



AMITY UNIVERSITY MAHARASHTRA

Established vide Maharashtra Act No. 13 of 2014, of Government of Maharashtra, and recognized under section 2(f) of UGC Act 1956.

OUTCOME REPORT
of
(Community Outreach Programme)
by
(School of Fashion Design and Technology)
Of
(Amity University Mumbai)

General Information :

Date of Event: 26/09/2022
Venue: 4th floor, Room No-403, A2 building.
Organized by: School of Fashion Design and Technology
Total Participation: 20
Event Coordinator: Ms. Priya Mittal
Convener/Host: Dr Bhawana Chanana

Details of Expert/Speaker/Resource Person/Judge:

Country Name: India
Expert Name: Ms. Nutan Kajbaje
Organization: Faculty, ASFDT, Mumbai
Designation: Part-time Faculty and Coordinator Community outreach center
Specialization: Advance Pattern Making and Garment Construction

Point wise Outcome Report:

1. What was the Inspiration behind taking up this Particular Subject for this Programme?

ASFDT inaugurated its community outreach centre in June 2022 and signed an MOU with Rotary Club, Smart City Navi Mumbai and Param foundation, Navi Mumbai in September 2022. They have generously sponsored 30 sewing machines for the centre.

For Innovation week ASFDT planned to begin the batch for the tailoring course (cutting and sewing).

The courses conducted under the community outreach program are focused on providing training in various design-oriented skills to women from the peri-urban areas, hence empowering them by opening avenues of income generation and helping them to become financially independent.

ASFDT has initiated its first batch for cutting and sewing course which is of 8 weeks.

2. Who were the Distinguished Guest Speakers Invited for the Event? Kindly give their Names, Designations, Organisation, Qualifications, Area of Expertise and any Honours and Awards received by them.

The programme is being conducted by one of ASFDT part-time faculty member Ms. Nutan Kajbaje who is an expert in Pattern Making and Garment Construction and have undertaken many other training programmes. She is the also the coordinator for the Community Outreach center.

3. What was the Criteria Considered for inviting the Participants, Various Individual Guests, Internal as well as External?

The guests were mostly women from neighbouring village of Bhatan and Bhatan pada. The outreach program creates a partnership between the communities and the educational institutions.

4. Were the participants were informed in advance and if yes, from what previous interaction? Were the guests recommended by someone. If yes, who?

Yes, the participants have done courses with ASFDT.

The first level of the 8-week course included training on 'Traditional Embroidery Stitches' (*Paramparik Kadhai*). 16 women from village Bhatan and Bhatan Pada attended and completed this course successfully. The course included process of design transfer to cloth, design development for various placements besides embroidery stitches like stem, satin, herringbone, lazy-daizy, bullion, French knot and so on.

22 women successfully completed Level II of the programme- an 8-week course in 'Traditional Embroidery and Yarn Craft'. The course structure included mirror embroidery, crochet, and macramé. The course work included creating beautiful hand-made fashion accessories and other household products.

5. What were the 'Take Homes' for the Guests and the Attendees in the form of knowledge, facts, information etc.? Please give the Salient Novel Points Covered by the Guest Speakers, in Bullet Points Format.

The three main goals of outreach program are to improve learning, promoting civic engagement, and strengthening local communities by assisting them in generating income through skill development. Hence, these courses conducted under this program were focused on providing training in various design-oriented skills to women.

Women will be trained for cutting and sewing of women's garments. Professional cutting and sewing for customized tailoring as well as mass production. This is an 8 week course where women will be trained to make basic and variation of salwar, kurta, blouse, petticoat etc.

6. Have we Followed-Up with the Guests to consider Various Collaborations such as Joint Research Papers and Publications; Joint Funded Projects; Student Internships and Placements; Participation in National/ International Seminars/Conferences,/Workshops ; Student/Faculty Exchange Programmes ; Post Doctorate tie ups ; etc.

We can conduct more training sessions with the village women and help them in establishing a business in their village, this is an initiative in giving back to society.

7. What are the plans for utilizing the contacts developed with the Invited Guests, for future cooperation to meet the targets of 'Mission: Connect' and Mission: Synergy of Brains? Please give a roadmap with timelines.

