



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

MERKLE SOKRATI

Virtual Campus Placement- 2022 Passing Out Batch

Only for Students of Amity Education Group

Last Date to Register – 5th October 2022, 5 PM

Company MERKLE SOKRATI

<i>Website</i>	https://www.merkle.com/in/
<i>Batch</i>	2022
<i>Date of Campus</i>	Will Be Informed Later
<i>Joining</i>	October 2022
<i>Job Title</i>	Profile 1 : Associate Business Analyst Profile 2: Associate Digital Marketing
<i>Eligible Degrees</i>	B.Tech / BCA / BBA
<i>Eligible Branches</i>	ALL
<i>Location</i>	Pune, Maharashtra
<i>CTC</i>	4.68 LPA
<i>Skills Required</i>	<ul style="list-style-type: none">• A firm believer in stats and can weave stories around numbers.• Passionate about devising & executing creative strategies to manage client accounts.• Aggressive about meeting goals & timelines.• A Multi-tasking superhero.• A Detail junkie to spot new opportunities & propose them to clients.• A Creative thinker with out-of-box solutions.• A Great communicator with undivided focus on satisfying customers
<i>Job Responsibilities</i>	Profile 1: <ul style="list-style-type: none">• Be working for well-known brands across India and overseas• Learn, grow, and become part of the rapidly growing digital marketing industry• Become a part of one of the youngest digital agencies in India with highly enthusiastic coworkers• Be responsible for day-to-day operations of client accounts• Understand client goals, executing strategies to exceed these goals.• Be preparing and analyzing performance reports & review with clients.

- Providing strategic insights on the landing page, ad creative etc.
- Working in multiple verticals like BFSI, eCommerce, OTT etc

Profile 2:

- Be responsible for day-to-day operations of client accounts.
- Understand client goals, executing strategies to exceed these goals.
- Be preparing and analyzing performance reports & review with clients.
- Providing strategic insights on the landing page, ad creative etc.

How to Apply?

All interested and Eligible students need to send their Resume on below mentioned E-Mail Id latest by 3rd October 2022 by 11:00 a.m.

E-Mail id : schawla94@amity.edu

Subject : Merkle Sokrati / Profile (Profile you are Interested in)

Our Best Wishes are always with you

Team ATPC

**Amity Technical Placement Centre (ATPC)
Centralised Placement Division of Amity Education Group**

Amity University Campus | Amity Technical Placement Centre (ATPC)
E-2 Block, Room No. G-02, Ground Floor, Sector 125, Noida (U.P.) 201313

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amity.edu/placement