

E-Cell 2023-24
Annual Report



ENTREPRENEURSHIP CELL 2023-24

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ENTREPRENEURSHIP CELL 2023-24

Preamble

The Entrepreneurship Cell (E-Cell) at Amity University Mumbai is committed to fostering a culture of innovation and entrepreneurship, encouraging students to transform their ideas into impactful ventures. With the belief that entrepreneurship is a key driver of India's growth and global leadership, we aim to create a dynamic ecosystem where students are empowered to take bold steps toward launching successful start-ups.

E-Cell is dedicated to equipping aspiring entrepreneurs with the resources, mentorship, and industry connections necessary to navigate the challenges of the start-up landscape. Through workshops, seminars, and networking events, we provide practical exposure and foster continuous learning, enabling students to develop the confidence and skills to succeed. By nurturing innovation and collaboration, we strive to inspire students to become future leaders and changemakers who will contribute to both the local and global entrepreneurial ecosystem.

ENTREPRENEURSHIP CELL 2023-24

About E-Cell:

The Entrepreneurship Cell (E-Cell) at Amity University Mumbai is committed to fostering a dynamic culture of innovation and entrepreneurship among students. We recognize that entrepreneurship is a vital driver of economic growth, societal transformation, and global competitiveness. Our primary objective is to empower students to embrace challenges and pursue their entrepreneurial aspirations with confidence, creativity, and determination. Through a range of programs and initiatives, we strive to create an environment where students are encouraged to take risks, think innovatively, and develop solutions that address real-world problems.

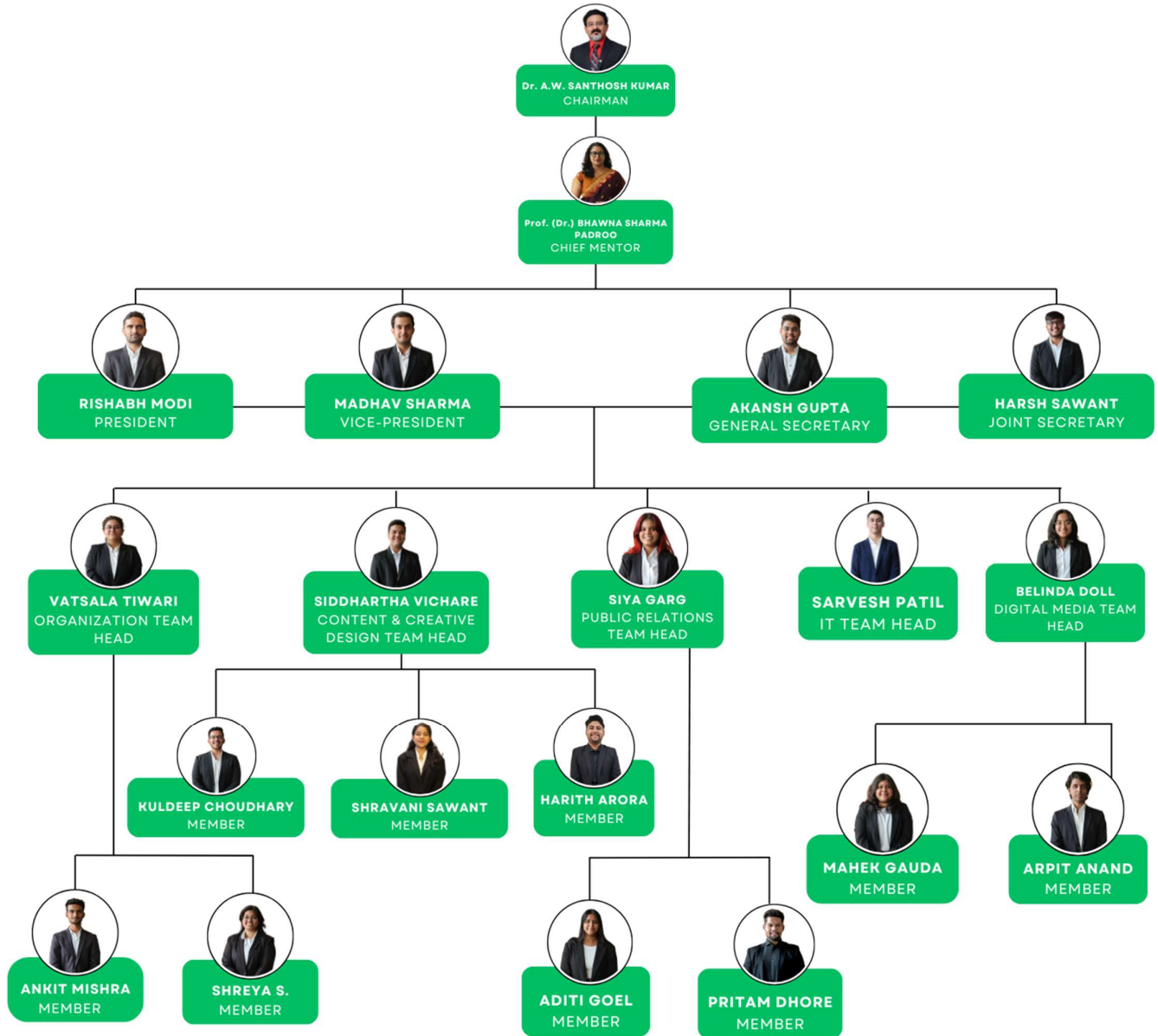
At E-Cell, we provide students with the knowledge, resources, and tools they need to transform their ideas into successful ventures. Through workshops, seminars, and mentorship programs, we bridge the gap between ambition and action, giving students hands-on exposure to the start-up ecosystem. We believe in nurturing a solution-oriented mindset, preparing students not just to launch businesses but to create value that benefits society and the economy. Our aim is to inspire students to push boundaries, challenge conventions, and contribute meaningfully to the entrepreneurial landscape both locally and globally.

To support the growth of student entrepreneurs, E-Cell offers a comprehensive ecosystem of resources, including access to industry mentors, funding opportunities, and networking events. We collaborate with successful entrepreneurs, investors, and start-up experts who guide students through the complexities of starting and scaling their ventures. This mentorship and industry exposure help students navigate the challenges of entrepreneurship and provide them with the confidence and tools needed to succeed in a competitive market.

A key component of our mission is to facilitate continuous learning and skill-building. E-Cell organizes specialized workshops and masterclasses covering various aspects of entrepreneurship, from business ideation and model development to marketing strategies and fundraising. These events are designed to equip students with both the practical knowledge and soft skills essential for entrepreneurial success. By providing hands-on experience through case studies, simulations, and team activities, we ensure that students gain the problem-solving, decision-making, and leadership skills needed to thrive in the start-up ecosystem.

Ultimately, E-Cell's vision is to empower students to become leaders and changemakers who will shape the future of entrepreneurship. We encourage them to go beyond traditional business models and focus on creating ventures that not only generate profit but also drive social and environmental change. Through our initiatives, we aim to make Amity University Mumbai a hub for innovation and entrepreneurship, preparing students to lead the charge in addressing global challenges. By fostering a sense of ambition and purpose, we are equipping the next generation of entrepreneurs to succeed and make a meaningful impact on the world.