ASFDT can conduct more such sessions with people from underprivileged sections of society. These people can be made adept in skills like advanced tailoring, embroidery (hand & machine), yarn craft, tie and dye etc., which can help them in setting up their own income-generating enterprise.

OUTCOME REPORT

of

Skilling Workshop Series- Skill set II (Banjara Embroidery)

by

Amity School of Fashion Design and Technology

Of

Amity University Mumbai

General Information:

Date of Event	: 21 st April 2022
Venue	: Seminar Hall, Amity University Mumbai
Organized by	: Amity School of Fashion Design and Technology & IQAC
Total Participation	: Students of B.Des Semesters 4 and 6 and M.Des Semesters 2 and 4 and faculty (120 people)
Moderator(s)	: -
Event Coordinators	: Mrs. Priya Mittal, Mrs Nutan Kajbaje
Convener/Host	: Sushmita Mandal, ASFDT Semester 4

Details of Expert/Speaker/Resource Person/Judge:

Country Name: India
Expert Name: Mrs. Vijaya Pawar
Organization: Embroidery Clothing Store, PENO
Designation: Owner of PENO clothing brand
Specialization: Banjara embroidery techniques

Point wise Outcome Report:

- 1) What was the Inspiration behind taking up this Particular Subject for the Workshop ?

India is rich in its cultural diversity and the appearance of its many ethnic groups. Each group is known for its traditional costume; Banjara, a semi-nomadic group, stands out among them. Banjara embroidery combines colourful threads, design patterns, mirror work, appliqué or patchwork. It is truly unique in its style with a combination of brightness and originality. Amity School of Fashion Design & Technology curated this workshop and exhibition of the vibrant Banjara embroidery of Gujarat. The objective was to create awareness, to preserve the rich heritage of this languishing hand embroidery and introduce this art to budding designers and artistic youth.

- 2) Who were the Distinguished Guest Speakers Invited for the Event. Kindly give their Names, Designations, Organisation, Qualifications, Area of Expertise and any Honours and Awards received by them.

Mrs Vijaya Pawar

- Owner of Embroidery Clothing Store, PENO
- Winner of Presidential Award for Handicrafts.
- SSC (2000), BA (2006) and CCE and Fancy Work (2009)
- Engaged in promotion and preservation of languishing Banjara craft, for the past 23 years.
- Work was recognized by **Prime Minister's Office**- On International Women's Day on 8th March 2020, on the **Social Media handle of Hon. Prime Minister Narendra Modi**, as one of the women achievers among seven women achievers throughout India.
- Awarded **International award of Women's World Summit Foundation, Switzerland (WWSF)** for Women's Creativity in Rural Life2020 on occasion of International Day of rural women 15th Oct.
- Nominated for Padmashree Award (2020).

Dr Shriram Pawar

- Author and Artisan of Banjara Embroidery
- A Book written on traditional embroidery with references quoted from ancient literature named PARAMPARIC GORBANJARA STRI KAASHIDAKARI BHARATKAM VA HASTAKALA.
 - B.V.Sc. & A. H from Veterinary College Parbhani M. S.
- M.V.Sc. (Pharmacology and Toxicology) from Bombay Veterinary College, Parel, Mumbai

- 3) What was the Criteria Considered for inviting the Various Individual Guests, Internal as well as External ?

Their close connection as well as expertise with the craft, and international recognition for their efforts in reviving Banjara craft were considered. Not only have they been nominated for the Padmashree Award and have received an International Award by Women's World Summit Foundation in Switzerland. Their experience in promoting the heritage artistry to the rest of the world was vital if the students would later in their careers do the same, especially in-sync with the "Make in India" movement.

- 4) Were the guests in advance and if yes, from what previous interaction? Were the guests recommended by someone. If yes, who?

The speakers were recommended by Mrs Nutan Kajbaje, Assistant Professor at ASFDT who works in close connection with various craft clusters in India and holds a vast industry experience in contemporizing traditional handicrafts of India.

- 5) Who all attended the Webinar? Also, if possible, give the numbers.

