



AMITY TECHNICAL PLACEMENT CENTRE

Company Name	SAREGAMA India Limited
Registration Period Start Date	2023-06-06
Registration Period End Date	2023-06-07
About Company	Saregama India Ltd., a RP Sanjiv Goenka Group company, is India's oldest music label, youngest film studio and a multi-languauge TV content producer.
Website	https://www.saregama.com/
Date Of Campus	2023-06-08
Venue	Virtual
Joining	2023-06-12
Job Title	Intern - Music Marketing 2 Content Operations 3. Youtube Marketing
Employment Type	Internship
Eligible Degree	
Eligible Branches	Mass Communication, Film & Drama , BA(Eng .Hons)
Eligible Criteria	No Eligibility
Roles & Responsibility	1. Research in non-film music market: what is happening, which singers are working, what are the best practices in marketing. Be up-to-date with all that is happening in these markets across competitions. 2. Assess digital presence of the top singers and musicians and see how we can amplify our assets through them 3. Look at potential radio, digital and TV partners in these markets to promote our songs 4. Take care of operational activities like servicing songs to all par
Service Aggrement, If Any	No

Other Skill	Good communication skills (mandatory) 2. Basic Excel and Word understanding 3. Only students aged 21 and above can apply.
Package	5000-1000 Per month
Location	SAREGAMA India Limited, 2nd Floor, Spencer Building, 30 Forjett Street, Near Bhatia Hospital, Grant Road (W), Mumbai - 400036 India.
Recruitment Process	Personal Interview
How to Apply	Login to Amizone, go to Internship , click on register
Representative from ATPC(For any Guidance/ Query)	Ms. Simran Khanna (Skhanna2@amity.edu)
	[Click Here To Apply]

Best Wishes

Anjani Kumar Bhatnagar

Amity Technical Placement Centre

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