TEAM E-CELL 2023-24



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INNOVATION MELA (SEPTEMBER 2023): The Innovation Mela serves as a platform for students to present their innovative business ventures and share their insightful thoughts with the wider community. In this remarkable-event, participants have established stalls spanning various sectors, providing an immersive experience into the diversity of ideas and talents within our student body.

The purpose of this Mela extends beyond the academic realm, as it provides students with a real-world setting to hone their sales skills and interact with a live audience. Through engaging displays and presentations, our students are not only showcasing their businesses but also actively contributing to the exchange of ideas and knowledge. This unique exhibition served as a platform for students from various departments to present their innovative business ideas, supplemented by live examples that showcased the practical application of their concepts. The Atrium Gallery was chosen as the venue to facilitate a conducive environment for the presentation and discussion of these groundbreaking ideas. The setting up of the Idea Innovation Gallery was a deliberate effort to provide our students with an opportunity to showcase their entrepreneurial prowess and ingenuity.

The participation of students from various departments underscored the interdisciplinary nature of innovation and highlighted the collaborative spirit that exists within our academic community. This exhibition not only celebrated individual creativity but also fostered a sense of collective inspiration and learning.

The live examples provided alongside these ideas offered a tangible and interactive dimension to the presentations, allowing attendees to gain a comprehensive understanding of the innovative concepts put forth.

By bringing together the entire academic community, we aimed to instil a sense of enthusiasm and dedication towards exploring new ideas and ventures.



Innovation Mela

ENTREPRENEURSHIP CELL 2023-24

START-UP IDEA SHOWCASE / IDEA INNOVATION GALLERY (SEPTEMBER 2023): : The "Start-Up Idea Showcase," hosted by the esteemed Amity Business School, stands as a cornerstone within the overarching celebration of Entrepreneurship Week, epitomizing the essence of innovation, creativity, and entrepreneurial prowess. Meticulously curated and conducted, this event serves as a dynamic platform where budding entrepreneurs across diverse sectors come together to unveil their pioneering start-up ventures.

At its core, the Start-Up Idea Showcase is a vibrant forum designed to facilitate comprehensive pitch presentations. Here, participants are encouraged to meticulously align their innovative ideas with established principles in marketing, sales, and financial strategies. Through strategic articulation and compelling storytelling, aspiring entrepreneurs showcase not only their business concepts but also their ability to navigate the intricacies of the entrepreneurial landscape. Participants in the Start-Up Idea Showcase are encouraged to exhibit their prowess in crafting compelling narratives that articulate their business concepts effectively. The event transcends industry boundaries, welcoming start-ups from various sectors to present their value propositions, strategic approaches, and financial viability.

Moreover, the Start-Up Idea Showcase serves as a catalyst for fostering networking opportunities and forging meaningful connections. Participants have the chance to interact with industry experts, investors, and fellow entrepreneurs, gaining valuable insights, feedback, and potential partnerships that can propel their ventures to greater heights.

The live examples provided alongside these ideas offered a tangible and interactive dimension to the presentations, allowing attendees to gain a comprehensive understanding of the innovative concepts put forth.

By bringing together the entire academic community, we aimed to instill a sense of enthusiasm and dedication towards exploring new ideas and ventures.



Startup Idea Showcase

ENTREPRENEURSHIP CELL 2023-24

KNOWLEDGE NEXUS (SEPTEMBER 2023): Knowledge Nexus, a flagship event held during our esteemed Innovation Week and sponsored by the Amity Institute of Travel and Tourism, stands as a pivotal moment in our ongoing efforts to cultivate knowledge and innovation. With its meticulous curation, this event represents a significant milestone in our commitment to fostering intellectual growth and pushing the boundaries of creativity.

Centered around the theme “Innovations in Travel,” Knowledge Nexus was conceptualized to encapsulate the dynamic and ever-evolving landscape of the travel industry. It served as a vibrant platform for participants to showcase their expertise and insights, engaging in a hybrid quiz format that blended virtual and physical interactions seamlessly. Participants were tasked with demonstrating their acumen in navigating the intricate nuances of innovative practices within the realm of travel. Through a series of challenging questions and thought-provoking scenarios, they showcased their deep understanding of emerging trends, technological advancements, and sustainable initiatives reshaping the travel landscape.

Beyond its immediate objectives, Knowledge Nexus served as a testament to the vibrant intellectual community thriving within our institution. It underscored our commitment to nurturing talent, fostering interdisciplinary collaboration, and driving meaningful contributions to the wider domain of travel and tourism.

The live examples provided alongside these ideas offered a tangible and interactive dimension to the presentations, allowing attendees to gain a comprehensive understanding of the innovative concepts put forth.



Knowledge Nexus

ENTREPRENEURSHIP CELL 2023-24

CREATIVE MINDS (SEPTEMBER 2023): The "Story Writing through Picture Reading" competition, meticulously organized and executed by the prestigious Amity School of Languages, epitomized a celebration of literary ingenuity and imaginative exploration. This unique event provided students with a captivating opportunity to showcase their literary prowess by embarking on a journey of storytelling sparked by a single image.

The competition served as a mesmerizing exploration of creativity, challenging participants to unlock the narrative potential embedded within a solitary image. Crafting a compelling story from a singular visual required not only a profound understanding of the craft of storytelling but also a keen sense of interpretation and expression. At the Amity School of Languages, we take immense pride in fostering an environment that nurtures linguistic and literary excellence. The Picture Reading Story Writing event served as a tangible manifestation of our unwavering commitment to providing students with platforms to explore and express their creativity beyond conventional boundaries.

By encouraging students to engage in the art of storytelling through visual stimuli, we sought to cultivate a deeper appreciation for the interplay between imagery and narrative, while also honing essential skills in communication, interpretation, and creative expression.

Ultimately, the "Story Writing through Picture Reading" competition stood as a testament to the transformative power of storytelling and the boundless potential of human imagination. It reinforced our dedication to empowering students to harness the richness of language and literature as they embark on their intellectual and creative journeys.



Creative Minds

ENTREPRENEURSHIP CELL 2023-24

INNOVATION QUEST (SEPTEMBER 2023): The "Quiz Competition on Innovations in Biotechnology," meticulously organized by the esteemed Amity Institute of Biotechnology, served as a compelling testament to the remarkable strides achieved in the field. This intellectually invigorating event was designed to celebrate the transformative innovations that have profoundly impacted human life.

The competition fostered a spirited exchange of ideas as students delved into a wide array of topics, ranging from genetic engineering to medical biotechnology. Their engagement highlighted the pivotal role that biotechnology plays in enhancing the human experience, from improving healthcare outcomes to addressing global challenges such as food security and environmental sustainability. Throughout the competition, participants showcased their expertise, drawing connections between scientific principles and practical applications.

Their insights underscored the profound impact that biotechnological innovations have had on improving human life standards and shaping the future of healthcare, agriculture, and beyond. The event not only celebrated the achievements of the past but also inspired participants to continue pushing the boundaries of innovation in biotechnology. By fostering a culture of inquiry and exploration, the Amity Institute of Biotechnology reaffirmed its commitment to nurturing the next generation of visionary scientists and innovators, poised to drive positive change for years to come.



