



# AMITY TECHNICAL PLACEMENT CENTRE

Company Name	Diplomacy& Beyond Plus (SSY Media Private Limited)
Registration Period Start Date	2023-05-01
Registration Period End Date	2023-05-03
About Company	Diplomacy and Beyond Plus (D&B), is a monthly magazine, We hold a reputation in the media sector as an entity that aptly covers foreign affairs and India's bilateral ties. Known for its high-quality articles on events at national and international level, D&B's write-ups are well-researched and provide in-depth information. D&B covers everything ranging from politics, economics and social issues to the environment, culture and world cinema. Our cover stories are non-sensational and put a strong
Website	<a href="https://diplomacybeyond.com/">https://diplomacybeyond.com/</a>
Date Of Campus	2023-05-04
Venue	Physical
Joining	2023-05-15
Job Title	Marketing Executive
Employment Type	fulltime
Eligible Degree	
Eligible Branches	B.com/BBA/ Graduate Mass Communication
Eligible Criteria	No backlogs
Roles & Responsibility	1. Engagement into high value Business to Business Marketing and Research 2. Communication and building contacts with CEO/CFO's of different business houses 3. Generate leads/ Prospects over the mail or by social networking (No field work involved) 4. Identify opportunities, produce leads and book appointments for the sales force.

Service Agreement, If Any	N.A
Other Skill	1.Excellent interpersonal skills, self motivated 2.Strong written and verbal communication skills 3.Ability to work in a team as well as able to work independently 4.Dynamic, aggressive, result oriented and self starter. 5.Proficient in all Microsoft Office applications. 6.Sound knowledge of marketing principles and techniques. 7.Excellent organizational and analytical skills
Package	2.4 LPA + Incentives
Location	NOIDA
Recruitment Process	Direct interview at Noida office for Delhi NCR Students/ For other state students Telephonic etc.
How to Apply	By uploading Updated CV at Amizone Portal for this company.
Representative from ATPC(For any Guidance/ Query)	MR. SUNIL CHANDOLIA
	<a href="#">[Click Here To Apply]</a>

Best Wishes

Anjani Kumar Bhatnagar

Amity Technical Placement Centre

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