



# AMITY UNIVERSITY MAHARASHTRA

Established vide Maharashtra Act No. 13 of 2014, of Government of Maharashtra, and recognized under section 2(f) of UGC Act 1956.

A

Report on



**GOAL 6: Clean Water and Sanitation**

## Sustainable Development Goals

Year 2022

Amity University Maharashtra, Bhatan Post - Somathne,  
Mumbai - Pune Expy, Panvel, Bhatan Pada,  
Maharashtra 410206

## Table of Contents

GOAL 6: Clean Water and Sanitation .....	3
Cleanliness and Awareness Drive to celebrate Swachta Pakhwada of the Ministry of .....	3
Poster Making competition for students of AITT, on the theme of "Managing E-waste" .....	4

## GOAL 6: Clean Water and Sanitation

Cleanliness and Awareness Drive to celebrate Swacchta Pakhwada of the Ministry

### **General Information :**

Date of Event : 15/09/2022  
Venue : AUM campus and Bhatan Village  
Organized by : YUVA Tourism Club, Amity Institute of Travel and  
Tourism  
Total Participation : 60

### **Point wise Outcome Report:**

As per the directives of UGC and Ministry of Tourism, Govt. of India as part of the India @75 campaign, 'Yuva Tourism Club' has been advised and formed at AITT, AUM. Under the aegis of the 'Yuva Tourism Club' a Cleanliness and Awareness Drive to celebrate Swacchta Pakhwada of the Ministry of Tourism was organized. The cleanliness drive was organized by 'Yuva Tourism Club' for students of Amity Institute of Travel and Tourism, around 60 students had participated in the event. Maintenance of clean and hygienic environments is the key takeaway from the event, it is particularly important for students to understand how they knowingly or unknowingly contribute to degradation of environment through littering, and the effort it requires to keep a place clean. As part of the event, before the cleanliness drive, students have taken a pledge towards being responsible individuals and positive contributors to the cleanliness of their immediate environments and have followed the same through their actions by participating in the cleanup drive near the AUM campus. Planning and executing more such drives at a steady scale and extending the same to tourist destinations nearby, thereby sensitizing tourists about their impacts and contributing to the larger cause of keeping tourist destinations and places in India clean and hygienic. As part of Mission:

Connect, extending the clean-up drive to collaborative efforts with agencies, regularly conducting the same, and increasing the scale of the clean-up drive.

Poster Making competition for students of AITT, on the theme of "Managing E-waste"

### **General Information :**

Date of Event : 26<sup>th</sup> September 2022  
Organized by : YUVA Tourism Club  
Total Participation : 17 students of AITT

### **Point wise Outcome Report:**

A Poster Competition was organized by YUVA Tourism Club, Amity Institute of Travel and Tourism, Amity University, Maharashtra on 26th September 2022 to mark the celebration of Swacchta Pakhwada of Ministry of Tourism, Government of India. The theme of the competition was Managing E-Waste and 17 students portrayed their innovative ideas and vision to curb E- Waste. 17 students from various batches of the BTTM and MTTM program of Amity Institute of Travel and Tourism participated in the event. Students have made different handmade posters highlighting issues of managing e-waste, through their expressions students have also understood the importance of handling e-waste and being careful in generation of e-waste in their personal spheres. Students have created handmade posters which were recognized by the Indiatourism, Ministry of Tourism, Govt. of India Office as it was part of the YUVA tourism club. Encouraging participation in such events, especially the ones where students will have an opportunity to showcase their talents directly under the representation of the Ministry of Tourism, Govt. of India.