Innovation Quest

ENTREPRENEURSHIP CELL 2023-24

TECH TITANS (SEPTEMBER 2023): "Tech Titans" emerged as an Innovative Project Competition, providing a platform for students to showcase their ingenuity in developing software-based projects. The event seamlessly integrated both presentation and product display components, with students presenting their projects through compelling PowerPoint presentations and live demonstrations.

The competition seamlessly integrated both presentation and product display components, offering participants the opportunity to demonstrate their projects through compelling PowerPoint presentations and live demonstrations. This multifaceted approach allowed students to not only elucidate the conceptual foundations of their projects but also provide tangible, hands-on experiences for the audience. As a testament to the department's pivotal role in nurturing talent and fostering growth, Tech Titans underscored our dedication to preparing students for the challenges and opportunities presented by the ever-evolving landscape of technology.

Through initiatives like this, we aim to empower our students with the skills and knowledge necessary to thrive in the digital age and make meaningful contributions to society. The software-based projects featured in Tech Titans showcased a remarkable blend of creativity, technical prowess, and innovative thinking.

From innovative mobile applications to cutting-edge software solutions, participants demonstrated their ability to tackle real-world problems with sophistication and flair. Overall, Tech Titans not only celebrated the achievements of our students but also served as a catalyst for further exploration and innovation. By providing a platform for collaboration, learning, and experimentation, the competition reinforced our commitment to excellence in education and our unwavering support for the aspirations of our students in the field of technology.



Tech Titans

ENTREPRENEURSHIP CELL 2023-24

INTELLECTUAL INNOVATION (SEPTEMBER 2023): The “Project Display of Innovative Research in Law,” expertly orchestrated by the esteemed Amity Law School, served as a beacon for intellectual exploration and scholarly discourse. This event showcased the innovative spirit thriving within the academic community, as students presented cutting-edge research findings in various facets of law.

At its core, the initiative aimed to provide a platform for students to exhibit their groundbreaking research projects, shedding light on the depth of their insights into contemporary legal issues. Through their presentations, participants not only highlighted the diverse areas of legal scholarship they explored but also emphasized the application of innovative methodologies and analytical frameworks in their research endeavors. The event fostered a unique environment for interaction, enabling students to engage with a diverse audience comprising fellow scholars, practitioners, and enthusiasts eager to explore the forefront of legal research and its practical implications.

This exchange of ideas not only enriched the academic experience but also cultivated a sense of community among individuals passionate about advancing legal knowledge and understanding. Moreover, the Project Display of Innovative Research in Law served as a catalyst for further exploration and collaboration, inspiring students to delve deeper into their areas of interest and pursue new avenues of inquiry.

By celebrating the achievements of our students and showcasing their contributions to the field of law, the event underscored our commitment to excellence in legal education and scholarship. In essence, the initiative exemplified the Amity Law School’s dedication to nurturing intellectual curiosity, fostering critical thinking, and empowering students to make meaningful contributions to the ever-evolving landscape of law and justice.



Intellectual Innovation

ENTREPRENEURSHIP CELL 2023-24

STYLEQ INNOPRENEUR (SEPTEMBER 2023): STYLEQ, a distinguished magazine meticulously curated by the esteemed Amity Institute of Fashion Technology, stands as a beacon of inspiration within the realm of contemporary design thinking. Launched during Innovation Week, this publication serves as a vital resource for burgeoning student entrepreneurs, offering profound insights into the dynamic intersection of fashion and technology.

With an unwavering commitment to excellence, STYLEQ showcases the paramount importance of staying abreast of modern design principles. Its carefully crafted pages unfold a tapestry of creativity, featuring innovative concepts, avant-garde trends, and groundbreaking technologies shaping the fashion industry. More than just a magazine, STYLEQ fosters a culture of innovation by elevating the discourse on the evolving landscape of fashion and technology. Through its insightful content, it empowers and guides the next generation of visionaries, encouraging them to push the boundaries of conventional thought and embrace the transformative potential of creative expression.

STYLEQ serves as a platform for showcasing the ingenuity and talent of emerging designers, providing them with a forum to share their ideas and perspectives. By highlighting the symbiotic relationship between fashion and technology, the magazine inspires readers to explore new possibilities and envision a future where innovation drives progress in the fashion industry.

In essence, STYLEQ embodies the spirit of exploration, creativity, and forward-thinking that defines the Amity Institute of Fashion Technology. It is not only a publication but a catalyst for change, fueling the imagination of its audience and shaping the future of fashion through its bold and visionary content.



StyleQ Innopreneur

ENTREPRENEURSHIP CELL 2023-24

INNOVATION EXPO (SEPTEMBER 2023): The Innovation Expo, a hallmark event meticulously orchestrated by the Department of Advanced Studies and Applied Sciences (ASAS) during the annual Innovation Week, is a distinguished occasion characterized by a Poster Presentation centered around the overarching theme of ‘Innovations that Bring Revolution.’ This structured event highlights the commitment of the ASAS department to fostering an environment of intellectual exploration and groundbreaking ideation.

The Poster Presentation format is noteworthy for its structured approach, wherein a singular representative from each academic class is tasked with selecting and presenting a pioneering and transformative idea. This deliberate selection process ensures that a diverse range of innovative concepts is showcased, representing the collective creativity and ingenuity of the student body. By focusing on the theme of revolutionary innovations, the Poster Presentation at the Innovation Expo becomes a platform for students to not only showcase their creativity but also contribute meaningfully to the discourse on cutting-edge advancements.

It serves as a catalyst for sparking conversations and inspiring collaboration among peers, faculty, and industry experts.

Moreover, the formalized structure of the event underscores the significance of embracing innovation as a driving force for progress. It reinforces the department’s commitment to nurturing a culture of innovation and entrepreneurship, wherein students are encouraged to think critically, challenge conventions, and explore new frontiers of knowledge.

Ultimately, the Innovation Expo and its Poster Presentation serve as a testament to the ASAS department’s dedication to excellence in education and its unwavering support for the aspirations of its students.

By providing a platform for showcasing innovative ideas and fostering interdisciplinary collaboration, the event contributes to the holistic development of students and reinforces the importance of innovation in shaping a brighter future.



Innovation Expo

ENTREPRENEURSHIP CELL 2023-24

SPACE NEXT GEN (SEPTEMBER 2023): Space Next Gen, a distinguished event meticulously organized by the esteemed Amity Institute of Biotechnology, stands as a prominent highlight during the annual Innovation Week. This notable occasion takes the form of a Model Making Competition, specifically dedicated to the dynamic realm of Space Science.

This structured competition serves as a testament to the commitment of the Amity Institute of Biotechnology to nurture and showcase the talents of aspiring individuals within the domain of space exploration and scientific innovation. The event's formalized nature underscores the rigorous standards set by the institute, ensuring that participants engage in a meaningful exploration of their creativity and technical prowess within the context of space-related endeavors. In essence, this event serves as a beacon for fostering a deep-seated appreciation for scientific ingenuity, aligning seamlessly with the overarching objectives of the Innovation Week at the Amity Institute of Biotechnology.

