). *The animator's survival kit*. Faber & Faber.
- Hooks, E. (2017). *Acting for animators: 4th edition*. Routledge.
- Vaughan, W. (2012). Digital modeling. New Riders.
- Kerlow, I. V. (2017). *The art of 3D computer animation and effects* (4th ed.). Wiley.
- Goldberg, E. (2008). Character animation crash course! Silman-James Press.
- Osipa, J. (2013). *Stop staring: Facial modeling and animation done right* (3rd ed.). Wiley.

Course Code	Course Name	Credits
PHT2217N	Photography-I	02

	Contact Hours		Credits Assigned					
Theory	Practical	ractical Tutorial Theory		Practical	Tutorial	Total		
01	02	-	01	01	-	02		

Practical					Term Work/ Practical/ Oral			Total	
	Internal	Assessment		End Sem Exam –	Duration of End	Term	D		
Test	Continuous Evaluation	Attendance	Total Internal	End Semester Practical/Project/presentation	Sem Exam	Work	Practical	Oral	
35	10	05	50	50	02 Hours	-	-	-	100

Course Outcome

- Develop a comprehensive understanding of digital photography techniques.
- Acquire foundational knowledge of the principles governing light and its application in photography.
- Demonstrate proficiency in operating cameras, including an understanding of their components and functionality.
- Explore the intricacies of camera lenses, encompassing their types, functions, and optimal usage in various photographic contexts.

- Develop proficiency in composition techniques, enabling students to capture compelling photographs across diverse subjects such as people and nature.
- Master the principles of lighting and colour in photography to effectively manipulate mood, atmosphere, and visual impact within images.
- Acquire skills in displaying and presenting photographs, encompassing various formats and platforms to communicate messages effectively.
- Gain a deep understanding of the mechanics of imaging, including technical aspects such as exposure, focus, and image processing, to achieve desired photographic outcomes.

Detailed syllabus

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage (%)
1.	Und	erstanding Digital Photography		
	1.1	Inside the Digital Camera: Exploring the internal mechanisms and components of digital cameras.		20%
	1.2	Principles of Photography: Introduction to the fundamental principles governing the art and science of photography.	06	
	1.3	General Principles of Photography: Understanding key concepts such as exposure, focus, and composition.		
	1.4	Types of Cameras: Overview of different camera types and their respective functionalities.		
	Can	nera Varieties and Comparative Analysis		
2.	2.1	Camera Types: Exploring a range of cameras including medium format, large format, and digital cameras.		
	2.2	Comparative Study: Analyzing the differences between digital and analogue (SLR) cameras, along with their advantages and applications.	06	20%
	2.3	Lens Types: Overview of normal, wide, telephoto, zoom, PC (Perspective Control), and TS (Tilt-Shift) lenses.		
	2.4	SLR & DSLR		
	Can	nera Controls and Composition Techniques		
3.	3.1	Camera Controls: Exploring shutter speed, aperture, exposure control, depth of field, and selective focus.		
	3.2	Exposure Metering and Filters: Understanding exposure meters, metering systems, and various filters such as UV, polarizing, and special effect filters. Introduction to tripods.	06	30%
	3.3	Composition Techniques: Learning creative composition techniques including the rule of thirds and the Golden section. Managing digital assets and image printouts.		
	3.4	Camera Accessories and Maintenance: Overview of camera mounts, accessories, and maintenance practices. Understanding the differences between multicamera and single camera setups.		
4	Assi	gnment: Outdoor Photography	00	30%
4.	4.1	Lens Selection	08	30 70

	4.2	Use of Aperture		
	4.3	Use of shutter speed		
	4.4	Use of white balance		
Total			26	100%

- Langford, M. (2015). Langford's Basic Photography: The Guide for Serious Photographers (10th ed.). Focal Press.
- Freeman, M. (2017). The Photographer's Eye: Composition and Design for Better Digital Photos (The Photographer's Guide) (2nd ed.). Focal Press.
- London, B. (2016). Photography (12th ed.). Pearson.
- Hunter, F., Biver, S., & Fuqua, P. (2012). Light: Science and Magic: An Introduction to Photographic Lighting (5th ed.). Routledge.
- Peterson, B. (2016). Understanding exposure: How to shoot great photographs with any camera (5th ed.). Amphoto Books.
- Kelby, S. (2017). The digital photography book: Part 1 (6th ed.). Peachpit Press.

Semester - II

Course Code	Course Name	Credits
POL2217N	Political Science- I	2

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
01	-	01	01	-	01	02

Internal Assessment				End Semester Evaluation		Total
Mid Term	Continuous Evaluation	Attendance	Total	End Semester Evaluation/ Project/ Report/ Presentation	Duration of End Sem Exam	Internal Assessment + End Semester Evaluation
15	30	5	50	50	2 hrs	100

Course Outcome

- Upon completion of this course, students will possess a comprehensive understanding of the Indian Constitution, including its historical background, structure, key provisions, fundamental rights, duties, directive principles of state policy, Schedules, and the process of amending the Constitution.
- After completing this course, students will be able to actively engage in constitutional debates, drawing on their comprehensive understanding of the Indian Constitution. They will demonstrate the ability to analyse and articulate the core principles and concepts embedded in the Constitution.
- Through participation in discussions and case studies, students will foster an understanding of the
 importance of secularism in the Indian context. They will be able to apply their knowledge to realworld scenarios, demonstrating how constitutional principles shape and influence issues related to
 secularism in India.
- By the end of this course, students will contribute to the promotion of an inclusive and equitable democracy through their knowledge and analysis of the Indian Constitution. They will critically evaluate the impact of constitutional provisions on democratic principles and formulate informed perspectives on how to enhance inclusivity and equity within the democratic framework.
- After completing the course, students will critically assess historical events' impact on the Indian Constitution's evolution. They will analyse farmers' decisions, evaluate constitutional provisions' relevance, and construct well-reasoned judgments on the strengths and weaknesses of the constitutional framework.

• Upon course completion, students will creatively apply their understanding of the Indian Constitution. They will propose innovative solutions to constitutional dilemmas and recommend policy changes, showcasing their ability to contribute constructively to constitutional discourse and development.

Course Objectives

- To develop a comprehensive understanding of the Indian Constitution's foundational principles, structure, and key provisions, including its historical context and evolution.
- To explore different perspectives and evaluate the implications of various interpretations of Indian Constitution.
- To examine the intersections between constitutional law, political philosophy, and social dynamics to gain a deeper appreciation of the constitution's role in shaping society.

Module/ Unit	Course Module / Contents	Haire	Marks Weightage
1.	Introduction to Indian Constitution		
	1.1 Definition of Constitution & Need for Constitution	7	25%
	1.2 Historical background of the Indian constitution	,	23 /0
	1.3 Constitutionalism and Indian Constitution		
2.	Division of Constitution		
	2.1 Concepts of Fundamental Rights, Fundamental Rights in India, Safeguards of Fundamental Rights		
	Fundamental Duties in India: Objectives and Purpose, Relation between Fundamental Rights and Directive Principles of State Policy	7	30%
	Secularism & Indian Constitution		
3.	3.1 Secularism and Religious Pluralism in India, Constitutional Rights and Religious Minorities	5	15%
	Structure of Government - Legislature, Executive, Judiciary		
	4.1 The Legislature: Power and Functions of Parliament		
4.	4.2 The Executive: Election, Power, Functions, and the changing role of President and Prime Minister.	7	30%
	4.3 The Judiciary: Appointment of Judges in High Courts and the Supreme Court, Power and Functions of High Courts and the Supreme Court.		
Total		26	100%

- M. P. Jain, Indian Constitutional Law, 8th ed., LexisNexis, New Delhi (2018).
- D.D. Basu, Shorter Constitution of India, 6th ed., Prentice Hall of India, New Delhi (1981).
- V.N. Shukla, Constitution of India, 11th ed., Eastern Book Company, Lucknow (2018).
- H.M. Sreevai, Constitutional Law of India: a critical commentary, 4th ed., N.M. Tripathi, Bombay (1991).
- U.Bhatia, (Ed.), The Indian Constituent Assembly: Deliberations on Democracy, Taylor & Francis, London (2017).
- M. V. Pylee, An Introduction to the Constitution of India, S. Chand Publishing, New Delhi (2009).

Semester – II

Course Code	Course Name	Credits
TSM2217N	Tourism Management -I	02

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory Practical Tutorial			Total
01	-	01	01	-	01	02

	Internal	Assessment	End Sem	Duration	Total	
				Exam- End	of End	
Mid	Continuous	Attendance	Total	Semester	Sem	Internal
Term	Evaluation		Internal	Evaluation/	Exam	Assessment
				Project/		+ End
				Report/		Semester
				Presentation		Evaluation
15	30	5	50	50	2 Hours	100

Course Outcome

- Students will recall and describe the importance of geography in tourism, providing an overview of continents and oceans, and understanding the concepts of latitudes, longitudes, climatic zones, and vegetation.
- Students will demonstrate an understanding of the general geographical features of Asia, Oceania, Europe, Africa, North America, and South America. They will comprehend the physiographic units, climate, vegetation, main countries, capitals, and key tourist attractions of each region.
- Given specific countries from Asia, Oceania, Europe, Africa, North America, and South America, students will apply their knowledge to complete assignments. They will identify and analyze the geographical features, capitals, and tourist attractions of assigned countries.
- Students will analyze the relationships between physiography, climate, and vegetation in each region. They will critically evaluate how these geographical features influence tourism and identify patterns or trends that emerge across continents.
- Students will evaluate the tourism potential of specific countries in each region, considering factors such as geographical features, climate, and key attractions. They will critically assess the impact of these factors on tourism development and make informed judgments about the attractiveness of destinations.
- Students will synthesize information to create comprehensive summaries of the general geographical features, climate, vegetation, and tourist attractions of Asia, Oceania, Europe, Africa, North America, and South America. They will integrate knowledge from different modules to develop a holistic understanding of world geography in the context of tourism.

Course Objective

- To gain knowledge about the characteristics of tourist attractions across the globe.
- To study the Earth's physical features, climate, natural resources, human populations, and their interactions according to tourism Industry.
- To understand major destinations & accessibility of the world.
- To gain knowledge on case studies & broad information about the continents.

Detailed syllabus

Module/ Unit	Course Module / Contents	Hours	Marks Weightage
1.	Introduction to Tourism Geography		
	 1.1 Brief Introduction of Geography and Tourism Geography 1.2 Continents & Oceans 1.3 Elements of Weather & Climate. Climatic Zones of the World. 	7	25%
	1.4 Natural Vegetation of the World.		
2.	Asia and Europe General Geographical Features: Physiographic Units, Climate, Vegetation Main Countries, Capitals & their Tourist Attractions.	7	30%
3.	America and Other Countries General Geographical Features; Physiography, Climate, Vegetation. Main Countries, Capitals & Their Tourist Attractions.	7	30%
4.	Case Study 4.1 Case Studies/Assignments/Presentations on the tourist attractions of one continent/country/climatic region	5	15%
Total		26	100%

- Tourism Geography: Critical Understandings of Place, Space and Experience by Stephen Williams and Alan A. Lew (2017)
- World Regional Geography: Global Patterns, Local Lives by Lydia Mihelic Pulsipher and Alex Pulsipher (2019)
- Geography of Travel and Tourism by Lloyd Hudman and Richard Jackson (2018)
- Contemporary World Regional Geography by Michael Bradshaw, Joseph Dymond, and George F. Carney (2016)
- Global Tourism: Cultural Heritage and Economic Encounters edited by Sarah M. Lyon and Christian Wells (2017)

Semester – II

Course Code	Course Name	Credits
SCW2217N	Social Work-I	2

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory Practical Tutorial			Total
01	01	-	01	01	-	02

Internal Assessment			End Semester Evaluation		Total	
Mid Term	Continuous Evaluation	Attendance	Total	End Semester Evaluation/ Project/ Report/ Presentation	Duration of End Sem Exam	Internal Assessment + End Semester Evaluation
15	30	5	50	50	2 hrs	100

Course Outcome

- Students will understand conceptual and theoretical aspects of social entrepreneurship in India.
- Students will be aware of the challenges of social entrepreneurship.
- Students will be able to understand the process to start a social entrepreneurship project.

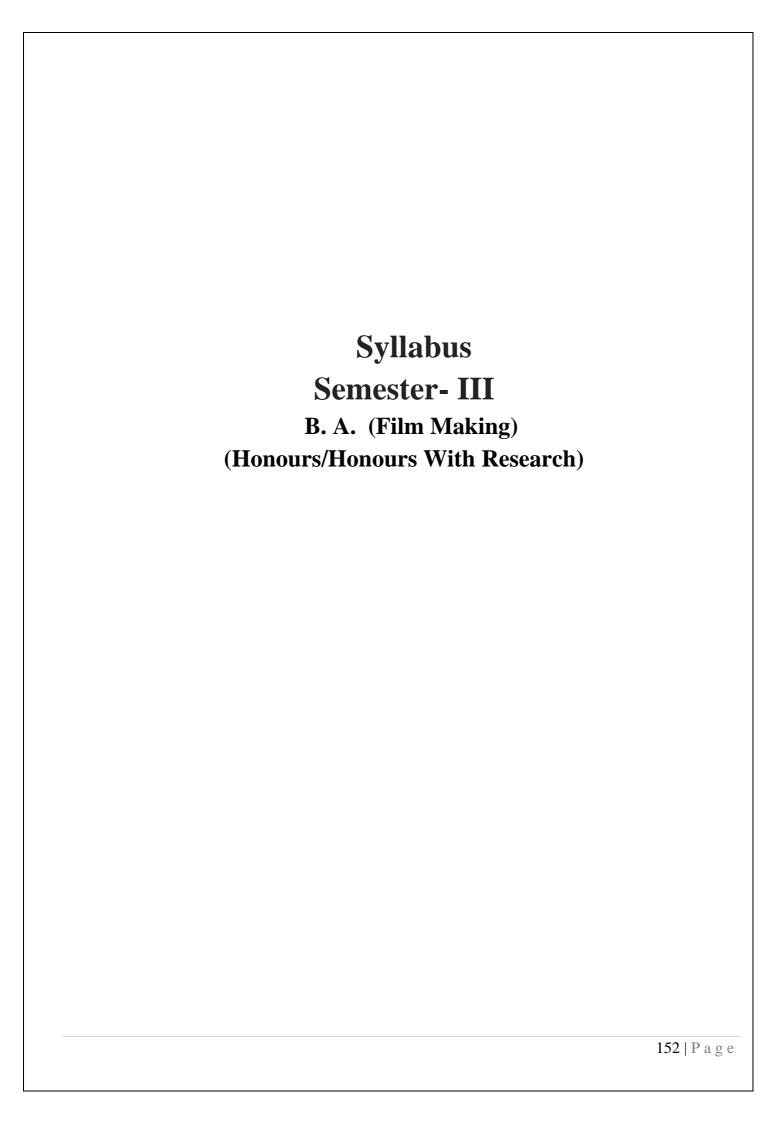
Course Objectives

- To study the basic concepts of social entrepreneurship.
- To understand various social entrepreneurship processes.
- To understand role and responsibilities in the management of social entrepreneurship.

Module/	Commo Modele / Combondo	TT	Marks
Unit	Course Module / Contents	Hours	Weightage

1.	Social entrepreneurship		
	1.1 Introduction and basics of Social Entrepreneurship	7	25%
	1.2 Approaches to social development		
2.	Strategic venture design, resource management and social sector marketing.	7	30%
	2.2 Funding and legal framework for social ventures		
3.	Social entrepreneurship in India		
	3.1 Social impact assessment	7	30%
	3.2 Sustainable development		30%
4.	Case Study	_	4.70/
	4.1 Case-studies	5	15%
Total		26	100%

- Bornstein, D., & Davis, S. (2010). Social entrepreneurship: What Everyone Needs to Know? New York: Oxford University Press.
- Kickull, Jill and Lyons, S. Thomas. (2012). Understanding Social Entrepreneurship. Routledge: New York
- Kramer, M. R. (2005). Measuring innovation: Evaluation in the field of social entrepreneurship.



Semester - III

Course Code	Course Name	Credits
FND2301N	FUNDAMENTALS OF DIRECTION	02

Contact	Hours		Credits Assigned				
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
1	02	-	01	01	-	02	

Theory						Term V Practic				
Internal Assessment Test/Mid Home Assignment Attendance		Total Internal	End Sem Exam	Duration Of End Sem	Term Work	Practical.	Oral	Total		
15	10		05	30	70	Exam Project	-	-	-	100

Course Outcome

- Students will demonstrate proficiency in essential directing techniques, including scene blocking, shot composition, and visual storytelling.
- Students will get an immense knowledge regarding the cinema as an art form and will be able to design their narrative styles using different theories.
- Students will gain a deep understanding of narrative structure and visual storytelling, enabling them to create compelling and cohesive film or video projects.
- Students will complete a short film or a significant scene from a film, demonstrating their ability to apply directing skills from pre-production through post-production.

- To impart understanding on the stages of Film making
- To learn to how to manage time effectively, human resources and volunteers effectively in filmmaking
- To build a deeper and more specific understanding of the formal elements of film, and to be able to identify, articulate, and evaluate the use of those elements in a variety of genres and styles.
- To investigate the philosophical dimensions and implications of film, including the ethics of film (and filmmaking), the ontology of the cinema, and how the creation of film reflects the pursuit of knowledge.

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage
	Intr	oduction to Film Directing		<u> </u>
	1.1	History of Film Direction		
1	1.2	Role and responsibilities of Film Director	06	20%
	1.3	Auteur Theory		
	Stag	ges of Production		
	2.1	Production		
	2.2	Pre-Production	06	20%
2	2.3	Postproduction		
	Filn	Theory		
	3.1	Film Movement		
	3.2	Marxist theory		
	3.3	Post-colonial theory		
3	3.4	Soviet montage theory	07	2007
	3.5	Feminist film theory		30%
	3.6	Cognitive film theory		
	3.7	Apparatus theory		
	3.8	Avant-garde theory		
	Ana	lyzing film makers		
	4.1	Asian		
4	4.2	European		
	4.3	American, Latin America African	07	30%
	4.4	Russia		

	4.5	Screening of films "Notorious", "Parasite", "Citizen Kane", "Tsotsi" and "The Battleship Potemkin"		
Total			26	100%

- **Proferes, N.** (2008). Film directing fundamentals: From script to screen. Focal Press.
- **Proferes, N. T. (2020).** Film directing fundamentals: See your film before shooting. Routledge.
- Katz, S. D. (2018). Film directing: Shot by shot 25th anniversary edition: Visualizing from concept to screen. Michael Wiese Productions.
- Mamet, D. (1991). On directing film. Penguin Books.

Semester - III

Course Code	Course Name	Credits
LFT2302N	LIGHTING FOR FILM AND TV	02

	Contact Hou	rs	Credits Assigned				
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
01	02	-	01	01	-	02	

		Theory					Term Work / Practical/Oral			
	Internal As	nternal Assessment		End	Duration Of End	Term			Total	
Test	Continuou Evaluation		Total Internal	Sem Exam	Sem Exam	Work	Pract.	Oral		
15	10	05	30	70	Project	-	-	-	100	

Course outcome

- Students will create film work that manifests the filmmaker's unique voice and analyzation of story structure and the screenwriting process for use in the critique and creation of film.
- Students will be able to know the studio setup of lighting.
- Students will be able to set the lights according to genre of the film.
- Students will be able to operate and utilize various types of lighting equipment such as LEDs, tungsten lights, and reflectors, and understand their appropriate use in different production scenarios.

- Professional lighting set ups for film (examples of lighting plans and practical demonstrations) making the most of digital film through lighting and camera functions.
- Technical differences between shooting on various formats.
- Understanding differences between shooting for documentary & drama.
- Students would be able to Shoot in a studio, on location and under available light conditions

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage
1	Fun	damentals of Lighting		3 3
	1.1	Three-point lighting		
	1.2	Types of Lights Studio Lighting Outdoor lighting		
		Quantity or the Intensity of light	07	30%
	1.3	The quality or the hardness of light		
		The direction of the light		
		Temperature of light		
	1.4	Understand the Direction of Light		
	Ligh	nting Techniques		
	2.1	Lighting for different genres		
2	2.2	Lighting for Different mood	06	20%
_	2.3	Lighting for Chroma Key shoot		2070
	Ligh	nting design and style		
	3.1	Colour theory		
3	3.2	Flat lighting Paramount or butterfly lighting Rembrandt lighting Split lighting Background lighting	06	20%
	Film Lighting Technique on Set Key, Fill, Back, Side, Practical, Hard, Soft, High- key, Low-key, Natural, Motivated, Bounce lighting.			2070
	Ligh	nting Units & Equipment		
4	4.1	Grip, gaffer Tungsten · daylight · fluorescent lights ·		

		Baby-Light	07	30%
		Diffuser, Reflector, HMI		
		Light		
		Kino flo light		
		HMI light		
		Soft box		
	4.2	Tungsten video lighting kit		
		HMI film lighting kit		
	4.3	Fluorescent video lighting kit		
		Led film lighting kit		
Total			26	100%

- Millerson, G. (1991). Lighting for TV and film (3rd ed.). Focal Press.
- Millerson, G. (1991). *The technique of lighting for television and film* (3rd ed.). Focal Press.
- Fitt, B., & Thornley, J. (2003). *Lighting technology: A guide for television, film, and theatre* (5th ed.). Focal Press.
- Landau, D. (2014). Lighting for cinematography: A practical guide to the art and craft of lighting for the moving image. Bloomsbury Academic.
- 42West. (n.d.). Types of lighting in film: Basic techniques to know. Adorama.
- StudioBinder. (n.d.). *Film lighting: The ultimate guide for filmmakers*. StudioBinder.
- Magnum Co. (n.d.). The ultimate guide to film lights. Magnum Co.

Semester - III

Course Code	Course Name	Credits
IAD2303N	INTRODUCTION TO ART DIRECTION	02

	Contact Hou	ırs		Credits A	Assigned		
Theory	Practical	Tutorial	al Theory Practical Tutorial Total				
01	02	-	01	01	-	02	

	Theory Term V Practica								
Internation Test	nal Assessmen Continuous Evaluation		Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
15	10	05	30	70	Project	-	-	-	100

Course Outcome

- Students will be able to understand script breakdowns, research boards, conceptual illustrations, working drawings, and models.
- Students will be able to create budgeting and scheduling.
- Students will design the elements that enhance story theme, character, plot, tone, location, period, cinematography, editing, and visuals
- Students will be able to take the responsibility of an art director in motion pictures, television and new media.

Course Objectives

- To give a holistic approach to the creative industries.
- To introduce the visual history and development of art direction and production design.
- To introduce theory and practices in film art design
- To learn the tasks of an art director

Module/ Unit	Course Module / Contents	Hours	Marks Weightage
	Overview of Art and Production Design		

	1.1	Role and responsibilities of Art director and Production designer	06	20%	
1	1.2	Storyboarding and Media Software's for art direction			
	1.3	Output of Art from script to screen			
	Intr	oduction of Art Department			
	2.1	Various part of departments		20%	
2	2.2	Costumes, make up	07	20%	
	2.3	Fabrication			
	Pre	paration and Execution			
	3.1	Carpeting, Moulding			
3	3.2	Set Design and accessories	08	30%	
	3.3	Location, Designing			
	Res	earch On set			
	4.1	Model of set and miniature			
4	4.2	Costing, budgeting, and permissions	05	30%	
_	4.3	4.3 Material and Composition			
	4.4	Safety and Security Procedure			
Total	1		26	100%	

- Rizzo, M. (Year). *The art direction handbook for film*. Publisher.
- Preston, W. (Year). What an art director does: An introduction to motion picture production design. Publisher.
- Olson, R. (Year). Art direction for film and video. Publisher.
- Heller, S., & Vienne, V. (Year). Art direction explained, at last! Publisher.

Semester - III

Course Code	Course Name	Credits
PPP2304N	PRE-PRODUCTION PROCESS	2

	Contact Hou	rs		Credits A	Assigned		
Theory	Practical	Tutorial	Theory Practical Tutorial Total				
01	02	-	01	01	-	02	

		Theory						Term Work / Practical/Oral			
Inter: Test	Test Continuous Evaluation Attendance		Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total		
15	10		05	30	-	-	-	70	-	100	

Course outcome

- Students will be able to Identify key pre-production stages and explain their importance.
- Students will be able to analyze and refine scripts to ensure they are production-ready.
- Students will be able to Create detailed budgets and production schedules, including contingency planning.
- Students will be able to integrate various pre-production elements into a cohesive production plan.

Course Objectives

- To Gain a comprehensive understanding of the pre-production phase and its significance in the filmmaking process.
- To Learn how to analyze and develop a screenplay or script for production.
- To Understand the process of casting actors and managing talent.

Module/ Unit	Course Module / Contents	Hours	Marks Weightage
	Ideation		

	1.1	Researching, Brainstorming, observation	06	20%	
1	1.2	Ideation			
	1.3	Writing the story outline			
	Stor	y Writing			
	2.1	Writing the outline			
2	2.2	Dialogue writing	06	20%	
2	2.3	Writing Fight Scene		2070	
	2.4	Writing a Song			
	Scre	eenwriting & Story Boarding			
	3.1	Different software used for screenwriting			
3	3.2	Screenwriting on paper			
	3.3	Story Board formats	07	20%	
	3.4	Story Boarding	07		
	3.5	Scouting			
	Proc	duction Planning			
	4.1	Budgeting	07		
4	4.2	Deciding on the cast and crew	07	40%	
	4.3	Pitching the idea for producer			
Total			26	100	

- Cartwright, S. (1996). *Pre-production planning for video, film, and multimedia*. Focal Press.
- Rabiger, M., Hurbis-Cherrier, M., & Mercado, G. (2020). *Directing: Film techniques and aesthetics*. Routledge.
- Goldberg, K. (2007). Feature film budgeting: A step-by-step manual. Silman-James Press.

Semester - III

Course Code	Course Name	Credits
AFT2305N	UNDERSTANDING ACTING FOR FILM AND TV	04

	Contact Hou	irs	Credits Assigned				
Theory	Practical	Tutorial	Theory Practical Tutorial Total				
02	04	-	02	02	-	04	

		Theory					Term Work / Practical/Oral			
Internal Assessment				End	Duration	T.			Total	
Test/Mid Sem	Continuous Evaluation	Attendance	Total Internal	Sem Exam	Of End Sem Exam	Term Work	Practical.	Oral		
15	10	05	30	-	-	-	70	-	100	

Course outcome

- Students will be able to understand acting culture with voice and body language.
- Students will also exercise on Imagination, sense memory and improvisation of character.
- Students gain the ability to identify key components of speech and sound, freely articulating a piece of poetry by the end of the course.

