

# AMITY UNIVERSITY MAHARASHTRA

Established vide Maharashtra Act No. 13 of 2014, of Government of Maharashtra, and recognized under section 2(f) of UGC Act 1956.

## A Report on



### **GOAL 9: Industry, Innovation and Infrastructure**

## Sustainable Development Goals

Year 2022

Amity University Maharashtra, Bhatan Post - Somathne,  
Mumbai - Pune Expy, Panvel, Bhatan Pada,  
Maharashtra 410206

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# GOAL 9: Industry, Innovation and Infrastructure

Start-ups and Innovations Developed at AUM

## Entrepreneurship Month 2022

### 1. General Information :

Date of Event: 04<sup>th</sup> April 2022

Venue: Seminar Hall

Organized by: Entrepreneurship – Cell Amity University Mumbai

Total Participation: 200

### Details of Expert/Speaker/Resource Person/Judge:

Country Name: India

Expert Name: Mr. Vikas Aute

Organization: Shramenco

Designation: Founder

Specialization: Engineering & Management

### **Point wise Outcome Report:**

- What was the Inspiration behind taking up this Particular Subject for the Webinar/Event?

The main goal of organising this event was to raise awareness about our upcoming events such as Startup Week and Biztricks. This event was able to spread the word about our event across campus.

- Who were the Distinguished Guest Speakers Invited for the Event. Kindly give their Names.

Mr. Vikas Aute an alumni of Amity Business School & the founder of Shramenco were invited as the Speaker for this event

- Designations, Organisation, Qualifications, Area of Expertise and any Honours and Awards received by them.

Designation – Founder

Organisation – Shrameco

Qualifications – Diploma in Civil Engineering, Bachelors in Business Administration, Masters in Business Management from Amity Business School

Area of Expertise – Entrepreneurship & Management

Awards – Selected as one of top 20 startups at BigLeap 2021 Business Startup Rewards

- What was the Criteria Considered for inviting the Various Individual Guests, Internal as well as External ?

The main criteria for inviting guests to such an event are that they come from an entrepreneurial background and have their own entrepreneurial journey, which will inspire students to become entrepreneurs.

- Were the guests in advance and if yes, from what previous interaction? Were the guests recommended by someone. If yes, who ?

The Chief Guest was recommended by Mr. Vijay Veer Singh – Amity Innovation Incubator

- Who all attended the Webinar? Also, if possible, give the numbers.

Students from all departments across Amity University Mumbai attended the event, total count was around 200 students & other faculties as well.

- What were the ‘Take Homes’ for the Guests and the Attendees in the form of knowledge, facts, information etc.? Please give the Salient Novel Points Covered by the Guest Speakers, in Bullet Points Format.

Major Take Homes: -

- How does one begin his or her entrepreneurial journey?
- What obstacles are in their path, and how can an individual overcome them?
- What are the most common mistakes that young entrepreneurs make and should avoid?
- How do you keep a clear head and a positive attitude throughout your entrepreneurial journey?

- Has the Webinar been able to generate any Tangible Gains for the Faculty, Researchers and Students of Amity. If yes, what are these ?

Students and faculty learned about various important factors in the field of entrepreneurship and how to take their first step towards this journey; they learned about the very common mistakes that entrepreneurs make and how to avoid them; and this helped in changing their mindset toward entrepreneurship.

- What are the ‘Progressive Outcomes /Way Forward’ planned, based on the event of the webinar. Please give them pointwise, with timelines and names of the persons responsible for their execution.

Progressive Outcomes	Timeline	Persons responsible for execution
Students must participate in more events and activities which are related to entrepreneurship which will help them in the future	May - August	Entrepreneurship Cell, Amity University Mumbai & Management at Amity University Mumbai.

- Have we Followed-Up with the Guests to consider Various Collaborations such as Joint Research Papers and Publications; Joint Funded Projects; Student Internships and Placements; Participation in National/ International Seminars/Conferences,/Workshops ; Student/Faculty Exchange Programmes ; Post Doctorate tie ups ; etc.

We followed up with the guests and convinced him to help us find investors and mentors for our campus's Entrepreneurial Ecosystem.

- What are the plans for utilizing the contacts developed with the Invited Guests, for future cooperation to meet the targets of 'Mission: Connect' and Mission: Synergy of Brains? Please give a roadmap with timelines.