Space Next Gen offers participants the opportunity to showcase their creativity and technical skills through the creation of models that explore various aspects of space science, from spacecraft design to planetary exploration.

Moreover, the event encourages interdisciplinary collaboration, as participants may draw upon knowledge from fields such as engineering, physics, and biology to inform their designs. Through Space Next Gen, the Amity Institute of Biotechnology not only celebrates innovation and creativity but also inspires a new generation of scientists and engineers to pursue careers in space exploration.

By providing a platform for hands-on learning and experimentation, the event fosters a culture of scientific inquiry and discovery, ultimately contributing to the advancement of human knowledge and understanding of the cosmos.



Space Next Gen

ENTREPRENEURSHIP CELL 2023-24

DESIGNING FOR TOMORROW (SEPTEMBER 2023): "Designing for Tomorrow: Sustainable Shelters for All" is a distinguished initiative orchestrated by the Advanced Studies in Architectural Planning (ASAP) department during the annual Innovation Week. This noteworthy undertaking focuses on conceiving and formulating designs for sustainable shelters with a keen emphasis on public utility.

The structured nature of this initiative epitomizes the commitment of the ASAP department to fostering a culture of forward-thinking architectural practices. Participants engage in a design competition that transcends conventional boundaries, challenging them to envision innovative, environmentally conscious solutions for shelters intended for public use. The deliberate choice of the theme underscores the department's dedication to addressing critical issues such as sustainability, accessibility, and inclusivity in architectural design.

"Designing for Tomorrow" not only provides a platform for participants to showcase their creativity but also serves as a catalyst for advancing the discourse on sustainable and inclusive design practices. By emphasizing the creation of shelters for public benefit, the event contributes significantly to the overarching mission of the Innovation Week, promoting a vision of tomorrow that is both environmentally responsible and socially impactful.

Through this initiative, participants are encouraged to explore novel approaches to sustainable architecture, considering factors such as renewable energy integration, efficient use of resources, and universal design principles.

Ultimately, this initiative not only celebrates creativity and ingenuity but also underscores the urgent need for innovative solutions to address pressing societal challenges. By championing sustainable design practices and advocating for the creation of inclusive spaces, "Designing for Tomorrow" sets a precedent for architectural excellence that prioritizes the well-being of both people and the planet.



Designing for Tomorrow

ENTREPRENEURSHIP CELL 2023-24

EARTHLY ELEGANCE (SEPTEMBER 2023): "Earthly Elegance," a prominent competition presented by the Royal Institution of Chartered Surveyors (RICS) department, emerges as a notable feature within the annual Innovation Week. With a strategic focus on the overarching theme of sustainability, this competition holds a distinguished place in the academic landscape.

The formalized structure of "Earthly Elegance" reflects the steadfast commitment of the RICS department to championing sustainability in various facets of the built environment. Participants in this competition are tasked with navigating the intricate intersection of creativity and ecological responsibility, showcasing their ability to conceive elegant solutions that harmonize with the principles of sustainability. "Earthly Elegance" not only provides a stage for participants to exhibit their creative prowess but also contributes meaningfully to advancing the dialogue on responsible and sustainable practices within the domain of chartered surveying.

In essence, "Earthly Elegance" encapsulates the ethos of the Innovation Week, reflecting a commitment to nurturing forward-thinking approaches and fostering a community dedicated to shaping a sustainable future.

Through this competition, participants are encouraged to explore innovative solutions that prioritize environmental stewardship and promote long-term sustainability in the built environment. By celebrating creativity and ecological responsibility, "Earthly Elegance" underscores the imperative of integrating sustainability principles into the practice of chartered surveying and sets a precedent for responsible development practices in the industry.



Earthly Elegance

ENTREPRENEURSHIP CELL 2023-24

INTELLECT FUSION (SEPTEMBER 2023): "Intellect Fusion: Debates & Culture Extravaganza" stands as a distinguished event meticulously orchestrated by the Academic Institute of Language Arts (AILA) department during the esteemed annual Innovation Week. This multifaceted occasion encompasses a Debates Competition and a curated array of Cultural Activities, embodying the synthesis of intellectual discourse and artistic expression.

The formalized structure of "Intellect Fusion" underscores the AILA department's unwavering commitment to fostering a vibrant academic and cultural milieu. Participants engage in a Debates Competition that challenges them to articulate and defend nuanced perspectives on contemporary issues, thereby showcasing their rhetorical finesse and critical thinking skills. Concurrently, the Cultural Activities segment provides a platform for the artistic community to express their creativity through various forms, contributing to the event's dynamic and inclusive nature. As an integral part of the broader Innovation Week, "Intellect Fusion" serves as a nexus for the convergence of intellect and cultural diversity.

The deliberate inclusion of both debates and cultural activities not only enriches the academic experience but also underscores the department's dedication to nurturing well-rounded individuals capable of contributing meaningfully to society.

In essence, "Intellect Fusion" epitomizes the ethos of the AILA department, reflecting its commitment to promoting intellectual discourse and celebrating the diverse tapestry of cultures within the academic community. By providing a platform for both intellectual engagement and artistic expression, the event fosters a sense of belonging and inclusivity while encouraging participants to explore new perspectives and broaden their horizons.



Intellect Fusion

ENTREPRENEURSHIP CELL 2023-24

PLANET PROTECTORATE (SEPTEMBER 2023): The noteworthy event titled "Planet Protectorate" was masterfully conducted by the esteemed Amity School of Biotechnology, exemplifying a commitment to environmental consciousness through a Best Out of Waste competition.

Participants from the School of Biotechnology showcased their inventive prowess by repurposing waste materials into meaningful and aesthetically pleasing creations. The competition emphasized the crucial role of creativity in promoting sustainable practices. "Planet Protectorate" served as a platform for students to express their dedication to environmental stewardship. Through their inventive projects, participants not only showcased their artistic abilities but also contributed to the discourse on waste reduction and upcycling.

The competition provided an opportunity for both participants and attendees to gain insights into the significance of waste management and environmental conservation. The Amity School of Biotechnology's dedication to nurturing environmentally conscious initiatives was evident in the thoughtful curation and execution of "Planet Protectorate."

This event not only demonstrated the creative capabilities of our students but also underscored the pivotal role of academic institutions in fostering a sense of responsibility towards our planet.

In essence, "Planet Protectorate" served as a testament to the Amity School of Biotechnology's commitment to sustainability and environmental advocacy. By encouraging creative solutions to waste management challenges, the event showcased the potential for innovation to drive positive change and foster a more sustainable future.