Course Objectives

- To learn that authenticity in pursuit of scene objectives is the key to success when acting for the camera.
- To understand relaxation and spontaneity of body and voice are as essential to a film set as any technical demands.
- To practice technical demands of a professional film set, and gain hands-on training with equipment as well as set safety, protocol and etiquette.
- To engage with the basics of speech and phonation

Module/ Unit	Course Module / Contents	Hours	Marks Weightage
	Basics of Acting		

	1	T	1	T	
	1.1	Opening Up Exercises			
	1.2	Truth & Belief of An Actor			
1	1.3	Elements of Acting	40	250/	
	1.4	Action Problems	- 13	25%	
	1.5	Diction & Diction & Language			
	Voi	ce			
	2.1	Voice Culture			
	2.2	Pitch Play			
2	2.3	Voice Modulation & Description with the variation w	13	20%	
	2.4	Body Language (Theatre Workshop)			
	2.5	Clowning (Theatre Workshop)			
	Exe	rcises			
	3.1	Imagination Exercises	13	0.70	
3	3.2	Sense Memory		25%	
	3.3	Reaction Timing			
	3.4	Improvisations			
	Emo	otions			
	4.1	Theory of Emotions (Nav Rasas)			
4	4.2	4.2 Physiology of Emotions			
	4.3	Improvisation on Nav Rasas	13	30%	
	4.4	Speech Learning			
Total	·		52	100	

- Tucker, P. (2013). Secrets of screen acting (3rd ed.). Routledge.
- Caine, M. (1997). Acting in film: An actor's take on movie making. HarperCollins.

- Sudol, J. (n.d.). Acting face to face: The actor's guide to understanding how your face communicates emotion for TV and film.
- Haase, C. (Year). *Acting for film*.
- Morris, A. (Year). The science of on-camera acting.
- Shepard, J. W. (Year). Auditioning and acting for the camera.

Semester - III

Course Code	Course Name	Credits
UVA2306N	UNDERSTANDING VISUAL AESTHETICS	04

	Contact Hours			Credits A	Assigned	
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
02	04	-	02	02	-	04

	Theo	ry				Term Praction	Work / cal/Oral		
Test/Mi d Sem	Assessment Home Assignmen t	Attendanc e	Total Interna l	End Sem Exam	Duratio n Of End Sem Exam	Term Wor k	Practical .	Ora l	Tota l
15	10	05	30	Projec t	-	-	70	-	100

Course outcome

- Students will learn about models of communication and they will able to analyse principles of visual communication and semiotics in films.
- Students will be able to analyze and apply fundamental visual design principles—such as balance, contrast, emphasis, movement, and unity—to create effective and aesthetically pleasing visual compositions.
- Students will understand and integrate cultural and historical contexts into their visual design work, recognizing how these factors shape aesthetic choices and consumer preferences.
- Students will be able to assess how visual aesthetics influence viewer emotions, attention, and interpretation.
- Students will be able to develop and present a comprehensive visual design project that demonstrates their understanding of aesthetic principles and their application in a specific context, such as advertising, filmmaking, or digital media.

- To know the importance of communication and visual communication in filmmaking.
- To understand the importance of semiotics in film making.

- To make students analyse films using theories.
- To work on the visual concepts of designing
- To create a portfolio showcasing their understanding of visual aesthetics principles and their ability to apply them in creative work.

Modul e/ Unit	Co	urse Module / Contents	Hours	Marks Weightage
	Int	roduction to Visual Communication		
	1.1	Need for and the Importance of Human and Visual Communication.		
4	1.2	Communication as an expression	10	20%
1	1.3	Skill and process required.		
	1.4	Understanding Communication: SMRC-Model		
	Ser	niotics		
	2.1	Semiotics- definition & concept		
	2.2	History & development of Semioti cs	10	
2	2.3	The Sign- Saussure's Model & Peirce 's Model	10	20%
	2.4	Semantics and its types Codes- Typologies of codes & Visual Codes		
	An	alytical Theories		
	3.1	Psychoanalysis- Definition & concept		
3	3.2	Psychoanalysis- Television & Film Studie s	10	20%
	3.3	Psychoanalysis as a Cultural Theory		
	3.4	The Gaze- Definition & forms of gaze		
	Bas	sics of Visual Communication		
4	4.1	Elements of Design: Line, Shape, Space, Color, Texture. Form Etc.		20%
	4.2	Principles of Design: Symmetry. Rhythm, Contrast, Balance Mass/Scale etc.	11	2070
	4.3	Design and Designers (Need, role, process, methodologies etc.)		
5	Co	nsumer Culture		

	5.2	culture (from 19th-21st century) & growth of VC: changes in ways of seeing, ways of being seen & ways of telling Impact of new technologies on visual aesthetics in consumer culture. The role of sustainability and ethical considerations in future visual design practices. Impact of new technologies on visual	11	20%
	5.4	aesthetics in consumer culture.		
Total			52	100%

- Martin, P. (2006). *Visual communication: Images with messages* (4th ed.). Thomson Wadsworth.
- Sturken, M., & Cartwright, L. (2001). *Practices of looking: An introduction to visual culture*. Oxford University Press.
- Hall, S. (1997). *Representation: Cultural representations and signifying practices*. Open University Press/Sage Publications.
- Barry, A. M. (1997). *Visual intelligence: Perception, image, and manipulation in visual communication*. State University of New York Press.
- Berger, John (1972) Ways of Seeing, Penguin and BBC: London
- Smith, K. L. (2005). *Handbook of visual communication: Theory, methods, and media*. Routledge.
- Van Leeuwen, T. (2001). *Handbook of visual analysis* (3rd ed.). Sage Publications.
- Barthes, R. (1999). *Elements of semiology* (5th ed.). Hill and Wang.

Semester – III

Course Code	Course Name	Credits
FLF2311N	FRENCH III	2

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
02	-	-	02	-	-	02

		Theory					Term V Praction	Work / cal/Oral		
Mid Term	al Asse Viva	Soment Continuous Evaluation	Attendance	Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
15	20	10	05	50	50	75 mins	-	-	-	100

Course Outcome

- Get in depth Knowledge of accents and French phonetics.
- Write about placements of objects.
- Talk about recent experiences or recent plans.
- Understand the important geographic locations and culture of France.
- Gain mastery over complex grammatical structures, including the subjunctive mood, advanced verb tenses, and intricate sentence formations.

- To engage the students to continue to refine pronunciation, focusing on more subtle aspects of accent and intonation.
- To describe the placements of the objects etc.
- To talk about recent experiences or of recent plans.

- To understand biographical information.
- To master complex grammatical structures, including the subjunctive mood, advanced tenses, and nuanced sentence structures.

Detailed Syllabus

Reading exercises, writing tasks and grammar of:

Module/ Unit	Course Modu	le / Contents	Hours	Marks Weightage
1.	Module I			
	Leçon 1	Une journée sur Terre		
	Leçon 2	Une journée « écolo »	7	500/
	Leçon 3	Une journée avec		50%
	Leçon 4	Une journée en Pologne		
	Module II			
	Leçon 1	Sortir « à la française »		20%
2.	Leçon 2	Soyez les bienvenus!	6	
	Leçon 3	Apprendre autrement		
	Module III			
	Leçon 1	Jeunes talents		
3.		Écrivains	6	30%
	Leçon 2	francophones		
	Leçon 3	Un livre, un jour		
	Module IV			
4.	Leçon 1	Il a choisi la France	5	30%
	Leçon 2	Informons-nous		
	Total		26	100%

- Berthet, Hugot et al. Alter Ego Méthode de Français, A1: Hachette, 2012.
- Bruno Girardeau et Nelly Mous. Réussir le DELF A1. Paris : Didier, 2011.
- Loiseau Y., Mérieux R. Connexions 1, cahier d'exercices. Didier, Paris, 2017.
- Loiseau Y. & Mérieux R. Connexions 1, Guide pédagogique. Didier, Paris, 2017.
- Connexions 1, livre de l'élève Loiseau Y. & Mérieux R., éd. Didier, Paris, 2017.
- Latitudes 1, cahier d'exercices Loiseau Y. & Mérieux R., éd. Didier, Paris,2018.
- Latitudes 1, Guide pédagogique Loiseau Y. & Mérieux R., éd. Didier, Paris, 2018.
- Latitudes 1, Guide pédagogique téléchargeable Loiseau Y. & Mérieux R., éd. Didier,2018.
- Latitudes 1, livre d'élève + CD Loiseau Y. & Mérieux R., éd. Didier, Paris, 2018.
- Nathalie Hirschsprung, Tony Tricot, Cosmopolite 1 Méthode de Français A1. Hachette, 2017.
- Nathalie Hirschsprung, Tony Tricot. Cosmopolite 1 Cahier d'activités A1. Hachette, 2017.

Semester – III

Course Code	Course Name	Credits
FLG2311N	GERMAN III	02

(Contact Hou	ırs		Credits A	ssigned	
Theory	Practical	Tutorial	al Theory Practical Tutorial Tot			
02 -		-	02	-	-	02

			Theory					rm Worl ctical/O		
Mid Term	Internal Asses Continuous Evaluation	T	Viva	Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
15	10	05	20	50	50	75 mins	-	-	-	100

Course Outcome

- Listen and comprehend.
- Understand and respond to audio texts, telephonic messages, and announcements.
- Listen and speak.
- Have proficiency in pronunciation.
- Communicate in routine situations where exchange of basic information is required.

- To listen and comprehend.
- To understand and respond to audio texts, telephonic messages, and announcements.
- To listen and speak.
- To have proficiency in pronunciation.
- To communicate in routine situations where exchange of basic information is required.

Module/ Unit	Course Module /	Contents	Hours	Marks Weightage
1.	Kapitel 7			
	Grammatischer Aspekt	 - Präpositionen mit Dativ, z.B. aus, bei - Artikelwörter: bestimmt, unbestimmt, negativ im Nom., Akku., Dativ - Possessivartikel im Dativ 	06	25%
2.	Kapitel 7			
	Thematischer Aspekt	 Termine absprechen Anleitungen verstehen und geben Briefe verstehen und beantworten über Sprachenlernen sprechen Informationen in Texten finden 	07	25%
3.	Kapitel 8			
	Grammatischer Aspekt	 Adjektiv mit sein Thema:Wohnungsbeschreibung Adjektiv sehr, zu Wohin: in+Akku. Wo: in+Dativ Wechselpräpositionen z.B. über, auf, unter, vor 	06	25%
	Kapitel 8	,		
4.	Thematischer Aspekt	 Wohnungsanzeigen verstehen eine Wohnung beschreiben die Wohnungseinrichtung planen eine Einladung schriftlich beantworten über eine Wohnungseinrichtung sprechen einen Text über eine Wohnung schreiben 	07	25%
Total	<u> </u>	bemeiben	26	100%

- Aufderstraße, Hartmut. Lagune 1. Deutsch als Fremdsprache: Kursbuch und Arbeitsbuch. Ismaning: Max Hueber Verlag 2012.
- Braun, Anna, and Daniela Wimmer. *Schritte Plus A1/1: Arbeitsbuch*. Hueber Verlag, 2020.
- Dengler, Stefanie. Netzwerk A1. Teil2. Kurs- Und Arbeitsbuch: Deutsch Als Fremdsprache. Langenscheidt, 2012.
- Funk, Hermann, et al. *studio d A1: Deutsch als Fremdsprache*. Cornelsen Verlag, 2015.
- Langenscheidt. Langenscheidt Pocket Dictionary German: German-English, English-German. Langenscheidt Publishing Group, 2022.
- Niebisch, Daniela, et al. *Lagune A1: Kursbuch*. Hueber Verlag, 2016.

Semester – III

Course Code	Course Name	Credits
FLS2311N	SPANISH III	2

(Contact Hou	irs		Credits A	ssigned		
Theory	Practical	Tutorial	Theory Practical Tutorial Total				
02		02	-	-	02		

	Theory							rm Worl		
Mid Term	Interded Continuous Evaluation	nal Assessmen Attendance	ot Oral	Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
15	10	05	20	50	50	75 mins	-	-	-	100

Course Outcome

- To speak and write about his/her daily routine and will be able to describe the daily routine of others and express the frequency.
- To effectively understand time, tell time and ask questions using time.
- To understand and explain the geographical structure such as area, population etc. of Spanish speaking countries along with food and local cuisines.
- To effectively write an informal E-mail.
- To conjugate irregular verbs and use them in their day-to-day life.

- To enable the students to talk and discuss about their routine and/or daily routine of others effectively and express the frequency.
- To enable the students to understand time.
- To enable the student to understand the geography of Spanish speaking countries along with local cuisines and food.

- To teach the students how to write an informal E-mail.
- To teach how to conjugate irregular verbs and incorporate them in day-to-day life.

Detailed Curriculum

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage (%)	
1.	¿Tu	s amigos son mis amigos?			
	1.1	La geografía de España	3	20%	
	1.2	Los verbos en presente de indicativo			
2.	¿Dó	nde está mi reloj?			
	2.1	La hora en español	7	30%	
3.	2.2 El verbo Tener en la forma TENER QUE + Infinitivo] ,	3070	
4.	¿Sa	bes estos verbos?		200/	
	3.1	Los verbos irregulares	6	20%	
5.	¿Día	a a día			
	4.1	Los verbos reflexivos			
	4.2	La frecuencia para la rutina diaria	10	30%	
	4.3	Hablar de la rutina diaria			
Total			26	100%	

- Espinosa, Nat. 100 Reflexive Verbs In Spanish That You Need To Know. Independently Published, 2022.
- Floréz, Raphaela. Verbos Irregulares (Español). 2023.
- Gordon, Ronni, and David Stillman. *The Big Red Book of Spanish Verbs, Second Edition*. McGraw-Hill, 2008.
- Palencia, Ramon, and Luis Aragones. *McGraw-Hill Education Intermediate Spanish Grammar*. McGraw-Hill Education, 2014.
- Powell. *Autodisciplina*. Create Your Reality, 2019.
- Reid, Stephanie. La hora (Time) (Early Childhood Themes) (Spanish Edition). 2013.
- Richmond, Dorothy. *Practice Makes Perfect: Spanish Pronouns and Prepositions, Premium Fourth Edition*. McGraw-Hill Education, 2020.

- Saavedra, Eduardo. La Geografía de España del Idrisi (Classic Reprint). Forgotten Books, 2017.
- Tormo, Alejandro Bech, Francisco Del Moral Manzanares, et al. *El Cronómetro en clase*. 2020.
- Tormo, Alejandro Bech. Cronometro. Nivel B1. Con espansione online. Con CD. Per le Scuole superiori (El). Edinumen Editorial, 2013.

Semester-III

Course Code	Course Name	Credits
CSE2312N	Reading and Comprehension	1

	Conta	ct Hours		Credits A	Assigned	
Theory Practical Tutorial Theory Practical Tutorial Total					Total	
01	-	-	01	-	-	01

	Interna	ıl		Ex	ternal	
Mid- Sem	Continuous Evaluation		Total Internal	End Duration Of Sem End Sem Exam		Total
Exam				Exam		
15	30	05	50	50	2 Hours	100

Course Outcome

- Attain and enhance competence in reading and comprehension skills and develop reading skills, speed and keen interest in reading different genres.
- Read university text, manuals, technical contents and expand their vocabulary.
- Produce best reviews after analytical and critical reading.
- Employ various reading techniques and strategies to gain maximum output from reading.
- Understand the nuances of reading as a skill.

- To discuss the techniques of reading and comprehension
- To illustrate the methods of reading technical and non-technical texts
- To enhance the knowledge of graphic, mind maps and pyramids

- To guide about ways of gathering information and processing it through effective reading strategies
- To teach how to do review writing after effectively applying appropriate reading methods.

Module / Unit	Course Module / Contents	Hours	Marks Weightage
1.	What is reading comprehension? 1.1 Process of reading, Types of reading: (Academic reading, Professional reading, Literary reading, Technical reading &		
	Critical reading) Strategies and Techniques of reading: (Skimming, Scanning, Intensive, Extensive, Loud & Silent reading, SQ3R etc.) ading speed & Tips for improving reading skills		
	Strategies for Reading Comprehension 1.2	04	31%
	Note taking and Note Making 1.3		
2.	Technical Language Development		
3.	Reading Manuals: What is technical language? 2.1 Characteristics of technical texts User guide – manuals: (Lab reports, Brochures, Proposals, Technical specifications & descriptions) Instructions & warnings etc.		
	Difference between Literary and Technical reading	04	31%
4.	Summarization		
	Summarization of reading passages, reports, chapters, books & selected passages from competitive examinations.		
	Graphic organizers for summaries: Mind maps, flow charts, tree diagrams, pyramids 3.2	03	23%

5.	Act	ivities		
	4.1	News reading, Picture reading,		
	4.2 Review of a book/journal, Paraphrasing		02	15%
		Total	13	100%

- Krishnaswamy N & T Sriraman. Creative English for Communication, Macmillan India Limited, 2000
- Mascull, Bill. Business Vocabulary in Use Advanced, Cambridge University Press, 2004
- Raman, Meenakshi & Singh, Prakash. Business Communication, Oxford University Press, 2006.
- Rizvi, Ashraf M. Effective Technical Communication, McGraw Hill Education, 2017
- Sethi, Anjanee & Adhikari, Bhavana. Business Communication, Tata McGraw Hill, 2009.
- Varinder Kumar & Bodh Raj, Comprehension and Communication Skills in English,
- Kalyani Publishers, 2022.

Semester III

Course Code	Course Name	Credits
BEH2313N	Behavioral science-III	01

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory Practical Tutorial T			
1	-	-	01	-	-	01

Theory							Total
Internal Assessment End Duration of End							
Activity	Assignment	Viva	Attendance	Total Internal	Sem Exam		
20	40	35	05	100	00	-	100

Course Outcome

- Enhanced communication and understanding among team members.
- Increased trust and respect within the team.
- Improved collaboration and problem-solving abilities.
- Greater appreciation for diversity and different perspectives.
- Clearer roles, responsibilities, and accountability.
- Stronger team unity and alignment towards common goals.

- To Foster open communication and active listening among team members.
- To Build trust and mutual respect within the group.
- To Encourage collaboration and shared decision-making.
- To Promote diversity and inclusion within the team.
- To Develop clear roles and responsibilities for each member.
- To Strengthen team cohesion through shared goals and experiences.

Detailed syllabus

Module/ Unit		Course Module / Contents	Hours	Marks Weightage (%)	
	Gro	oup formation		, ,	
1.	1.1	Definition and Characteristics of group			
	1.2	Importance of groups formation	02	20%	
	1.3	Classification and stages of groups formation			
	1.4	Benefits of group formation			
	Tea	ms			
	2.1	Meaning and nature of teams]		
2.	2.2	External and internal factors effecting team.	02	20%	
	2.3	Building Effective Teams			
	2.4	Consensus Building and Collaboration			
	Gro	oup Functions			
	3.1	External Conditions affecting group functioning: Authority, Structure, Org. Resources, Organizational policies etc.		20%	
3.	3.2	Internal conditions affecting group functioning: Roles, Norms, Conformity, Status, Cohesiveness, Size, Inter group conflict.	02		
	3.3	Group Cohesiveness and Group Conflict			
	3.4	Adjustment in Groups			
	Leadership				
	4.1	Meaning, Nature, and Functions	1		
4.	4.2	Self-leadership	02	20%	
•	4.3	T 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			
	4.4	Leadership in Teams	1		
	Pow	ver to empower: Individual and Teams			
5.	5.1	Meaning, Nature, and Types of Power and Empower	02	20%	

	5.2	Identify the sources and uses of Power		
	5.3	Relevance in organization and Society		
	5.4	Feeling power and powerlessness		
Total				100%

- Organizational Behaviour, Davis, K.
- Hoover, Judhith D. Effective Small Group and Team Communication, 2002, Harcourt College Publishers.
- Dick, McCann&Margerison, Charles: Team Management, 1992 Edition, viva books.
- Bates, A. P. and Julian, J.: Sociology Understanding Social Behaviour.
- Dressers, David and Cans, Donald: The Study of Human Interaction.
- Rose, G.: Oxford Textbook of Public Health, Vol.4, 1985.
- Lapiere, Richard. T Social Change.
- Smither Robert D.; The Psychology of Work and Human Performance, 1994, Harper Collins College Publishers.
- J William Pfeiffer (ed.) Theories and Models in Applied Behavioural Science, Vol 2, Group (1996); Pfeiffer & Company.

Semester – III

Course Code	Course Name	Credits
VAC2314N	GRAPHIC DESIGN	3

Contact Hours			Credits Assigned				
Theory	Practical	Tutorial	Theory Practical Tutorial				
03	-	-	03	-	-	03	

	Theory						rm Worl ctical/O		
	Internal Assessment			End	Duration Of End	Term			Total
Test	Continuous Evaluation	Attendance	Total Internal	Sem Exam	Sem Exam	Work	Pract.	Oral	
15	10	05	30	70	3 hrs	-	-	-	100

Course Outcome

- Students will learn the principles of Graphic Design.
- Students will learn to use the Design Tools and elements.
- Students will learn creating textures and backgrounds, Layout, and compositions.

Course Objectives

- To understand the principles of Graphic Design.
- To understand user interface of Software
- To use, Design Tools and elements.
- Creating textures and backgrounds, Layout, and compositions, creating final artwork.

Detailed Syllabus

Module/ Unit	Cou	rrse Module / Contents	Hours	Marks Weightage
1.	Bas	ic Introduction of Design Software		
	1.1	Introduction of Graphic Design, Software and their uses		

	1.2	Introduction about Photoshop		
	1.3	Tools and its uses, Effects and techniques, Layout and Compositions	8	20%
	1.4	How to create different Backgrounds, how to create forms and compositions, what is layouts and how it works?		
2.		lerstanding different Tools for creating		
	Gra	phics:		
	2.1	Creation of effects with different tools with technique.		
	2.2	Creation of Textures and styles of Background and Letters.		
	2.3	How to improve Image quality? Image cutout and extending with tools.		
	2.4	How to create Art works with different and proper layouts? Additional Imagination of layout and composition, Work on Image.	14	30%
	2.5	Touching, retouching, finishing, stamping, cropping, mixing etc., How to create different designs with using all contain and images.		
	2.6	How to start your final Artwork from the beginning?		
	Dev	elop skills in typography and layout design.		
	3.1	Introduction to typography		
3.	3.2	Typefaces and fonts	7	200/
	3.3	Typography rules and conventions		20%
	3.4	Combining typefaces		
		n experience with design software programs		
		as Adobe Photoshop and Illustrator		
	4.1	Introduction to Adobe Photoshop, Illustrator, and		200/
4.	4.2	In Design	10	30%
	4.2	Basic functions and tools of each program		
	4.3	Creating and editing images and graphics		
	4.4	Creating layouts and designs in each program		
Total	•		39	100

- Towards a new age Graphic Design, Principles and Formulas for Classical, Computer by Richard Williams

 • The Elements of Graphic Design by Alex W. White.

Semester – III

Course Code	Course Name	Credits
ABC2317N	Analysis of Business Cases	2

	Contact Hour	S	Credits Assigned					
Theory	Practical	Tutorial	Theory Practical Tutorial To					
02	-	-	02	-	-	02		

	Theory Term Work / Practical/Oral								
Test	Internal As Continuou Evaluation	s Attendance	Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
25	20	05	50	50	3 Hours	-	-	-	100

Course Outcome

- Case Studies in Management is designed to provide students with an in-depth understanding of various management theories and practices through real-world cases.
- The course will focus on analyzing complex managerial situations, decision-making processes, and strategic implementations across different industries.
- Through the examination of case studies, students will develop critical thinking, problem-solving, and decision-making skills essential for effective managerial roles.
- Demonstrate the ability to critically assess business cases, identifying core challenges, underlying issues, and potential opportunities within various organizational contexts.
- Utilize relevant analytical frameworks and tools to interpret complex business cases, deriving insights that inform strategic decision-making processes.
- Develop coherent, evidence-based solutions and recommendations for business challenges, effectively communicating these strategies to stakeholders through both written reports and presentations.

- Develop critical thinking skills by engaging students in the analysis of complex business cases.
- Enhance problem-solving abilities through the application of business theories to real-world scenarios.
- Foster strategic decision-making by evaluating various business challenges and opportunities.
- Improve analytical skills in identifying key issues and deriving insights from business case studies.

- Strengthen communication skills by teaching students to present their analyses and solutions effectively.
- Increase understanding of business dynamics across different industries and organizational contexts.

Detailed Syllabus

Module/ Unit	Course Module / Contents	Hours	Marks Weightage		
1.	Analytical Frameworks for Case Analysis				
	SWOC Analysis (Strengths, Weaknesses, Opportunities, Challenges)				
	PESTLE Analysis (Political, Economic, Social,	07	25%		
	Technological, Legal, Environmental)				
	Porter's Five Forces Analysis				
2.	Decision Making and Problem Solving				
	Enhance decision-making and problem-solving abilities				
	through case analysis.	07	250/		
	Topics:		25%		
	Decision-Making Process				
	Problem-Solving Strategies				
	Strategic Management Analysis				
	Analyze strategic management issues and formulate				
3.	effective strategies based on case study scenarios.	06	25%		
	Topics:		25 /0		
	Strategic Analysis				
	Strategy Formulation and Implementation				
	Industry-Specific Case Analysis				
	Understand industry-specific challenges and best				
	practices in management through case studies.	s in management through case studies.			
4.	Topics:	00	25%		
	Industry Analysis				
	Industry-Specific Case Studies				
	Total	26	100%		

- Harvard Business Review Case Studies
- Case Studies in Management by Michael A. Hitt, R. Duane Ireland, and Robert E. Hoskisson
- Case Studies in Strategic Management by Sanjay Mohapatra
- Case Studies in Marketing Management by S. Ramesh Kumar
- Case Studies in Organizational Behavior by Steven L. McShane and Mary Ann Von Glinow

Semester - III

Course Code	Course Name	Credits
ANM2317N	Animation-II	2

C	Contact Hou	rs		Credits Assi	gned	
Theory	Practical	Tutorial	Tutorial Theory Practical Tutorial T			Total
01	02	-	01	01	-	02

			rm Wor ctical/ O						
	Internal	Assessment		End Sem Exam Practical/Project	Duration of End	Term			Total
Test	Continuous	Attendance	Total	Presentation Presentation	Sem	Work	Prac.	Oral	
Test	Evaluation	Tittendunce	Internal		Exam				
35	10	05	50	50	02		02		100
					Hours	-	02	-	100

Course Outcome

- Advanced Animation Skills: Students will develop advanced skills in character animation, including character posing, movement, and expression, applying the 12 principles of animation effectively.
- Technical Proficiency: Students will gain proficiency in advanced rigging techniques, character setup for complex movements, and the use of advanced features in animation software.
- Visual Storytelling: Students will understand narrative structure in animation, create storyboards and animatics, and apply visual language and symbolism to enhance storytelling in their animations.
- Application of Innovative Methods: Students will apply cutting-edge animation techniques to create professional-quality projects.