Contact Utilization Roadmap	Timeline	Persons involved
<ol style="list-style-type: none"> <li>1. Connecting with those contacts.</li> <li>2. Getting them onboard as mentors or investors</li> <li>3. Providing physical space</li> <li>4. Establishing a healthy connection with young entrepreneurs &amp; mentors, investors</li> </ol>	August 2022 – January 2023	Entrepreneurship Cell, Amity University Mumbai & Management at Amity University Mumbai.

**AMITY UNIVERSITY MUMBAI**

**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of Education Initiatives)

# ENTREPRENEURSHIP MONTH

## INAUGURAL CEREMONY

Chief Guest  
**Mr. Vikas Aute**  
Founder at **SHRAMECO**

April 4, 2022 • 2:00pm

Venue – Seminar Hall

Organised by **E-CELL**  
AMITY UNIVERSITY



**General Information :**

Time & Date of Event	: 2pm to 4pm, 4 <sup>th</sup> November,2022
Venue	: Room No:315, Amity Business School
Organized by	: HR Forum, Leadership Development Lab
Total Participation	: 75 students
Moderator(s)	: Dr.Reshma Nair, Dr.Vijay Kumar and Dr.Manoj Kumar
Event Coordinator	: Dr.Satuluri Padma
Convener/Host	: Dr. Bhawna Sharma, HoI, Amity Business School

**Details of the Program**

**Learning Objectives:**

- Help students understand the importance of time.
- To encourage individuals to be active and manage their time under stress.
- To familiarize students with the ways in which time can be managed effectively.
- To make stronger teams and foster teamwork.

**Learning Outcome:**

- To manage time efficiently
- To improve leadership skills
- To make Participants indulge in fun activities with helping them understand the importance of timekeeping.
- Team Building would be inculcated in the individuals.

**Type of Event:** Minor Event

**Brief Description of the event: Around 75 students of Amity Business School**

- Two rounds of the competition namely Wordict and Big Picture were conducted.
- Total 14 teams, each team consist of two students have participated in the competition.
- Six teams have qualified for second round.
- Two teams have identified as winners and runners.
- Faculty members of Amity Business School namely Dr.Reshma Nair, Dr.Vijaya Kumar and Dr.Manoj Kumar were the judges for the First round



- Dr.S.Padma and Dr.Reshma Nair were the judges for the Second Round.
- Dr.Bhawna Sharma, HOI of Amity Business School was the guest who addressed the students and distributed the participation certificates and gifts to winners and runners.

### **Pictures and flier of the Event**







HR FORUM PRESENTS

# BIZ VAGANZA

EVENT WITH TWO  
ROUNDS

1 WORDICT

2 BIG PICTURE

4TH  
NOVEMBER  
2022

2pm-4pm

Faculty in charge Dr. Padma

## INOV-A-THON : A Hackathon for the Innovative Project Development

### **General Information :**

Date of Event	: 22 <sup>nd</sup> and 23 September 2022
Venue	: Lab 308 (A1 Block)
Organized by	: Amity Institute of Information Technology
Total Participation	: 68
Moderator(s)	: Dr. Manoj Devare, Professor & HOI AIIT
Event Coordinator	: Dr. Manoj Devare, Professor & HOI AIIT
Convener/Host	: Dr. Manoj Devare, Professor & HOI AIIT

### **Details of Expert/Speaker/Resource Person/Judge:**

Country Name: India

Expert Name: Dr. Manoj Devare, Professor & HOI AIIT

Organization: Amity Institute of Information Technology

Designation: Professor & HOI-AIIT

Specialization: Computer Science / Information Technology

### **Point wise Outcome Report:**

#### **1) What was the Inspiration behind taking up this Particular Subject for the Webinar ?**

The theme of the “Innov-a-thon” event is to conduct the hackathon on the themes Open Innovation, Sustainable Development, and Public Healthcare. The event was organized to celebrate the birthday of the beloved President of the Amity University Mumbai Dr. Aseem Chauhan Sir. The talk was organized on the Hands-on Version Controlling system, Open source, Machine Learning, Competitive programming, APIs and POSTMAN. The participants got benefited through the talks and interactive sessions on the mentioned technologies.

#### **2) Who were the Distinguished Guest Speakers Invited for the Event. Kindly give their Names, Designations, Organisation, Qualifications, Area of Expertise and any Honours and Awards received by them.**

The event was coordinated by Prof. Dr. Manoj Devare, Professor and HOI of AIIT. He is PhD in Computer Science and Post-Doctoral Fellow from the University of Calabria Italy. He is expert in the DevOps, Machine Learning, Soft Computing and Digital Forensics. The student coordinators coordinated the event on 22<sup>nd</sup> and 23<sup>rd</sup> September 2022.



