3 Years Strategic Plan

(2023-24 to 2025-26)

AMITY UNIVERSITY, JHARKHAND

HEC Core capital area, Nayasarai, Railway crossing, Pundag

Ranchi (Jharkhand)- 835303

Index

An Agenda

for

EXCELLENCE, EQUITY,

INNOVATION & LEADERSHIP

About the University:

Leadership & Legacy:

Amity University, Jharkhand (AUJ) is a part of Amity Universe running under the aegis of **Ritnand Balved Education Foundation (RBEF), New Delhi,** a non-profit education trust under which all Amity institutions are running. Under the visionary leadership of Hon'ble. Dr. Ashok K. Chauhan Sir, Founder President of RBEF and his mission that the Amity should extend its reach to every state for world class education in world class infrastructure, Amity came to serve at Jharkhand in 2016 .

Ritnand Balved Education Foundation is one of India's leading philanthropic, education, and development foundations comprising Universities, Higher Education Institutions, Schools, Pre-schools, Forums, Academies and Centers of Research & Excellence. Centers under the Foundation are engaged in research and training, management, education, application in diverse areas of science, technology, medicine, applied sciences, rural development, industrial research, leadership and many more. Apart from the Amity University, Jharkhand (AUJ), at present, the following Universities are the leading and pioneer Universities of RBEF in various states:

Driven by the dream to create a world of knowledge par excellence, the foundation has established and funded some of the leading institutions in India, which have over 1,50,000 students approx. 1000 acres of campuses. Amity is proud to have established the first and largest private (non-profit) University in India, the first wireless campus in India, the No. 1 ranked private Business School in India, the No 1 ranked biotechnology school and the best ranked pvt. Engineering School in terms of placements amongst many other achievements.

Amity University Jharkhand (AUJ), Ranchi :

It was a result of public invitation to Amity Education Group by the Jharkhand State Government during Jharkhand Momentum (2015-16) for establishment of its new University in Jharkhand. Following it, the AMITY UNIVERSITY, JHARKHAND (AUJ) was established and incorporated by the State Legislature vide Act No -13, of 2016, and its notification no. L.G.-10/2016-90/Legi.-Jharkhand Assembly, and further notified by Jharkhand Gazette No. 314, on 16 May 2016 bringing it under the definition and recognition vide under section 2(f) of the UGC Act, 1956.

The University started its functioning in 2016 in rented building with promising teachers and founding members with their commitment to provide quality education with values, skills, and professional competencies among its students, nurturing social fabrics and meeting the corporate or industry demands. In its academic canvas, it started with approx. 350 students in 15 programmes, in 9 Institutions under 5 faculties in the University. At present academic session, AUJ has 10 institutions, 18 programmes and approx. 1209 students are under the mentorship of 87 faculty members. The University enjoys best laurels in the society and academic fraternity not only in Ranchi, but in whole Jharkhand due to best placement, research & publication.

VISION & MISSION

Vision: To become a leading destination for high-quality education, innovative research and extension programs that address emerging societal needs through all-round development of its diverse student body.

Mission:

M1: To provide an ethical and conducive learning environment that nurtures critical thinking and professional skills in students.

M2: To kindle a passion for research, innovation, and entrepreneurship through collaborative partnerships with industry, research laboratories and academic institutions of global repute.

M3: To cultivate perpetual learners committed to the betterment of society through a fervour for service.

CORE VALUES

- National pride and global outlook.

- Academic Excellence

- Integrity, Ethics and Trustworthiness

- Diversity & Mutual Respect

- Shared Governance

- Social Responsibility

- Environmental Sustainability

- Expand Horizons of Knowledge

OBJECTIVES OF THE UNIVERSITY

The objects of the University shall be to disseminate and advance knowledge and skill by providing instructional, research and extension of facilities and in such branches of learning as it may deem fit and the University shall endeavor to provide to students and teachers the necessary atmosphere and facilities for the promotion of:

(a) Innovations in education leading to restructuring of courses, new methods of teaching, training, and learning including online learning, blended learning, continuing education and such other modes and integrated and wholesome development of personality.

(b) Studies in various disciplines.

(c)   Inter disciplinary studies.

(d)   National integration, secularism and social equity and International understanding and ethics.