- Enhanced Animation Skills: Develop advanced skills in character animation, including character posing, movement, and expression, applying the 12 principles of animation effectively.
- Technical Proficiency: Gain proficiency in advanced rigging techniques, character setup for complex movements, and the use of advanced features in animation software.
- Creative Storytelling: Understand narrative structure in animation, create storyboards and animatics, and apply visual language and symbolism to enhance storytelling in animations.
- Professional Portfolio Development: Create a professional animation portfolio that showcases advanced skills, creativity, and understanding of industry practices, preparing for careers in animation.

Detailed syllabus

Module/ Unit	Cou	urse Module / Contents	Hours	Marks Weightage
	Fou	ndations of Animation		
	Principles of Animation: 1.1 Explore and apply the 12 principles of animation to create believable and dynamic motion.			
1.	Storyboarding Techniques: Learn to develop and present visual stories through storyboards, focusing on composition and narrative flow.		06	20%
	1.3	Character Design Basics: Understand the fundamentals of character design, including silhouette, shape language, and visual appeal.		
	Introduction to 3D Animation: 1.4 Gain a basic understanding of 3D animation software and its interface, focusing on keyframe animation.			
	Inte	ermediate Animation Techniques		
	2.1	Character Rigging and Weighting: Learn advanced rigging techniques to create flexible and realistic character movements.		
2.	2.2	Advanced Keyframe Animation: Refine keyframe animation skills, focusing on timing, spacing, and character performance.	06	20%
	2.3	Lip Sync and Facial Animation: Explore techniques for syncing character dialogue with lip movements and expressive facial animations.		
	2.4	Camera and Cinematography: Understand the principles of camera movement and shot composition to enhance storytelling and visual interest.		
	Spe	cialized Animation Skills		
3.	3.1	Creature Animation: Study the principles of creature animation, focusing on animalistic movement and behaviour.	06	30%
	3.2	Physics-based Animation: Learn to create realistic animations using physics simulations for objects like cloth, hair, and fluid.	-	

	4.3	movement. Complex Rigging: Advanced character rigging and facial deformation		
4.	4.2	Dynamic Motion and Simulation: Implementation of physics-based simulations for natural movement, including cloth and hair simulations. Techniques for simulating natural forces and interactions. Dynamic Motion: Physics-based simulations for natural	08	30%
	4.1	Complex Character Rigging: Advanced rigging techniques for creating detailed and		
	3.4	Advanced Techniques and Styles: Exploration of niche animation styles and techniques, such as motion capture, effects animation, or advanced 3D modeling. Canced Character Animation and Dynamics		
	3.3	Character Animation for Games: Explore the unique challenges and techniques involved in creating animations for interactive game environments.		

- Williams, R. (2012). The animator's survival kit. Faber & Faber.
- Hooks, E. (2017). Acting for animators: 4th edition. Routledge.
- Maestri, G. (2006). Digital character animation 3. New Riders.
- Kerlow, I. V. (2017). The art of 3D computer animation and effects (4th ed.). Wiley.
- Roberts, S. (2007). Advanced animation: An illustrated approach. Focal Press.
- Osipa, J. (2013). *Stop staring: Facial modeling and animation done right* (3rd ed.). Wiley

Semester - III

Course Code	Course Name	Credits
PHT2317N	Photography - II	2

Coi			Credi	its Assigned		
Theory	Practical	Tutorial	Theory Practical Tutorial T			
01	02	-	01	01	-	02

	Theory							k/ Fal	
	Internal	Assessment		End Sem Exam- End Semester	Duration of End	Term			Total
Test	Continuous Evaluation	Attendance	Total Internal	Practical/Project/ presentation	Sem Exam	Work	Prac.	Oral	
35	10	05	50	50	02 Hours	-	-	-	100

Course Outcome

- Students will know Camera modes
- Student will know about lenses
- Students will know about different cameras & lenses
- Field visit Studios or art gallery, Outdoor Photography Practice.

- Students will gain a basic knowledge of camera parts.
- Gain knowledge about controlling light to get desired Results.
- Technicalities to take photographs during nighttime & Day Time
- The aim of the course is to train the mind in how to see the world through a camera.

Detailed syllabus

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage (%)	
	Cam	era and its Parts		,	
	1.1	Introduction to Camera parts & Different Modes of Camera Dial			
1.	1.2	Shutter speed	06	20	
	1.3	Aperture, ISO			
	1.4	Exposure			
	Diffe	erent types of cameras			
	2.1	Pinhole camera			
2.	2.2	Compact camera	06	20	
	2.3	Mirrorless			
	2.4	SLR & DSLR			
	Diffe	erent types of Lenses			
	3.1	Wide Angle			
3.	3.2	Tele-photo lens	06	30	
	3.3	Macro Lens			
	3.4	Prime Lens			
		gnment: Use of Mirror Less cameras & Large Format eras, Sensor Size			
	4.1	Mirror less cameras			
4.	4.2	DSLR Crop Sensor	08	30	
	4.3	Full Frame Sensor			
	4.4	Large Format Cameras			
Total			26	100%	

References

• Prescribed Textbooks: Mastering Shutter Speed By AI Judge

- Reference Material: The Photography Journal
- Name and Publication: Melanie Pullen
- Horenstein, H. (2012). Digital Photography: A Basic Manual. Little, Brown and Company.
- Shore, S. (2007). The nature of photographs. Aperture.
- Birnbaum, B. (2010). The art of photography: A personal approach to artistic expression. Rocky Nook.

Semester – III

Course Code	Course Name	Credits
POL2317N	Political Science- II	2

	Contact Hour	'S		Credits As		
Theory	Practical	Tutorial	Theory Practical		Tutorial	Total
01	-	01	01	-	01	02

Internal Assessment			End Semester		Total	
				Evalua	tion	
Mid	Continuous	Attendance	Total	End	Duration	Internal
Term	Evaluation			Semester	of End	Assessment +
				Evaluation/	Sem	End Semester
				Project/	Exam	Evaluation
				Report/		
				Presentation		
15	30	5	50	50	2 hrs	100

Course Outcome

- Recall the historical events and milestones that have shaped India's foreign policy.
- Explain the underlying principles and ideologies guiding India's foreign policy decisions.
- Apply theoretical frameworks to analyse contemporary challenges and opportunities in India's foreign relations.
- Compare and contrast India's foreign policy approaches with those of other major powers, such as China and the United States.
- Critically assess the successes and failures of India's foreign policy initiatives in promoting national interests and global stability.
- Develop policy recommendations to enhance India's role in regional and global governance structures.

- To comprehend the historical evolution and underlying principles of India's foreign policy.
- To analyze contemporary challenges and opportunities in India's foreign relations.

• To evaluate the effectiveness and impact of India's diplomatic strategies

Detailed Syllabus

Module/ Unit	Course	Module / Contents	Hours	Marks Weightage
1.	Determ	inants of India's Foreign Policy		
	1.1	Domestic sources of India's Foreign Policy	5	200/
	1.2	International sources of India's Foreign Policy		20%
2.	Objecti	ives and Principles of India's Foreign Policy		
	2.1	Objectives of India's Foreign Policy		
	2.2	Principles of India's Foreign Policy	6	20%
	Non-Al	ignment in Indian Foreign Policy		
3.	3.1	Conceptual Framework & Principles of Non-Alignment Policy	7	30%
	3.2	Relevance of Non-Alignment Policy		
	India &	the World		
4.	4.1	India and the major powers- US, Russia, China	8	30%
	4.2	India and Global Institutions		
Total	_1	'	26	100%

- Bandhopadhyaya, The Making of India's Foreign Policy, Allied Publishers, New Delhi (1970).
- R. Basu, The United Nations: Structure and Functions of an International Organisation, Revised and Enlarged ed., Sterling, New Delhi (2004).
- A. Mattoo & H. Jacob (eds.), India and the Contemporary International System, Manohar Publications in collaboration with RCSS Colombo, New Delhi (2014).
- S. Cohen, India: Emerging Power, Brookings Institution Press (2002).

Semester – III

Course Code	Course Name	Credits
TSM2317N	Tourism Management-II	2

Contact Hours				Credits Assigned			
Theory	Practical	Tutorial	Theory Practical		Tutorial	Total	
01	-	01	01	-	01	02	

	Internal	Assessment		End Sem Exam- End	Duration of End	Total
Mid Term	Continuous Evaluation	Attendance	Total Internal	Semester Evaluation/ Project/ Report/ Presentation	Sem Exam	Internal Assessment + End Semester Evaluation
15	30	5	50	50	2 Hours	100

Course Outcome

- Students will be able to remember and identify the basic concepts and types of tourism products, including heritage, wildlife, religious, and cultural tourism.
- Students will be able to describe the different types of heritage tourism, the role of heritage management organizations, and identify major wildlife sanctuaries, national parks, and biological reserves in India.
- Students will apply their understanding of religious and cultural tourism concepts to identify key centers for various religions, as well as important cultural sites and events, such as classical and folk dances, handicrafts, and tourism fairs and festivals.
- Students will critically evaluate the impact of different tourism products on the promotion and preservation of heritage, wildlife, religious, and cultural tourism in India.
- Students will evaluate the contributions of organizations like UNESCO, ASI, and INTACH in preserving and promoting heritage sites and will assess the importance of these sites in the context of tourism.
- Students will synthesize their learning by creating a comprehensive presentation or case study on a chosen tourism product, analysing its significance, impact, and potential for tourism development.

Course Objective

- To gain knowledge about the characteristics of tourist attractions in India.
- To study the Cultural aspects, Fair & festivals of India.
- To gain destination knowledge of India through different tangible and non-tangible aspects.

Detailed Syllabus

Module/ Unit	Cou	urse Module / Contents	Hours	Marks Weightage
1.	Tou	rism Products		
	1.1	Tourism Products: Definition, Concept and classification	5	15%
2.	Her	ritage & Wildlife-based Tourism Products		
	2.1	Heritage – Meaning, Types of Heritage Tourism, Heritage Management Organizations- UNESCO, ASI, INTACH		
	2.2	Major places for heritage tourism, important monuments, circuits etc	7	30%
	+	Major wildlife sanctuaries, national parks and biological reserves		
	Reli	igious and Cultural Tourism Products		
	3.1	Religious Tourism- concept and definition, two major centers of religious tourism of each religion.		
3.	3.2	Cultural Tourism – Concept	7	25%
3.	3.3	Classical and Folk dances of India, Handicrafts and textiles: important handicraft objects and centers, Tourism Fairs and festivals.		
	Case Study			
4.	4.1	Prepare a presentation on any one of the above themes and explain in detail the tourism products	7	30%
Total			26	100%

- Cultural Tourism in India: A Case Study of Kerala by N. Jayaram and A. P. Krishna (2017)
- Heritage Tourism: Theories and Practices by Dallen J. Timothy (2018)
- Wildlife Tourism: Theory and Practice by David Newsome and Susan A. Moore (2017)
- Religious Tourism in Asia: Tradition and Change through Case Studies and Narratives edited by Courtney Bruntz and Brooke Schedneck (2020)
- Indian Classical Dance and Cultural Tourism: The Global Approach by Priyanka Verma (2019)

Semester – III

Course Code	Course Name	Credits
SCW2317N	SOCIAL WORK -II	2

	Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory Practical		Tutorial	Total	
01	01	-	01	01	-	02	

	Internal Assessment			End Semester		Total
				Evalua	ntion	
Mid	Continuous	Attendance	Total	End	Duration	Internal Assessment
Term	Evaluation			Semester	of End	+ End Semester
				Evaluation/	Sem	Evaluation
				Project/	Exam	
				Report/		
				Presentation		
15	30	5	50	50	2 hrs	100

Course Outcome

- To understand the concepts of rural, urban and tribal communities.
- To understand the issues of rural, urban and tribal communities.
- To understand policies and programmes of Urban and Rural Development and aspects of Panchayati Raj Institutions.
- To understand how to practice social work in different social work fields.

- The knowledge of this subject is essential to understand the concepts of rural, urban and tribal communities.
- It will be helpful to understand the issues of rural, urban and tribal communities.
- It will be helpful to gain a fundamental knowledge on policies and programmes of Urban and Rural Development and Panchayati Raj Institutions.
- The insights from this subject will help the students to understand how to practice social work in different social work fields.

Detailed Syllabus

Module/ Unit	Course Module / Contents		Hours	Marks Weightage	
1.	Intr	roduction to Rural Society			
	1.1	Introduction to Rural Society. Characteristics of Rural society.	13	500/	
	1.2	Problems – Issues faced by the rural poor such as indebtedness, Bonded labour, Low wages, Unemployment.	13	50%	
	Intr	roduction to urban community			
2.	4.1	Introduction to urban community. Characteristics of urban community. for urban development.	13	50%	
	4.2	Problems- issues faced by urban community.			
	4.3	Government programmes for urban development.			
Total			26	100%	

- Alexander, K.C., Prasad R.R., Jahagirdar M.P. (1991) Tribals Rehabilitation and Development, Jaipur: Rawat Publications
- Ashok Narang (2006) Indian Rural Problems, New Delhi : Murari Lal & Sons
- Baluchamy, S. (2004) Panchayat Raj Institutions, New Delhi: Mittal Publication
- C.G.Pickvance, (Ed.) (1976) Urban Sociology: Critical Essays, UK: Methuen
- Chahar, S.S. (Ed.) (2005) Governance of Grassroots Level in India, New Delhi : Kanishka

Semester III

Course Code	Course Name	Credits
CES2319N	Community Outreach	03

Contact Hours				Credi	ts Assigned	
Theory	Practical	Tutorial	Theory	Total		
-	03	-	-	03	-	03

	Theory						rm Worl		
Test	Internal Asse Continuous Evaluation	ı	Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
-	-	-	-	100	-	-	-	-	100

Course Outcome

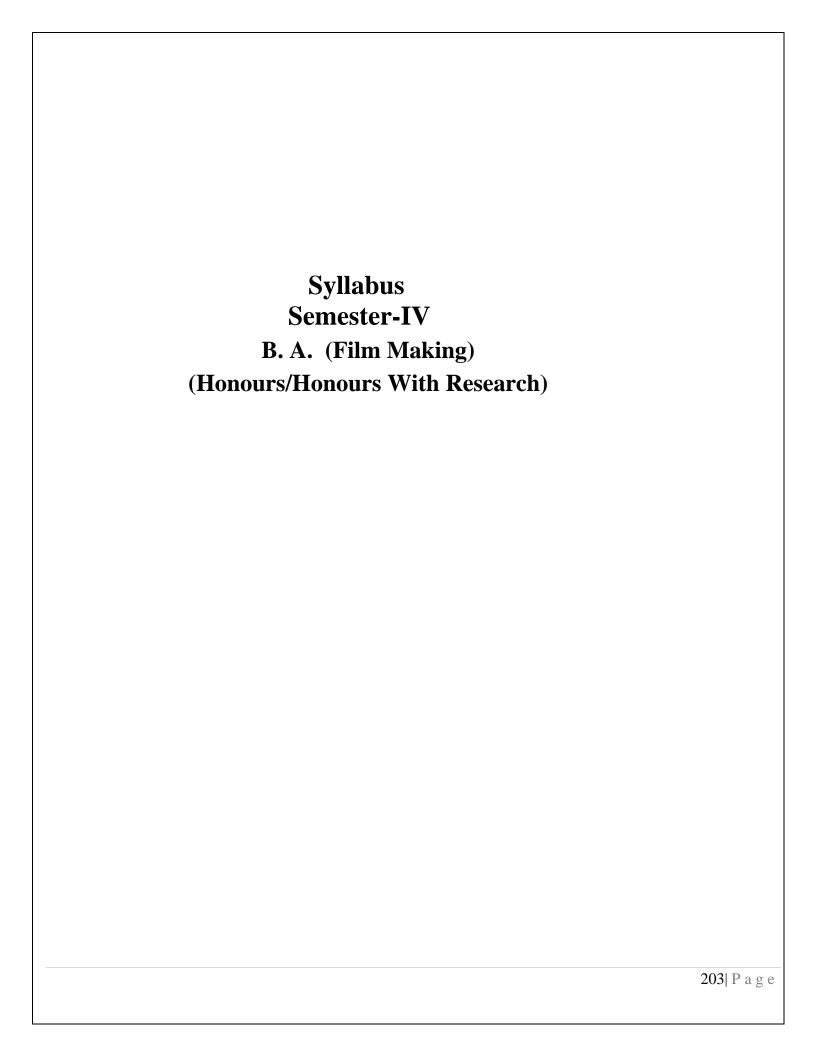
- Students will be able to critically evaluate the ethical implications of media practices and content in practical.
- Students will demonstrate an understanding of the ethical responsibilities of media towards community.
- Students will gain the ability to deconstruct media messages and understand the influence on a community's perception and their behaviour.
- Students will be equipped to use media as a tool for promoting social responsibility and advocating for positive change in society.

- To explore the role of media practically for shaping public opinion and its ethical responsibilities in a democratic society.
- To develop the ability to critically analyze media content and its impact on social, cultural, and political issues.
- To foster an understanding of ethical journalism and responsible reporting in various media platforms.
- To examine the potential of media as a tool for advocacy and social change.

Detailed Syllabus

Modu le/ Unit	Course Module / Contents	Hours	Marks Weight age
	Guidelines:		J
	Every student shall be required to undergo practical training in Community outreach program with approved organizations (NGO, School, Help Groups, Media house, Charitable Trust, Campaign, Community Radio etc.)		
1	The candidates shall be required to undergo training in the various areas of the organization concerned. The work done by the candidate during the training period shall be submitted in the form of a training report.		15%
	The last date for the receipt of the training report in the department shall be one month after the date of completion of training, i.e. at the beginning of the next semester.		1570
_	nents of the Report:		
	come of the Community outreach program is the Service Report. The report should e following components:	The hours/w	
	Cover Page: This should contain the title of the report with the name of the name of the media organization where the student interned, to whom it is submitted, for which degree, the name of the author, name of the supervisor, year of submission of the service work, name of the University.	will be assigned as per academi	15%
	Acknowledgement: Various organizations and individuals who might have aided/co-operation during his/her Community Engagement Services.	calendar	
2	Table of Content: Page-wise listing of the main contents in the report, i.e., different chapters and their main sections along with their page numbers.		
	Body of the Report: The body of the report should have these four logical divisions.		
	Introduction: This will cover an overview of the organization in which the student has interned.		
	Body of the Report: The body of the report should have these four logical divisions.		
	Work Profile/ Assignments Handled by the Student:(using the tools and techniques mentioned in the methodology).		

	Conclusion and Recommendations and Skill Sets Learnt during Internship: In this section, the concluding observations based on the main findings and suggestions are to be provided.				
	Bibliography or References: This section will include the list of books and articles which have been used in the project work, and in writing a project report.				
	Annexures: Questionnaires (if any), relevant reports, etc. Chapter Scheme:				
	Chapter I: Introduction- 20 mark				
	Chapter II: Conceptual Framework/National/International Scenario - 5 marks				
2	Chapter III: Work profile/ assignments handled by the student 35 marks.		75%		
3	Chapter IV: Conclusion and Recommendations and skill sets learnt during internship 15 marks.				
	The report must be type written in font Times New Roman, 12 points, 1.5 line spacing on both sides of the paper, Spiral Bound. The report should comprise a maximum of 80 to 100 pages and must be submitted in two copies.				
	Total		100%		



Semester - IV

Course Code	Course Name	Credits
SFX2401N	INTRODUCTION TO SOUND SPECIAL EFFECT	2

	Contact Hou	rs		Credits A	Assigned	
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
01	02	-	01	01	-	02

		Theory			Tei Pra				
	Internal Asse	ssment Attendance	Total	End Sem	Duration Of End	Term	Pract.	Oral	Total
Test	Evaluation		Internal	Exam	Sem Exam	Work			
15	10	05	30	70	Project	-	-	-	100

Course outcome

- Students will understand the fundamental principles of sound, including acoustics, psychoacoustics, and sound wave properties.
- Students will be able to identify and categorize different types of sound effects, such as Foley, ambient, and synthesized sounds, and explain their uses in media.
- Students will demonstrate proficiency in using industry-standard sound design software and tools, including DAWs (Digital Audio Workstations) and sound editing applications.
- Students will be able to design and implement sound effects for specific scenes or media projects, enhancing narrative and emotional impact.

- Understand the role of sound effects in various media.
- Learn to create and manipulate sound effects using industry-standard tools and techniques.
- Develop skills in recording, editing, and integrating sound effects into multimedia projects.
- Analyze and critique sound design in professional works.

Detailed Syllabus

Module/ Unit	Course Module / Contents	Hours	Marks Weightage	
	Introduction to Sound Special Effects			
	1.1 Overview of sound in media.			
1	1.2 History and evolution of sound effects.	07	30%	
	1.3 Sound waves and acoustics.			
<u> </u>	1.4 Frequency, amplitude, and waveform analysis. Basic audio terminology and concepts.			
	Recording Techniques			
2	2.1 Microphone types and placement.			
	Field recording vs. studio recording.	06	20%	
	2.3 Techniques for recording sound effects.			
	Creating Sound Effects			
3	Techniques for creating synthetic and natural sounds.			
	3.2 Layering and combining sound elements.	07	30%	
	3.3 Time-stretching and pitch-shifting.			
-	3.4 Creative use of filters and spatial effects			
	Foley Artistry & Advanced Sound Design			
	4.1 Experimental and abstract sound design.			
4	4.2 Sound Mixing and Design		٠	
-	4.3 Techniques for enhancing cinematic storytelling	g. 06	20%	
	4.4 Analyzing and creating sound effects for different genres			
Total	<u>'</u>	26	100%	

- Viers, R. (2011). The sound effects bible: How to create and record Hollywood style sound effects. Michael Wiese Productions.
- "Sound Design: The Expressive Power of Music, Voice, and Sound Effects in Cinema" by David Sonnenschein
- Online tutorials and resources for DAWs and sound design techniques.
- Access to sound libraries and recording equipment.

Semester - IV

Course Code	Course Name	Credits
DFM2402N	DOCUMENTARY FILM MAKING	2

	Contact Hou	rs		Credits A	Assigned	
Theory	Practical	Tutorial	Theory Practical Tutorial T			
01	02	-	01	01	-	02

		Theory				Tei Pra			
	Internal Asse	ssment		End	Duration Of End	Term			Total
Test	Continuous Evaluation	Attendance	Total Internal	Sem Exam	Sem Exam	Work	Pract.	Oral	
15	10	05	30	70	Project	-	-	-	100

Course outcome

- Students will be industry-ready for documentary film making, broadcasting networks and Online platforms.
- Students will be able to advent the OTT platforms and increasing numbers of Film Festivals for documentary filmmaking.
- Students will get an expertise in the said genre and will learn the art and craft of making documentaries on varieties of subjects.
- Students will also learn the art of making corporate/industrial movies which again is a huge industry with a very few experts.

- To fulfil the twofold purpose of filmmaking.
- To learn skills and different approaches to read documentary films.
- To get practical filmmaking training.
- To have familiarized mindset with the art of socially engaged storytelling through documentary film.

Detailed Syllabus

Module/ Unit	Course Module / Contents	Hours	Marks Weightage	
1	Introduction to Documentary Films			
	1.1 History of Documentary films			
	1.2 Types of Documentary films	07	30%	
	1.3 Indian Documentary Films			
	1.4 International Documentary Films			
	Pre Production process in documentary film			
2	Facts and Research on subject, Selecting a Topic and Idea development			
-	2.2 Research for Documentaries	06	20%	
	2.3 Writing Script for documentaries			
	2.4 Scheduling and Budgeting for documentary films			
	Production of Documentary film			
3	Selection of Camera and other equipment's Creating production design			
	3.2 Importance of lighting and sound on live location	07	30%	
	3.3 Production Checklist			
	3.4 Shooting styles of documentary films			
	Postproduction of Documentary film			
	4.1 Assembling raw footages of Film			
4	4.2 Narration Composition according to subject	06	20%	
	4.3 Sound Mixing and Design		- 7.5	
	4.4 Using stock royal free footages and montages			
Total		26	100%	

- A New History of Documentary Film by Betsy A. McLane
- This Much is True: 15 Directors on Documentary Filmmaking by James Quinn
- Ferocious Reality: Documentary according to Werner Herzog by Eric Ames
- In the Blink of an Eye: A Perspective on Film Editing by Walter Murch
- John Grierson: Life, Contributions by Jack C Ellis PhD

Semester - IV

Course Code	Course Name	Credits
FLA2403N	FILM ADAPTATION	02

	Contact Hou	rs		Credits A	Assigned	
Theory	Practical	Tutorial	Theory Practical Tutorial T			
2	-	-	02	-	-	02

		Theory					erm Work / ractical/Ora		
In	Internal Assessment			End	Duration Of End	Term			Total
Test/Mid Sem	Home Assignment	Attendance	Total Internal	Sem Exam	Sem Exam	Work	Practical.	Oral	
15	10	05	30	70	Exam	3			
					-	Hours	-	-	100

Course outcome

- Students will be able to critically think about the migration stories and ideas across different historical, geographical and generic locations.
- Students will be able to gain experience of analyzing a moving image text.
- Students will be able to assess and evaluate the uses of critical tools in the study of adaptation.
- Students will be able to analyze scripts, methods and techniques relevant to film adaptations.