- 3) **What was the Criteria Considered for inviting the Various Individual Guests, Internal as well as External?**

There were no external guest invited. The event was organized with the help of the internal faculty members and the students of the school.

- 4) **Were the guests in advance and if yes, from what previous interaction? Were the guests recommended by someone. If yes, who ?**

N/a

- 5) **Who all attended the Webinar? Also, if possible, give the numbers.**

There were total 68 students of the BCA,BSC-IT, MCA and B.Tech. participated in the event.

- 6) **What were the 'Take Homes' for the Guests and the Attendees in the form of knowledge, facts, information etc.? Please give the Salient Novel Points Covered by the Guest Speakers, in Bullet Points Format.**

The talk was organized on the Hands-on Version Controlling system, Open source software, Machine Learning, Competitive programming, APIs and POSTMAN. The participants got benefited through the talks and interactive sessions on the mentioned technologies.

- 7) **Has the Webinar been able to generate any Tangible Gains for the Faculty, Researchers and Students of Amity. If yes, what are these ?**

The student has developed projects based on their ideas governing the sustainable innovations. The students were also engaged with the digital swags, fun games and the entertainment as the part of two days even.

- 8) **What are the 'Progressive Outcomes /Way Forward' planned, based on the event of the webinar. Please give them pointwise, with timelines and names of the persons responsible for their execution.**

Participated students have learnt the Innovative project development through the technologies such as Version Controlling system, Open source software, Machine Learning, Competitive programming, APIs and POSTMAN.

- 9) **Have we Followed-Up with the Guests to consider Various Collaborations such as Joint Research Papers and Publications; Joint Funded Projects; Student Internships and Placements; Participation in National/ International Seminars/Conferences,/Workshops ; Student/Faculty Exchange Programmes ; Post Doctorate tie ups ; etc.**

The event was organized in coordination with the internal faculty members and students of the AIIT school.

- 10) **What are the plans for utilizing the contacts developed with the Invited Guests, for future cooperation to meet the targets of ‘Mission: Connect’ and Mission: Synergy of Brains? Please give a roadmap with timelines.**

The event was organized in coordination with the internal faculty members and students of the AIIT school.






**AMITY SCHOOL OF INFORMATION & TECHNOLOGY**

PRESENTS

# INOV-A-THON




**Themes**

- Open Innovation
- Sustainable Development
- Public HealthCare

**Perks**

- Project Building
- Digital Swags
- Fun Games and Entertainment



**AMITY UNIVERSITY**  
MUMBAI


**Time:**  
22-23 SEPT. 2022  
10 AM ONWARDS

**Talks On:-**

- Hands-On VCS and Open source Competition
- Machine learning
- Introduction to CP
- APIs and POSTMAN

**Venue:**  
A1 308 Lab

To Participate  
Scan the QR Code



FREE REGISTRATION



## Startup- Innovation to Reality

A mentoring event comprising presentation of idea/concept with innovation expert- managing through YUKTI-NIR

### **General Information :**

Date of Event: 30/11/2022  
Mode: Online  
Organized by: School of Fashion Design and Technology and IIC AUM  
Total Participation: 130 + students' virtual participation  
Event Coordinator: Ms. Priya Mittal  
Convener/Host: Prof (Dr) Bhawana Chanana, Director ASFDT

### **Details of Expert/Speaker/Resource Person/Judge:**

Country Name: India  
Expert Name: Dr. Yogesh Suradkar  
Organization: Loreal India Pvt. Ltd  
Designation: Vice- President, Research & Innovation, SAPMENA  
Specialization: Open Innovation and Open Development Environmental, Budget Planning & Forecasting and Quality Assurance

### **Point wise Outcome Report:**

1. What was the Inspiration behind taking up this Particular Subject for this Programme?

School of Fashion Design and Technology was requested by IIC AUM to conduct the Calender event for this quarter- "A mentoring event comprising presentation of idea/concept with innovation expert- managing through YUKTI-NIR".

The Idea for this programme 'Startup-Innovation to Reality' was to encourage students to come up with their entrepreneurial project prospect through presentation and Idea generation. The basis of Inspiration came from the success and the overwhelming response from the stalls of Diwali Flea Fair that was organised in October 2022

2. Who were the Distinguished Guest Speakers Invited for the Event. Kindly give their Names. Designations, Organisation, Qualifications, Area of Expertise and any Honours and Awards received by them.