The faculty, the students of ASFDT B.Des Semesters 4, 6, M.Des students and a few students from other departments attended the workshop.

- 6) What were the 'Take Homes' for the Guests and the Attendees in the form of knowledge, facts, information etc.? Please give the Salient Novel Points Covered by the Guest Speakers, in Bullet Points Format.

Primarily, the aim was to understand the history of Banjara embroidery which is as intriguing as it is vibrant. Next was to learn how to appreciate the artisans for their dedication towards their craft, which comes from the perspective of treasuring their age-old techniques, to revive it in the current generation and make it suitable for global appreciation of the culture. Students learned how to make the basic stitches, understood colour matching and blocking, and motif development which is vital to their growth as future designers of the world. Practical knowledge of basic traditional stitches was gained by the audience. The guest speaker encouraged all students to preserve this craft form through contemporizing motifs to entice the modern market.

- 7) Has the Webinar been able to generate any Tangible Gains for the Faculty, Researchers and Students of Amity. If yes, what are these?

Banjara Embroidery jewellery was worn by every faculty of ASFDT as a sign of promotion and acceptance as a beautiful accessory that worked towards generating interest in the eyes of viewers.

Students' samples that were created during the workshop will later be converted into useful products, thereby creating opportunities for entrepreneurship and making original products.

The BespoQ Gift Shop's exhibition also got multiple orders from passer-by showing the interest of buyers.

- 8) What are the 'Progressive Outcomes /Way Forward' planned, based on the event of the webinar. Please give them pointwise, with timelines and names of the persons responsible for their execution.

Future tie-ups with Banjara embroidery artisans and field visits for student designers have been planned in the upcoming academic year. Since the pandemic, the students have been unable to go to art clusters to see these wonderful creations being made by hand by skilled artisans, and it is ASFDT's foremost mission to expose the students to the intricacies of traditional artforms now that economic activities have gained momentum in the physical mode.

- 9) Have we Followed-Up with the Guests to consider Various Collaborations such as Joint Research Papers and Publications; Joint Funded Projects; Student Internships and Placements; Participation in National/ International Seminars/Conferences,/Workshops ; Student/Faculty Exchange Programmes ; Post Doctorate tie ups ; etc

The BespoQ Gift Shop was a start-up of Amity University Mumbai, and for this workshop, they collaborated with the Traditional Banjara Embroidery in exhibiting the products. While BespoQ products were on display and got orders, the Banjara embroidery stall sold their items too. The speakers and artisans of the event have been considered for the purpose for collaboration with the students for future craft studies, field visits, art exploration, and more skilling workshops. They have also been considered to be part of seminars, faculty-development program to promote slow fashion and appreciation of traditional heritage crafts of India under the banner of IQAC for AUM.

OUTCOME REPORT

of

Emotional Immunity Webinar 21st April 2022

**organized by Amity Institute of Behavioural and Allied Sciences (AIBAS) and
Dean Students Welfare (DSW),
Amity University Maharashtra**

General Information:

Date of Event: 21st April 2022, Time- 11.15 am-1.15 pm

Venue: Auditorium, Amity University Mumbai.

Organized by: Amity Institute of Behavioural and Allied Sciences (AIBAS) and Dean
Students Welfare (DSW), Amity University Maharashtra

Total Participation: 500 students + 15 faculty (AIBAS) + 1 guest speaker

Moderator (s): Dr. Gautam Gawali (Prof & Dir AIBAS & DSW)

Event Coordinator (s): Mr. Mahimna Vyas, Dr. N. Tawfeeq Alee

Details of Expert/Speaker/Resource Person/Judge:

1. Country Name : India
- Hon'ble Speaker : Dr. Vipul Vyas
- Organisation : The Mind Academy
- Designation : Director
- Specialisation : PhD in Emotional Intelligence.