Course Objectives

- To introduce theory and concepts of film adaptation
- To review the techniques and tools relevant to the particular nature of the medium from a writer's perspective.
- To familiarize with nature of the cinematic medium and its unique language.
- To introduce the screenwriter's point of view through creative and writing exercises.

Detailed Syllabus

Module/ Unit	Course Module / Contents	Hours	Marks Weightage
	Understanding Literature		

	1.1	Adaptation Studies			
	1.2	Politics and Adaptation			
1	1.3	Classical Literature	06	25%	
	1.4	Indian Classics			
	1.5	Indian Modern Literature			
	Novel t	o screen analysis			
	2.1	Indian Adaption			
	2.2	Hollywood Adaption	06	25%	
2	2.3	Mythological Adaption			
	Analys	is			
	3.1	Narrative reconstruction			
3	3.2	Culture and Context	06	20%	
	3.3	Fidelity and creative interpretation			
	3.4	Case studies and script analysis			
	Nov	el to Screenplay (Practical Project)			
4			08	30%	
Total	_L		26	100%	

- McFarlane, B. (1996). *Novel to film: An introduction to the theory of adaptation*. Clarendon Press.
- Bluestone, G. (1957). *Novels into film*. University of California Press.
- Murray, S. (2012). The adaptation industry: The cultural economy of contemporary literary adaptation. Routledge.
- Hutcheon, L. (2006). A theory of adaptation (Paperback ed.). Routledge.

Semester - IV

Course Code	Course Name	Credits
PJE2404N	PROJECT EVALUATION	2

	Contact Hou	rs		Credits A	Assigned	
Theory	Practical	Tutorial	Theory Practical Tutorial			Total
-	04	-	-	02	-	02

		Theory				Term Work / Practical/Oral			
In	Internal Assessment			End	Duration Of End	Term			Total
Test/Mid Sem	Home Assignment	Attendance	Total Internal	Sem Exam	Sem Exam	Work	Practical.	Oral	
15	10	05	30	-	-	-	70	-	100

Course Outcome

• Students will work on short film and get exposed to the technical and theoretical aspects of filmmaking.

Course Objectives

• The course focuses to introduce an in-depth exposure to the area of specialization. The student will be able to produce a project of his/her choice. Student will also be "industry ready".

Detailed Syllabus

	Pr	oject Outlines:	Weightage
1	1.1	Students have to make a Short film with duration minimum 10 Minutes. Student has to submit the hard copy and soft copy of the project to the concerned faculty.	50%

	The hard copy of the project should contain	50%
	1.Cover Page: This should contain the title of the project with the name	
	of the student and the faculty to whom it is submitted, for which degree,	
	name of the supervisor, year of submission of the project work, name of the	
	University.	
	2. Project Proposal: Film Title, Plot Line, Genre, Language, Runtime,	
1.2	Synopsis, Characters, Locations, Script (Story Outline), Budget, Funding.	
1.2	3.Premise, Treatment, Story	
	4. Screen Play should include dialogues	
	5. Shot Division	
	6. Story Board	
	7.Production Schedule	
	8. Marketing Strategies	

This project has a direct bearing on the career prospects of students as well as the image of the Amity Film School, therefore, the decision of faculty in every stage of assignment would be considered final and binding.

Semester- IV

Course Code	Course Name	Credits
UTP2405N	UNDERSTANDING TELEVISION THEORY AND PRACTICE	4

	Contact Hou	rs		Credits A	Assigned	
Theory	Practical	Tutorial	Theory Practical Tutorial			Total
02	04	-	02	02	-	04

		Theory				Term Work / Practical/Oral			
Internal Assessment				End	Duration Of End	Term			Total
Test	Continuous Evaluation	Attendance	Total Internal	Sem Exam	Sem Exam	Work	Pract.	Oral	
15	10	05	30	70	3 Hours	-	-	-	100

Course outcome

- Students will be able to analyze the development of television, its key concepts, and its impact on society.
- Students will be able to apply theoretical principles to the analysis of audiovisual processes.
- Students develop critical thinking and reasoning and be able to relay ideas effectively in Hindi and English
- Students will do research, select and arrange in hierarchical order any kind of source and useful document to develop communication products.
- Students will be able to include video editing techniques in the stories they have developed.

- To introduce visual communication and Television theories and concepts.
- To learn about the Visual elements and visual design.
- To learn about the aspect of production and editing on the basis of visual communication.
- To learn the process of developing ideas audio-visual.
- Students will work in teams to produce a television program or segment, demonstrating their understanding of television theory and practice.

Module/ Unit	Course Module / Contents		Hours	Marks Weightage	
1	Introd	uction to Visuals		U U	
	1.1	Introduction to visual communication theory Human information processing strategies with emphasis on processing of visual information.			
	1.2	Gestalt theory, information theory and their application to design problems.	11	20%	
	.1.3	Exploration of the concept of visual elements and develop visual awareness, imagination and creative insight. Observations regarding the parallel models available in other disciplines such as music, theater, film, literature etc.			
	Visual	Design			
	2.1	Basic of Visual Design, Definition, Elements of Visual Design.			
2	The process of developing ideas – Verbal, Visual, Combination and thematic, visual thinking, design execution and presentation.		11	20%	
	2.3	Perspective-Texture- Pattern-Color- Shape-Contrast			
	Introdu	ection to Production			
	3.1	Camera and Composition			
3	3.2	The proper framing and application of a variety of camera shots and angles. The purpose and application of compositional elements.	11	20%	
	3.3	Camera movement techniques. Preproduction planning strategies.			
4	Video	Editing Techniques (Practical)			

	4.1	Cutting on Action		
	4.2	Cutaways		
	4.3	Cross Cutting	11	20%
	4.4	Montage		
	Mod	ule IV: Television Theories		
	5.1	Cultivation Theory		
5	5.2	Media Reception theory	8	20%
	5.3	Active Audience Theory		
Total			52	100%

- Miller, T. (2009). Television studies: The basics. Routledge
- Crisell, A. (2006). A study of modern television: Thinking inside the box. Palgrave Macmillan.
- Teurlings, J., & de Valck, M. (Eds.). (2013). *After the break: Television theory today*. Amsterdam University Press
- Zettl, H. (2011). Television production handbook. Cengage Learning
- Millerson, G. (1970). The technique of television production. Focal Press.
- Gawlinski, M. (2003). *Interactive television production*. Taylor & Francis.

Course Code	Course Name	Credits
URP2406N	UNDERSTANDING RADIO PROGRAMMING	2

	Contact Hou	ırs		Credits	Assigned	
Theory	Practical	Tutorial	Theory Practical Tutorial			
02	-	-	02	-	-	02

	Theory				Term Work / Practical/Oral				
Internal Assessment				End	Duration Of End	Term	D		Total
Test	Continuo Evaluatio		Total Internal	Sem Exam	Sem Exam	Work	Pract.	Oral	
15	10	05	30	70	Project	-	-	-	100

Course outcome

- Students will be introduced to the Radio Industry.
- Students will be able to get an in-depth information on Radio.
- Students will be able to do RJ for the radio programs.
- Students will be able to produce radio Programs on different platforms (Internet radio PODCAST and private channels)
- Students will learn how to create engaging on-air personalities, write effective radio copy, and develop interviewing skills.

Course Objectives

- Student will learn about the Radio formats.
- Student will learn to manage Radio station
- Student will be learning Radio programming.
- Student will learn Radio scheduling and scripting
- Students will develop a portfolio showcasing their radio programming skills, including program proposals, scripts, and audio productions.

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage
	Evolut	ion of Radio		
	1.1	History of Radio		
	1.2	Radio as a Medium of Mass Communication	8	16%
1	1.3	Radio Vs Other Media		
	1.4	Role of AIR and Prasar Bharti		
	Stru	cture and Working of		
	Radio	Station		
2	2.1	Work Culture of a Radio Station		
	2.2	The Three 'Ms' and Four 'Cs' of Radio	9	17%
	2.3	Different Formats of Radio		
	2.4	Community Radio (functions and Target		
	TII	Audience)		
		standing Audio Theatre, Management,		
		standing Branding of a		
	Radio	standing branding or a		
	3.1	Writing for ear, Audio Theatre, Sonic Advertising, Radio Imaging, Content Differentiation		
3	3.2	Understanding Media Monopoly and its effect on the Content and Information	9	17%
	Listenership, Target Audience, Station Personality, RJ's Personality (Understanding the forte and creating an image for audience).			
	3.4	Study on different RJ's and their programs		
	Rad	io Programming		

Total			52	100%
6	Radio Program Submission by the students		9	18%
	5.4	How FM Radio provides information		
	5.3	Government Policy		1070
5	5.2	AIR News (Characteristics, Frequency, Languages)	9	16%
	5.1	Radio Journalism		
		s and Radio		
		Links		
	4.3	Radio Spots, Jingles, RJ		
		Clock Drama/ documentaries,		
	4.2	Creating Programming		
		Selection of Music content,		
4		Programs		2070
	4.1	Discussions, Review	8	16%
		Interviews, Radio Talk,		

References	
•	Reese, M., & Gross, L. Radio production worktext. Focal
	Press
•	Zettl, H. Handbook of radio production. Cengage Learning
•	Raman, K. Writing for media. Oxford University Press

Course Code	Course Name	Credits
FLF2411N	FRENCH IV	2

	Contact Hou	ırs	Credits Assigned			
Theory	Practical	Tutorial	Theory Practical Tutorial			
02	-	-	02	-	-	02

		Theory						m Work cal/Oral	/	
	Viva	Assessment Continuous Evaluation	Attendance		End Sem	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
15	20	10	05	50	50	75 mins	-	-	-	100

Course Objectives

- To strengthen the language of the students in both oral and written
- To revise the grammar in application and the communication tasks related to topics covered already
- To get acquainted with the current social communication skills, oral (dialogue, telephone conversations, etc.) and written and perform simple communication tasks
- The students will be able to speak with near-native pronunciation and intonation, effectively conveying meaning and emotion.
- The students will be able to appreciate positively or negatively.

Course Outcomes

- After the completion of this course Students will be able
- to get acquainted with the current social communication skills, oral (dialogue, telephone

conversations, etc.) and written and perform simple communication tasks

- to understand the plan of a vacation
- to describe a place, to describe the seasons
- to communicate in a shop
- to appreciate positively or negatively

Detailed Syllabus

Reading exercises, writing tasks and grammar of:

Module/ Unit	Course N	Module / Contents	Hours	Marks Weightage
	DOSSIE un pays fra	R 6 – Nous rêvons d'aller dans ancophone		
	Leçon 1	100% photo		
	Leçon 2	Voyager autrement	13	50%
1	Leçon 3	Tour de France		
1	Leçon 4	Séjour au Maroc		
	Leçon 5	Quand partir ?		
	Leçon 6	Carnets de voyages		
	DOSSIE française »	R 7 – Nous allons vivre « à la		
	Leçon 1	Manger français à Bogota	13	
	Leçon 2	La France à Budapest		50%
2	Leçon 3	Les français et les livres		
	Leçon 4	Retour aux sources		
	Leçon 5	S'habiller « à la française »		
	Leçon 6	Petits coins de France		
Total			26	100%

- Berthet, Hugot et al. Alter Ego Méthode de Français, A1: Hachette, 2012.
- Bruno Girardeau et Nelly Mous. Réussir le DELF A1. Paris : Didier, 2011.
- Loiseau Y., Mérieux R. Connexions 1, cahier d'exercices. Didier, Paris, 2017.
- Loiseau Y. & Mérieux R. Connexions 1, Guide pédagogique. Didier, Paris, 2017.
- Connexions 1, livre de l'élève Loiseau Y. & Mérieux R., éd. Didier, Paris, 2017.
- Latitudes 1, cahier d'exercices Loiseau Y. & Mérieux R., éd. Didier, Paris, 2018.
- Latitudes 1, Guide pédagogique Loiseau Y. & Mérieux R., éd. Didier, Paris, 2018.
- Latitudes 1, Guide pédagogique téléchargeable Loiseau Y. & Mérieux R., éd. Didier, 2018.
- Latitudes 1, livre d'élève + CD Loiseau Y. & Mérieux R., éd. Didier, Paris, 2018.
- Nathalie Hirschsprung, Tony Tricot, Cosmopolite 1 Méthode de Français A1. Hachette, 2017.
- Nathalie Hirschsprung, Tony Tricot. Cosmopolite 1 Cahier d'activités A1. Hachette, 2017.

Course Code	Course Name	Credits
FLG2411N	GERMAN IV	02

Contact Hours			Credits Assigned				
Theory	Practical	Tutorial	Theory Practical Tutori			Total	
02	-	-	02	-	-	02	

		Theory						Work ical/Or		
Inter Mid Ter m	Continuo us Evaluatio n	Attenda nce	Viv a	Total Inter nal	End Sem Exa m	Durati on Of End Sem Exam	Ter m Wo rk	Pra ct.	Or al	Tot al
15	10	05	20	50	50	75 mins	-	-	-	100

Course Outcome

- Communicate in everyday situations in writing.
- Talk about their daily routine.
- Communicate verbally with a dialogue-partner with respect to basic topics,
 provided the partner speaks slowly, clearly and is willing to help.
- Frame and understand simple sentences in past tense.
- Have a basic conversation using vocabulary related to clothes and apparel.

Course Objectives

- To communicate in everyday situations in writing.
- To talk about their daily routine.

- To communicate verbally with a dialogue-partner with respect to basic topics, provided the partner speaks slowly, clearly and is willing to help.
- To frame and understand simple sentences in past tense.
- To have a basic conversation using vocabulary related to clothes and apparel.

Module/ Unit	Course Module / Contents			Marks Weightage
1.	Kapitel 9 Grammatischer Aspekt	 Perfekt Partizip II Konnektoren und Konjunktionen (und,oder, 	6	25%
2.		aber)		
	Thematischer Aspekt	 einen Tagesablauf beschreiben über Vergangenes sprechen Stellenanzeigen verstehen Meinung über Jobs äußern, Blogs über Jobs verstehen ein Telefongespräch vorbereiten, telefonieren und nachfragen über Jobs sprechen 	7	25%
3.	Kapitel 10 Grammatischer Aspekt	 Interrogativartikel: welch im Nom. U. Akku. Demonstrativartikel: dies im Nom. U. Akku. Partizip II: Trennbare u. nicht trennbare Verben Personalpronomen im Dativ Verben im Dativ 	6	25%
4.	Kapitel 10			

Total recherchieren 26 100%

- Aufderstraße, Hartmut. Lagune 1. Deutsch als Fremdsprache: Kursbuch und Arbeitsbuch. Ismaning: Max Hueber Verlag 2012.
- Braun, Anna, and Daniela Wimmer. Schritte Plus A1/1: Arbeitsbuch. Hueber Verlag, 2020.
- Dengler, Stefanie. Netzwerk A1. Teil2. Kurs- Und Arbeitsbuch: Deutsch Als Fremdsprache. Langenscheidt, 2012.
- Funk, Hermann, et al. studio d A1: Deutsch als Fremdsprache. Cornelsen Verlag, 2015.
- Langenscheidt. Langenscheidt Pocket Dictionary German: German-English, English-German. Langenscheidt Publishing Group, 2022.
- Niebisch, Daniela, et al. Lagune A1: Kursbuch. Hueber Verlag, 2016.

Course Code	Course Name	Credits
FLS2411N	SPANISH IV	02

	Contact Hour	rs	Credits Assigned				
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
02	-	-	02	-	-	02	

			Theory			Term Work / Practical/Oral				
Mid Ter m	Continuo us Evaluati on	Attenda nce	Viv a	Total Inter nal	End Sem Exa m	Durati on Of End Sem Exam	Ter m Wo rk	Pra ct.	Or al	Tot al
15	10	05	20	50	50	75 mins	-	-	-	100

Course Outcome

- Write and speak about geography, food, culture and themselves effectively.
- Demonstrate effective use of interrogatives in Spanish and use them appropriately to form questions and answer them.
- Get a deep knowledge about the future tense, and they will be able to frame sentences using simple future.
- Use past perfect tense to talk about activities and events that happened in the past.
- Understand how to write a formal or business E-mail.

Course Objectives

• To strengthen the language of the students in both oral and written form.

- To enable the students to use interrogatives in Spanish.
- To enable the students to use simple future tense to frame and speak sentences about future.
- To enable students to write and speak about past tense.
- To teach how to write a formal E-mail.

Detailed Syllabus

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage (%)
1.	Maı	ría tiene suerte		
	1.1	El verbo TENER		210/
	1.2	Las expresiones con el verbo TENER	8	31%
	1.3 Acuerdo y desacuerdo			
	¿Sal	bes conducir?		
	2.1	El verbo Saber y Conocer		
2.	2.2	Las diferencias entre Saber y Conocer	7	27%
	2.3	El futuro simple en español		
	2.4	Un ensayo basado en el futuro simple		
	¿Qu	iién quiere aprender español?		
3.	3.1	Los interrogativos y las preguntas usando el interrogativo	5	19%
	3.2	La cultura de España		
	¿Dónde has estado?			
4.	4.1	4.1 El pretérito perfecto en español		23%
74	4.2	Escribir correo electrónico usando el pretérito perfecto.	6	20/0
Total			26	100%

- Blanco, Begoña. Nuevo avance. Con CD Audio. 2011.
- Bregstein, Barbara. Easy Spanish Step-By-Step. McGraw Hill Professional, 2005.
- García, Concha Moreno, et al. Nuevo avance. Con CD Audio.2011.

- Hutchinson, Sam. Los Numeros Numbers. Find and Speak Spanish, 2022.
- Meredith, Susan. Spanish for Beginners Flashcards. 2010.
- Moreno, Concha, et al. Nuevo Avance Básico alumno +CD. 2010.
- Richmond, Dorothy. Practice Makes Perfect Spanish Verb Tenses, Second Edition. McGraw Hill Professional, 2010.
- Richmond, Dorothy. Practice Makes Perfect: Spanish Pronouns and Prepositions, Premium Fourth Edition. McGraw-Hill Education, 2020.
- Rivano, Emilio. El verbo gustar y otros así. 2022.
- Rivas, Celestino. Daily Spanish For Beginners. 2019.
- Thomas, Scott. The Big Red Book of Spanish Vocabulary. NTC Foreign Language, 2006.
- Velarde, J. Gutierrez. Los Verbos Ser y Estar En Español. 2018.
- Weibel, Peter. The Big Red Book of Spanish Idioms: 4,000 Idiomatic Expressions. McGraw Hill Professional, 2004.

Course Code	Course Name	Credits
CSE2412N	Effective Writing Skills	01

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory Practical		Tutorial	Total
01	-	-	01	-	-	01

	Int	ernal			External	TD . 4 . 1
Mid- Sem Exam	Continuous Evaluation	Attendance	Total Internal	End Sem Exam	Duration Of End Sem Exam	- Total
15	30	05	50	50	2 Hours	100

Course Outcomes

- Articulate and apply guidelines for effective writing, avoiding common errors in various contexts.
- Demonstrate proficiency in crafting well-structured paragraphs, assignments, and letters, adhering to prescribed formats and guidelines.
- Compose official documents, including memos, notices, circulars, agendas, and minutes, following established formats and guidelines.
- Understand the principles of report writing, distinguish between types of reports, and effectively create project reports.
- Recognize the advantages and opportunities of social networking for professional growth, and they will be able to make meaningful contacts.

Course Objectives

• To demonstrate understanding of effective writing fundamentals.

- To master various forms of writing.
- To develop proficiency in official correspondence.
- To acquire report writing skills.
- To explore the professional aspects of writing.

Detailed Syllabus

Module/ Unit		Course Module / Contents	Hours	Marks Weightage
	Intro	oduction to Writing Skills		
4	1.1	Guidelines to Effective Writing Skills, Avoiding Common Errors		220/
1	1.2	Paragraph Writing Assignment Writing	3	23%
	1.3	Plagiarism		
	Let	ter Writing		
2	2.1	Types of letters	3	23%
	2.2	Formats & Guidelines		
	Offic			
	Cori	respondence		31%
3	3.1	Memo & Notice	4	
	3.2	Circulars, Agenda and Minutes		
	Rep	ort Writing		
	4.1	Principles of Report Writing,		
4	4.2	Types of Report Writing	3	23%
	4.3	Project Report Writing		
	4.4	Social Networking: Advantages, Opportunities, Making Contacts		
		Total	13	100

- Working in English, Jones, Cambridge
- Business Communication, Raman Prakash, Oxford
- Speaking Personally, Porter-Ladousse, Cambridge
- Speaking Effectively, Jermy Comfort, et.al, Cambridge
- Anjanee Sethi &Bhavana Adhikari, Business Communication, Tata McGraw Hill

Course Code	Course Name	Credits
BEH2413N	BEHAVIOURAL SCIENCE-IV	01

C	ontact Ho	urs	Credits Assigned			
Theory	Practic al	Tutorial	Theory	Practical	Tutori al	Tot al
01	-	-	01	-	-	01

			Theory				
Internal Assessment				End Sem	Duration of End	Total	
Activi ty	Assignme nt	Viv a	Attendan ce	Tota 1	Exa m	Sem Exam	
20	40	35	05	100	-	-	100

Course Outcome

- Knowledge of this subject is essential to understand about Stress and Coping Strategies as a human is very important concept to understand Stress as stress.
- To help students become aware of the signs and symptoms of stress early, to prevent chronic stress.
- To help students identify potential sources of stress and to develop an awareness that they can cope with the stress in their lives.
- To Enhanced emotional resilience and stability.
- Better work-life balance and reduced burnout.
- Strengthened support networks and relationships.

Course Objective

- To introduce the student to stress and coping mechanisms.
- To take students, step by step, through an interactive understanding of each of the basic related to stress and coping mechanisms.
- To give the student a basic understanding of stress and coping mechanisms so that they can have a better understanding of how to cope with stressors.
- To give the student a basic understanding which will act as a foundation for dealing with general life stress.
- To develop an understanding of stress and coping mechanisms.
- To understand the ability to recognize and manage stress triggers.

Module/ Unit		Course Module / Contents	Hours	Marks Weighta ge (%)
	Intro	duction of Stress		
	1.1	Nature, Meaning & characteristics of Stress.		
1	1.2	Psychological meaning of Stress	2	20%
	1.3	Primary appraisal, secondary appraisal, and past experiences		
	1.4			
	Type	s & Sources of stress		
	2.1	Stages of stress, The physiology of stress		
2	2.2	2.2 Stimulus-oriented approach.		20%
	2.3	The transactional and interactional model.		
	2.4	Pressure – environment fit model of stress.		
	Caus	es and symptoms of stress		
	3.1	Personal, Organizational and Environmental		
3	3.2	Cognitive & Behavioral symptoms	2	20%
	3.3	Stress and Immune system		
	3.4	GAD and symptoms in general life		
	Cons	equences of stress		

	4.1	Effect on behavior and personality				
4	4.2	Effect of stress on performance	2	20%		
4	4.3	Individual and Organizational consequences with special focus on health				
	4.4	Effect of stress on physical health				
	Strategies for stress management					
	5.1	Coping with Stress: Stress management techniques, Meditation procedure				
5	5.2	Meditation procedure and Biofeedback	2	20%		
	5.3	Positive health, happiness, and wellbeing				
	5.4	Relaxation Techniques				
	Total					

- McEwen, B. S. (2002). The End of Stress as We Know It. Dana Press
- Sapolsky, R. M. (2004). Why Zebras Don't Get Ulcers (3rd ed.). Holt Paperbacks.
- Marmot, M. G., & Wilkinson, R. G. (2006). Social Determinants of Health (2nd ed.). Oxford University Press.
- Cohen, S., Janicki-Deverts, D., & Miller, G. E. (2007). Psychological stress and disease. JAMA, 298(14), 1685-1687.
- Seligman, M. E. P. (2011). Flourish: A Visionary New Understanding of Happiness and Well-being. Atria Books.
- Ganster, D. C., & Rosen, C. C. (2013). Work stress and employee health: A multidisciplinary review. Journal of Management, 39(5), 1085-1122.

Course Code	Course Name	Credits
DBC2417N	Development of Business Cases	02

Contact Hours			Credits Assigned				
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total	
02	-	-	02	-	-	02	

Theory							External		
Test	Internal Assertion	ssment Attendance	Total	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
25	20	05	50	50	3 Hours	-	-	-	100

Course Outcome

- Case Studies in Management is designed to provide students with an in-depth understanding of various management theories and practices through real-world cases.
- The course will focus on analyzing complex managerial situations, decision-making processes, and strategic implementations across different industries.
- Through the examination of case studies, students will develop critical thinking, problem-solving, and decision-making skills essential for effective managerial roles.
- Gain the ability to structure and develop comprehensive business cases from initial concept to final presentation.
- Utilize analytical tools and frameworks to assess business situations and justify strategic decisions within a business case.
- Demonstrate the skills to present well-reasoned business cases that effectively communicate solutions to stakeholders.

Course Objectives

- To Introduce students to the principles and methodologies of developing effective case studies.
- To Equip students with the skills to analyze and interpret data collected for case studies.
- To Develop student's abilities to effectively communicate case study findings through written reports and presentations.
- To introduce the fundamentals of structuring and organizing business cases for various industries.
- To equip students with the skills to analyze business problems and develop datadriven solutions.
- To foster the ability to effectively communicate business case findings and recommendations to diverse audiences.