Dr Yogesh Suradkar, VP Research and Innovation, SAPMENA, L'Oreal India Pvt. Ltd With doctorate in Chemistry from ICT, Mumbai and 17 Years of work experience, he has designed Value added innovative pipeline securing top 3 positions in offline and online channels with Garnier #1 Beauty brand in South Asia. Design-to-cost initiatives helped in saving €4Mn. His area of expertise includes Open Innovation and Open Development Environmental, Budget Planning & Forecasting and Quality Assurance.

He is a Founding Member of the Indian Chapter of Leaders Excellence at Harvard Square. He is a leading voice at global forums, industry events, and consumer conferences.

3. What was the Criteria Considered for inviting the Participants, Various Individual Guests, Internal as well as External?

The ten presenters were selected from the 22 entries of innovation ideas received through Google forms from AUM.

The attendees were mostly students of all semesters of ASFDT. Distinguished Members like the Hon'ble Vice Chancellor, Deputy Pro-Vice Chancellor, Directors HOIs and faculty members from ASFDT as well as other schools were also invited.

4. Were the participants informed in advance and if yes, from what previous interaction? Were the guests recommended by someone. If yes, who?

Yes, the participants were invited much earlier through digital flyer, mail and verbal communication. The expert is known to the School of Fashion Design & Technology and has interacted with the Director on occasions earlier.

5. What were the 'Take Homes' for the Guests and the Attendees in the form of knowledge, facts, information etc.? Please give the Salient Novel Points Covered by the Guest Speakers, in Bullet Points Format.

10 Novel ideas were presented by students starting with their Inspiration, Idea generation, Market Survey, SWOT Analysis, Road map and then Budget planning. They all had lots of queries to discuss and get more input in their course of action.

Dr Yogesh Suradkar gave insightful and valuable advice to each of them and how they can improvise on their future prospects. Following were the points he emphasized on:

- a) To explore the practicality of converting innovation to business.
  - b) To receive mentoring for the execution of Innovation ideas.
  - c) Expert advice on improving the business plan.
6. Has the Webinar been able to generate any Tangible Gains for the Faculty, Researchers and Students of Amity. If yes, what are these ?
- Yes, it gave essential pointers for Innovation and execution in Start-up businesses. The participants went back with valuable inputs to start their start up journey and take the ideas to next level of execution. The other participants, who might also think of becoming entrepreneurs in future got insights on how to start and execute their ideas.
7. Have we Followed-Up with the Guests to consider Various Collaborations such as Joint Research Papers and Publications; Joint Funded Projects; Student Internships and Placements; Participation in National/ International Seminars/Conferences,/Workshops ; Student/Faculty Exchange Programmes ; Post Doctorate tie ups ; etc.

We are in close contact with the experts, and he has volunteered to do handholding and give his valuable opinion on students' future projects. He also suggested involving other practicing professionals in the start-up incubation project of AUM

8. What are the plans for utilizing the contacts developed with the Invited Guests, for future cooperation to meet the targets of 'Mission: Connect' and Mission: Synergy of Brains? Please give a roadmap with timelines.

We can conduct more such mentoring sessions at the University level for students and faculty members with the expert as he is in the related field and at Corporate Level.

## Global Entrepreneur Summit 2022

### General Information:

Date of Event	22nd April 2022
Venue	Amity University, Mumbai
Organized by	Amity Business School, Mumbai

Total Participation	500
Moderator(s)	Dr. Pushpendu Rakshit Dr. Joyee Chatterjee Dr. Bhawna Sharma Dr. Vinit Joshi
Convener/Host	Convener: Dr Pushpendu Rakshit Dr Vinit Joshi

Details of Expert/Speaker/Resource Person/Judge:

Country Name:	India
Expert Name:	Prince John
Organization:	William World
Designation:	Founder
Country Name:	India
Expert Name:	Aubha Sinah
Organization:	Anesce Startup Solution
Designation:	Founder
Country Name:	India
Expert Name:	Divyansh Mathur
Organization:	Eden Smart Homes
Designation:	Founder
Country Name:	India
Expert Name:	Ankita Kureel
Organization:	Astral Kind
Designation:	Founder
Country Name:	India
Expert Name:	Sachin Chitambaran
Organization:	Connect Hut
Designation:	Founder
Country Name:	India
Expert Name:	Rahul Banerjee
Organization:	PGP Academy
Designation:	Founder
Country Name:	India
Expert Name:	Mubin Sayeed
Organization:	Wisor ventures and accrescent ventures
Designation:	Founder

