

# AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

# **UAS INTERNATIONAL**

# Virtual Campus Internship- 2023 Passing Out Batch

# **Only for Students of Amity Education Group**

# Last Date to Register - 15th April 2022, 8 PM

Company	UAS INTERNATIONAL
Website	www.uasinternational.in
Batch	2023
Date of Campus	Will Be Informed Later
Joining	June 2022
Job Title	Intern
Eligible Degrees	BBA / B.Com / BCA /B.Tech / MBA
Eligible Branches	ALL
Location	Virtual
Stipend	10,000
Major Highlights	<ul> <li>MS Office (Excel, PowerPoint, Word) to intermediate level</li> <li>Obtain Hybrid Internship in Wealth Management Vertical (Public sector Banks) and Travel &amp; Tourism Vertical of UAS International Group of Companies</li> <li>Total tenure of the Internship will be 60 days (2 months) integrated with hybrid mode</li> <li>UASI is the substantial opportune platform offering Internship to students giving them practical experience of the industry. International Internship Program is the USP which offers our students to get to work with Public-Sector Banks/ Financial Industry both public and private</li> <li>Interns are offered positions in the wealth management vertical and Travel &amp; Tourism shall be undergoing Exclusive Corporate Training Program</li> <li>UASI envision even for those students who associate with us having zero experience and we structured our Hybrid Internship Programs in such a way that it shall build student's profile to be of a progressive leader and to be the first choice in the market for integrating people, process and performance</li> </ul>

- Learning of students is ensured being UASI's utmost priority as we laid out International Internship Program where the interns are working on Hybrid mode, well associated with the physical accompany if required
- Internships form an inclusive part of the courses offered by Management Institutions. But the unusual yet commonly known fact is that even after being the most highlighted part of the resume, students are not offered valuable and significant programs during the same.
- Students will be getting the work experience certificate from the company for the whole duration in relation to the allotted project which shall be an incomparable add on highlighted in their CV(s)
- If the interns maintain 85 percentiles throughout their project, they
  will be eligible for Global Immersion Program (3N/4D). The Global
  Immersion Program's cost is 1.6 Lakh and it is the USP product of
  UASI which is a contrived and detailed program especially designed
  for the students associated with UASI
- UASI outlined the program to fabricate it with an experience of different education system and practices which can be of great advantage once you enter the job market as it increases student's chance of employability.
- The industrial visits we offer has its own importance in student's career pursuing professional degree.
- In addition to the above mentioned, UASI is the sole organisation which offers company sponsored Global Immersion Program in countries like Dubai, Malaysia, Singapore, Russia, China, and London etc. to our out-performing students.

International Triple Certification program (Subject to Achievement of the Target)

- 1. Management Certification of International University
- 2. Certification of International Industry Visit
- 3. UAS International Internship Certification in Abroad OR
- Stipend Policy
- UASI does not intend to bound the interns with Global Immersion Program so hereby it offers an exclusive Stipend Policy for the International Internship Program which shall be Rs. 10,000/- on surpassing the target of 1,99,000 /-
- UASI does not intend to burden the interns with the Internship load soon after their joining rather we design our program to be student oriented as UASI train its interns in a manner they shall hand-pick their core specialization which they want to opt in future

## **Job Responsibilities**

1st Profile for Internship (Vertical - Wealth Management)

30 Days – Hybrid mode

## Day 1 (Introduction)

- UASI understands the working and determination of students and to shape the same in a designed manner we host firstly the Introduction part of the Internship where we intend to entrust them with Company's profile and simultaneously introduce them to Wealth Management.
- Discussion on Company Profile
- Interaction with MD of the Company
- Introduction to Wealth Management

#### Day 2 (HR Modules)

- HR being one of the most opportunist territory of the corporate structure, UASI train students with few of its unavoidable important functions. These are:
- a) Introduction to Human Resources
- b) Recruitment Process
- c) Dos and Don'ts in Interview Process
- d) Types of Interviews
- e) CTC Break Up & Salary bargain
- f) Salary Slips designing
- g) Types of Business Letter
- h) HRMS Demo
- i) Payroll System Demo
- j) Data Entry in Online Portals