Module/ Unit	Course Module / Contents	Hours	Marks Weightage
1	 Case Study Design Fundamentals Understanding the Purpose and Scope of Case Studies Identifying Case Study Subjects and Scenarios Structuring Case Study Content Data Collection Methods for Case Study Development 	7	25%
2	Data Analysis and Interpretation Techniques 1. Data Collection Methods for Case Studies 2. Qualitative and Quantitative Data Analysis Techniques 3. Coding and Categorizing Data 4. Drawing Conclusions and Making Recommendations	7	25%
3	Case Study Writing and Presentation Skills 1. Structuring Case Study Reports 2. Writing Clear and Concise Case Study Narratives 3. Creating Engaging Visuals for Case Study Presentations 4. Delivering Compelling Case Study Presentations	6	25%
	Peer Review and Feedback		

4	 Providing Constructive Feedback Peer Review Techniques Incorporating Feedback into Case Study Revisions Finalizing Case Study Documents 	6	25%
	Total	26	100%

- Harvard Business Review Case Studies
- Case Studies in Management by Michael A. Hitt, R. Duane Ireland, and Robert E. Hoskisson
- Case Studies in Strategic Management by Sanjay Mohapatra
- Case Studies in Marketing Management by S. Ramesh Kumar
- Case Studies in Organizational Behavior by Steven L. McShane and Mary Ann Von Glinow

Course Code	Course Name	Credits
ANM2417N	Animation - III	02

Contact Hours				Credi	ts Assigned	
Theory	Practic al	Tutorial	Theory Practic al Tutorial Total			
01	02	-	01	01	-	02

	Theory							External		
	Interna	l Assessment		End Sem Exam	Duration				Total	
Test	Continuous Evaluation	Attendance	Total Internal	Practical /Project Presentat ion	of End Sem Exam	Term Work	Prac.	Oral	10001	
35	10	05	50	50	02 Hours	-	02	-	100	

Course Outcome

- Advanced Animation Skills: Students will demonstrate proficiency in advanced animation techniques, including character animation, rigging, and effects.
- Creative Storytelling: Students will develop the ability to create compelling narratives and visual stories through animation.
- Technical Proficiency: Students will gain advanced technical skills in animation software and tools.
- Professional Portfolio: Students will create a professional animation portfolio showcasing their skills and creativity.

Course Objective

- To enhance students' proficiency in advanced animation software and techniques.
- To develop a deep understanding of character animation, storytelling, and visual communication.
- To cultivate critical thinking and problem-solving skills in animation production.

• To prepare students for careers in animation through the creation of a professional animation portfolio.

Module/ Unit		Course Module / Contents	Hours	Marks Weightage (%)	
	Adv	anced Character Animation			
	1.1	Character Acting and Emotion: Explore advanced techniques for character acting, conveying emotions, and creating believable performances.			
1	1.2	Advanced Rigging and Controls: Learn advanced rigging techniques to create flexible and expressive character rigs.	6	20%	
	1.3	Lip Sync and Facial Animation: Master the art of lip syncing and facial animation to bring characters to life.			
	1.4	Advanced Animation Exercises: Practice advanced animation exercises to refine animation skills and techniques.			
	Visu	al Storytelling and Cinematography			
	2.1	Storyboarding for Animation: Develop storyboarding skills for animation, focusing on shot composition, pacing, and visual storytelling.			
2	2.2	Cinematic Techniques in Animation: Explore advanced cinematic techniques, such as camera angles, lighting, and mood, to enhance storytelling.	6	20%	
	2.3	Editing and Timing: Animating to Audio: Sync animation with audio tracks, including dialogue, music, and sound effects, to create cohesive storytelling.			
	2.4	Animating to Audio: Sync animation with audio tracks, including dialogue, music, and sound effects, to create cohesive storytelling.			
	Adv	anced Animation Production			
3	3.1	Short Film Production: Collaborate with peers to produce a short, animated film, applying advanced animation techniques and principles.	6	30%	
3	3.2	Visual Effects and Dynamics: Learn to create visual effects and dynamics, such as particle systems, cloth simulations, and fluid dynamics, in animation.			

	3.3	Motion Capture and Performance Capture: Explore the use of motion capture and performance capture technologies in animation production. Interactive Animation: Learn about interactive animation techniques for games and other interactive media.		
	Adv	anced Rigging Techniques:		
	4.1	Character and Object Rigging: Development of complex rigs for characters and objects with advanced controls and deformations.		
4	4.2	Sophisticated Animation Methods: Character Animation: Techniques for animating detailed character interactions and nuanced movements.	8	30%
	4.3	Motion Capture Integration: Data Utilization: Importing and refining motion capture data for enhanced realism in character animations.	,	5370
	4.4	Advanced Visual Effects: Effects Creation: Techniques for creating and integrating complex visual effects, including particle systems and fluid dynamics.		
Total			26	100%

- Williams, R. (2012). The animator's survival kit. Faber & Faber.
- Hooks, E. (2017). Acting for animators: 4th edition. Routledge.
- Vaughan, W. (2012). Digital modeling. New Riders.
- Kerlow, I. V. (2017). The art of 3D computer animation and effects (4th ed.). Wiley.
- Goldberg, E. (2008). Character animation crash course! Silman-James Press.
- Osipa, J. (2013). Stop staring: Facial modeling and animation done right (3rd ed.). Wiley.

Semester IV

Course Code	Course Name	Credits
PHT2417N	Photography-III	02

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
01	02	-	01	01	-	02

	Theory					Term Work/ Practical/ Oral			
	Internal Assessment			End Duration of End		Term			Total
Test	Continuous Evaluation	Attendance	Total Internal	Sem Exam	Sem Exam	Work	Prac	Oral	
35	10	05	50	50	2 Hours	-	-	-	100

Course Outcome

- Students will know about Product Photography.
- Students will learn about Glamour Studio Photography.
- How to control exposure during event photography.
- How to use a camera in wildlife photography.

Course Objective

- Students will get an overview of different genres of photography.
- Analyzing the difference of photography culture.
- Analyzing the difference of the photography, composition and technical aspects used in shooting related subjects.
- The aim of the course is to train the mind in how to see the world through a camera.

Module/ Unit	Cou	Course Module / Contents		Marks Weightage (%)
	Pho	tojournalism		
	1.1	What is Photojournalism	6	20%
1	1.2	How to deal with people		
	1.3	How to get information		
	1.4	How to find perfect frame		
	Tab	Table-top Photography		20%

2	2.1 Product Selection		
	2.2 Props Selection		
	2.3 Gear-Camera selection		
	2.4 How to use light		
	Glamour Photography		
	3.1 How to use Artificial light		
3	3.2 One point – Two point – Three Point lighting	6	30%
	3.3 Makeup		
	3.4 Retouching		
	Assignment: Assignment: Shooting Travel Photography, Portrait Photography		
	4.1 Framing		
4	4.2 Composition	8	30%
	4.3 Color Palette		
	4.4 Techniques		
	Total	26	100%

- Prescribed Textbooks: World of DSLR.
- Reference Material: The British Journal of Photography.
- Name and Publication: online Journal Ang, T., & Studd, R. (2013). Digital Photography Step by Step. DK.
- Frost, L. (2019). Creative Photography Ideas Using Adobe Photoshop: 75 Workshops to Enhance Your Photographs. Ilex Press.

Course Code	Course Name	Credits
POL2417N	Political Science- III	02

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
01	-	01	01	-	01	02

	Internal Assessment				End Semester	
				Evaluation		
Mid	Continuous	Attendance	Total	End	Duration	Internal
Term	Evaluation			Semester	of End	Assessment
				Evaluation/	Sem	+ End
				Project/	Exam	Semester
				Report/		Evaluation
				Presentation		
15	30	5	50	50	2 hrs	100

Course Outcome

- Memorize the structure and functions of different branches of the Indian government, including the legislature, executive, and judiciary.
- Explain the principles of Indian democracy and the features of its political system, including federalism, secularism, and parliamentary democracy.
- Apply theoretical concepts and frameworks to analyse current political issues and trends in Indian society.
- Compare and contrast different political ideologies and movements influencing Indian politics, such as socialism, liberalism, and nationalism.
- Critically assess the strengths and weaknesses of India's democratic institutions and governance structures.
- Develop strategies for enhancing political participation, accountability, and representation in the Indian political system.

Course Objectives

- To understand the structure and functioning of the Indian political system: This objective aims to provide students with a comprehensive understanding of the institutions, processes, and principles that govern the Indian political system.
- To analyze the dynamics of Indian democracy and governance: This objective focuses on examining the various dimensions of Indian democracy, including electoral politics, political parties, federalism, and governance challenges.
- To evaluate the impact of socio-economic and cultural factors on Indian politics: This objective aims to explore the interplay between socio-economic, cultural, and political factors in shaping the Indian polity.

Module/ Unit	Course Module / Contents	Hours	Marks Weightage
	Introduction to Indian Political System		
1	1.1 Introduction to key concepts: democracy, federalism, secularism	5	20%
	1.2 Historical background of Indian political systems	em	
	Institutions of Indian Democracy		
	2.1 Parliament and Legislative Process		
2	2.2 Executive Branch	6	
	2.3 Judiciary and Legal System		20%
	Political Dynamics in India		
_	3.1 Evolution of party system in India	7	
3	3.2 Electoral process, party competition, and electreforms	toral	30%
	Contemporary Issues and Challenges		
	4.1 Regionalism in Indian Politics		30%
4	4.2 New Social Movements since the Environmental Movements, Women's Movements Human Rights Movements	1970s, ements,	
	Total	26	100%

- B. Chandra, Essays on Colonialism, Orient Longman, Delhi, (1999).
- S. Sarkar, Modern India, Macmillan, Delhi (1983).
- B. Chandra et. al. (eds.), India's Struggle for Independence, Penguin UK, 2016.
- P. Brass, The Politics of India since Independence, Cambridge University Press, Cambridge (1994).
- B.Chakrabarty & R.K.Pandey, Indian government and Politics. SAGE Publications India, New Delhi (2008).
- Hoveyda, Indian Government and Politics, Pearson Education India, New Delhi (2010).

Course Code	Course Name	Credits
TSM2417N	TOURISM MANAGEMENT-III	02

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
01	-	01	01	-	01	02

	Internal	Assessment	End Sem Exam- End	Duration of End	Total	
Mid Term	Continuous Evaluation	Attendance	Total Internal	Semester Evaluation/ Project/ Report/ Presentation	Sem Exam	Internal Assessment + End Semester Evaluation
15	30	5	50	50	2 Hours	100

Module/ Unit	Course Module / Contents	Hours	Marks Weightage
	Mapping Trends in Tourism		
1	Domestic and International Trends and Patterns in Indian Tourism Travel.		
	Factors responsible for growth and development of Indian tourism	7	25%
	1.3 Foreign Tourist Arrivals accounting.		
	Current Tourism Scenario in India		
2	2.1 State Tourism Organizations: - Changing pattern observed on the arrival of tourists		2007
	Mapping and analyzing of tourism trends of the following states: - Tamil Nadu, Utt Pradesh, Karnataka, Madhya Pradesh, Delhi, Maharashtra.		30%

	Emerging Tourism Trends			
3	3.1 Emerging trends within tourists and travelers	7	30%	
3	3.2 Emerging tourism products of India	,	30%	
	Emerging technologies, change in scope of tourism			
	Case Study			
4	4.1 Presentation on any latest/emerging tourism trend in the country and explain in detail.	5	15%	
	Total	26	100%	

- Tourism: Principles and Practice by John Fletcher, Alan Fyall, David Gilbert, and Stephen Wanhill (2017).
- Emerging Trends in Tourism and Hospitality by B. I. Mahajan and S. R. Vyas (2018).
- Indian Tourism: Past, Present, and Future by Patrick M. Casabona (2020).
- Tourism in India: New Trends and Opportunities by Ratandeep Singh (2016).
- Sustainable Tourism Practices in the Tourism Industry by James E. S. Higham and Michael Lück (2016).

Course Code	Course Name	Credits
SCW2417N	SOCIAL WORK-III	02

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
1	1	-	01	01	-	02

	Internal A	End Semester Evaluation	Total			
Mid Term	Continuous Evaluation	Attendance	Total	End Semester Evaluation/ Project/ Report/ Presentation	Internal Assessment + End Semester Evaluation	
15	30	05	50	50	100	

Course Outcome

- Students will understand conceptual and theoretical aspects of social problems in India.
- Students will be aware of the problems and crimes of society.
- Students will be able to understand the problems and effects of individuals, family & society.
- Students should be able to handle social problems and treatment. In future, they would contribute to social policy making as social work professionals.

Course Objectives

- To study the basic concepts of social problems and social work approaches.
- To understand various social problems and its management and legislative measures.
- To understand role of social work and social worker in management of social problems.

• To study social development and social change process to deal with social problems.

Detailed Syllabus

Module/		Course Module / Contents	Hours	Marks
Unit	α •	ID II		Weightage
	Socia	al Problems		
	1.1	Social problems: Meaning, Concept and Definitions,		
1	1.2	Classification of social problems.	13	50%
	1.3	Causes and consequences of social problems.		
	1.4	Social work approach in the prevention, control, and		
		management of social problems.		
	Vario	ous Social Problems in India		
	2.1	Extent, causes, management and legislative measures		
2	2.2	Youth Unrest, Human Trafficking, Substance Abuse,		
		Beggary, Commercial Sex Work, Corruption,	13	50%
		Terrorism,		
	Child labour, Role of social worker in identifying			
		social problems and developing strategies for help		
	2.3	Case-studies		
	•	26	100%	

- Ahuja, Ram (1992), Social Problems in India, Rawat Publications, Jaipur.
- Keneth, Henry (1978), Social Problems: Institutional and Interpersonal Perspectives, Scott, Foresman and Company, Illinois, London.
- Merton, Robert K, and Robert Nisbet (1971), Contemporary Social Problems, Fourth Edition, Harcourt Brace and Co., New York.

Syllabus Semester V	
B. A. (Film Making)	
(Honours/Honours With Research)	
	249 P a g e

Semester - V

Course Code	Course Name	Credits
ADW2501N	ADVANCED DIRECTION AND	03
	SCREENPLAY WRITING	

	Contact Hou	ırs	Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
2	02	-	02	01	-	03

		Theory					Tei Pra			
Internal Assessment				End	Duration Of End	Term	D 4	0 1	Total	
Tes	1	nuous lation	Attendance	Total Internal	Sem Exam	Sem Exam	Work	Pract.	Oral	
15	1	0	05	30	70	Project	-	-	-	100

Course outcome

- Student will be able to explore all aspects of writing to create work that showcase their individual sensibilities
- Student will be able to brainstorm and research for the ideas to write a script
- Students will create a story with proper screenplay and visualization for TV and film
- Students will pitch a story to submit as a project

Course Objectives

- To build upon the directing student's ability to analyse a scripted scene or sequence.
- To effectively visualize the story to an audience through carefully designed camera movement, choreographed actor and staging.
- To create a story using fundamental elements of screen writing.

Module/ Unit	Course Module / Contents	Hours	Marks Weightage
	Elements of Direction		

	1.1	Story and Structure				
1	1.2	Script Breakdown				
	1.3	Visual and Aural Story Telling				
	1.4	Cinematography, Staging	10	25%		
	1.5	Music and Post-Production				
	1.6	Advanced Settings and Options				
	Concepts for directors					
2	2.1	Basic terminology, tools of director				
	2.2	Methods and techniques are practiced through scene study performance.				
	2.3	Directing performance for the camera	10	250/		
	2.4	Acting methods are explored through scene work before the camera.		25%		
	2.5	Learn how to communicate with actors to achieve performance consistent with the directors.				
	Conce	ptualization and Visualization of Story				
	3.1	Brainstorming, Research				
	3.2	Types of Stories				
	3.3	Developing a Plot, Sub plot				
3	3.4	Story Creation	10	20%		
	3.5	Development				
	3.6	Types of Scripts				
	3.7	Writing script for television and web series				
4	Pitchi	ng of Screenplay				
	4.1	Practice creating				
	4.2	Development of screenplay				
	4.3	Analyzing and presenting or pitching original stories for film and television.	09	30%		
	4.4	Write a script	3,			

Total	39	100%
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- Mercado, G. (2010). The filmmaker's eye: Learning (and breaking) the rules of cinematic composition. Michael Wiese Productions.
- Ascher, S., & Pincus, E. (2013). The filmmaker's handbook: A comprehensive guide for the digital age (2nd ed.). Penguin Books.
- Kurosawa, A. (1982). Something like an autobiography (A. Kameda, Trans.). Kodansha International.
- Mamet, D. (1991). On directing film. Penguin Books.
- Vogler, C. (2007). The writer's journey: Mythic structure for writers (3rd ed.). Michael Wiese Productions.
- Snyder, B. (2005). Save the cat: The last book on screenwriting you'll ever need. Michael Wiese Productions.
- McKee, R. (1997). Story: Style, structure, substance, and the principles of screenwriting. HarperCollins.
- Bork, E. (2020). *The idea: The seven elements of a viable story for screen, stage or fiction.* Michael Wiese Productions.
- Field, S. (2005). Screenplay: The foundations of screenwriting. Delta.

Semester - V

Course Code	Course Name	Credits
AET2502N	ADVANCED EDITING TECHNIQUES	03

	Contact Hou	ırs	Credits Assigned			
Theory	Practical	Tutorial	Theory Practical Tutorial			Total
2	02	-	02	01	-	03

Theory						erm Wor			
	Internal Ass	sessment			Duration	Term			Total
ACT	Continuous Evaluation	Attendance	Total Internal	Sem Exam	Of End Sem Exam		Pract.	Oral	
15	10	05	30	70	Project	-	-	-	100

Course outcome

- Students will be able to work on editing software and will be at the position to edit a feature film.
- Students will demonstrate expertise in advanced video editing techniques, including multi-camera editing, color grading, audio mixing, and visual effects integration.
- Students will exhibit advanced proficiency in using industry-standard video editing software and tools.
- Students will demonstrate strong project management abilities, including organizing and managing large-scale editing projects, collaborating with directors, producers, and other team members, and adhering to deadlines.

- The course focuses to build upon the directing student's ability to analyse a scripted scene or sequence.
- The student will be able to effectively visualize the story to an audience through carefully designed camera movement, choreographed actor and staging.
- The student will be introduced to a variety of video making techniques, vocabulary and tools while learning the concepts of development, video capture and editing. The students will be able to learn the fundamentals of recording and editing, sound and other pre and post production methods.

Module/ Unit	Course Module / Contents	Hours	Marks Weightage
	Elements of Direction		
	1.1 Story and Structure		
	1.2 Script Breakdown		
1	1.3 Visual and Aural Story Telling	10	25%
	1.4 Cinematography, Staging		2570
	1.5 Music and Post-Production		
	1.6 Advanced Settings and Options		
	Concepts for directors		
	2.1 Basic terminology, tools of director		
	Methods and techniques are practiced through scene study performance.		
2	2.3 Directing performance for the camera	10	25%
	2.4 Acting methods are explored through scene work before the camera.		
	2.5 Learn how to communicate with actors to achieve performance consistent with the directors.		
	Introduction to Digital Studio		
	Workflow practice – including new proxies allowing 4K video edits.	-	
3	Timeline editing 3.2 techniques & shortcuts		
	3.3 Advanced trimming with using markers		
	3.4 Match frames, slip/slide edits and nesting.	09	20%
	3.5 Online and offline editing		
	3.6 Understand video formats and principles.		
	Effects, Techniques and Audio Mixing		
	4.1 Including master vs clip level, masking, bezier keyframe,		
4	4.2 Time remapping, adjustment layers, basic compositing including opacity blending modes	-	
	Balancing and adjust sound in Film Editing	10	30%

	Fixing and enhancing audio, Audio effects 4.4 transitions Audio Compressors and EQ Time remapping Masking and tracking		
	4.5 Color correcting and grading Working with codecs and render options.		
Total		39	100%

References	
• The Filmmaker's Eye: Learning (and Breaking) the Rules of Cinematic	
Composition by Gustavo Mercado	
 The Filmmaker's Handbook by Steven Ascher & Edward Pincus 	
 Something Like an Autobiography by Akira Kurosawa 	
On Directing Film by David Mamet	
 Advanced Editing Techniques in Final Cut Pro 5 by Michael Wohl 	
 The Cool Stuff in Premiere Pro: Learn advanced editing techniques to 	-
dramatically speed up your workflow by Jarle Leirpoll	
• In the Blink of an Eye: A Perspective on Film Editing by Walter Murch	
On Film Editing by Edward Dmytryk	

Semester - V

Course Code	Course Name	Credits
ADC2503N	ADVANCED CINEMATOGRAPHY	3

	Contact Hou	ırs	Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
02	02	-	02	01	-	03

			Theory			Term Work / Practical/Oral			
	Internal Ass	essment		End	Duration Of End	Term			Total
Test	Continuous Evaluation		Total Internal	Sem Exam	Sem Exam	Work	Pract.	Oral	
15	10	05	30	70	-	-	70	-	100

Course outcome

- Students will effectively manage the resources and logistics required to produce a film
- Students will analyse story structure and the screenwriting process for use in the critique and creation of film
- Students will be able to collaborate as a member or leader of a filmmaking team
- Students will be ale to analyse one's own interests and skills in the context of filmmaking industry challenges and opportunities in order to help formulate career goals.

- The course focuses to build upon the directing student's ability to analyse a scripted scene or sequence.
- The student will be able to effectively visualize the story to an audience through carefully designed camera movement, choreographed actor and staging.
- The course also focuses to provide a unique cinematographer centric experience.
- Students will be able to learn about Camera placement, lens selection, movement, composition, lighting and exposure are the fundamental building blocks of the

- cinematographic image.
 Student will be able to explore all aspects of cinematography to create work that showcase their individual sensibilities.

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage
1	Elemei	nts of Direction		
	1.1	Story and structure Script breakdown		
	1.2	Visual and aural storytelling	10	30%
	1.3	Cinematography, staging		
	1.4	Music and post. Advanced settings and options		
	Conce	pts for directors		
	2.1	Basic terminology, tools of director, Directing performance for the camera		
2	2.2	Methods and techniques are practiced through scene study performance	10	
	2.3	Acting methods are explored through scene work before the camera.	10	30%
	2.4	Learn how to communicate with actors to achieve performance consistent with the directors.		
	Introd	uction to Digital Cinema		
	Camer			
	3.1	Elements of camera		
3	3.2	Build and shoot with a Digital cinema camera	10	20%
	3.3	Camera Components Camera Functions and menus		
	Camer	a Movements and Lighting		
4	4.1	Storytelling with Lighting Use of professional light meter Shot continuity and lighting		

	4.2	plan for executing one scene Assessment of look and mood of a film's through visual narrative. Analysis of a chosen cinematographer's work.		
	4.3	The Tracking Shot, The Circular Move The gimbal Shot, The Panther Shot The Crane Shot, The Handheld Shot The Steadicam Shot The Aerial Shot	09	20%
Total			39	100%

- Mercado, G. (2010). The filmmaker's eye: Learning (and breaking) the rules of cinematic composition. Michael Wiese Productions.
- Ascher, S., & Pincus, E. (2013). The filmmaker's handbook: A comprehensive guide for the digital age (5th ed.). Viking.
- Kurosawa, A. (1982). Something like an autobiography. Peter Owen Publishers.
- Mamet, D. (1991). On directing film. Penguin Books.
- Brown, B. (2023). Cinematography: Theory and practice (4th ed.). Focal Press.
- Alton, J. (2009). Painting with light. University of California Press.
- Mankiewicz, K. (Year). Film lighting. Publisher.
- Bergery, B. (Year). Reflections. Publisher.

Semester - V

Course Code	Course Name	Credits
ASD2504N	ADVANCED SOUND DESIGN	03

	Contact Hou	ırs	Credits Assigned			
Theory	Practical	Tutorial	Theory Practical Tutorial Tota			
2	02	-	02	01	-	03

Theo	ry					Term V Practic	Work / al/Oral		
Inter	nal Assessmen	t		End Of End		Term P 4 0			Total
Test	Continuous Evaluation	Attendance	Total Internal	Sem Exam	Sem Exam	Work	Pract.	Oral	
15	10	05	30	70	Project	-	-	1	100

Course outcome

- Demonstrate a deep understanding of advanced sound design concepts and their application in filmmaking.
- Students will be skilled in the techniques of professional field recording and Foley sound creation.
- Students will be adept at mixing dialogue, sound effects, and music to create a cohesive and immersive audio experience.

- Explore the theoretical foundations of sound design, including the role of sound in film narrative and emotion.
- Equip students with a comprehensive understanding of advanced sound design techniques, including sound synthesis, sampling, and the use of creative sound processing tools to craft complex and dynamic audio elements for film
- Provide students with the skills to expertly mix and master audio for film, ensuring clarity, balance, and emotional impact across various formats and playback systems.

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage	
	Adv	anced Sound Design Principles			
	1.1	In-depth exploration of sound design theory			
1	1.2	traditional sound editing		25%	
	1.3	1.3 Role of sound in storytelling and emotional impact		2570	
	1.4	In-depth sampling methods and manipulation			
	Dyn	amic Range and Spatial Audio			
	2.1	Introduction to spatial audio concepts (binaural, 3D audio)		2007	
2	2.2	Implementation of spatial audio in film	10	20%	
	2.3	Experimentation with unconventional sound processing techniques			
	Fiel	d Recording and Foley			
	3.1	Equipment selection and setup for high- quality field recording		25%	
3	3.2	Techniques for capturing and preserving natural and synthetic sounds	10	20 70	
	3.3	Detailed Foley recording methods and equipment			
	Mix	ing and Mastering for Film			
	4.1	Mixing dialogue, effects, and music for film			
4	4.2	Automation and dynamic adjustments			
4	4.3 Considerations for surround sound vs. stereo		09	30%	
	4.4 Case studies of effective soundtrack integration				
Total			39	100%	

References

• Viers, R. (2008). *The sound effects bible: How to create and record Hollywood style sound effects.* Michael Wiese Productions.

- Sonnenschein, D. (2001). Sound design: The expressive power of music, voice, and sound effects in cinema. Michael Wiese Productions.
- Yewdall, D. L. (2013). Practical art of motion picture sound. Focal Press.
- Farnell, A. (2010). *Designing sound*. MIT Press.

Semester - V

Course Code	Course Name	Credits
IFX2505N	INTRODUCTION TO VFX	04

	Contact Hou	ırs	Credits Assigned			
Theory	Practical	Tutorial	Theory Practical Tutorial Tot			
2	04	-	02	02	-	04

	Theory						Cerm Wo		
	Interna	al Assessment			Duration Of Fad	Term	Dwo of		Total
l'est	Continuous Evaluation		LLOTAL		Of End Sem Exam	Work	Pract.	Oral	
15	10	05	30	70	Project	-	-	-	100

Course outcome

- Students will demonstrate a solid grasp of the fundamental concepts and history of VFX, including its evolution and significance in filmmaking.
- Students will be able to proficiently use key VFX tools and software, applying techniques such as compositing, CGI, and motion tracking to create convincing visual effects.
- Students will be able to plan, execute, and integrate visual effects into film projects, showcasing their ability to enhance storytelling through effective VFX implementation.

- knowledge of visual effects, including its history, principles, and the role it plays in modern filmmaking.
- Explore essential VFX techniques such as compositing, CGI (Computer-Generated Imagery), motion tracking, and green screen usage, along with industry-standard tools and software.
- Develop skills to integrate visual effects into film projects, from pre-production planning through to post-production, ensuring seamless integration with live-action footage.