Country Name:	India
Expert Name:	Ashish Thete
Organization:	AT Virtual World
Designation:	Founder
Country Name:	India
Expert Name:	Rusiskesh Zoting
Organization:	Meesho
Designation:	Business Analyst
Country Name:	India
Expert Name:	Sumit Kumar
Organization:	Swagit
Designation:	CEO & Co-Founder
Country Name:	India
Expert Name:	Sashidhar Darla
Organization:	Myoksha
Designation:	Founder
Country Name:	India
Expert Name:	Amit Jain
Organization:	Mitti Ke Rang
Designation:	Founder
Country Name:	India
Expert Name:	Rakshit Rane
Organization:	Lets Svie
Designation:	Founder
Country Name:	Mexico
Expert Name:	Dr. Ignacio de la Vega
Organization:	En Tecnológico De Monterrey (University)
Designation:	Associate Provost for Academic Affairs
Country Name:	Egypt
Expert Name:	Amira El Deeb
Organization:	American University
Designation:	Assistant Director of Career Development
Country Name:	Australia
Expert Name:	Pritam Gajkumar Shah
Organization:	MIT, Sydney
Designation:	Lecturer

Country Name:	India
Expert Name:	Manish Gupta
Organization:	School Of Entrepreneurship, Incubation Centre
Designation:	Dean Research and Innovation & Head School of Entrepreneurship
Country Name:	India
Expert Name:	Pankaj Anand
Organization:	Coventry University
Designation:	Research Scholar
Country Name:	U.K.
Expert Name:	Hanna Yakavenka
Organization:	Swagit
Designation:	Associate Dean of Internationalization and Business
Country Name:	Malaysia
Expert Name:	Shaheen Mansoori
Organization:	Malaysia University of Science and Technology
Designation:	Professor
Country Name:	India
Expert Name:	Dr Ganesh
Organization:	IIT Hyderabad
Designation:	Head EM IIT Hyderabad
Country Name:	India
Expert Name:	Vikas Chowdhary
Organization:	OLX Autos
Designation:	Associate Director
Country Name:	Australia
Expert Name:	Ayon Chakroborty
Organization:	Federation University
Designation:	Associate Professor
Country Name:	India
Expert Name:	Siddhant Bawaskar
Organization:	Oxyron Digital Consultancies
Designation:	MD, Digital Forensics and Analytics
Country Name:	India
Expert Name:	Apurva Mankad
Organization:	Web Express
Designation:	CEO & Founder
Country Name:	India



Expert Name:	Subham Shreyansh
Organization:	Big Health
Designation:	CTO
Country Name:	India
Expert Name:	Rakshit Tandon
Organization:	Hackershala
Designation:	Founder
Country Name:	India
Expert Name:	Saroj L
Organization:	Vaiab.net
Designation:	Professor and Entrepreneur
Country Name:	India
Expert Name:	Aman Thakkar
Organization:	Garden to Home
Designation:	Founder
Country Name:	India
Expert Name:	Apurva Anand
Organization:	Mobikwik
Designation:	Vice President Consumer Payments
Country Name:	India
Expert Name:	Prathamesh Dembla
Organization:	Licious
Designation:	Head of Growth

**Pointwise Outcome Report:**

What was the inspiration behind taking up this Particular Subject for the Webinar?

To nurture & develop a practice-based business learning ecosystem at ABS.

To develop capacity for conceptualizing contemporary business scenarios in this VUCA world.

To evaluate current trends amid pandemics in diversified business environments.

Who were the Distinguished Guest Speakers Invited to the Event. Kindly give them their Names. Designations, Organisation, Qualifications, Area of Expertise and any Honours and Awards received by them.

