



AMITY TECHNICAL PLACEMENT CENTRE

Company Name	Vega Industries Pvt.Ltd
Registration Period Start Date	2023-06-20
Registration Period End Date	2023-06-22
About Company	-A well-established, large and diversified business group having leadership position in its products and brands in International and Indian markets is embarking upon an ambitious plan to drive future growth. We are looking for dynamic and resourceful persons to join our team for the takeoff into the next phase of high growth. The group is currently leaders in the World Leaders in hobby & craft products. The group's core strengths are manufacturing, marketing, brand building and offering high qu
Website	www.vega.co.in
Date Of Campus	2023-06-27
Venue	Virtual
Joining	2023-07-04
Job Title	Executive-Search Engine Optimization (SEO)
Employment Type	Full time
Eligible Degree	
Eligible Branches	BCA and MCA
Eligible Criteria	60% throughout in 10th, 12th UG/PG
Roles & Responsibility	<ul style="list-style-type: none">• Develop optimization strategies that increase the company's search engine results rankings.• Research SEO keywords to use throughout the company's website and marketing materials.• Monitor daily performance metrics to understand SEO strategy performance.• Write compelling and high-quality website content, including page descriptions.• Update content and website links for maximum optimization and search engine rankings.•

	Leads all SEO initiatives, including on-page, off-page, content, and
Service Agreement, If Any	NA
Other Skill	<ul style="list-style-type: none"> • Solid understanding with Google Analytics, Google Console and other SEO related tools, and good communication skill
Package	3to 3.6 LPA
Location	Noida Phase 2
Recruitment Process	Telephonic round, online interview and face to face interview
How to Apply	Login to Amizone and go to the respective company then click on "Apply" button to register.
Representative from ATPC(For any Guidance/ Query)	Ms. Sangeeta Berry (sberry@amity.edu)
	[Click Here To Apply]

Best Wishes

Anjani Kumar Bhatnagar

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