BROAD BASED GOALS

- Educational Excellence

- Holistic Development of Students

- Innovation & Research Excellence

- Intellectual Capital Enhancement

- Maintain High Ethical Values and Foster Social & Environmental Responsibility

- Internationalization

- Attaining & Retaining Accreditations and Enhance Rankings

- Building Strong Industry Linkages and Alumni Network

- Enhance Employability and Entrepreneurial Capabilities Among Students

- Adopt Good Governance

STRATEGIC AREA OF IMPORTANCE

- Admission
- Academic Excellence
- Faculty Development
- Industry Integration
- Research & Publication
- Funded Projects
- IPR/Patent/Trademarks
- Student Support and Progression
- CRC & Placement
- Internationalization
- Infrastructure
- Learning resources
- Library & Information Centre
- IQAC
- Accreditation and Planning
- Ranking with pride

1. ADMISSION/STENGTH

Objectives
- Increase in intake as wellquality of students; Increase in intake as wellquality of students

Strategies
- Increasing visibility in the market by market promotion:
    - Aggressive promotion in the core catchmentarea to increase visibility through following:
    - Increasing hoarding penetration
    - School Connect Programs
    - College Connect program
    - Mass Activation Promotion
    - Organizing and participating in promotional event

- Promotion through digital platform such as Facebook, linkedin, Education Portals and others;
- Improving University website to enhance onlineoutreach in the open market;
- Participating in education fairs on selected locationsto build-up the existing geographical domain and exploring new market;
- Actively engage in international students' enrolmentand building connect with good international consultants;
- Building connect with Coaching Centers;
- Participating in international education fairs and organizing event at selected overseas location to build the Amity brand;
- Promoting flagship programs more aggressively andnew innovative programs to attract more students;
- Promoting scholarship schemes to attract brilliantstudents;
- Efficiency in admissions procedures & operations:

    - Implementing CRM system and processes to bring efficiency in processes and strengthening connect with student to increase the conversion ratio;

    - Providing trailing to counselors for effectivecounseling;

    - Ensuring maximum involvement of all institutions to strengthen the conversion ratio;

Further; there are other areas, as mentioned below, which directly affect the market image of the University and impact the admissions, therefore, they also need due attention and improvement:

- Increase in quality of placements targeting 100 percent placement of students
- Achieving academic excellence & research
- Focus on diversity and international students
- Establishing credibility through accreditation andranking

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Responsibilities:

- Director – Admissions
- Head of the Institutions

KPI / Performance Measure	Target (Year 2023-24)	Target (Year 2024-25)	Target (Year 2025-26)
No. of admissions : UG	1000	1200	1500
No. of admissions : PG	190	250	400
No. of admissions : PhD	10	20	25
Total No of Admissions	1200	1470	1925
% increase in no. of admissions (overall)	37.5	18.37	23.64

2. ACADEMIC EXCELLENCE / TEACHING LEARNING –

(Academic Innovations, supporting our students to engage and motivate to become problem solvers, natural leaders and capable of pushing the boundaries of knowledge and capable of greeting the challenges of future.

AU Ranchi fosters a learning environment in harmony with nature where students andfaculty have space to interact and engage. AUJ shall integrate advantage technologyin its teaching learning environment.

Team teaching, group learning and enhanced spaces for self learning shall makeAUJ learner centric.)

Objectives

- To achieve academic excellence by enhancing academic rigor through Innovation, Industry integration and Internationalization.

Strategies

- Introduce new programs in contemporary areas Consolidate the existing programs in terms of student strength Introduce new open electives
- To partner with industry to introduce industryintegrated programs
- Provide students flexibility in terms of number ofcredits earned per semester
- To introduce skill based & certification programs
- To introduce communication skills programs for foreign students
- To create a Nodal Centre for Ministry of Education.
- Promote blended learning mode by incorporating MOOC, spoken tutorials and other online courses aspart of the teaching learning process as per UGC guidelines.
- To make the curriculum more industry focused &research oriented
- Interaction with industry experts to be integrated with curricula
- Dissertation – For all Masters level programs it would be mandatory to have the dissertation resultingin at least one research publication.
- To increase the number of Full time PhD scholars.
- Promote team teaching and interdisciplinaryperception.