### Day 3 (Taxation)

- UASI empowers students with the knowledge and experience of most essential part of the Corporate Industry which is taxation and under this section you need to know that taxation is a term for when a taxing authority, usually a government, levies or imposes a financial obligation on its citizens or residents or persons.
- Paying taxes to governments or officials has been a mainstay of civilization since ancient times.
- Taxation applies to all types of involuntary levies, from income to capital gains to estate taxes. Some regulation pursuant to present Government Laws and
- Guidelines are covered under your module:
- Introduction about Taxation Policies
- Flow of Tax Calculations
- Fundamentals of various heads of Income
- a) Income Taxation Acts
- b) 80c
- c) 80d
- d) 10 10d
- e) Income Tax Act 1961
- f) Taxation Rules
- g) Taxation Slabs

#### Day 4-5 (Financial Sector)

 The financial sector is a section of the economy made up of firms and institutions that provide financial services to commercial and retail customers.

- This sector comprises a broad range of industries including banks, investment companies, insurance companies, and real estate firms.
- Arena which are covered here for your reference shall be Different Financial Sectors available in India
- a) Brief about each Financial Sectors
- b) Merits and Demerits of each Financial Sectors
- c) Comparison between each Financial Sectors

### **Day 6-7 (Client Desires and Product Launch)**

- Apart from the knowledge and experience earned in the last few days of the internship which were covering Human Resource Department, Taxation and Financial Sectors, UASI train students to interest their experience with client desires and combine it with the Product on board.
- It shall be understood by the below mentioned points:
   Desires of a client from his/her investments knowledge about the Products
- a) Insurance
- b) Medi Claim
- c) Gold
- d) Mutual Funds
- e) Share Market Products
- f) Corporate Bonds
- g) FD

#### Day 8-10 (Sale Pitching and role plays)

- It has now become client friendly for every student after obtaining the essential understanding of the role they are entrusted with.
- As the hierarchy contemplates, now comes the final goal to achieve which has already become achievable after the training students undergone in their earlier days, Sales-Pitching-Role Plays.
- It covers:
- a) Sales Pitch
- b) Demos
- c) Role Play
- d) Customer requirement
- e) Sales Activities
- f) Leads Generation
- g) Closing of Sale
- h) Customer Satisfaction

#### Day 11-26 (Sales Period)

- Sales period is inclusive of the ongoing sale our every student is involved in. It shall include:
- a) They will be generating leads and pitching them the products
- b) Reporting will be done through Video Conferencing
- c) Generation of Sales

#### Day 27-30 (Project Review)

- Last but not the least, for your learning is your Project Report which shall reflect the hard work student has undergone during the Hybrid Live Project and here the student(s) shall:
- a) Review of the project
- b) Viva of the project

c) Project Submission

# 2nd Profile for Internship (Vertical: Travel and Tourism) 30 Days Hybrid mode Day 31

 Introduction to students enriching them with the basics of Travel and Tourism, their approach towards client and to make them understand the best of the industry ensuring positive results. This shall include:
 Orientation

## Day 32-35

- A few unavoidable pointers which every sales person shall keep in mind while dealing with his potential clients being pertinent for everyone to keep in mind shall be undertaken.
- Travel and Tourism has a core requirement of the best Properties, always being the major credential of the booking. Here, we shall make our prospective interns understand the details of Hotel Booking, differences in properties and local tours and transfers which is categorically included:
- a) Introduction to Basics of Travel and Tourism
- b) What things are to be considered while making an itinerary
- c) What are the types of services a good travel agent must provide
- d) Detailed briefing on FIT bookings, Group bookings & MICE movement
- e) A detailed insight into the types of services to be provided by the travel agent
- f) An insight into the software available for travel package booking
- g) Detailed overview of some countries from the point of view of preparing an itinerary

