



AMITY TECHNICAL PLACEMENT CENTRE

Company Name	Rodec Pharmaceuticals Pvt. Ltd.
Registration Period Start Date	2023-05-08
Registration Period End Date	2023-05-09
About Company	Rodec is a Pharmaceutical Company dedicated to Animal Health. The noble vision of the company is to provide the innovative solutions which bring Health to Animal and Wealth to Nation. Rodec Pharmaceuticals has its Corporate office in the business capital of Uttar Pradesh i.e. Ghaziabad.
Website	https://rodec.in/
Date Of Campus	2023-05-10
Venue	Physical
Joining	2023-06-08
Job Title	Product Executive Trainee
Employment Type	Fulltime (First 3 Months Intrenship)
Eligible Degree	
Eligible Branches	B.Pharma , M.Pharma
Eligible Criteria	No Eligibility
Roles & Responsibility	<ol style="list-style-type: none">1. Analyse Internal & external aspects to design & implement Marketing Strategies which suites the current Market trend2. Strategic planning to manage a broad portfolio of existing products through the entire product life cycle.3. New Product Development according to the market & customer needs4. Financial Focus to Build Brands under the capped budgets5. Conduct competitive analyses to determine product positioning, market segmentation, channel mix, pricing, volume, product service/support

Service Agreement, If Any	No
Other Skill	• Excellent Communication Skills • Analytical Skills
Package	6 LPA
Location	Ghaziabad
Recruitment Process	Personal Interview at company Premises
How to Apply	Login to Amizone, go to placement, click on register
Representative from ATPC(For any Guidance/ Query)	Ms. Simran Khanna (Skhanna2@amity.edu)
	[Click Here To Apply]

Best Wishes

Anjani Kumar Bhatnagar

Amity Technical Placement Centre

Room # G - 02, E-2 Ground Floor

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