



AMITY TECHNICAL PLACEMENT CENTRE

Company Name	House Of Zelena
Registration Period Start Date	2023-07-03
Registration Period End Date	2023-07-05
About Company	At House Of Zelena we provide Mothers not just with products that empower them to look good and feel good but also a strong community of fellow-moms who empathise and walk with you every step of this wonderful journey called motherhood!
Website	https://houseofzelena.com
Date Of Campus	2023-07-10
Venue	Physical
Joining	2023-07-17
Job Title	Associate – Digital Marketing
Employment Type	Full Time
Eligible Degree	
Eligible Branches	BBA, MBA, Psychology
Eligible Criteria	NA
Roles & Responsibility	<ul style="list-style-type: none">• Plan, execute, measure - Digital Marketing campaigns across Meta, Google, YouTube & other channels• Plan, execute, measure - Ads on Marketplaces (Amazon, Flipkart & other platforms)• Create reports to measure performance of Ads• Work with creative teams to get right marketing collaterals• Technical understanding of SEO
Service Aggrement, If Any	NA
Other Skill	<ul style="list-style-type: none">• Deep understanding of Google Analytics & Pixel ecosystem, including technical knowhow of setting &

	running the ad • Experience of running ads on Marketplaces like Amazon & Flipkart • Good with MS Excel, Strong creative and analytical skills
Package	INR 4,00,000 - 6,00,000 LPA
Location	Bangalore/Remote
Recruitment Process	Virtual
How to Apply	Logon to your Amizone Account and go to the respective company notice and click on apply tab
Representative from ATPC(For any Guidance/ Query)	Mohit Prasad (mprasad2@amity.edu)
	[Click Here To Apply]

Best Wishes

Anjani Kumar Bhatnagar

Amity Technical Placement Centre

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