Module/ Unit	Course Module / Contents	Hours	Marks Weightage	
	Overview of VFX in Filmmaking			
	Understanding what VFX entails and its role in modern filmmaking.			
1	1.2 Brief history of visual effects and how they have evolved over time.	13	20%	
	An overview of different types of VFX (e.g., CGI, compositing, practical effects).			
	VFX Workflow and Pipeline			
	2.1 Pre-Production Planning: Concept Development, Pre-Visualization		30%	
2	Production: On-Set VFX Considerations, Motion Capture	13		
	Post-Production: Tracking and Match moving, Compositing, Rendering			
	Compositing Fundamentals			
	Introduction to compositing and its role in VFX.		25%	
3	3.2 Basic principles of layering and blending	13	2370	
	3.3 Hands-on with compositing software			
	Visual Effects in Practice			
	4.1 Combining various VFX techniques in a single project			
4	4.2 Integrating VFX with live-action footage	12	25%	
	4.3 Workflow and Pipeline Management	13	43 /U	
	4.4 Rotoscoping tools and green screen integration.			
Total		52	100%	

- Brinkmann, R. (2019). *The art and science of digital compositing* (3rd ed.). Morgan Kaufmann.
- Birn, J. (2018). *Digital lighting and rendering* (3rd ed.). Autodesk Press.
- Software: Adobe After Effects
- Blender
- Nuke

Semester - V

Course Code	Course Name	Credits
CCG2506N	COLOR CORRECTION & COLOR GRADING	04

	Contact Hou	ırs	Credits Assigned				
Theory	Practical	Tutorial	Theory Practical Tutorial Tota				
2	04	-	02	02	-	04	

			Theory				erm Wo		
	Internal				()f Hind	Term	Pract.	Oral	Total
Test	Continuou Evaluation	Attendance	Total Internal		Sem Exam	Work	1400		
15	10	05	30	70	Project	-	-	-	100

Course outcome

- Student will be able to re-balance the contrast and color of images, the core foundation of a colorist's work.
- Student will be able to apply successful techniques that maximize creativity and address time management in a collaborative color grading session as a colorist and a filmmaker.
- Students will apply techniques to use color creatively to impact the "mood" and "feel" of a scene
- Students will apply color management fundamentals for different color grading workflows
- Students will develop a working knowledge of color theory in different software's according to industry standard

- To explore various aspects of color grading and how it can enhance and improve storytelling.
- To gain a greater understanding of the intricacies and components of photographed images and how to reshape them using color grading techniques.

- To focus on the art, craft and science of color grading which is also known as color correction, color timing or digital color correction.
- To conduct lectures, screenings, discussions, and hands on exercises using the color grading tools of DaVinci Resolve.

Module/ Unit	Cou	rrse Module / Contents	Hours	Marks Weightage		
	Col	or and Film				
	1.1	Color Theory				
	1.2	Cinematic Color Grading				
1	1.3	Difference between Color Correction & Color Grading	11	20%		
	1.4	Discussion and screening of examples of the color correction process.				
	Int	roduction to Color Correction				
	2.1	Introduction to Color Correction				
2	2.2	The art, craft and science of color correction.	11	20%		
	2.3	2.3 Introduction to the color correction tools				
	2.4	Color correction process.				
	Intr	oduction to Software				
	3.1	Introduction to DaVinci Toolset				
3	3.2	Focusing on more of the advanced tools available in DaVinci Resolve	11	20%		
	3.3	Primary Color Correction: Contrast Application				
	3.4	components of color correction				
	App	olication: DaVinci Resolve				
4	4.1	Keying				
	4.2	Main Color Suite		2004		
	4,3	utilizing video scopes including the Vectorscope and the RGB	11	20%		

	4.4 Each student color corrects a short		
	project		
5	Students need to submit the project individual project	08	20%
Total		52	100%

- Hurkman, A. V. (2010). *Color correction handbook: Professional techniques for video and cinema*. Peachpit Press.
- Haine, C. (n.d.). Color grading 101: Getting started color grading for editors, cinematographers, directors and aspiring colorists.
- Hullfish, *The art and technique of digital color correction*. Publisher.
- Blackmagic Design. (2024). *DaVinci Resolve 18* [Computer software]. Blackmagic Design.

Semester V

Course Code	Course Name	Credits
FLF2511N	FRENCH V	02

Contact Hours			Credits Assigned					
Theory	Practical	Tutorial	Theory Practical Tutorial Total					
02	-	-	02	-	-	02		

	Theory							Term Work / Practical/Oral		
Internal Assessment				End	Duration Of End	Term				
Mid Term	Viva	Continuous Evaluation	Attendance	Total Internal	Sem Exam	Sem Exam	Work	Pract.	Oral	
15	20	10	05	50	50	75 mins	-	-	-	100

Course Outcome

- Enhance proficiency in both spoken and written language.
- Develop familiarity with modern social communication skills, both oral (such as dialogues and telephone conversations) and written, and to perform basic communication tasks effectively.
- Write a review of a movie or a show.
- Describe a person using good vocabulary and different adjectives.
- Apply various tenses and moods in French using subjunctive tense.

- To strengthen the language of the students in both oral and written.
- To get the students acquainted with the current social communication skills, oral (dialogue, telephone conversations, etc.) and written and perform simple communication tasks.

- To talk about a film or a show.
- To describe a person using good vocabularies and different adjectives
- To use the different tenses, different moods in French.

Reading exercises, writing tasks and grammar of:

Module/ Unit		Course Module / Contents	Hours	Marks Weightage	
	Mod	lule I			
1	Leçon 1	Histoires d'étudiants	8	50%	
	Leçon 2	Un dîner en ville			
	Mod	ule II			
2	Leçon 1	Soirée déguisée Un dîner en ville	6	30%	
	Leçon 2	Chez l'habitant			
3		Module III		100/	
3	Leçon 1	Un peu de culture ?	6	10%	
4		Module IV		100/	
4	Leçon 1	Une soirée originale	6	10%	
		Total	26	100%	

- Berthet, Hugot et al. Alter Ego Méthode de Français, A1: Hachette, 2012.
- Bruno Girardeau et Nelly Mous. Réussir le DELF A1. Paris : Didier, 2011.
- Loiseau Y., Mérieux R. Connexions 1, cahier d'exercices. Didier, Paris, 2017.
- Loiseau Y. & Mérieux R. Connexions 1, Guide pédagogique. Didier, Paris, 2017.
- Connexions 1, livre de l'élève Loiseau Y. & Mérieux R., éd. Didier, Paris, 2017.
- Latitudes 1, cahier d'exercices Loiseau Y. & Mérieux R., éd. Didier, Paris, 2018.

- Latitudes 1, Guide pédagogique Loiseau Y. & Mérieux R., éd. Didier, Paris, 2018.
- Latitudes 1, Guide pédagogique téléchargeable Loiseau Y. & Mérieux R., éd. Didier, 2018.
- Latitudes 1, livre d'élève + CD Loiseau Y. & Mérieux R., éd. Didier, Paris, 2018.
- Nathalie Hirschsprung, Tony Tricot, Cosmopolite 1 Méthode de Français A1. Hachette, 2017.
- Nathalie Hirschsprung, Tony Tricot. Cosmopolite 1 Cahier d'activités A1. Hachette, 2017.

Semester V

Course Code	Course Name	Credits
FLG2511N	GERMAN V	02

C	Contact Hours			Credits Assigned				
Theory	Practical	Tutorial	Theory Practical Tutorial Total					
02	-	-	02	-	-	02		

		Theory						Term Work / Practical/Oral		
Mid Term	Internal Ass Continuou Evaluation	s Attendance	Viva	Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
15	10	05	20	50	50	75 mins	-	-	-	100

Course Outcome

- Handle situations which one normally encounters while travelling.
- Take part in conversations and discussions pertaining to familiar topics such as family, hobbies, travel etc. without prior preparation.
- Develop the listening comprehension skills
- Understand programs on television or radio and inform oneself about current events or areas of interest/ provided the speaker speaks clearly.
- Have a basic conversation using vocabulary related to body parts and basic diseases.

Course Objectives

- To handle situations which one normally encounters while travelling.
- To take part in conversations and discussions pertaining to familiar topics such as family, hobbies, travel etc. without prior preparation.
- To develop listening comprehension skills.
- To understand programs on television or radio and informing oneself about current events or areas of interest/ provided the speaker speaks clearly.
- To have a basic conversation using vocabulary related to body parts and basic diseases.

Module/ Unit	Course I	Module / Contents	Hours	Marks Weightage
		Kapitel 11		
1	Grammatischer Aspekt	Imperativ: du, ihr, SieModalverben: dürfen, sollen	6	25%
]			
2	Thematischer Aspekt	 persönliche Angaben machen Körperteile nennen eine Sportübung verstehen und erklären Aufforderungen wiedergeben Gespräche beim Arzt führen 	7	25%
		- Anweisungen verstehen und geben		

Stapitel 12 Pronomen: man Fragewörter: wer, wen, wem, was(Nom. u. Akk.) Ort: wo, wohin, woher, wann & wie Zeitadverbien: zuerst, dann, später, zum Schluss			- Gesundheitstipps		
Grammatischer Aspekt - Pronomen: man - Fragewörter: wer, wen, wem, was(Nom. u. Akk.) Ort: wo, wohin, woher, wann & wie - Zeitadverbien: zuerst, dann, später, zum Schluss Kapitel 12 - Vorschläge für eine Stadttour verstehen - eine Weg beschreiben - eine Postkarte schreiben - eine Postkarte schreiben - das Wetter beschreiben - Reiseberichte verstehen - Probleme im Hotel beschreiben - sich im Hotel beschweren - über Reiseziele sprechen			verstehen und geben		
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*** **Example **					
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- Aufderstraße, Hartmut. Lagune 1. Deutsch als Fremdsprache: Kursbuch und Arbeitsbuch. Ismaning: Max Hueber Verlag 2012.
- Braun, Anna, and Daniela Wimmer. Schritte Plus A1/1: Arbeitsbuch. Hueber Verlag, 2020.
- Dengler, Stefanie. Netzwerk A1. Teil2. Kurs- Und Arbeitsbuch: Deutsch Als Fremdsprache. Langenscheidt, 2012.
- Funk, Hermann, et al. studio d A1: Deutsch als Fremdsprache.

 Cornelsen Verlag, 2015.
- Langenscheidt. Langenscheidt Pocket Dictionary German: German-English, English-German. Langenscheidt Publishing Group, 2022.
- Niebisch, Daniela, et al. Lagune A1: Kursbuch. Hueber Verlag, 2016.

Semester V

Course Code	Course Name	Credits
FLS2511N	SPANISH V	02

Contact Hours			Credits Assigned				
Theory	Practical	Tutorial	Theory Practical Tutorial Total				
02	-	-	02	-	-	02	

	Theory							Term Work / Practical/Oral			Tota l
Internal Assessment				End	Duratio	Ter					
Mid Ter m	Continuo us Evaluatio n	Attendan ce	Viv a	Total Intern al	Sem Exa m	Sem End End Sem		Prac t.	Or	al	
15	10	05	20	50	50	75 mins	-	-	-	-	100

Course Outcomes

- Understand how to conjugate verbs with vocal changes and use them effectively in sentences.
- Revise all the grammar topics which were taught in the previous semesters.
- Describe events, activities and incidents that occurred in the past using preterit tense effectively and efficiently.
- Understand and apply vocabulary based on shops, restaurants and airports and will be able to communicate at the given places.
- Actively engage in mock viva sessions, applying the skills learned throughout the course. This practical experience will enhance their ability to handle real-life conversations with native speakers.

Course Objectives

- To enable the students to comprehend and make use of verbs with vocal changes.
- To revise the grammar in application and the communication tasks related to topics covered already.
- To enable the students to use preterit tense to describe events that happened in the past.
- To enhance the vocabulary of the students based on shops, restaurants and airport.
- Simulate and participate in mock Vivas and conversations.

Module/ Unit	Course Module / Contents	Hours	Marks Weightage
	El español y tú		
	1.1 Las preposiciones del lugar	5	20%
1	1.2 Expresiones cotidianas		
	¿Sabes verbos con cambios vocales?		
	2.1 Los verbos regulares en español		
2	2.2 Los verbos con cambios vocales. (AR, ER, IR)	5	20%
	¿Qué comiste ayer?		
3	3.1 Introducción del pretérito indefinido en español.	8	30%
	Los verbos regulares en el pretérito indefinido		
	¿Dónde estuviste ayer, Juan?		
4	4.1 Los verbos irregulares en el pretérito indefinido	8	30%
	4.2 Un ensayo usando el pretérito indefinido.		
	Total	26	100%

- Blanco, Begoña. Nuevo avance. Con CD Audio. 2011.
- Bregstein, Barbara. Easy Spanish Step-By-Step. McGraw Hill Professional, 2005.
- García, Concha Moreno, et al. Nuevo avance. Con CD Audio.2011.
- Hutchinson, Sam. Los Numeros Numbers. Find and Speak Spanish, 2022.
- Meredith, Susan. Spanish for Beginners Flashcards. 2010.
- Moreno, Concha, et al. Nuevo Avance Básico alumno +CD. 2010.
- Richmond, Dorothy. Practice Makes Perfect Spanish Verb Tenses, Second Edition. McGraw Hill Professional, 2010.
- Richmond, Dorothy. Practice Makes Perfect: Spanish Pronouns and Prepositions, Premium Fourth Edition. McGraw-Hill Education, 2020.
- Rivano, Emilio. El verbo gustar y otros así. 2022.
- Rivas, Celestino. Daily Spanish For Beginners. 2019.
- Thomas, Scott. The Big Red Book of Spanish Vocabulary. NTC Foreign Language, 2006.
- Velarde, J. Gutierrez. Los Verbos Ser y Estar En Español. 2018.
- Weibel, Peter. The Big Red Book of Spanish Idioms: 4,000 Idiomatic Expressions. McGraw Hill Professional, 2004.

Semester V

Course Code	Course Name	Credits
CSE2512N	Employability Skills	01

Contact Hours				Credits A	Assigned	
Theory	Practical	Tutorial	Theory Practical Tutorial Total			
01	-	-	01	-	-	01

	Int	ernal				
Mid- Sem Exam	Continuous Evaluation	Attendance	Total Internal	End Sem Exam	Total	
15	30	05	50	50	2 Hours	100

Course Outcomes

- Categorize different types of interviews, recognize various interview styles, and demonstrate fundamental skills required when facing interviews.
- Create professional resumes, covering letters, and follow-up letters, showcasing their ability to articulate their qualifications and experiences during job applications and interviews.
- Perform a SWOT analysis, identifying their strengths, weaknesses, opportunities, and threats, fostering self-awareness, and aiding in strategic career planning.
- Understand and apply social etiquette, including the proper way to shake hands and exchange business cards. They will also demonstrate knowledge of dining etiquette and appropriate behavior in a professional setting such as the cubicle.

Enact in mock interview sessions, applying the skills learned throughout the course.
 This practical experience will enhance their ability to handle real-life interview scenarios.

Course Objectives

- To understand and apply interview techniques.
- To develop effective interview skills.
- To conduct self-discovery through swot analysis.
- To master Professional Etiquette.
- to simulate and participate in mock interview sessions.

Module/ Unit		Course Module / Contents	Hours	Marks Weightage	
	Inte	erviews			
_	1.1	Types of Interviews and Styles of Interview			
1	1.2	Facing Interviews-Fundamentals	5	38%	
	1.3	Practice Session Conducting Interviews		3070	
	1.4	Fundamentals and Practice Session, Mock Interview Sessions			
	Inte	rview Skills			
2	2.1	Resume Writing,		38%	
2	2.2	Covering Letters	5		
	2.3	Interview Follow Up Letters			
	Self	- Discovery			
3	3.1	SWOT [Strengths, Weakness, Opportunities, and Threats] Analysis	1	8%	
	Em	ployability Skills			
4	4.1	Conflict Management	2	16%	
	4.2	Work Ethics			
	1	Total	13	100	

- Working in English, Jones, Cambridge
- Business Communication, Raman Prakash, Oxford
- Speaking Personally, Porter-Ladousse, Cambridge
- Speaking Effectively, Jermy Comfort, et.al, Cambridge
- Anjanee Sethi &Bhavana Adhikari, Business Communication, Tata McGraw Hill

Semester V

urse Code	Course Name	Credits
EH2513N B	EHAVIOURAL SCIENCE - V	01
EH2513N B	EHAVIOURAL SCIENCE - V	01

Contact Hours				Credits A	Assigned	
Theory	Practical	Tutorial	Theory Practical Tutorial Tot			
01	-	-	01	-	-	01

Theory							
Internal Assessment End Duration							Total
Activity	Continuous Evaluation	Viva	Attendance	Total	Sem Exam	of End Sem Exam	1000
20	40	35	05	100	00	-	100

Course Outcome

- A strong personality fosters resilience and adaptability in diverse life situations.
- Nationalism fosters a sense of belonging and unity among citizens.
- Human values form the foundation of ethical behavior and moral integrity.
- Personality development enhances effective communication and interpersonal relationships.
- It strengthens cultural identity and promotes the preservation of traditions and heritage.
- They promote empathy, compassion, and respect for others, fostering harmonious societies.

- To Understand the importance of individual differences
- Better understanding of self in relation to society and nation
- Facilitation for a meaningful existence and adjustment in society
- Inculcating patriotism and national pride.

• To develop an understanding of the importance of human values.

Module/ Unit		Course Module / Contents	Hours	Marks Weightage
	Indi	vidual differences & Personality		
	1.1	Personality: Definition& Relevance		
1	1.2	Importance of nature & nurture in Personality Development		20%
_	1.3	Importance and Recognition of Individual differences in Personality	2	2070
	1.4	Accepting and Managing Individual differences (adjustment mechanisms) Intuition, Jugement, Perception & Sensation (MBTI) BIG5 Factors		
	Mar	naging Diversity		
	2.1	Defining Diversity		
2	2.2	Affirmation Action and Managing Diversity	2	20%
	2.3	Increasing Diversity in Work Force		
	2.4	Barriers and Challenges in Managing Diversity		
	Soci	alization		
	3.1	Nature of Socialization		
	3.2	Social Interaction	2	20%
3	3.3	Interaction of Socialization Process		
	3.4	Contributions to Society and Nation		
	Patr	riotism and National Pride		
	4.1	Sense of pride and patriotism		
4	4.2	Importance of discipline and hard work		
	4.3	National Integrity, Integrity, accountability, and national pride.	2	20%
	4.4	National pride and prejudice.		

	Human Rights, Values and Et	hics	
	5.1 Meaning and Importance of	of human rights	
5	5.3 Human rights awareness	2	20%
3	5.3 Obligation to respect, character-based system of human rights		2070
	5.4 Values and Ethics- Learning project work on Script Ramayana, Mahabharata, Gita	criptures like-	
	Total	10	100%

- Pervin, L. A., & John, O. P. (2001). Personality: Theory and Research (8th ed.). Wiley.
- Jayne, M. E. A., & Dipboye, R. L. (2004). Workforce diversity: A key to improve productivity. Journal of Human Resource Management, 43(4), 409-424.
- Nettle, D. (2007). The Nature of Personality: Genes, Culture, and National Character. MIT Press.
- Kirton, G., & Greene, A. M. (2015). The Dynamics of Managing Diversity: A Critical Approach (4th ed.). Routledge.
- Funder, D. C. (2019). The Personality Puzzle (8th ed.). W. W. Norton & Company.
- Barak, M. E. M. (2021). Managing Diversity: Toward a Globally Inclusive Workplace (5th ed.). SAGE Publications.

Semester-V

Course Code	Course Name	Credits
SIP2514N	INTERNSHIP	5

	Contact Hou	ırs		Credits A	Assigned	
Theory	Practical	Tutorial	Theory Practical Tutorial T			
-	-	-	-	-	-	05

Theory						Term Work / Practical/Oral			
Internal Assessment		T ()	End Sem	Duration Of End	Term	Pract.	Oral	Total	
Test	Continuous Evaluation	Attendance	Total	Exam	Sem Exam	Work			
-	-	-	-	-	-	50	-	50	100

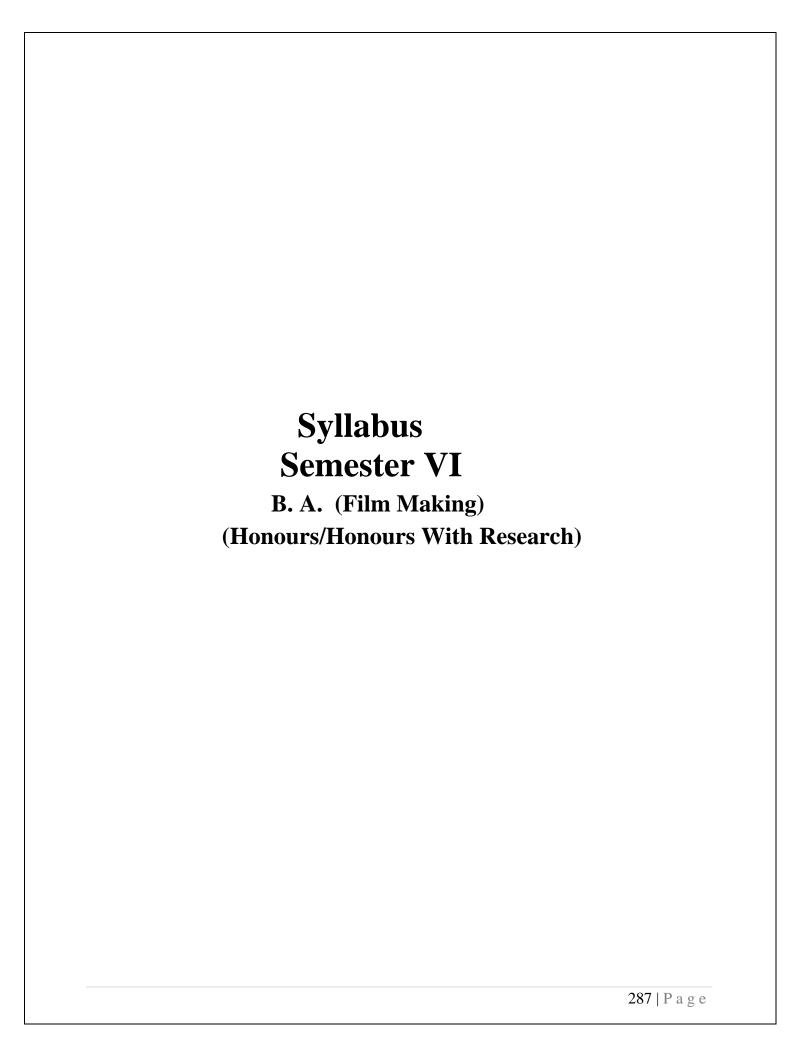
Course outcome

- Students will be able to get practical exposure about the subjects.
- Students will be able to enhance their ability to absorb an interdisciplinary approach.
- Students will get familiarized with various measurement and scaling techniques.
- Students will be able to write a report and give a presentation of their work.

- To refine the practical exposure of the corporate functioning.
- To provide an opportunity to the students to apply their theoretical understanding while working on the concerned project in the industry.
- To bridge the gap between theory and practice.
- To enhance the intellectual ability and attributes related to data handling, decision making, report writing, oral presentation and imbibing an interdisciplinary approach.

Module/ Unit	Course Module / Contents	Hours	Marks Weightage
organization Summer Va The candid areas of the	nt shall be required to undergo practical training in a media approved by the Institute for four weeks, normally in the cation, after the end of the semester examinations. ates shall be required to undergo training in the various e media organization concerned. The work done by the uring the training period shall be submitted in the form of a		10%
shall be one	te for the receipt of the training report in the department e month after the date of completion of training, i.e. at the f the next semester.		
The outcome report should Cover Page of the name whom it is so of the super University.	ts of the Report: te of Summer Internship is the Project Report. A project d have the following components: This should contain the title of the report with the name of the media organization where the student interned, to submitted, for which degree, the name of the author, name visor, year of submission of the project work, name of the	The week/hours	
might have Table of Co	gement: Various organizations and individuals who aided/co-operation during his/her internship. ontent: Page-wise listing of the main contents in the different Chapters and its main Sections along with their	will be assigned by the supervisor as per academic	15%
Body of the logical divis	Report: The body of the report should have these four	calendar.	
in which the	estudent has interned, rationale/ need / justification for ith the organization, expectations from the internship and nning.		
Body of the logical divis	Report: The body of the report should have these four sions.		

Total	
n two copies.	100%
hould comprise a maximum of 80 to 100 pages and must be submitted	
.5 line spacing on both sides of the paper, Spiral Bound. The report	
The report must be type written in font Times New Roman, 12 points,	
uring internship 15 marks.	
Chapter IV: Conclusion and Recommendations and skill sets learnt	
Chapter III: Work profile/ assignments handled by the student 35 narks.	/5%
narks Shantar III: Work profile/assignments handled by the student 35	75%
Chapter II: Conceptual Framework/National/International Scenario 5	
Chapter I: Introduction 20 marks	
Chapter Scheme:	
Annexures: Questionnaires (if any), relevant reports, etc.	
Titing a project report.	
writing a project report.	
Sibliography or References: This section will include the list of ooks and articles which have been used in the project work, and in	
Ship anonhy on Defenences. This costion will include the list of	
nain findings and suggestions are to be provided.	
nternship: In this section, the concluding observations based on the	
Conclusion and Recommendations and Skill Sets Learnt during	
pols and techniques mentioned in the methodology).	
Vork Profile/ Assignments Handled by the Student: (using the	



Semester - VI

Course Code	Course Name	Credits
CTT2601N	CAMERA: TECHNOLOGIES & TECHNIQUES	4

	Contact Hou	ırs	Credits Assigned					
Theory	Theory Practical Tutorial		Theory	Practical	Total			
2	4	-	2	2	-	04		

		Theory				Term Work / Practical/Oral			
Test	Internal Ass Continuous Evaluation		Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
15	10	05	30	70	3 Hours	-	3	-	100

Course outcome

- Students will demonstrate a thorough understanding of various camera types and their functionalities, including digital and film cameras
- Students will apply advanced cinematographic techniques, such as framing, composition, and camera movement, to enhance visual storytelling.
- Students will demonstrate the ability to integrate camera technologies with post-production processes.
- Students will exhibit strong problem-solving skills by addressing and overcoming challenges related to camera work, such as lighting conditions, dynamic environments, and technical issues.

