



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

TENHARD INDIA

Virtual Campus Internship- 2023 Passing Out Batch

Only for Students of Amity Education Group

Last Date to Register – 15th April 2022, 8 PM

Company	TENHARD INDIA
Website	www.tenhardindia.com
Batch	2023
Date of Campus	Will Be Informed Later
Joining	June 2022
Job Title	Intern
Eligible Degrees	BBA / B.Com / BCA /B.Tech / MBA
Eligible Branches	ALL
Location	Noida
Stipend	5000
Skills Required	<ul style="list-style-type: none">• MS Office (Excel, PowerPoint, Word) to intermediate level• Exposure to digital/online channel sales/event sales will be an added advantage.• Ability to work under minimal guidance and must have Strong Analytical / Presentation skills with good command over Excel and PowerPoint
Job Responsibilities	A. <ul style="list-style-type: none">• Learn & understand various aspects of sales & marketing.• Work on live projects through customer acquisition & business development.• Get a chance to develop leadership qualities.• Get to understand consumer behavior.• Develop sales strategies for the company.• Day to day management of the sales & marketing functions.• Customer interactions, Telemarketing & sales with email marketing.• Participation in events/exhibitions, corporate visits, Direct Marketing.• Team meetings and discussions to provide new ideas for business growth. B. <ul style="list-style-type: none">• Digital marketing & social media marketing strategies:

	<ul style="list-style-type: none"> • BRANDING, EMAIL MARKETING, BLOGGING, COPYRIGHTING, SEO (Search Engine Optimization). YOUTUBE and FACEBOOK ADS, GOOGLE ADS, GOOGLE ANALYTICS. PERISCOPE. <p>C.</p> <ul style="list-style-type: none"> • Marketing Analytics: Data will be provided to the Students and their Analytical and Data visualisation concept will be tested.
What to Expect	<ul style="list-style-type: none"> • You will get valuable experience in one of the most sought-after fields of Digital media. • You will get direct mentorship from a company Experienced Employee. • You will get a good recommendation letter or certificate of completion. Depending on your performance you will be getting a Completion Certificate, Appreciation Certificate, and Excellence Certificate. Great exposure to the Sales and Marketing domain. Add value and boost your CV
How to Apply?	<p>All interested and Eligible students need to apply on the Link Below –</p> <p>CLICK HERE TO APPLY</p>

Our Best Wishes are always with you

Team ATPC

**Amity Technical Placement Centre (ATPC)
Centralised Placement Division of Amity Education Group**

Amity University Campus | Amity Technical Placement Centre (ATPC)
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