



AMITY TECHNICAL PLACEMENT CENTRE

Company Name	BI Worldwide
Registration Period Start Date	2023-06-21
Registration Period End Date	2023-06-22
About Company	BI WORLDWIDE is a global engagement agency that uses the principles of behavioral economics to produce measurable business results by designing and delivering solutions that engage employees, channel partners and customers. We bring a global reach with offices in the U.S., Australia, Canada, China, Latin America, India, and the United Kingdom.
Website	http://www.biworldwide.com
Date Of Campus	2023-06-23
Venue	Virtual
Joining	2023-06-29
Job Title	Summer Interns
Employment Type	Internship (One Month)
Eligible Degree	
Eligible Branches	MBA (Sales , marketing)
Eligible Criteria	No Eligibility
Roles & Responsibility	Research to identify various loyalty programs that are operational in the market. The intern is expected to meet dealers/distributors/wholesalers to find out various programs operational in the following verticals - Building material/construction: Paint, Cement, Tiles, Electrical, Pipes & adhesive, Bathroom fitting, Wood, Steel, Locks, Lighting - FMCG: Beverages, Food & Confectionary, Wellness products - BFSI: Insurance/Insurance aggregator, CC, Microfinance - Automobile (after market): Spare

Service Aggrement, If Any	No
Other Skill	Good communications skills
Package	15-20 K per month
Location	Bangalore / Mumbai / Delhi
Recruitment Process	Personal Interview
How to Apply	Login to Amizone, go to Internship , click on register
Represntative from ATPC(For any Guidance/ Query)	Ms. Simran Khanna (Skhanna2@amity.edu)
	[Click Here To Apply]

Best Wishes

Anjani Kumar Bhatnagar

Amity Technical Placement Centre

Room # G - 02, E-2 Ground Floor

Amity University Campus, Sector - 125, Noida, UP - 201313

Tel: 0120 4392183 | Email Id: ajbhatnagar@amity.edu | Website : [www.amity.edu / placement](http://www.amity.edu/placement)