Planet Protectorate

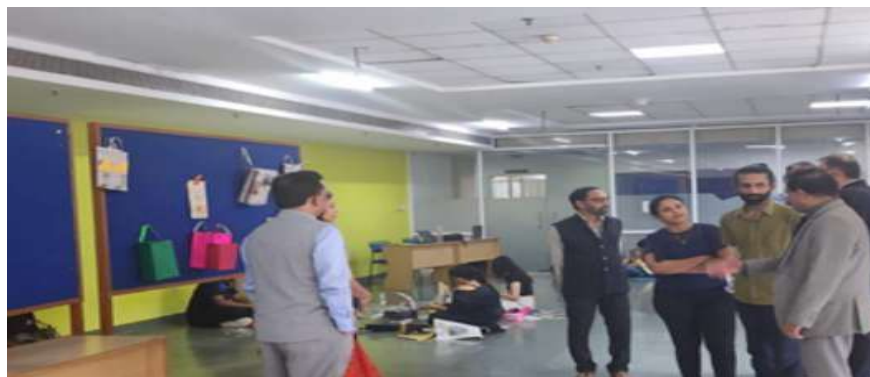
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BAG IT UP (SEPTEMBER 2023): This creative challenge, orchestrated by the esteemed ASFA department, focused on the theme "Creative Bag Making Challenge" with an emphasis on waste -paper recycling.

Participants engaged in a hands-on exploration of their artistic talents, reimagining waste-paper as a medium for crafting unique and environmentally friendly bags. The competition aimed to foster a spirit of innovation while promoting sustainable practices.

Embracing the ethos of environmental stewardship, the competition encouraged participants to repurpose waste -paper into aesthetically pleasing and functional bags. This theme aligned with the broader goal of promoting sustainable fashion and eco-conscious creativity. "Bag-it-up (Innovate & Elevate)" served as a testament to the ASFA department's commitment to nurturing creativity with a purpose. The event sought to elevate the discourse on sustainable fashion and contribute to the larger narrative of responsible artistry.

In essence, "Bag-it-up (Innovate & Elevate)" provided participants with a platform to showcase their creativity while advocating for environmental sustainability. By repurposing waste paper into stylish bags, participants demonstrated the potential for innovation to drive positive change in the fashion industry, aligning with the ASFA department's mission to foster creativity with a conscience.



Bag it Up

ENTREPRENEURSHIP CELL 2023-24

EMPOWHER (SEPTEMBER 2023): This insightful initiative, brought to you by the AIBAS (Amity Institute of Behavioral and Allied Sciences) department, took the form of a hybrid workshop focused on Women's Health and Illness as well as imparting Healthy Living Skills.

Led by experts in the field, this workshop delved into crucial topics surrounding women's health, aiming to empower participants with knowledge about preventive measures, holistic well-being, and awareness of common health issues affecting women. Complementing the Women's Health segment, the workshop on Healthy Living Skills provided practical insights into fostering a lifestyle centered around well-being. Participants were guided on holistic approaches to nutrition, fitness, mental health, and stress management.

"EmpowHER Health" adopted a hybrid mode, blending both in-person and virtual participation. This format allowed a diverse audience to benefit from the valuable insights shared during the workshops. The AIBAS department, in its commitment to holistic education and well-being, orchestrated "EmpowHER Health" to serve as a beacon for knowledge dissemination and empowerment. The event not only addressed pertinent health issues but also equipped participants with the skills and understanding needed to lead a healthy and fulfilling life.

In essence, "EmpowHER Health" exemplifies the AIBAS department's dedication to promoting holistic well-being and empowering individuals with the knowledge and skills necessary for a healthy lifestyle. By providing comprehensive workshops on women's health and healthy living, the event contributes to the overall mission of fostering a community of informed and empowered individuals striving for optimal health and well-being.



EmpowHer

ENTREPRENEURSHIP CELL 2023-24

INNOVATION TRIUMPH (SEPTEMBER 2023): The joint effort of the Amity School of Engineering and Technology and the Amity Institute of Technology resulted in the grand event titled "Innovation Triumph: Project Presentation and Poster Presentation of Ideas and Drone Show." This event served as a testament to the prowess of technological innovation and provided a comprehensive platform for students to showcase their ingenuity.

Students from both institutions presented an impressive array of projects, each representing innovative solutions, groundbreaking technological advancements, and practical applications within their respective domains. Participants engaged in visually communicating their ideas through compelling poster presentations. These exhibits not only provided a snapshot of the conceptual foundations but also elucidated the potential impact of the innovative projects undertaken by the students. The grand culmination of the event featured a captivating Drone Show, showcasing the seamless integration of technology and creativity. This breathtaking spectacle not only enthralled the audience but also underscored the remarkable applications of drone technology in diverse fields.

The collaboration between the School of Engineering and Technology and the Institute of Technology exemplifies our commitment to fostering a culture of innovation and technological excellence. Events of this magnitude not only provide students with a platform to showcase their skills but also create an environment conducive to interdisciplinary collaboration and the exchange of knowledge.

In essence, the "Innovation Triumph" event celebrates the achievements of students in the field of technological innovation while promoting collaboration and knowledge sharing across disciplines. It serves as a testament to the innovative spirit of our institution and its dedication to preparing students for success in an ever-evolving technological landscape.



Innovation Triumph

ENTREPRENEURSHIP CELL 2023-24

ARTISTIC ALCHEMY (SEPTEMBER 2023): This captivating workshop was meticulously designed to impart the intricate artistry of transforming clay into animated characters. Under the expert guidance provided by the ASCO Department, students delved into the world of clay animation, unraveling the secrets behind breathing life into inert clay through the magic of artistic expression.

Participants engaged in immersive, hands-on experiences, learning the nuanced techniques of molding and shaping clay into animated figures. Renowned artists and instructors from the ASCO Department provided invaluable guidance, sharing their expertise in the realm of clay animation and fostering a creative environment conducive to learning. The workshop encouraged students to explore their creative instincts, unleashing a spectrum of artistic expressions as they translated their visions into tangible clay characters.

The ASCO Department's commitment to nurturing artistic talent was evident in the meticulous planning and execution of this workshop. The event not only served as a platform for skill development but also kindled a passion for artistic expression among the participants. Through hands-on experiences and expert guidance, students were empowered to explore the art of clay animation and express their creativity in innovative ways.



Artistic Alchemy

ENTREPRENEURSHIP CELL 2023-24

ARTISTIC INNOVATION MELA (SEPTEMBER 2023): The Amity School of Fine Arts hosted the "Artistic Innovation Mela," an event dedicated to showcasing and celebrating artistic innovation. It provided a splendid occasion where students displayed and offered for sale a diverse array of artistic products.

Students from the School of Fine Arts passionately exhibited their creations, spanning a wide spectrum of artistic disciplines. The event provided a visually rich tapestry of paintings, sculptures, digital art, and various other forms of creative expression. Beyond being a mere display, the Artistic Innovation Mela transformed into a platform for students to present their work for sale. This not only added a practical dimension to their artistic endeavors but also encouraged entrepreneurial skills within the creative community. The event facilitated a vibrant exchange of ideas and artistic techniques. Students, faculty, and visitors had the opportunity to engage with the artists, gaining insights into the inspiration and processes behind each piece.

The commitment of the Amity School of Fine Arts to fostering artistic talent was palpable throughout the Artistic Innovation Mela. The event not only served as a testament to the artistic prowess of our students but also highlighted the transformative power of creativity in enhancing the cultural vibrancy of our academic community. Through showcasing their creations and engaging with the audience, students were able to not only demonstrate their skills but also inspire others and contribute to the cultural richness of the institution.