Round Table 1	<p>Moderator Dr Pushpendu Rakshit.  Anubha Sinha (Founder, Anesce Start-up Solution, India)  Divyansh Mathur (Founder, Eden Smart Homes, India)  Ankita Kureel (Founder, Astral Kind, India)  Pranay Chahuhan (Co-Founder, Padhle.in)  Dr Amira El Deeb (Assistant Director, Career Development Dept., American University)  Harsamrita, Revan, Dilshad and Payal (Founders, Sakhiyan Winners of Biztricks 2022)</p>
Round Table 2	<p>Moderator: Dr Joyee Chatterjee  Mubin Sayyed (Wisor ventures and accrescent Ventures, India)  Rushikesh Zoning (Business Analyst; Meesho, India)  Rakshit Rane (Let'svie, India)  Sachin Chitambaran (Connect Hut, India)  Ashish these (AT virtual world, India)</p>
Round Table 3	<p>Moderator: Dr Bhawna Sharma  Dr Pritam Gajkumar Saha (MIT Sydney; Canberra; Australia)  Dr Manish Gupta (School Of Entrepreneurship, Incubation Centre; Punjab, India)  Mr Pankaj Anand (Business Incubator; Sikkim, India)  Dr Hanna Yakavenka (Coventry University London; UK)  Dr Shaheen Mansori (Malaysia University of Science and Technology, Malaysia)  Dr Ganesh (IIT Hyderabad, India)</p>
Round Table 4	<p>Moderator: Dr. Vinit Joshi  Vikas Chowdhary (OLX Autos, India)  Dr Ayon Chakraborty (Federation University, Australia)  Siddhant Baviskar (Oxytron Digital Consultancy, India)  Apurva Mankad (Web Express, India)  Aman Thakkar (Garden To Home, India)</p>

What were the Criteria Considered for inviting the Various Individual Guests, Internal as well as External?

Round Table 1	<p>Women play an important role in entrepreneurship although feminine entrepreneurship is lower than masculine entrepreneurship. However, the distance between both entrepreneurship rates (male-female) varies across countries because of the influence of different roles and stereotypes on entrepreneurial behaviour.  The session had prominent industry practitioners/start-up founders with their entrepreneurial journeys and stories.</p>
Round Table 2	<p>Social entrepreneurship is an approach by individuals, groups, start-up companies or entrepreneurs, in which they develop, fund and implement solutions to social, cultural, or environmental issues. In recent years, researchers are calling for a better understanding of the ecosystem in which social entrepreneurship exists and social ventures operate.  The session would have prominent industry practitioners/start-up founders with</p>

	their entrepreneurial journeys and stories relevant to the theme of the conference.
Round Table 3	Entrepreneurship is extremely important for any economy, of its ability to make a significant impact on citizens and nations as a whole. The interdisciplinary approach and new teaching methodologies should be used to provide entrepreneurship experience to students in university settings. The role of a university as a knowledge transferrer and as a bridge between academia and industry is noteworthy in this session. The session would have prominent globally acclaimed academicians and practitioners with their entrepreneurial stories and learnings in this field.
Round Table 4	COVID-19 has shifted many consumer behaviours and business models in the short term, but we're also starting to get an idea of the long-term economic changes COVID-19 will leave in its wake. Many of these long-term changes will come in the form of digital disruption. Not only do recessions accelerate cost-saving changes in business models, but they also necessitate completely new business models to best serve the ensuing "new normal."  The session would have prominent industry leaders with their personal experiences and thoughts.

Who all attended the Webinar? Also, if possible, give the numbers.

Round Table 1	The webinar was attended by several professors, heads of institutions and students from universities globally.
Round Table 2	
Round Table 3	There were about 500 registrations worldwide, including students, scholars, researchers and internationally recognised universities.
Round Table 4	

What were the 'Take Homes' for the Guests and the Attendees in the form of knowledge, facts, information etc.? Please give the Salient Novel Points Covered by the Guest Speakers, in Bullet Points Format.

Understand causes, effects, and debate on strategies to manage business despite disruptive innovations, challenges, and conflicts.

Ways to explore new disruptions in industrial scenarios across developing economies.

Valuable insights on epistemological evolution on disruptive innovation and disruption in management, market competition, and business strategies and best practices to co-evolve with disruption.

A networking opportunity to meet international colleagues and professionals working on business and innovation related perspectives.

Has the Webinar been able to generate any Tangible Gains for the Faculty, Researchers and Students of Amity? If yes, what are these?

The research scholars, faculties, entrepreneurs, and banking practitioners will benefit from sharing a common platform for their queries on content, a broad set of tools to be applied, and the interpretation of methodology for business sustainability in the contemporary epoch. This will also aid them in understanding the current issues and trends in their field of study. The summit would facilitate the development of new questions, naïve concepts, building up of theories, nurturing a research-centric mindset and enhancing the scope of Research as required to architect sustainability of financial institutions. Portraying the varied corporate experiences in inclusive business designs and customer value propositions across the industries, this business summit focuses on critically examining the problems, challenges, probable solutions, and policy frameworks for integrating a business as a resource to alleviate poverty and social and economic inequality. This distinguished academic meeting is instrumental to drive a convergent debate on divergent aspects of inclusive business practices.