Point wise Outcome Report:

- 1) Emotional Intelligence is playing a major role in the professional as well as personal life of everyone. Emotional Quotient has become as important as Intelligence Quotient to be successful in academic as well as profession. Students can benefit immensely from such seminar that helps them in achieving a greater control over their EQ. It will help them in inter-personal relationship, successful job interviews and better performance in internships or career.
- 2) Dr Vipul Vyas has a Ph.D. in Emotional Intelligence and is the Director of The Mind Academy, Mumbai and has 24 years of academic and 16 years of Corporate HR Facilitation Experience. He has delivered talk as well as conducted workshop and seminar in reputed government institutes as well as huge multinational corporates like RBI, ISRO, TATA, CAG, AMUL, DRDO, Indian Oil, L&T, HAL, Kotak Life, Godrej, Glenmark, Zydus Takeda, Adani, Godavari Refinery, Pfizer, Raymond, various Management Associations, etc.
- 3) Dr. Vyas is also associated with 20 Universities from 10 states and with 16 educational institutes of high repute, to train about 3500+ Senior and young professors, principals, deans, HODs, and trustees on – “How to apply Emotional and Spiritual Intelligence in the teaching-learning process?” All teachers and students of this university has benefited immensely from him. He has delivered training to 5000+ CXOs, professionals, business persons, HR trainers from PSU, semi-government, private sector, and to anti-terrorism commandos & IPS Officers at various cities like Mumbai, Delhi, Kolkata, Bengaluru, Jabalpur, Ahmedabad, Cochin, Pune, Raipur, Chennai, Jaipur, Vadodara, Thiruvananthpuram, Indore, Surat, Thane, Bharuch, Hyderabad, etc. This contribution was felt as a good criteria to invite him for the seminar with benefits to our students keeping in mind.
- 4) One of the organizer had interacted with the resource person earlier about some research. Hence, the guest was decided in advance.
- 5) The seminar was organized at the auditorium and was attended by more than 500* participants including faculties and students of AIBAS and other schools of Amity University Mumbai.
- 6) His topic for the seminar was ‘Emotional Immunity’. The Following points are the

highlights of the seminar.

- He started the seminar with a commemoration of all the frontline workers, police officers and media personnel who worked selflessly during Covid-19.
 - After the remembrance, he conducted an activity on the identification of emotions and different intensities of emotions and talked about the emotional vulnerability of young adults and adolescents by sharing Aryaman Birla's story, the importance and necessity of emotional intelligence in personal and professional domains, benefits of greater EQ, and the emotional intelligence model by Daniel Goleman.
 - The pre-training survey findings were discussed, and Dr Vyas highlighted the master key to all problems - identifying and managing one's response to situations. The master key was further explained with videos, real-life stories, and an activity. -He further emphasized the significance of conscious living for improving EQ and some tips to follow a conscious lifestyle.
 - He concluded the seminar with a homework assignment for the participants, followed by National Anthem in sign language.
- 7) The seminar tutored faculties as well as students and researchers of Amity on the importance of ability to read a current situation, scenario, body language, facial and emotional expression and appropriate response to maximize gain as well as achieve objectives. They learned how to have an effective and a fruitful relationship with colleagues, classmates, personal relations as well as professional relations.
- 8) As the subject was about emotional intelligence, which is an important concept in psychology. Based on the student's reception and taking in consideration the compensation that would be offered to the resource person, department could organize a longitudinal workshop addressing functional and practical aspects of emotional intelligence and how to use it in their day to day college lives.
- 9) The resource person expressed willingness to conduct more seminars and training in Future. He was interested in contributing to workshops and conferences related to his expertise.
- 10). Plans are at preliminary stage to collaborate with the resource person and delivering workshop for final year students to maximize industry placements. Workshops designed

to help our graduating students get selected for competitive position in national and multinational companies .

Photos of the event:





OUTCOME REPORT
of
Mental Health Week Events
By
AIBAS and DSW of Amity University, Maharashtra.

General Information:

Date of Event:	10/10/2022 - 14/10/2022
Venue:	Various
Organized by:	Amity Institute of Behavioural and Allied Sciences (AIBAS), IQAC and Dean Students Welfare (DSW)
Total Participation:	N/A
Moderator(s):	Professor (Dr.) Gautam Gawali (DSW & Director of AIBAS)
Event Coordinator:	
Convener/Host:	AIBAS

Overview of events:

Event 1: Stress Management Seminar (10th October)

Time and Venue: 10 am to 12 noon, Seminar Hall

Co-Ordinator: Dr. Gautam Gawali and Dr Poonam Sharma and the Event team

Resource Person: Ms. Sandra Francis

Participants: Non-Teaching staff and Office Assistants from various schools, Exam Department.