Artistic Innovation Mela

ENTREPRENEURSHIP CELL 2023-24

CHANDRAYAN 3 (SEPTEMBER 2023): This remarkable biotech skit, thoughtfully curated and conducted by the Amity Institute of Biotechnology, took the audience on an imaginative journey showcasing innovative ways for a human expedition to Mars.

Participants from the Amity Institute of Biotechnology brought forth a captivating narrative through their skit, illustrating innovative approaches that could potentially propel human beings to Mars. The skit was a testament to the boundless possibilities that emerge when creativity intersects with scientific exploration. The skit seamlessly integrated biotechnological concepts, underscoring the pivotal role of biotechnology in pushing the boundaries of human exploration. From life support systems to sustainable resource utilization, the skit presented a holistic view of the potential biotechnological advancements for interplanetary travel.

"Chandrayan 3" contributed to the Innovation Week festivities by highlighting the prowess of the Amity Institute of Biotechnology in merging scientific knowledge with creative expression. The skit showcased not only the technical acumen of the participants but also their ability to communicate complex ideas in an engaging and accessible manner.

In essence, "Chandrayan 3" demonstrated the intersection of creativity and scientific exploration, illustrating the innovative potential of biotechnology in advancing human endeavors beyond Earth. The skit served as an inspiring showcase of the Amity Institute of Biotechnology's commitment to pushing the boundaries of knowledge and fostering interdisciplinary collaboration. Through their imaginative presentation, the participants sparked curiosity and enthusiasm for the possibilities of future space exploration powered by biotechnological advancements.



Chandrayan 3

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VALEDICTORY CEREMONY INNOVATION WEEK 2023-24 (SEPTEMBER 2023):

The Valedictory Ceremony is set to be an illustrious occasion, marking the conclusion of a week filled with creativity, ingenuity, and remarkable accomplishments. The ceremony will commence with the dignified distribution of prizes to the winners, acknowledging and celebrating their exceptional contributions during the Innovation Week.

Following the prize distribution, the program will unfold into a series of cultural performances that promise to captivate and inspire. Our talented students have prepared a diverse array of cultural presentations, ranging from music and dance to theatrical expressions, offering a delightful showcase of artistic prowess. Moreover, the ceremony will be graced by the esteemed presence of dignitaries who will share their insights and perspectives on the significance of innovation in our academic community. A distinguished Chief Guest will also address the gathering, imparting wisdom and motivation to the assembled audience.

In essence, the Valedictory Ceremony serves as a fitting finale to the Innovation Week, providing a platform to honor achievements, celebrate diversity, and inspire future endeavors in the pursuit of innovation and excellence.



Valedictory Ceremony Innovation Week 2023-24

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SHAKTI SAMVAAD (MAY 2024): The Shakti Samvaad event, with its theme "Women in Business," celebrated the achievements, resilience, and potential of women navigating the corporate world. Inspired by the recognition of unique challenges and opportunities that women encounter, this event was designed to create a space for meaningful dialogue, exchange of insights, and the empowerment of women professionals and entrepreneurs. Esteemed speakers such as Mrs. Sampada Yennuwar (Founder, Radiant Queendom Club), Gunjan Kamra (Founder and CEO, EQ Mind & Yoga), Kanksha Dhakate (Founder & CEO, Omega Xcel), Falguni Paresh (Founder, SMARTMOVE2UK), and Vani Chugh (Co-Founder & Director, D'Chica) shared their personal journeys, shedding light on the obstacles they faced and the strategies they used to overcome them.

Participants gained valuable insights into business strategies, learned the importance of mentorship, and experienced the benefits of networking with accomplished women across diverse industries. The event highlighted the impact of diversity and inclusion on business innovation and success, emphasizing the need for supportive networks that enable women to thrive. Shakti Samvaad's goal was to foster a collaborative and inclusive environment, where women are encouraged to achieve their full potential, driven by shared experiences and collective resilience in their professional journeys. This event was a celebration of ambition, strength, and the transformative power of women in business.



Shakti Samvaad

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E-SUMMIT (MAY 2024): The E-Summit organized by the Entrepreneurship Cell of Amity University Mumbai, themed "Navigating the Future: Innovate, Elevate, Accelerate," served as a dynamic platform for aspiring entrepreneurs, students, and business enthusiasts. The event was inspired by the rapid technological advancements reshaping industries and the pivotal role startups play in driving economic growth. Designed to foster innovation, the E-Summit provided a comprehensive environment for participants to gain insights, network, and empower themselves to thrive in an ever-evolving business landscape.

Featuring an impressive lineup of speakers, including Mr. Jayesh Khade (Director, Indo Global Chamber of Commerce), Mr. Venkatesh Yadav (Founder and CEO, Being Social), Mr. Dhruv Mamtara (Startup Mentor, Investor, and Entrepreneur), and Mr. Javed Khatri (Founder, ClanX), the event brought expertise from various industries to the table. These accomplished entrepreneurs shared their personal stories of triumphs and challenges, offering practical advice on scaling startups, leveraging technology for sustainable growth, and fostering resilience in the face of business uncertainties.

The summit's criteria for inviting guests focused on their extensive experience in fostering entrepreneurial ecosystems and their proven track records in innovation and business leadership. Through panel discussions, keynote speeches, and networking sessions, participants learned strategies for overcoming obstacles, accelerating growth, and embracing collaboration.

The E-Summit underscored the importance of building a supportive community for innovation, equipping attendees with actionable strategies to scale in competitive markets, and preparing them to navigate the complexities of modern entrepreneurship with confidence and foresight. This inspiring gathering highlighted the power of innovation and community in shaping the future of business.



E-Summit 2024

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CHANAKYA IN CORPORATE LIFE (JANUARY 2024): The Entrepreneurship Cell at Amity University Mumbai hosted the impactful symposium titled "*Chanakya in Corporate Life*," designed to immerse students in the principles of business conscience and strategic thinking. This insightful event featured Dr. Radhakrishnan Pillai, a renowned expert on Chanakya's management philosophy, as the Guest Speaker. Dr. Pillai shared his extensive knowledge and guidance, helping students navigate the complexities of corporate life with wisdom drawn from ancient yet highly relevant principles.

The symposium introduced students to the concept of business conscience through the lens of Chanakya's management strategies. By exploring these time-tested approaches to modern corporate challenges, participants gained practical problem-solving skills to apply in their future careers.

In addition to the session, the symposium strengthened alumni connections through the launch of a Knowledge Exchange and Networking Hub. This platform fostered ongoing engagement between alumni and students, promoting a continuous exchange of industry insights. A unique element, the LinkedIn Felicitation, spotlighted alumni accomplishments, enhancing their visibility and expanding their professional networks.

Through Dr. Pillai's teachings, students developed skills in strategic decision-making, resource allocation, and networking proficiency. This event was a catalyst for building a community of strategic thinkers, leaving a lasting impact on students and alumni alike by empowering them with the skills and connections to excel in the corporate world.



