

7th National Conference of Amity School of Economics

21st-22nd March 2024

“Digitalisation And Sustainability: Building Resilience & Inclusivity”

Theme: Digitalisation And Sustainability: Building Resilience & Inclusivity

Collaborating Institution(s)/Sponsor(s): The Indian Conclave

Publication opportunity: Taylor & Francis, Walnutpublication, Bloomsbury Publishing Plc

Inaugural Session

Chief Guests	Ms. Bhavna Bhatia Lead country Economist, Programme Leader India World Bank Ms. Sharmishtha Ghosh Founder-MD @In Tandem global Consulting, Member, Governing Body, BRICS Chamber of Commerce and Industry Padmashri Dr Jitendra Singh Shunty Former MLA Founder and President of Shaheed Bhagat Singh Seva Dal Mr. Sanat Shrivastava Managing Director & CEO @ Ecoholic Chairman Brint Companies (Joined us online)
Guests of Honour	Mr. Virat Bhatia, Managing Director, Apple India
Keynote Speakers	Dr. Nassir Ul Haq Wani Director, Research and Development, & Professor, School of Graduate Studies Kardan University, Kabul Afghanistan Ms. Poulomi Bhattacharya Director Talent & Culture, Pullman and Novotel New Delhi Aerocity Dr Amruta Deshpande Director Research and Development Indira Group of Institutes, Pune (Joined us online) Mr. Hari Om Rai, Chairman and Managing Director Lava International Ltd. Mr. Ashutosh Chadha,

Chief Guests	Ms. Bhavna Bhatia Lead country Economist, Programme Leader India World Bank Ms. Sharmishtha Ghosh Founder-MD @In Tandem global Consulting, Member, Governing Body, BRICS Chamber of Commerce and Industry Padmashri Dr Jitendra Singh Shuntty Former MLA Founder and President of Shaheed Bhagat Singh Seva Dal Mr. Sanat Shrivastava Managing Director & CEO @ Ecoholic Chairman Brint Companies (Joined us online)
Guests of Honour	Mr. Virat Bhatia, Managing Director, Apple India
	Director &Country Head Corporate Affairs & Public Policy Microsoft India Ms. Smriti Sharma, Senior Manager, Public Policy Amazon Ms. Saba Alam HR consultants Egon Xehnder and Heidrick & Struggles
Welcome Address by	Prof. (Dr.) Kavita Indapurkar, Assistant Director, Amity School of Economics
Vote of Thanks by	Dr. Neeru Sidana, Associate Professor, Amity School of Economics

Conference Tracks

Track No.	Track Title	Session Chairs	No. of Papers
I	Digital Innovations for Social-Economic Sustainability	Prof. Dr. Mahua Bhattacharjee Dr. Shivani Mehta Associate Professor Department of Economics School of Behavioral and Social Science Manav Rachna International Institute of Research Studies	9

Track No.	Track Title	Session Chairs	No. of Papers
		Dr. Nisha Gupta Guest Faculty, Ambedkar University	
II	Sustainable Development and Digital Transformation in Marketing and Finance	Dr. Namita Kapoor Dr. Saloni Bhutani Economic Officer, Department of Economic Affairs Ministry of Finance (Online)	10
III	Sustainable Development and Technology- Enabled Inclusive Human Resource Management	Dr. Shilpy Verma Dr. Anamika Pandey Associate Dean, School of Business and Chairperson Internal Complaint Committee Galgotias University Dr. Pooja Singh Assistant professor Sharda School of Humanities and Social Sciences (SSHSS)	7
IV	Digital Ethical Leadership and Business Ethos	Dr. Pooja Mehra Prof. Dr. Snigdha Dash Professor, School of Business Galgotias University Dr. Bidisha Banerjee Deputy Director Amity Institute of Public policy, Noida	5

Valedictory Session

Particular	Details
Chief Guest	Ms. Priti Srivastava Senior Vice President, Corporate Affairs at Reliance Industries Ltd
Guest of Honour	Mr. Susheel K. Mehrotra (Joined Us Online) Chief Financial Officer, Dhampur Sugar Mills LTD Ms. Megha Datta Senior Consultant, Advisory & Innovation, Woolpert
Vote of Thanks	Prof. (Dr.) Kavita Indapurkar, HOI, ASE

Patron in Chiefs:

- Dr. Ashok K. Chauhan, Founder President, Amity University
- Dr. Atul Chauhan, Chancellor, Amity University
- Prof. (Dr.) Balvinder Shukla, Vice Chancellor, Amity University
-

Organising Committee

- Prof. (Dr.) Kavita Indapurkar
- Dr. Neeru Sidana
- Prof. (Dr.) Mahua Bhattacharjee
- Dr. Namita Kapoor
- Dr. Pooja Verma
- Dr. Shilpy Verma
- Ms. Nirmal Bhatt