Responsibilities:

- Dean Academics
- Head of the Department/Institution
- Programme Coordinator
- Board of Studies
- Academic Council

KPI / Performance Measure	Target (Year 2023-24)	Target (Year 2024-25)	Target (Year 2025-26)
Percentage of faculty using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc.	80	85	90
No. of Programmes revised out of total number of Programmes offered during the last three years	15	20	20
No. of new Programmes/Courses introduced	10	15	15
Number of courses having focus on employability/ entrepreneurship/ skill development	80	85	90
Percentage of Programmes in which Choice Based Credit System (CBCS) /elective course system has been implemented	75	75	80
Pass percentage of students			
% students < 6.5 CGPA	1	0	0
% students ≥6.5 to < 8.5 CGPA	30	25	20
% students ≥ 8.5 CGPA	70	75	80

3. CAPACITY BUILDING / FACULTY DEVELOPMENT

(Faculty and students are at the core of the university repute, AUJ shall attract the best minds in its faculty who are inspired to teach and driven by research.

Periodic updating of capabilities and peer review shall drive AUJ faculty to achieve global benchmarks of faculty quality.)

Objectives

- To achieve number of PhD faculty above 75 per cent of total faculty strength by 2027
- To achieve level of faculty cadre as specified as per UGC/NAAC/NIRF requirement
- Constant up-gradation of professional competency of faculty
- Transparent mechanism of regular performance evaluation, review and feedback of faculty
- To build CCSM (competent, committed and self motivated) culture in the faculty of University

Strategies

- Recruitment of faculty with PhD qualifications and experience more than 10 years.
- Motivating faculty and assigning time frame to existing faculty to complete PhD
- Cadre review and rewarding existing faculty
- Separation of faculty with low potential/performance
- Providing opportunities for faculty development and refresher courses
- Rewarding faculty completing their PhD
- Objective and transparent performance evaluation & review system and feedback mechanism
- 02 FDPs in each Institute and 01 Academic Leadership program each year
- Publication & Projects incentive
- On time increments
- Introduce young scientist award.

Responsibilities:

- HoD/HoI
- Director-HR
- Director – IQAC and NAAC Coordinator

KPI / Performance Measure FACULTY COUNT	Target (Year 2023-24)	Target (Year 2024-25)	Target (Year 2025-26)
Number of full-time faculty	90	100	110
FSR: Faculty to Student Ratio	1:15	1:15	1:15
Cadre Ratio	1:2:6	1:2:6	1:2:6
Percentage of faculty with Ph.D.	56	58	60
No. of faculty with experience up to 8yrs	45	48	50
No. of faculty with experience 8+ yrs to 15 yrs.	27	30	32
No. of faculty with experience > 15yrs	15	18	20
Percentage of faculty with Industry experience	12	15	18

Percentage of adjunct faculty	4	3	2

KPI / Performance Measure	Target (Year 2023-24)	Target (Year 2024-25)	Target (Year 2025-26)
No. of faculty registered for PhD out of total number of faculty on rolls	45	50	55
Number of new faculty added (as per requirement)	14	19	25
Percentage of faculty attending professional development Programmes	72	75	78
Percentage of faculty provided with financial support to attend conferences / workshops and towards membership fee of professional bodies	25	30	35
Average number of professional development / administrative training organized by the university for teaching and non-teaching staff	12	15	18
No. of faculty awarded International fellow ships, post-doctoral, etc	7	8	10

4. INDUSTRY INTEGRATION

AUJ recognizes industry as major partner in progress to drive the agenda of making education relevant and capable of creating a bright future.

Industry integration in teaching, research and development and also in higher end skill development shall form the core of the initiatives.)

Objectives
Keeping in line with our philosophy of being an industry integrated and research oriented university the curriculum is so designed that the students are exposed to an industry and research environment through live projects, summer internships, term papers, field visits and dissertations. These form an integral part of the curriculum.

Strategies
To further strengthen the student's orientation towards research and industry with an objective of making him more employable the following is proposed

- Interaction with Industry expert to be integrated with curricula.
- Industry immersion projects/ dissertation
- More number of MoU with industry.

Responsibilities:
- Director – CRC
- Head of the Department / Institution

New MoUs with Industry (for internships, placements, participation in curricular development etc)	Target (Year 2023-24)	Target (Year 2024-25)	Target (Year 2025-26)

No. of new MoUs planned to be signed	32	40	45
No. of centres set up (Centre for excellence)	11	16	18
No. of Entrepreneurship centres	7	8	8
No. of Guest Lectures (in a year)	73	89	95
No. of Industry visits (in a year)	22	26	28
Percentage of students undertaking field projects / internships	90	90	100

5. RESEARCH & PUBLICATION

AUJ research shall be targeted to tackle the current challenges break new grounds for discovery and technology development and support national missions.

Research publications in highly reputed Journals (SCOPUS, SCI, Web of Science and PubMed etc.) shall earn global repute for AUJ faculty.)