Event 2: Wellbeing Screening and first aid (From 10th to 14th October)

Co-Ordinator: Event team, Buddy program coordinators.

Description: Throughout the campus, there will be some links/posters posted that contain a link for short Warwick Edinburgh wellbeing scale, along with a notice of wellbeing classes for 3 days from 4 to 5 (run by the buddy program coordinators).

Event 3: Film Screening (14th October)

Time and Venue: 2:00 PM to 5:00 PM, Auditorium

Co-Ordinator: Mr. Mahimna and Dr Raffie

Description: The movie - “A Beautiful Mind” is about John Nash, a brilliant but asocial mathematical genius, finds his life changing for the worse after he accepts an assignment from the FBI.

IQAC Events:

Event 4: Nukkad-Natak

Time and Venue: 7th Oct, Friday. 2pm – 3pm, Atrium

Co-Ordinator: Ms. Sreeta Nair

Description: Street-play to increase awareness regarding ragging, bullying & substance dependence

Event 5: Happiness Wall

Time and Venue: 13th Oct 2022, Thursday

Co-Ordinator: Ms. Sreeta Nair

Description: Students were given a chance to express their thoughts & feelings through art. Some stationary supplies were placed close to a soft board and students were encouraged to pin their art on the soft board.

Point wise outcome report:

- 1) **What was the Inspiration behind these events?** – Mental Health Awareness Week was established in 1990 recognition of efforts to educate and increase awareness about mental illness. The overall objective of World Mental Health Week is to raise awareness of mental health issues and to help mobilize efforts in support of mental health on an individual level. This week provided an opportunity for all stakeholders working on mental health issues to talk about their work, and what more needs to be done to make mental health care a reality for people worldwide. These events also allow individuals who are not from a psychology background, to gain novel insights regarding various “Health Behaviours” that facilitate mental health.
- 2) **Who was the Distinguished Guest Speakers Invited for the Event? Kindly give their Names, Designations, Organisation, Qualifications, Area of Expertise and any Honours and Awards received by them:** Only one event – Stress management seminar required guest speaker. The speaker invited was Ms. Sandra Francis. Ms. Francis is a Psychologist & Therapist who has been working in the field for more than a decade.
- 3) **What was the Criteria Considered for inviting the Various Individual experts, Internal as well as External?** Based On their Expertise as well as Knowledge.
- 4) **Were the guests invited in advance and if yes, from what previous interaction? Were the guests recommended by someone? If yes, who?** Yes, the experts were invited in advance. They were recommended By Professor (Dr.) Gautam Gawali, DSW and Director, AIBAS, AUM.
- 5) **Who all attended the Seminar and other activities?** Non-Teaching staff and Office Assistants from various schools, along with the Exam Department attended the stress management seminar. Other activities were open to all students and faculties, who took great interest in participating in these activities.

- 6) **What were the ‘Take Homes’ for the Guests and the Attendees in the form of knowledge, facts, information etc.?** Participants learned about the daily stressors in their life and work. They also discovered various techniques to cope with these stresses. In other events, the participants realized the importance of mental health and various factors affecting it, effects of diagnosis etc.
- 7) **Have the activities generated tangible gains?** Yes, the celebration of mental health awareness week has seen numerous benefits. It has provided a better understanding of how mental illness can affect a person's life, helped to reduce the stigma of mental illness, it has given confidence when helping those who are suffering in the capacity of a friend or as a budding mental health professional. Overall, these activities also helped all the participants to recognize early signs and risks of mental illness and what steps to take to prevent the onset of these diseases or how to seek help once they are diagnosed.

Photos:

Event: Stress Management Seminar



Event: Wellbeing Screening



Event: Movie Screening – ‘A Beautiful Mind’



Event: Nukkad-Natak



Event: Happiness Wall