Chanakya in Corporate Life

ENTREPRENEURSHIP CELL 2023-24

EDUVATION DRIVE (JANUARY 2024): The Entrepreneurship Cell of Amity University Mumbai launched the *EduVation Drive: Fueling Entrepreneurial Spirits*, an impactful awareness initiative aimed at enlightening high school students in Navi Mumbai about entrepreneurship, commerce, and business. This extensive drive, held at COLLEGE, empowered young minds with essential knowledge, skills, and inspiration to navigate the dynamic world of modern business.

In today's rapidly evolving global economy, understanding commerce and business fundamentals is crucial. The *EduVation Drive* was designed to cultivate curiosity, resilience, and creativity among students, inspiring them to view entrepreneurship as a promising career path. Through interactive workshops, engaging seminars, and firsthand insights from accomplished entrepreneurs, participants gained foundational business knowledge and practical skills that can be applied in real-world scenarios.

The initiative provided students with essential entrepreneurial skills, encouraged innovation through exposure to real-life success stories, and created networking opportunities. By connecting students with seasoned entrepreneurs, the drive facilitated mentorship and offered guidance, encouraging students to envision their potential as future business leaders.

The *EduVation Drive* was more than just an event; it was a commitment to inspiring a lifelong entrepreneurial spirit. The initiative sparked curiosity, encouraged risk-taking, and helped students build resilience, preparing them to become forward-thinking leaders in an ever-changing business landscape. This event left a lasting impact, igniting a passion for entrepreneurship among the young participants and paving the way for future innovators and leaders.

MILLION DOLLAR MINUTE (APRIL 2024): This unique competition blended traditional pitching with modern communication techniques, offering students an exciting platform to showcase their innovative ideas. Participants pitched their concepts to an audience, supported by a dynamic combination of PowerPoint presentations and engaging videos. Each team conveyed their ideas using visual storytelling, highlighting key points and demonstrating the potential of their projects in a professional and impactful way.

Adding a tangible aspect to the competition, students brought physical product samples that showcased their creativity and brought their concepts to life. This approach not only allowed the audience and judges to experience the ideas firsthand but also gave participants the chance to enhance their presentation with real-world applications of their concepts.

The event was judged by a panel of experts who evaluated each pitch based on originality, feasibility, presentation quality, and the effectiveness of their sample product displays. This blend of classic pitching and contemporary multimedia elements offered a comprehensive assessment of students' ideas, allowing them to practice and refine their skills in idea presentation, visual communication, and product demonstration.

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MEDIA ENTREPRENEURSHIP (MAY 2024): The webinar on "Media Entrepreneurship" by Amity School of Communication was a significant event aimed at providing participants with insights into the evolving media industry. The virtual seminar, attended by around 120 students, was hosted by Mr. James, a student of ASCO, and began with an introductory note by Dr. Nima John. The session delved into the dynamic nature of media entrepreneurship, emphasizing the impact of digital technologies and shifting consumer preferences on traditional media models.

Esteemed speakers, including Mr. Goenka, shared their knowledge and experiences, focusing on the importance of innovation and adaptability in the media industry. One notable takeaway from Mr. Goenka was his advice on entrepreneurship: "When you start your own company, you have to be an extreme generalist, knowing at least 30-40% of many things, rather than 100% of one thing." The session also covered key topics such as content creation, distribution, regulatory frameworks, and managing intellectual property rights.

The webinar empowered participants with actionable strategies for navigating challenges in media entrepreneurship and encouraged them to adopt a creative and resilient mindset. It also emphasized the importance of strategic networking and building sustainable business models. The event was a valuable learning experience for all attendees, fostering a collaborative environment where ideas were exchanged, and future media entrepreneurs were inspired to pursue their ventures with confidence. Moving forward, the insights gained are expected to shape students' entrepreneurial endeavors in the media landscape.

INVESTOPEDIA LETS INVEST (JANUARY 2024): The Entrepreneurship Cell hosted the *Strategic Investor Challenge*, an engaging virtual event designed to immerse participants in the world of strategic investing. With an initial capital of 10 lakh rupees, participants stepped into the shoes of savvy investors, navigating the complexities of stocks, bonds, real estate, and startups. The challenge offered a realistic simulation, allowing participants to experience the highs and lows of managing a diversified portfolio, while facing dynamic market conditions and making informed investment decisions.

The *Strategic Investor Challenge* aimed to foster practical financial skills in risk management, portfolio diversification, and strategic decision-making. Participants engaged in an interactive platform with real-time updates, promoting a competitive yet educational environment. Through this experience, they applied theoretical knowledge to real-world scenarios, learning to adapt to market fluctuations and honing their financial acumen.

The event's objective was to cultivate a strategic mindset, enabling participants to understand the intricacies of investment strategies and financial markets. By blending education with competition, the *Strategic Investor Challenge* created a platform for participants to showcase their skills, learn from one another, and develop a deeper appreciation for strategic investing. The event ultimately fostered an entrepreneurial spirit, empowering participants with valuable insights into financial markets and preparing them for future challenges as astute investors and

ENTREPRENEURSHIP CELL 2023-24

strategic thinkers. This initiative left a lasting impact on the participants, equipping them with essential financial skills for their entrepreneurial journeys.

ENTREPRENEURSHIP CELL 2023-24

VALEDICTORY CEREMONY OF START-UP MONTH (MAY 2024): The Entrepreneurship Cell of Amity University Mumbai organized an inspiring event aimed at fostering and celebrating the entrepreneurial spirit among students by honoring the achievements of the campus' own entrepreneurs, or "Campuspreneurs." This event brought together aspiring entrepreneurs, students, and business enthusiasts to share, learn, and celebrate the journey of these emerging leaders in the world of business.

The highlight of the event was the presence of Mr. Ameya Vanjari, Chief Operating Officer at Tata STRIVE, who was invited to share his vast industry experience and insights. Mr. Vanjari spoke extensively about his journey in the corporate world, offering valuable guidance on working within large organizations such as TCS and sharing his knowledge of the retail, banking, financial services, and education sectors. His address was both motivational and insightful, inspiring students to pursue entrepreneurship with a sense of purpose and resilience. His practical advice and industry insights resonated with attendees, enriching their understanding of various business landscapes and equipping them with strategic approaches to thrive in the corporate and entrepreneurial realms.

Throughout the event, participants gained valuable lessons from both Mr. Vanjari and the honored Campuspreneurs, who shared their real-world successes and challenges. This exchange provided students with actionable strategies for overcoming obstacles and developing resilience. The event also offered opportunities for networking, allowing attendees to connect with distinguished campus entrepreneurs and foster connections that could lead to future mentorship and collaborations. Ultimately, the event highlighted the importance of community and mentorship in driving entrepreneurial success, leaving students inspired to excel in their entrepreneurial journeys.



Valedictory Ceremony 2024

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CAMPUSPRENEURS 2023-24



Sakshi Nikharange – Ziva's Kitchen

Crafting exquisite cakes for every occasion. From birthdays to weddings, our delectable creations blend flavors and artistry, ensuring each slice is a memorable experience.



