



AMITY TECHNICAL PLACEMENT CENTRE

Company Name	Merkle Sokrati
Registration Period Start Date	2022-09-12
Registration Period End Date	2022-09-13
About Company	Dentsu international comprises of six leadership brands - Carat, dentsu X, iProspect, Isobar, dentsuMB and Merkle Sokrati, each supported by its specialist divisions and scaled services. With best-in-class services and solutions in Media, Customer Experience Management (CXM), and Creative, dentsu international operates in over 145 markets worldwide with more than 66,000 dedicated specialists. Part of dentsu International, dentsu India helps some of the biggest & most interesting brands who ar
Website	www.dentsu.com
Date Of Campus	2022-09-19
Venue	Virtual
Joining	2022-10-03
Job Title	Profile 1 : Associate Business Analyst Profile 2: Associate Digital Marketing
Employment Type	Full Time
Eligible Degree	
Eligible Branches	Profile 1: B.Tech (All) Profile 2: BCA / BBA / B.Com / B.Pharma/B.SC – Stats/Math/Computer Science
Eligible Criteria	60% Overall
Roles & Responsibility	Profile 1 : Be responsible for day-to-day operations of client accounts. Understand client goals, execute strategies to exceed these goals. Prepare and analyze performance reports & reviewing the same with our clients. Provide strategic insights on the landing pages, ad creatives etc. Work in multiple verticals like BFSI,

	eCommerce, OTT etc. Profile 2: Be responsible for day-to-day operations of client accounts. • Understand client goals, executing strategies to exceed these goals. •
Service Agreement, If Any	N/A
Other Skill	N/A
Package	Profile 1: 4,68,000 LPA Profile 2: 3,25,000 LPA
Location	Pune(Work from Office)
Recruitment Process	1.) As a part of the process, candidates need to take the Aptitude and Psychometric Test. We shall be sending the test links with the candidates once the EOI's are sent. Instructions for Aptitude Test - - Time limit - 20 minutes - Questions - 60 - Prioritize on the questions you're confident on and score maximum marks. - Negative marking for each wrong answer you give. - Please do not miss to mention your correct Email ID at the start of the test. - Ensure you have a good internet connec
How to Apply	Apply Online
Representative from ATPC(For any Guidance/ Query)	Swati Chawla (schawla94@amity.edu)
	[Click Here To Apply]

Amity Technical Placement Centre

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