# Day 36-37

• Preparation leave for test and presentation on previous session

#### **Day 38**

- UASI ensures that every intern shall be uplifted and their morale should only go up and to ensure their learning to be fruitful we take test and presentations on the previous sessions.
- Test and presentations on the previous session

#### **Day 39**

- UASI after training the interns with all requisite conditions of the project, introduces them with the product which they are given a target to sell during the internship period.
- Launch of the travel product to be sold

#### **Day 40**

- Knowledge plays a substantial role but selling strategies determine a remarkable impact on the clients to final agreement for the product and those strategies are discussed with students bestowing them with possible outcome.
- Detailed discussion upon the selling strategies

	Day 41-57
	<ul> <li>Last and the most important period of the internship is your Selling</li> </ul>
	Period where student's individual grasping power with which the
	products shall be sold are accounted here.
	Selling period
	Description of Description
	Day 58-60 (Final Project Review)
	<ul> <li>Last but not the least, for your learning is your Project Report which shall reflect the hard work student has undergone during the</li> </ul>
	International Internship program and here the student(s) shall:
	a) Review of the project
	b) Viva of the project
	c) Project Submission
Benefits of	Gain insight about business world
Internship	<ul> <li>Acquire new managerial skills, to meet up the corporate demands</li> </ul>
	<ul> <li>Gain awareness and better knowledge of the business and</li> </ul>
	management principles
	Build self-esteem
	Attain leadership qualities
	Gain total personality development     Develop team building and group gebesiveness.
	<ul> <li>Develop team building and group cohesiveness</li> <li>Enhance their strengths and overcome their weakness</li> </ul>
	<ul> <li>Enhance their strengths and overcome their weakness</li> <li>Develop skills to do new and different tasks</li> </ul>
	<ul> <li>Stay updated with the latest market trends</li> </ul>
Global Immersion	Astoundingly noteworthy is the USP product of UASI which is a
Program	contrived and detailed program especially designed for the students
	associated with UASI.
	<ul> <li>We name the USP product as Global Immersion Program.</li> </ul>
	<ul> <li>UASI outlined the program to fabricate it with an experience of</li> </ul>
	different education system and practices which can be of great
	advantage once you enter the job market as it increases student's
	chance of employability.
	<ul> <li>The industrial visits we offer has its own importance in student's career pursuing professional degree.</li> </ul>
	<ul> <li>UASI offers a TRIPLE CERTIFICATION PROGRAM ABROAD to their</li> </ul>
	students.
	Our USP product is envisaged with an aim to give students training
	in the diverse sectors of Corporate Industry Abroad, during which
	they shall add an <b>incomparable work experience</b> in their Resume.
	<ul> <li>These days students are bound to intern, internships being an</li> </ul>
	inclusive part of the courses offered by Management Institutions,
	where UASI acts as the exclusive platform assisting them in their
	initial years to build a capitative resume outstanding in front of all in the Corporate World.
	Global Immersion Program is presented to students who out-
	perform in the projects we offer them during the internship period.
	Students coming for internships expect of a minimal stipend or
	sometimes they wish to work with known companies to kickstart
	their career without any stipend either but UASI is the company
	resolving their every contingency by proposing them our <b>TRIPLE</b>
	CERTIFICATION PROGRAM ABROAD which secures a place in the
	resume of outperformers in the bargain and it is multiple times
	more than students ever anticipate.

	<ul> <li>This program is well-equipped with all the credentials to bestow them with substantial corporate exposure in the countries like <b>Dubai, Malaysia, Singapore, Russia, China, London</b> etc.</li> <li>Having an International Certificate always bestow high standards to student.</li> <li>It is proof of a level of skill benchmarked to international standards and opens up a lot of avenues for students in India and Abroad</li> </ul>
How to Apply?	All interested and Eligible students need to apply on the Link Below – <u>CLICK HERE TO APPLY</u>

Our Best Wishes are always with you

#### **Team ATPC**

**Amity Technical Placement Centre (ATPC) Centralised Placement Division of Amity Education Group** 

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