Dev Prajapati – AGRIRENT

AgriRent is the new initiative for the Indian farmers. Farmers can rent farming equipment Or give their equipment on rent like tractor etc.. through our website. so we are the middle one that connects both parties.



Nishigandha Nawathe – IOP Near Me

IOP Near Me is an I/O Psychology based firm that works in filling performance gaps by providing services like workshops, training, work culture designing, performance coaching, HR Management & Systemization and business consultation. We work with corporates at ind. employee, team and organizational level.



Vedant Sonawane – Urbanplaza Solutions

We provide a custom mobile app for urban high-rises, offering residents a convenient one-stop solution for payments, maintenance requests, amenities booking, and more. Building management benefits from streamlined communication.



Sachin Vishwakarma – Interiorwala

Our company is a personalized home design and decor marketplace that connects interior designers, vendors, and customers.



Prerak Purohit – Interiorwala

Our company is a personalized home design and decor marketplace that connects interior designers, vendors, and customers.



Rashida Shaikh – AAZA Entp. Pvt. Ltd.

AAZA ENTERPRISES PRIVATE LIMITED, incorporated on December 6, 2021, is a non-govt private company with an authorized capital of ₹50,00,000 and paid-up capital of ₹1,00,000. It is located at Taloja Midc, Raigarh, Panvel, Maharashtra, India, 410208. The company is directed by MAHABUBUNNESA GOUSE SHAIK and RASHIDA GOUSE SHAIKH.

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SPRAIS COMPANY
INTERIOR & DESIGNER

Arpan Jain – Spras Interior

As an interior consultancy firm, we meticulously plan, and design interior spaces tailored to meet our clients' specific needs and preferences. Our aim is to enhance their lifestyle by offering innovative alternatives and solutions.



Fatma Gour – Zephyr Arts Studio

Crafting handmade art for your home and jewelry. From wall art to flower preservation, each piece blends creativity and functionality with a personal touch, tailored to your preferences.



Akshay Taywade – Five Star Chicken

Five Star has grown across India, including Tier 2 and Tier 3 towns, fostering numerous entrepreneurs. Recognized as the "Fastest Growing Food Franchise Brand" by the Times of India thrice.



Rutuja Bhand – Raj Interiors

A complete designing solution for residential spaces from roof to ground fulfilling the dreams of the clients as per their needs. Client handling and providing requirements like themed interior, 3d and planning of residential spaces and co-working spaces.



Mitesh Pradhan – MYCIVA

MYCIVA offers tailored hands-on art courses for all ages, from hobbyists to aspiring artists. Explore creativity with well-structured classes, from bookmaking to puppetry, and discover the joy of learning.



Janhavi Singh – Dreamshringar

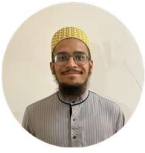
From elegant earrings to intricate bracelets, each piece blends Western flair with Indian influences, crafted with passion. Inspired by university challenges, I propel my business through exhibitions.



Prashant Singh – Cleankicks

A shoe care brand that brings a shoe cleaning solution and many other products which has a aim to establish a wide network among every house hold of India.

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Mustafa Indorewala – Simplex Lab 3D

Caters personalized items and accessories such as frames, keychains, logos etc. along with providing 3d printing services and 3D designing services.



Parth Chavan – Gangotri Developers

One of the leading Developers in Nashik Maharashtra. My father had started the business taking govt tenders (CONTRACTS) it was my initiative to get into private residential and commercial projects.



Shubham Gupta – Vulndetox

VulnDetox offers top-notch security Pentesting Services. With our skilled team and advanced tech, we identify and neutralize cyber threats tailored to your needs. Partner with us for fortified defenses and peace of mind in today's digital world. we offer services like: Web Pentesting, Mobile App Pentesting, API Pentesting, Consulting Services, Red Teaming.



Shrikrushna Mohanty – Odivista Pvt. Ltd.

Odivista Private Limited pioneers construction innovation with BIM, drone surveillance, and cloud collaboration, enhancing efficiency, safety, and teamwork for exceptional results in the industry.

FACULTY START-UPS

Dr. Bhawana Chanana – BESPOQ

HoI ASFT, AUM



BespoQ was envisioned as a holistic solution catering to the personal and official gifting needs of the various Institutes/Schools, employees, and students at Amity University, Maharashtra. The idea was to create a one-stop destination where students, faculty, and staff could find unique and customized gifts that reflect the spirit of Amity.

Dr. Vinoth Prasanna & Dr. Vinothkannan – PEPIN Biologicals

AIB, AUM



Infectious bronchitis (IB) and Newcastle disease (NCD) are two important diseases of poultry and have remained a threat to the development of the poultry industry in many parts of the world. Hence, Pepin aimed to develop a novel peptide epitope based thermo-stable vaccine formulation for NCD and IB for chicken.

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CONCLUSION

The Entrepreneurship Cell (E-Cell) at Amity University Mumbai successfully organized 30 dynamic events throughout the academic year 2023-24, further establishing its position as a hub for innovation, entrepreneurship, and student engagement. These events included flagship initiatives such as the *E-Summit*, guest sessions with industry leaders, the *Shark Tank* competition, and the *Campuspreneurs* start-up showcase. These events attracted an impressive total footfall of 7,000 students, with 3000 active participants contributing to the success of the initiatives.

The *E-Summit* served as a major highlight, featuring high-profile speakers and thought leaders who shared their insights on the future of entrepreneurship, investment trends, and innovation. The summit engaged over 2,000 students, who participated in sessions, panel discussions, and networking opportunities. Guest sessions throughout the year provided valuable industry knowledge and mentorship, while the *Shark Tank* competition gave students the chance to pitch their start-up ideas to a panel of successful entrepreneurs and investors. This event saw significant participation, with students demonstrating creativity, business acumen, and the ability to solve real-world problems.

In addition to these larger-scale events, the *Campuspreneurs* initiative showcased 20 student start-ups from the institute. These start-ups represented a diverse range of industries, from technology and e-commerce to social enterprises and sustainability-focused ventures. This initiative provided a platform for student entrepreneurs to showcase their ideas, connect with investors, and gain practical experience in pitching their businesses. The engagement of 250 students in the planning, execution, and participation of these events demonstrated the active involvement and entrepreneurial spirit that E-Cell continues to nurture.

The 2023-24 academic year saw a remarkable level of student engagement and participation, with over 7,000 students attending and interacting with various events. E-Cell's commitment to bridging the gap between ambition and action was evident in the successful participation of over 250 students who took part in workshops, competitions, and start-up showcases. These events provided students with practical exposure to the challenges and opportunities of entrepreneurship, equipping them with the skills and knowledge necessary for launching and growing their own ventures.

In conclusion, the E-Cell events for the 2023-24 academic year have successfully contributed to the development of a thriving entrepreneurial ecosystem at Amity University Mumbai. Through continuous learning, collaboration, and exposure to industry experts, students have been empowered to pursue their entrepreneurial goals with confidence and determination. Looking ahead, E-Cell remains committed to expanding its initiatives, providing even greater support to aspiring entrepreneurs, and positioning Amity University Mumbai as a leader in fostering innovation and start-up culture.