Course Objectives

• To introduce basic techniques of photography and its applications in Mass Media with specialization in specific area.

- To give an opportunity to the student to get accustomed to this universal language of expression and communication and exhibit their skills to explore.
- To understand the significance and utility of photographs as an effective medium of communication.

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage
	Intr	oduction to Photography		
	1.1	Brief History of photography		
	1.2	Uses of Photography		
1	1.3	Principles of light	11	20%
	1.4	Black & White Photography and studying work of famous photographers		
	Elen	nents of Camera		
	2.1	View finder lens and Shutter		
2	2.2	Aperture	10	20%
	2.3	Display IOS		
	2.4	Lens		
	Тур	es of Camera		
	3.1	DSLR Compact Camera		
3	3.2	Crop Sensor Camera Mirror Less	11	20%
	3.3	SLR Crop Censor		
	3.4	Full Frame Medium Format Camera		
	Art	of Photography		
	4.1	Framing and Composition Angle of view		
4	4.2	Depth of Field Depth of Focus	10	20%
	4.3	Elements of Design		2070
	4.4	Line, Shape, Texture, Form, Pattern and Colour		

5	Students needs to submit	10	20%
	photography project		
Total		52	100%

- Sontag, S. (2001). *On photography* (Vol. 48). Macmillan.
- Burgin, V. (Ed.). (1982). *Thinking photography*. Macmillan International Higher Education.
- Newhall, B. (1982). *The history of photography*. Museum of Modern Art.
- Rosenblum, N. (1997). A world history of photography. Abbeville Press.
- Wells, L. (Ed.). (2015). *Photography: A critical introduction*. Routledge.
- Krages, B. (2008). *Photography: The art of composition*. Aesthetic Press.
- Krages, B. (2012). *Photography: The art of composition*. Simon & Schuster.
- Elkins, J. (Ed.). (2013). *Photography theory*. Routledge.

Semester - VI

Course Code	Course Name	Credits
PPM2602N	POSTPRODUCTION PROCESS IN FILM MAKING	4

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
02	04	-	02	02	-	04

		Theory					Term Work / Practical/Oral		
Test	Test Continuous Evaluation Attendance		Total Internal	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
15	10	05	30	70	-	-	70	-	100

Course outcome

- Students will be able to plan, design, and create digital video projects incorporating graphic and audio elements.
- Students will be able to transfer and capture digital video and audio from various cameras and external devices.
- Students will be able to edit and compress video for use in various delivery modes of digital media using standard digital video editing software.
- Students will be able to evaluate digital video projects, identify items for improvement, and implement changes.

- This course focuses on introducing the postproduction tasks.
- Students will be able to understand Editing techniques along with animation and VFX.
- They will also learn about sound designing and music department.

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage
	Edit	ing		
	1.1 Principle of Editing			
1	1.2	Assembling and organizing footages Continuity Editing	8	16%
1	1.3	Liner VS Non-Linear Editing Linearity and patterns of editing		
	1.4	Editing styles in Film editing		
	Aniı	mation and VFX		
2	2.1	Types of Animation and software	9	150
2	2.2	Removing Physical background	9	17%
	2.3	Colour Graphics department		
	Sou	nd department		
3	3.1	Sound Designer (Director of Audiography)		
	3.2	Sound Editor (Sound Effects Editor)		
	3.3	Dialogue Editor Foley Artist	8	16%
	3.4	Re-recording Mixer (Dubbing Mixer)		
	Mus	sic department		
4	4.1	Music supervisor Composer Sound Editor Music Editor	9	16%
	Sound Levelling Process			
	Film	n Marketing	9	17%
	5.1	The role of marketing in film production and distribution	,	1 / 70

Total			52	100%
6	Studen	ts needs to submit a Project	9	18%
	5.4	Utilizing social media platforms		
	5.3	Creating a film brand identity		
5		and psychographics		
	5.2	Analyzing audience demographics		

- Fairservice, D. (2014). Film editing: History, theory and practice: Looking at the invisible. Routledge.
- Dancyger, K. (2011). *The technique of film and video editing: History, theory, and practice.* Focal Press.
- Jackson, W. (2010). *Digital video editing fundamentals*. Cengage Learning.
- Rosette, J., & Grabowski, W. (2020). 10,000 miles to go: An American filmmaking odyssey. Independently published.
- Hurbis-Cherrier, M. (2010). *Voice and vision: A creative approach to narrative film and DV production*. Focal Press.
- Cox, T. J. (2014). The sound book: The science of the sonic wonders of the world. W. W. Norton & Company.
- Farnell, A. (2010). *Designing sound*. MIT Press.
- Spohr, S. J., Clark, B., Higginbotham, D., & Bakhru, K. (2019). *The guide to managing postproduction for film, TV, and digital distribution: Managing the process.* Routledge.

Semester – VI

Course Code	Course Name	Credits
REI2503N	REGULATIONS IN ENTERTAINMENT	04
	INDUSTRIES	

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
04	-	-	02	-	-	04

		Theory					Term Work / Practical/Oral		
	Internal Asse	ssment		End	Duration Of End	Term			Total
Test	Continuous Evaluation	Attendance	Total Internal	Sem Exam	Sem Exam	Work	Pract.	Oral	
15	10	05	30	70	-	-	-	-	100

Course outcome

- The students will be able to focus on ethical and legal issues of entertainment industry to deliver content in different audio-visual forms.
- Students will demonstrate a comprehensive understanding of the various regulatory frameworks that govern the entertainment industry.
- Students will develop skills to assess compliance with regulatory requirements and manage risks associated with entertainment projects.
- Students will critically evaluate how regulatory policies and changes impact industry practices, including production, distribution, and marketing.

- The students will be given a broad understanding of laws governing media operations. Students will learn about contempt of court, laws relating to defamation, broadcast laws and laws governing the Internet.
- They will also be provided an understanding of legal implications of printed content and content that is broadcast so that they become aware of their rights and responsibilities. The explosion of media in India has brought into focus several ethical and legal issues.
- These issues relate to privacy, methods of gathering information, packaging of advertisements as news etc.

• Through lectures, case studies and panel discussions students will be explained the importance of ethics in news operations. They will learn about major national and international codes of ethics, and guidelines on ethics laid down by regulatory bodies.

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage	
	Free	edom of speech and expression		<u> </u>	
	1.1	Constitutional Provisions			
	1.2	Right to Information Act			
	1.3	Important provisions			
1	1.4	How to use RTI to get information	12	20%	
1	1.5	Defamation, Kinds of defamation			
	1.6	Legal provisions			
	1.7	Contempt of Court			
	1.8	Points to be kept in mind while reporting legal issues			
	Broa	adcast Laws-I			
	2.1	Cable TV Regulation Act			
	2.2	Self-regulation, issues and legal intervention	10	20%	
2	2.3	Cinematograph Act	10		
	2.4	Legal provisions			
	2.5	Issues and Amendments			
	Broadcast Laws- II				
	3.1	Information Technology Act 2008			

	3.2	Main provisions and amendments	10	20%
3	3.3	The Cable Television Network Regulation Act, 1995		
	3.4	Legislations like Copyright Act, 1957 and Trademarks Act 1999		
	3.5	Intellectual property rights		
	3.6	Important cases		
	Wha	at is Ethics		
	4.1	Definition of Ethics		
	4.2	Truth, Fairness & Objectivity		
	4.3	Difference between Media Ethics and Media Laws		
4	4.4	Codes of Ethics Selected Indian Codes Selected International Codes	10	20%
	4.5	Guidelines on Ethics		
	4.6	Advertising Council of India Guidelines		
	4.7	Broadcast Guidelines		
	4.8	Role of CBFC, I&B Ministry		
	Ethi	ical Issues		
	5.1	Media trials	1	
	5.2	Editorial & Advertorial	1	
5	5.3	Meeting Advertisers' Needs	1	200/
	5.4	Obscenity and Morality debate Right to Privacy	10	20%
	5.5	Constitutional justification		
	5.6	Trademark infringement and Piracy		
Total			52	100%

- Divan, M. G. (2012). Facets of media law. Oxford University Press.
- Basu, D. D. (1997). Law of the press. Printing Hall of India.
- Venkatramaya, E. S. (2015). *Freedom of press*. B. R. Publication Pvt. Ltd.
- Guha Thakurta, P. (2005). *Media laws & ethics*. Oxford University Press.
- Menon, P. K. (2010). *Journalistic ethics*. Sage Publications.
- Cristians, G. C. (2012). Media ethics. Aavishkar.
- Hakemulder, R. J. (2015). *Media ethics and laws*. Sage Publications.
- Ravindran, R. K. (2018). Media and society. Sage Publications.

Semester - VI

Course Code	Course Name	Credits
RGC2604N	REGIONAL CINEMA	04

	Contact Hou	ırs	Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
04	00	-	04	00	-	04

		Theory				Term Work / Practical/Oral				
Internal Assessment				End	Duration Of End	Term	D 4: 1	0 1	Total	
Test/Mid Sem	Conti Evalu		Attendance	Total Internal	Sem Exam	Sem Exam	Work	Practical.	Oral	
15	1	0	05	30	70	Project	-	-	-	100

Course outcome

- This course explores the rich and diverse landscape of Indian regional cinema, delving into its history, cultural impact, and contributions to the broader Indian film industry.
- Students will engage with various regional film industries, examining their unique characteristics, storytelling traditions, and socio-political contexts.

Course Objectives

- To understand the historical development of regional cinemas in India.
- To analyze the thematic and stylistic elements of films from different regions.
- To explore the socio-political and cultural contexts that shape regional cinema.
- To critically engage with films and scholarly texts on Indian regional cinema.

Modul e/ Unit	Course Module / Contents	Hours	Marks Weightage
	Historical Development of Regional Cinema		

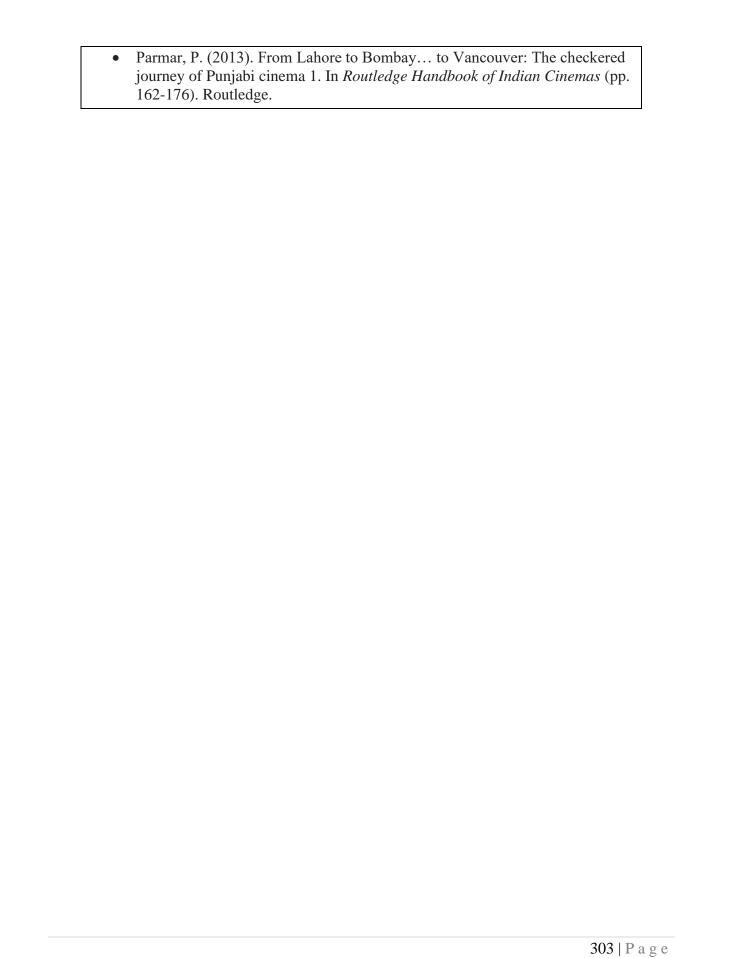
	1.1	Origins and Early Development: - The birth of regional cinema in India. - Pioneering filmmakers and their contributions. - Influence of local theater and folk traditions on early films. - Case studies: Early Bengali and Marathi cinema.		
	1.2	Golden Age of Regional Cinema: - Key films and filmmakers of the mid- 20th century. - The rise of regional film industries. - Technological advancements and their impact. - Case studies: Tamil and Telugu cinema in the 1950s-1960s.	13	25%
1	1.3	Parallel Cinema Movement: - The emergence of art-house and alternative cinema. - Influence of socio-political movements. - Key directors and their landmark films. -Case studies: Malayalam and Kannada parallel cinema.		
	1.4	Modern and Contemporary Trends: - Evolution of regional cinema in the digital age. - The role of film festivals and international recognition. - Emerging filmmakers and new narratives. - Case studies: Recent Punjabi and Assamese films.		
2	Thei	natic and Stylistic Analysis		
	2.1	Cultural Representation: - Depiction of local customs, traditions, and rituals. - Language and dialect in regional films. - Representation of regional identities. - Case studies: Gujarati and Rajasthani cinema.		

		-		
	2.2	Social Issues and Realism: - Exploration of caste, class, and gender issues. - Rural vs. urban narratives. - Realist approaches and documentary influences. - Case studies: Bhojpuri and Odia cinema.	13	25%
	2.3	Genre and Innovation: - Popular genres in regional cinema (e.g., musicals, comedies, dramas) Experimentation with narrative structures and styles Influence of regional literature and mythology Case studies: Manipuri and Tulu cinema.		
	2.4	Music and Performance: - Role of music and dance in regional films Traditional and contemporary performance styles Integration of folk music and classical forms Case studies: Tamil and Telugu film music.		
	Soci	o-Political and Cultural Contexts		
3	3.1	Regionalism and Identity: - The role of cinema in shaping regional identities. - Regionalism vs. nationalism in Indian cinema. - Impact of regional politics on filmmaking. - Case studies: Bengali and Marathi cinema.	13	25%
	3.2	Censorship and Regulation: - History of film censorship in India. - Regional censorship bodies and their impact. - Controversial films and censorship debates.		

		-Case studies: Kannada and Malayalam cinema.		
	3.3	Diaspora and Transnationalism: - Influence of regional cinema on the Indian diaspora. - Co-productions and international collaborations. - Reception of regional films abroad. - Case studies: Tamil and Telugu cinema in the diaspora.		
	3.4	Gender and Representation: - Portrayal of women in regional films Feminist film movements and key female directors Representation of LGBTQ+ identities Case studies: Malayalam and Bengali cinema.		
	Criti	cal Engagement and Film Studies		
	4.1	Film Theory and Criticism: - Introduction to key film theories and methodologies. - Applying film theory to regional cinema analysis. - Notable film critics and their contributions. - Case studies: Critical analysis of selected films.		
4	4.2	Comparative Analysis: - Comparing regional films with Bollywood. -Cross-regional influences and collaborations. - Influence of regional cinema on national trends. - Case studies: Comparative study of films across regions.	13	25%
	4.3	3. Film Production and Industry: - Overview of regional film industries and production houses. - Economic aspects of filmmaking.		

Total			52	100
		 Key scholarly texts and research on Indian regional cinema. Conducting research in film studies. Developing critical writing and analysis skills. Case studies: Research projects on regional cinema topics. 		
	4.4	-Distribution and exhibition of regional filmsCase studies: Regional film industries in Tamil Nadu and Kerala. 4. Research and Scholarship:		

- Rajadhyaksha, A., & Willemen, P. (2014). *Encyclopedia of Indian cinema*. Routledge.
- Gooptu, S. (2010). Bengali cinema: 'an other nation'. Routledge.
- Baskaran, S. T. (1996). The eye of the serpent: An introduction to Tamil cinema.
- Gopalan, L. (2019). *Cinema of interruptions: Action genres in contemporary Indian cinema*. Bloomsbury Publishing.
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- Ingle, H. (2017). Marathi cinema: Notes towards a liminal history. *Asian Cinema*, 28(2), 199-218.
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Semester - VI

Course Code	Course Name	Credits
AFM2605N	AD FILM MAKING	04

	Contact Hou	ırs		Credits A	Assigned	
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
2	04	-	02	02	-	04

	Theory						rm Worl ctical/O		
Internal Assessment				End	Duration Of End	Term			Total
Test	Continuous Evaluation	Attendance	Total Internal	Sem Exam	Sem Exam	Work	Pract.	Oral	
15	10	05	30	70	Project	-	-	-	100

Course outcome

- Students will demonstrate a clear understanding of the principles and practices of advertisement filmmaking.
- Students will produce original, creative advertisement concepts that effectively communicate brand messages.
- Students will work on real-world projects or simulations, gaining experience in the entire filmmaking process.
- Students will adhere to best practices in creating advertisements that respect copyright and intellectual property laws.

- Learn the key components of a successful advertisement, including narrative structure, target audience, and brand messaging.
- Understand how to align creative concepts with marketing strategies and brand identity.
- Explore techniques for visual storytelling that enhance brand messaging.
- Understand strategies for distributing advertisements across various platforms (TV, online, social media).

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage
	Fun	damentals of Advertising		
	1.1	What is advertising?		
1	1.2	Indian Advertising Market	9	
	1.3	Applied Creativity- Think Different		16%
	1.4	Getting Creative		
	Cre	ative Solutions in Advertising		
	2.1	The Brief		
2	2.2	Propositions & USP	8	17%
2	2.3	Creative Tips and Applied Creativity		,,
		nmercial story for TV, Cinema ouTube		
2	3.1	The Art of Story in Commercials		20%
3	3.2	The Art of Narrative	9	
	3.3	Ways to make an advertisement effective		
		cess of Making an		
	4.1	Writing a creative brief and pre- production		
4	4.2	Production of Advertisement	7	15%
	4.3	Postproduction of Advertisement		
	4.4	Play out + Measurement		
5		ts need to submit a TV	10	25%
6	Studen	its need to submit an issement for Online Medium	9	25%
Total			52	100%

- Singh, R. (2021). A history of Indian advertising in ten-and-a-half chapters. Sage Publications.
- Newth, T. v. L. (2015). The ad-makers: How the best TV commercials are produced. Routledge.
- Long, B. (2014). The digital filmmaking handbook. CRC Press.

Semester - VI

Course Code	Course Name	Credits
SFM2606N	SHORT FILM MAKING	04

	Contact Hou	ırs		Credits A	Assigned	
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
04	04	-	04	02	-	04

	Theory					erm Work actical/Ora			
Internal Assessment			End	Duration Of End	Term	D 41	0.1	Total	
Test/Mid Sem	Continuous Evaluation	Attendance	Total Internal	Sem Exam	Sem Exam	Work	Practical.	Oral	
15	10	05	30	70	Project	-	-	-	100

Course Outcome

- This course explores the rich and diverse landscape of Indian regional cinema, delving into its history, cultural impact, and contributions to the broader Indian film industry.
- Students will engage with various regional film industries, examining their unique characteristics, storytelling traditions, and socio-political contexts.

- To understand the historical development of regional cinemas in India.
- To analyze the thematic and stylistic elements of films from different regions.
- To explore the socio-political and cultural contexts that shape regional cinema.
- To critically engage with films and scholarly texts on Indian regional cinema.

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage
	Intr	oduction to Short Film Making		
	1.1	History and Evolution of Short Films - Overview of the short film genre and its significance in cinema Key milestones in the history of short films Influential short films and filmmakers Comparison between short films and feature-length films.		
1	1.2	Understanding the Elements of a Short Film - Storytelling in a condensed format Character development within a short runtime Importance of themes and messages The role of visual and audio elements.		
1	1.3	Concept Development and Scriptwriting - Generating and refining ideas for short films Writing effective and engaging short film scripts Structure and pacing in short film narratives Script formatting and industry standards.	15	25%
	1.4	Pre-production Planning - Budgeting and funding strategies for short films Scheduling and planning shoots Location scouting and set design Casting and working with actors.		
	Pro	duction Techniques		
	2.1	Cinematography and Visual Storytelling - Basics of camera operation and shot composition Use of lighting to enhance mood and storytelling Techniques for dynamic and static shots The impact of color and framing.		
2	2.2	Directing and Working with Actors - Directing styles and approaches. - Communicating effectively with actors. - Rehearsal techniques and on-set direction. - Creating authentic and believable performances.	14	30%

		a 15 : 15 ::		
		Sound Design and Recording		
		- Importance of sound in film.		
	2.3	- Techniques for capturing high-quality audio.		
		- Incorporating music and sound effects.		
		- ADR (Automated Dialogue Replacement) and		
		Foley.		
		Production Management		
		 Organizing and managing a film crew. 		
	2.4	- Handling logistics and troubleshooting on set.		
	2.4	- Ensuring adherence to the production schedule.		
		- Health and safety considerations during		
		filming.		
	Post	t-Production		
	3.1	Editing Fundamentals		
		- Principles of film editing.		
		- Software and tools for editing short films.		
		- Techniques for cutting and assembling footage.		
		- Creating a narrative flow and pacing.		
	3.2	Visual Effects and Color Grading		
		- Basics of visual effects in short films.		
		- Software for visual effects and color grading.		
		- Enhancing the visual appeal of the film.		
		- Integrating visual effects seamlessly into		
		footage.		
3	3.3	Sound Editing and Mixing		
		- Editing dialogue, sound effects, and music.	13	20%
		- Balancing and mixing audio tracks.		
		- Techniques for creating a cohesive sound		
		scape.		
		- Mastering the final audio mix.		
	3.4	Finalizing and Exporting the Film		
	J.¬	- Preparing the final cut for distribution.		
		- Export settings and formats for various		
		platforms.		
		- Quality control and reviewing the final		
		product.		
		- Creating promotional materials and trailers.		
		Distribution and Film Festivals		
	4.1	Understanding Film Distribution Channels		
		- Traditional and digital distribution methods.		
		- Platforms for showcasing short films.		
		- Marketing strategies for short films.		
		- Building an audience for your work.		
L	1			

	4.2	Film Festival Submission Process		
		- Researching suitable film festivals.		
4		- Preparing submission materials.		
		- Writing effective cover letters and synopses.		
		- Navigating the submission and selection		
		process.		
	4.3	Networking and Building Industry Connections		
		- Importance of networking in the film industry.		
		- Strategies for building professional	09	25%
		relationships.		
		- Utilizing social media and online platforms.		
		- Attending industry events and film festivals.		
	4.4	Career Opportunities in Short Film Making		
		- Exploring career paths in filmmaking.		
		- Building a portfolio and resume.		
		- Applying for grants and funding.		
		- Continuing education and professional		
		development.		
Total			52	100

Course Requirements:

- Regular attendance and participation in class discussions and activities.
- Completion of assigned readings and homework.
- Participation in group projects and peer reviews.
- Submission of a final short film project.

- Thurlow, M., & Thurlow, C. (2013). *Making short films: the complete guide from script to screen*. A&C Black.
- Pincus, E., & Ascher, S. (1984). The filmmaker's handbook. (No Title).
- Glebas, F. (2012). *Directing the story: professional storytelling and storyboarding techniques for live action and animation*. Routledge.
- Rae, P. W., & Irving, D. K. (2015). *Producing and directing the short film and video*. Routledge.
- Cooper, P., & Dancyger, K. (2012). Writing the short film. Routledge.
- Elsey, E., & Kelly, A. (2019). *In short: a guide to short film-making in the digital age*. Bloomsbury Publishing.
- Corrigan, T. (2024). A short guide to writing about film. Waveland Press.
- Rae, P. W., & Irving, D. K. (2015). *Producing and directing the short film and video*. Routledge.
- Raskin, R. (2002). Story design in the short fiction film. *Jefferson, NC: McFarland*.
- Mackendrick, A., & Cronin, P. (2005). On film-making: an introduction to the craft of the director. *Cinéaste*, 30(3), 46-54.

Se	emester – V	II	
	A. (Film Ma /Honours Wi		
(Honours	/Honours vvi	in Research)	
			311 P a g e

Semester - VII

Course Code	Course Name	Credits
FMR2701N	FILMMAKING RESEARCH	04

	Contact Hou	ırs		Credits A	Assigned	
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
2	04	-	02	02	-	04

	Theory						rm Worl ctical/O		
	Internal Asse	al Assessment End Duration Of End Term		End Of End		,		Total	
Test	Continuous Evaluation	Attendance	Total Internal	Sem Exam	Sem Exam	Work	Pract.	Oral	
15	10	05	30	70	3 hrs	-	-	-	100

Course outcome

- Students will be able to understand research methods and research process in Filmmaking.
- Students will be able to analyze films in research perspective.
- Students will learn how to identify problems to study, develop hypotheses and research questions, specify independent and dependent variables, check for the validity and reliability of studies and design research projects.

- To introduce the methodological foundations and tools to study film research.
- To focus on research terminology.
- To focus on the fundamentals of quantitative social science and applied research.
- To expose the broad range of designs used in filmmaking research from field experiments, surveys, content analysis, focus groups to in-depth interviewing.

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage
	An]	Introduction to Research		
	1.1	Research: Meaning and definition, objectives of research		
1	1.2	Types of Research – Basic & Applied Research	13	25%
	1.3	Qualitative & Quantitative Research		
	1.4	Significance of Research, Criteria for a good Research		
	Pro	cess of Research		
	2.1	Literature Review		
	2.2	Choosing Film Topics and Formulating Appropriate Research Question	13	20%
2	2.3	Working with Human Subjects		
	2.4	Collecting Data		
	2.5	Analysing and Synthesizing Data		
	Intr	oduction to Film Research		
	3.1	Citing Sources		
2	3.2	Dissemination of Results	12	25%
3	3.3	The Process of Making a Film as Research	13	2370
	3.4	The Discovery of Knowledge in Film History		
	Filn	nmaking Research		
4	4.1	Integrating Film Theory with Film Production		
	4.2	Film Education in the Information Age		

Total	I.	1	52	100%
	4.4	Age Cinema, Culture and Society	15	3070
	4.3	Film Technology in the Digital	13	30%

- Kothari, C. R. (2014). *Research methodology*. New Age International Publishers.
- Anthony, M., Graziano, A. M., & Raulin, M. L. (2009). *Research methods: A process of inquiry*. Allyn & Bacon.
- Ricciardelli, L., Shanahan, J. O., & Young, G. (2021). *Undergraduate research in film: A guide for students*. Routledge.
- Brownell, J. E., & Swaner, L. E. (2010). Five high-impact practices: Research on learning outcomes, completion, and quality. Association of American Colleges and Universities..
- Kuh, G. D. (2008). *High-impact educational practices*. Association of American Colleges and Universities.

