



AMITY TECHNICAL PLACEMENT CENTRE

Company Name	Tex Corp Private Ltd
Registration Period Start Date	2023-05-12
Registration Period End Date	2023-05-13
About Company	The Company has over 30 years of manufacturing experience, 8 worldwide offices and 4 factories in Bangladesh, Vietnam and India. Leading apparel brands worldwide choose Tex as their preferred fastening devices manufacturer, especially for their Bangladesh and Vietnam production.
Website	https://www.textfasteners.com/
Date Of Campus	2023-05-22
Venue	Virtual
Joining	2023-06-05
Job Title	Intern- Marketing
Employment Type	Internship
Eligible Degree	
Eligible Branches	MBA-Marketing
Eligible Criteria	60% Overall
Roles & Responsibility	Creating and conduct marketing strategies to develop new business or new project launch. -> Figuring out the target audience or target market - locations and potential , and assist in developing business partners. -> To create reports, analyze market data, impart patterns or trend of current market situation for decision making. -> Identify and present competitor analysis to identify areas where our company can surpass the industry's competitors and forge ahead to gain increased market share
Service Aggrement, If Any	NA

Other Skill	> Effective Interpersonal skills. -> Good Analytical & Negotiation Skills -> Solution oriented approach -> Business-mind person, willing to expand his/her business development experience. -> Proficient in MS Office & E-mail writing.
Package	Stipend : 18,000 Per Month CTC :5LPA (Conversion Performance Based)
Location	Gurgaon
Recruitment Process	1. Pre Placement Talk 2. Online Test 3. Group Discussion 4. Personal Interview
How to Apply	Login to Amizone and go to the respective company then click on "Apply" button to register.
Representative from ATPC(For any Guidance/ Query)	Swati Chawla (schawla94@amity.edu)
	[Click Here To Apply]

Best Wishes

Anjani Kumar Bhatnagar

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