Semester - VII

Course Code	Course Name	Credits
FFB2702N	FILM FINANCE & BUDGETING	04

	Contact Hou	ırs		Credits A	Assigned	
Theory	Practical	Tutorial	Theory Practical Tutorial Tot			
04	00	-	04	00	-	04

	Theory					erm Work / ractical/Ora				
In	ternal A	Assessr	nent		End	Duration Of End				Total
Test/Mid Sem	Contin Evalua		Attendance	Total Internal	Sem Exam	Sem Exam	Work	Practical.	Oral	
15	10)	05	30	70	3hrs	-	-	-	100

Course outcome

- This course explores the rich and diverse landscape of Indian regional cinema, delving into its history, cultural impact, and contributions to the broader Indian film industry.
- Students will engage with various regional film industries, examining their unique characteristics, storytelling traditions, and socio-political contexts.

- Understand the financial structures and processes involved in film production.
- Develop and manage film budgets.
- Identify and secure various sources of film financing.
- To critically engage with films and scholarly texts on Indian regional cinema.

Module/ Unit	Cou	urse Module / Contents	Hours	Marks Weightage
	Intr	oduction to Film Finance		
	1.1	The Basics of Film Finance - Overview of film finance and its importance Key financial terminology in the film industry The role of finance in the film production process Introduction to financial statements in film production		
	1.2	Sources of Film Financing - Equity financing: private investors, production companies Debt financing: loans, lines of credit Pre-sales and distribution deals Government grants and incentives.		2504
1	1.3	Financial Planning for Films - Creating a financial plan for a film project Cash flow management and forecasting Risk assessment and management in film finance Legal considerations in film financing.	13	25%
1	1.4	Case Studies in Film Finance - Analysis of successful film financing models Lessons learned from failed film finance efforts Comparative analysis of independent vs. studio financing Discussion of recent trends in film finance.		
2	Filn	n Budgeting		
	2.1	The Budgeting Process - Overview of the budgeting process in film production.		

	2.2	 Key components of a film budget. Steps to create a comprehensive film budget. Tools and software for film budgeting. Above-the-Line Costs Definition and examples of above-the-line costs. Budgeting for key talent: directors, producers, writers, and actors. Negotiating contracts and salaries. Managing above-the-line expenses. 		
	2.3	Below-the-Line Costs - Definition and examples of below-the-line costs Budgeting for crew, equipment, locations, and post-production Contingency planning and managing unforeseen expenses Strategies to control and reduce below-the-line costs.	13	25%
	2.4	Budget Reviews and Revisions - Importance of periodic budget reviews. - Techniques for monitoring and tracking budget adherence. - Process for revising budgets during production. - Case studies of budget adjustments in real film projects.		
	Fui	nding Strategies and Financial Management		
3	3.1	Equity and Debt Financing - Detailed examination of equity financing sources Understanding debt financing options and structures Evaluating the pros and cons of equity vs. debt financing Legal and contractual considerations in equity and debt financing.	13	25%
	3.2	Crowd funding and Alternative Financing - Overview of crowd funding platforms for films.		

		 - Developing a successful crowd funding campaign. - Exploring alternative financing models: sponsorships, partnerships. - Case studies of successful and failed crowd funding campaigns. 		
	3.3	Distribution Deals and Pre-Sales - Understanding the role of distribution deals in film financing Negotiating pre-sales agreements Evaluating the financial impact of distribution deals Legal considerations in distribution and pre-sales contracts.		
	3.4	Financial Management and Reporting - Financial management principles for film production Setting up financial controls and reporting systems Compliance and audit requirements in film finance Best practices for financial reporting and transparency.		
4	4.1 4.2	Developing a Film Finance Plan - Step-by-step guide to creating a film finance plan Integrating budgeting and financial strategies Presenting finance plans to investors and stakeholders Case study: Creating a finance plan for a hypothetical film project. Pitching to Investors - Techniques for effective pitch presentations Crafting compelling financial proposals Building relationships with potential investors Case study: Successful investor pitches in the film industry.	13	25%

	4.3	Managing Financial Risks - Identifying and assessing financial risks in film production. - Strategies for mitigating financial risks. - Insurance options for film projects. - Case study: Risk management in highbudget films.		
	4.4	Industry Trends and Future Directions - Current trends in film finance and budgeting Impact of digital platforms on film financing Emerging financial models in the film industry Future directions and opportunities in film finance.		
Total			52	100

- Erickson, G., Tulchin, H., & Halloran, M. (2011). *The Independent Film Producers Survival Guide: A Business and Legal Sourcebook*. Schirmer Trade Books.
- Honthaner, E. L. (2013). *The complete film production handbook*. Routledge.
- Cleve, B. (2006). Film production management. Taylor & Francis.
- Ryan, M. A. (2017). *Producer to producer: a step-by-step guide to low-budget independent film producing*. Michael Wiese Productions.
- Landry, P. (2018). The Business of Film: A Practical Introduction. Routledge.
- Stine, S. A. (2015). *The Gorehound's Guide to Splatter Films of the 1980s*. McFarland.
- Erickson, G., Tulchin, H., & Halloran, M. (2011). *The Independent Film Producers Survival Guide: A Business and Legal Sourcebook*. Schirmer Trade Books.
- Landry, P. (2017). *Scheduling and budgeting your film: a panic-free guide*. Routledge.
- Squire, J. E. (Ed.). (2016). The movie business book. CRC Press.
- Singleton, R. S. (1996). *Film Budgeting, Or, How Much Will it Cost to Shoot Your Movie?* (No. 5). Lone Eagle Publishing Company, LLC.

Semester - VII

Course Code	Course Name	Credits
FDE2703N	FILM DISTRIBUTION & EXHIBITION	04

	Contact Hou	ırs		Credits A	Assigned	
Theory	Practical	Tutorial	Theory Practical Tutorial Total			
2	04	-	02	02	-	04

	Theory					erm Work . actical/Ora				
In	Internal Assessment			End Sem	Duratio n Of	Ter	Practical	Ora	Tota	
Test/Mi d Sem	Continues s Evaluate		Attendanc e	Total Interna l	Exa m	End Sem Exam	m Wor k		l	1
15	10		05	30	70	3hrs	-	-	-	100

Course outcome

- Students will be able to learn about the aspects of making agreements and promotions.
- Students will be able to learn about new methods of digital delivery of films, motion picture marketing techniques.
- Students will also be able to fund raise for a production company.

- To introduce current prospective practitioners in the field of distribution and Exhibition.
- To get knowledge of motion picture releasing and distribution techniques
- To learn digital communication channels and opportunities to monetise content across a variety of platforms outside traditional cinema.
- To introduce pitching, financing and pitching to investors, and distribution and marketing campaigns

Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage
	Film	n Agreements-I		
	1.1	List of Film Agreements		
1	1.2	Models of Film Financing and Co production Arrangements in for film distribution	10	20%
	1.3	Distribution Rights and Platforms		
	Film A	greements- II		
	2.1	Types of Distribution Agreements Local Cinema Regulations	11	20%
2	2.2	Film Insurance		
	2.3	Completion Bond Companies		
	Film			
	3.1	Marketing Filmed Content and Games at each stage of the distribution		
	3.2	Publicity Creatives online and outdoor platforms	10	
3	3.3	Media Planning and Buying for Film, TV, and Games	10	20%
	3.4	Film and games acquisitions process		
	Film	n Distribution and Exhibition		
	4.1	History of Film Distribution in India		
	4.2	Single Screen and Multi screen profit revenues		2007
4	4.3	Film Festival Market and Pitching for funds	10	20%
	4.4	Crowd Funding Websites OTT approaches for web series		
5	Film	Legal Affairs		

	5.1	Intellectual Property Rights		
	5.2	Copyright Amendment Act.		
	5.3	Cinematograph Act		
	5.4	CBFC Certification	4.4	20%
	5.5	Entertainment Tax	11	
	5.6	Film Trade Associations and Unions in India		
Total			52	100%

- Mayer, F. M. (2004). *The film industries: Practical business/legal problems in production, distribution, and exhibition* (Studies in media management). Routledge.
- Alberstat, P. (2011). *Media production agreements: A user's guide for film and programme makers*. Routledge.
- Litwak, M. (2013). *Contracts for the film & television industry*. Silman-James Press.
- Marich, R. (2013). Marketing to moviegoers: A handbook of strategies and tactics. Focal Press.
- Campbell, J. (2008). The hero with a thousand faces. New World Library.
- Murch, W. (2001). In the blink of an eye: A perspective on film editing. Silman-James Press.

Semester VII

Course Code	Course Name	Credits		
OTP2704N	OTT Platform	4		

Contact Hours			Credits Assigned					
Theory	Practical Tuto		Theory	Practical	Tutorial	Total		
3	02	-	03	01	-	04		

		Theory				Term Work / Practical/Oral				
Internal Assessment		Fnd	Durati	Ter			Tot			
Test/M	Conti		Attendan ce	Total Intern	Sem Exa	on Of End	m Wor	Practic al.	Or al	al
id Sem	Evalu n			al	m	Sem Exam	k			
15	10)	05	30	70	Project	-	-	-	100

Course outcome

- Students will be able to work on web series.
- They will work on development to post production of web series.

- The course focuses to introduce an in-depth exposure to the area of specialization. The student will be able to produce a project of his/her choice. Student will also be "industry ready".
- Students will be able to create Over the Top (OTT) platform Web series, Documentary series, Short films to films to cater to all possible tastes.

• Students will be able to work for the future, which is mostly about the shows and films along with new-technology, analytics and user-friendly features.

Project Outline	Marks Weightage
Students have to work on OTT Production. They have to produce minimum 3 web series of 5 minutes duration.	50%
Student has to submit the hard copy and soft copy of the project to the concerned faculty.	
The hard copy of the project should contain 1.Cover Page: This should contain the title of the project with the name of the student and the faculty to whom it is submitted, for which degree, name of the supervisor, year of submission of the project work, name of the University. 2. Project Proposal: Film Title, Plot Line, Genre, Language, Runtime, Synopsis, Characters, Locations, Script (Story Outline), Budget, Funding. 3. Premise, Treatment, Story 4. Screen Play should include dialogues 5. Shot Division 6. Story Board 7. Production Schedule 8. Marketing Strategies	50%

This project has a direct bearing on the career prospects of students as well as the image of the Amity Film School, therefore, the decision of faculty in every stage of assignment would be considered final and binding.

Semester – VII

Course Code	Course Name	Credits
REM2705N	Research Methodology	04

	Contact Hou	rs	Credits Assigned			
Theory	Practical	Tutorial	Theory	Theory Practical Tu		
04	00	-	04	00	-	04

	Theory				Term Work / Practical/Oral				
Test/Mi d Sem	Continuo us Evaluatio n	Attendan ce	Total Intern al	End Sem Exa m	Duratio n Of End Sem Exam	Ter m Wor k	Practic al.	Ora l	Tot al
15	10	05	30	70	3hrs	-	-	-	100

Course outcome

- Students will explore the rich and diverse landscape of Indian regional cinema, delving into its history, cultural impact, and contributions to the broader Indian film industry.
- Students will engage with various regional film industries, examining their unique characteristics, storytelling traditions, and socio-political contexts.

- Understand the fundamentals of research methodology.
- Develop skills in designing and conducting research studies.
- Learn various data collection and analysis techniques.
- Critically evaluate research literature.
- Understand and apply ethical principles in research.

Detaile	Detailed Syllabus						
Module/ Unit	Cou	rse Module / Contents	Hours	Marks Weightage			
	1.1	Definition and Purpose of Research - Understanding what research is and its importance Differentiating between types of research (basic vs. applied, qualitative vs. quantitative) The role of theory in research.					
	1.2	Formulating Research Questions and Hypotheses - Characteristics of a good research question Developing testable hypotheses Operationalization of variables.	12				
1	1.3	Literature Review - Purpose and scope of a literature review Strategies for conducting a literature review Synthesizing and critiquing existing research.	13	25%			
	1.4	Research Paradigms and Approaches - Positivism, interpretivism, and pragmatism Qualitative, quantitative, and mixedmethods approaches Choosing the appropriate research paradigm.					
	Rese	earch Design and Planning					
2	2.1	Research Design Types - Descriptive, exploratory, explanatory, and experimental designs Case study and longitudinal designs Cross-sectional and cohort studies.	13	25%			
	2.2	Sampling Techniques					

		 - Probability and non-probability sampling methods. - Sample size determination. - Issues of representativeness and sampling bias. 		
	2.3	Data Collection Methods - Surveys, interviews, and questionnaires Observational methods and ethnography Experimental and quasi-experimental methods.		
	2.4	Developing a Research Proposal - Key components of a research proposal. - Writing objectives, research questions, and methodology. - Budgeting and timeline planning.		
	Dat	a Collection and Analysis		
3	3.1	Quantitative Data Collection and Analysis - Data collection instruments: surveys and tests Descriptive and inferential statistics Use of statistical software (e.g., SPSS, R).		
3	3.2	Qualitative Data Collection and Analysis - Techniques: interviews, focus groups, and content analysis Coding and thematic analysis Use of qualitative analysis software (e.g., NVivo).	13	25%
	Mixed-Methods Research - Integrating quantitative and qualitative data. 3.3 - Designing mixed-methods studies Analyzing and interpreting mixed data sets.			
	3.4	Data Interpretation and Reporting - Presenting findings in a clear and concise manner.		

4	tables Writing research reports and papers. Ethical Considerations and Practical Applications 1. Research Ethics and Integrity - Ethical principles in research (e.g., consent, confidentiality) Ethical issues in different types of research Institutional Review Boards (IRBs) and ethics committees. 4.2 Practical Applications of Research - Applying research findings in real-world settings Translational research and knowledge transfer Policy implications of research. 4.3 Critiquing and Reviewing Research		13	25%
	4.3	Critiquing and Reviewing Research - Developing critical appraisal skills. - Reviewing and providing feedback on research papers. - Understanding peer review processes.		
	4.4 Trends and Future Directions in Research - Emerging methodologies and technologies The impact of big data and artificial intelligence on research Future challenges and opportunities in research.			
Total			52	100

References

- Bhattacharyya, D. K. (2006). Research methodology. Excel Books India.
- Snyder, H. (2019). Literature review as a research methodology: An overview and guidelines. *Journal of business research*, *104*, 333-339.
- Singh, Y. K. (2006). Fundamental of research methodology and statistics. New Age International.
- Books, R. (2004). Reference Books. B. Tech. Data Science, 15.
- Lal, J. P., Bishla, S., Singh, D., & Parvathy, A. R. (1999). *Research Methodology And Data Analysis*. Ag publishing house (agph books).

- Iroaganachi, M. A., & Ilogho, J. E. (2012). Utilization of Reference Books by Students: A Case Study of Covenant University, Nigeria. *Chinese Librarianship*, (34).
- Goddard, W., & Melville, S. (2004). *Research methodology: An introduction*. Juta and Company Ltd.
- Creswell, J. W., & Creswell, J. D. (2017). *Research design: Qualitative, quantitative, and mixed methods approaches.* Sage publications.
- Punch, K. F. (2013). Introduction to social research: Quantitative and qualitative approaches.
- Bryman, A. (2016). Social research methods. Oxford university press.
- Denzin, N. K., & Lincoln, Y. S. (Eds.). (2011). The Sage handbook of qualitative research. sage.

Semester- VII

Course Code	Course Name	Credits
PPD2723N	Professional Project - I	3

	Contact Hou	irs		Credits	Assigned	
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
-	-	-	-	-	-	03

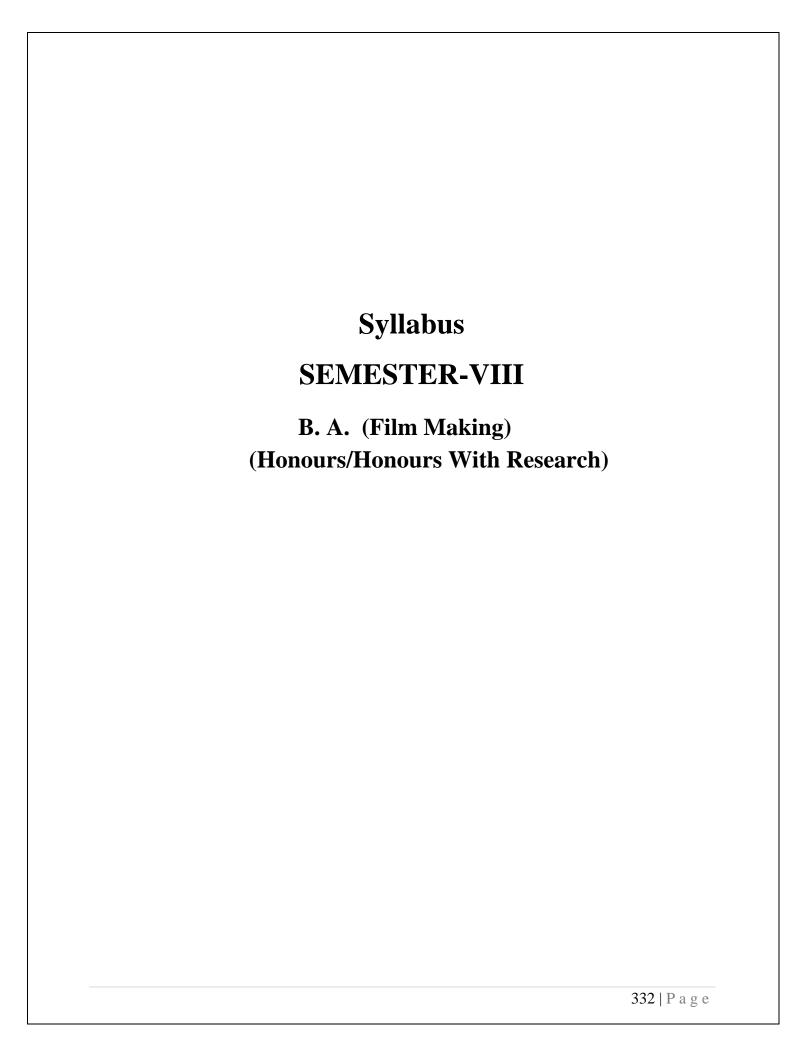
	Theory				Term Work / Practical/Oral				
Test	Internal As Continuou Evaluatio	s Attendance	Total	End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total
-	-	-	-	-	-	50	-	50	100

Course outcome

- To Develop a comprehensive project proposal.
- To Create a detailed production plan and schedule.
- To Assemble a project team and assign roles and responsibilities.

- Establish a clear vision for the professional project and create a detailed plan for its execution.
- Execute the production phase, including shooting, sound recording, and initial post-production tasks
- Complete the post-production phase, including editing, sound design, and visual effects.
- Prepare for the presentation of the film project and develop strategies for distribution and promotion.

Module/ Unit	Course Module / Contents	Hours/week	Marks Weightage
1	Project Outlines: The students can create a film of their interested genre		
2	Detail of project making:		
project or join at professional/ me	erest and opportunity, students can do a my project under any media edia organization. Aluation: After completing the project,	The hours/week will be assigned by the supervisor as per the academic session.	100%
students are requ their supervisor	aired to document their project under and submit the project on the given date r and to appear for final viva-voce.		



Semester – VIII

Course Code	Course Name	Credits
FMR2801	FILMMAKING RESEARCH SEMINAR	4

	Contact Hou	ırs		Credits	Assigned	
Theory	Practical	Tutorial	Theory	Theory Practical Tu		
-	-	-	-	-	-	04

		Theory						Term Work / Practical/Oral			
Test	Internal A Continuo Evaluati				End Sem Exam	Duration Of End Sem Exam	Term Work	Pract.	Oral	Total	
-	-		-	-	-	-	50	-	50	100	

Course outcome

- Students will learn to explore plenty of knowledge concerning education and issues.
- Students will learn to make a dissertation and the techniques of research.
- Students will learn to demonstrate their research work.
- Students will get familiarized with various measurement and scaling techniques of research.

- To understand the contemporary and historical issues concerning education.
- To demonstrate his/her competence in using systematic research procedures.
- To overview of dissertation proposal process; pretest and assignments; process of developing and writing dissertation proposal.
- To review of selected dissertation problem and purpose statements due, Hypotheses/research questions and method of procedure

Module/ Unit	Course Module / Contents	Hours/Week	Marks Weightage
1	Student Learning: Students will be required to write a research paper for a research topic, they can choose any topic from their previous semester or as per their interest.		5%
2	Develop Research Proposal: Students will be instructed to develop a research proposal, following the method of research and get approved by their supervisor.	The hours/ Week will be assigned by the supervisor as	10%
3	Writing Research Paper: Ensure that all the procedures and methods (i.e., design, instrument selection, sample selection, data collection, and data analysis) are explained in detail.	per academic session	10%
4	Research paper presentation in the Seminar and evaluation done by the external and supervisor: It is mandatory for each student to present the research paper. The supervisor and external will evaluate the research paper based on their work and viva-voce.		75%
	Total		100%

Semester VIII

Course Code	Course Name	Credits
AR2802N	GRADUATION FILM	08

	Contact Hou	ırs		Credits A	Assigned	
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
-	-	-	-	-	-	08

		Theory					Term Work / Practical/Oral			
In	ternal A	l Assessment End Duration Of End Term Day 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				Total				
Test/Mid Sem	Contin Evalu		Attendance	Total	Sem Exam	Sem Exam	Work	Practical.	Oral	
-	-		-	-	-	-	50	-	50	100

Course outcome

• Students will be able to work on a feature length film, from pitching to Post-production

Course Objectives

• To give an in-depth exposure to the area of specialization, in order to make the students "industry ready" immediately after the program

Project Guidelines	Marks Weightage
Students have to make 20 Minutes Film with Bounded Script Student has to submit the hard copy and soft copy of the project with the concerned faculty.	50%

The hard copy of the project should contain

1.Cover Page: This should contain the title of the project with the name of the student and faculty to whom it is submitted, for which degree, name of the supervisor, year of submission of the project work, name of the University.

50%

- **2. Project Proposal:** Film Title, Plot Line, Genre, Language, Runtime, Synopsis, Characters, Locations, Script (Story Outline), Budget, Funding.
 - 3. Premise, Treatment, Story
 - 4. Screen Play should include dialogues
 - **5. Shot Division**
 - 6. Story Board
 - 7. Production Schedule
 - 8. Marketing Strategies

This project has a direct bearing on the career prospects of students as well as the image of the Amity Film School , therefore, the decision of faculty in every stage of assignment would be considered final and binding.

Semester – VIII

Course Code	Course Name	Credits
DP2803N	FILM PORTFOLIO DEVELOPMENT	04

	Contact Hou	rs		Credits	Assigned	
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
-	-	-	-	-	-	04

		Theory				T Pa				
Internal Assessment			End	Duration Of End	Term			Total		
Test/Mid Sem	Contin Evalu		Attendance	Total Internal	Sem Exam	Sem	Work	Practical.	Oral	
Sem	Livara	ation				Exam				
-	-		-	-	-	-	50	-	50	100

Course outcome

- Grasp the purpose and components of a film portfolio.
- Conduct a self-assessment to determine strengths, weaknesses, and career aspirations.
- Create a plan for portfolio content selection and organization.

Course Objectives

• Establish a foundational understanding of film portfolios and conduct a thorough self-assessment to inform portfolio planning.

Module/ Unit	Course M	Course Module / Contents			
	Introduc				
	1.1	Understand the purpose and structure of film portfolios.			

	1.2	Conduct a thorough self-assessment to identify strengths and career goals	
1	1.3	Develop a structured plan for selecting and organizing portfolio content.	25%
	1.4	Different types of portfolios: digital, physical, and online.	2370
	Portfoli	o Creation	
	2.1	Using platforms like WordPress, Wix, or Squarespace for portfolio creation.	
2	2.2	Assembling physical materials: DVDs, printed scripts, and behind-the-scenes photos.	
2	2.3	Options for binding and presentation.	
	2.4	Creating a compelling introduction and personal statement. Ensuring narrative consistency and alignment with career goals.	25%
	Presen	tation and Networking	
	3.1	Deliver a professional and engaging portfolio presentation.	
3	3.2	Utilizing social media and online platforms for professional networking. Preparing for and attending industry events, film festivals, and workshops.	25%
	Review	and Refinement	
	4.1	Techniques for collecting and analyzing feedback from peers, mentors, and industry professionals.	
4	4.2	Preparing for job applications and interviews with the portfolio.	
	4.3	Identifying areas for future improvement and development.	25%
	4.4	Leveraging the portfolio in ongoing career efforts.	

Reference Books

• "The Filmmaker's Portfolio" by David Edgar, "The Film Portfolio" by Mark Harris.

Semester-VIII

Course Code	Course Name	Credits
PPD2824N	Professional Project - II	5

Contact Hours			Credits Assigned			
Theory	Practical	Tutorial	Theory	Practical	Tutorial	Total
-	05	-	-	05	-	05

		Theory				Term Work / Practical/Oral			
Test	Internal Asse	Attendance	Total	End Sem Exam	Duration Of End Sem	Term Work	Pract.	Oral	Total
	Evaluation		Internal		Exam				
-	-	-	-	-	-	50	-	50	100

Course outcome

- To Develop a comprehensive project proposal.
- To Create a detailed production plan and schedule.
- To Assemble a project team and assign roles and responsibilities.

- Establish a clear vision for the professional project and create a detailed plan for its execution.
- Execute the production phase, including shooting, sound recording, and initial post-production tasks
- Complete the post-production phase, including editing, sound design, and visual effects.
- Prepare for the presentation of the film project and develop strategies for distribution and promotion.

Module/ Unit	Course Module / Contents	Hours/week	Marks Weightage	
1	Project Outlines: The students can			
	create a feature film of their			
	interested genre			
2	Detail of project making:			
As per the interest and opportunity, students can do a project or join any project under any media professional/ media organization.		The hours/week will be assigned by the supervisor as per the academic session.	100%	
project une project on	Evaluation: After completing the udents are required to document their der their supervisor and submit the the given date by the supervisor and to final viva-voce.			