Objectives
- To increase number of publications.
- Raising the quality of publications in leading indexed journals and conferences (SCI, Web of Science, Scopus, Pubmed etc.)

Strategies
- Setting publication target per faculty members/year (Minimum 1 papers per faculty per years in Scopus/ Web of Science/ Indexed Journals/ Conferences)
- Incentivizing and rewarding faculty contributing to high quality research
- Supporting faculty in their publications in journals of repute and participation in conferences
- Improve citation index per faculty.
- More publications in index journals SCI, Web of Science, Scopus, Pubmed etc.

Responsibilities :
- Dean Research Director – Directorate of Research & Publications
- Head of Department/Institution

KPI / Performance Measure PUBLICATIONS	Target (Year 2023-24)	Target (Year 2024-25)	Target (Year 2025-26)
No. of Scopus indexed publications	80	100	120
No. of Web of Science indexed publications	70	85	100
No. of Books and Book Chapters	60	80	100
No. of Peer Reviewed/UGC indexed publications	40	50	70
Citation Count (Scopus)	60	75	90
Citation Count (Web of Science)	50	70	85

No. of PhD Students graduated	NA	3	6

6. FUNDED PROJECTS & CONSULTANCY

Our success at AUJ will be judged by ourrecord of Research Leadership and the Impact of our work on society. "Relevance driven excellence shall be theMantra for research at AUJ."

Objectives

Strategies

- Creating awareness among the faculty members regarding available project funding opportunities
- Recruiting faculty with excellent research profilealong with project granted.
- Guiding faculty members in writing and submittingproject
- Developing an eco-system of inter-disciplinarylearning and working
- Collaborations with leading academic, research andindustrial Incentivizing and rewarding faculty for getting project grant

Responsibilities:

- Dean Research Director – Directorate of Research & Publications
- Head of Department/Institution

KPI / Performance Measure	Target (Year 2023-24)	Target (Year 2024-25)	Target (Year 2025-26)
Grants for research projects sponsored by the government sources (in Lakhs)	75	80	100
No. of projects undertaken in collaboration with Industry	4	6	10
Revenue generated through consultancy projects	7.5 Lakhs	10 Lakhs	15 Lakhs
Revenue generated through Executive Development Programmes (EDPs)	5 Lakhs	10 Lakhs	15 Lakhs
Revenue generated through corporate trainings	5 Lakhs	10 Lakhs	12 Lakhs

7. PATENTS / IPR / TRADEMARKS

Objectives

(New Innovations at AUJ leading to increased patents/ IPR that have high valuefor commercialization shall be the core.)

Strategies

- Recruiting faculty with excellent research orientation
- Developing an eco-system of inter-disciplinaryresearch.
- Organizing workshops to train faculty in identification of novelty and patentable outcome.
- Fostering Innovations and patents
- Incentivizing and rewarding faculty for filling andgranting patents
- Collaborations with leading academic, research andindustrial organizations
- Establishing AUJ Innovation Incubator

Responsibilities:

- Dean Research IPR Cell
- Director – Directorateof Research & Publications
- Head of Department/Institution

KPI / Performance Measure	Target (Year 2023-24)	Target (Year 2024-25)	Target (Year 2025-26)
No. of Patents / IPR / Trademarks filed	25	30	35
No. of Patents / IPR / Trademarks granted	5	15	20
No. of Patents / IPR / Trademarks published	15	20	25
No. of Patents / IPR / Trademarks licenced	2	3	5

8. STUDENT SUPPORT & PROGRESSION

Student performance, their employability, innovative capabilities and ethical and moral values are the core of AUJ initiatives. Student satisfaction shall measure our success.

Objectives

- To provide necessary support to students to acquire meaningful experiences for learning at the campus and to facilitate their holistic development and progression.
- To ensure effective system of monitoring students performance.
- To ensure quality placements and progression of studentsto higher education.
- To promote value-based education for inculcatingsocial responsibility and good citizenry amongst student community.
- To promote the participation of the students in social, cultural and extracurricular activities to facilitates development of various skills and competencies.
- Evening classes to support weak students.
- Creating reading/ selflearning spaces in hostels/ campus afterworking hours.

Strategies

- **Reducing debarred per-cent of students to less than1 per cent of total strength of class**
- A close check on day-to-day attendance by HOD/HOI may work so that the student attends at least 75% classes. This will minimize the debar cases.
- **Achieving pass per-cent of above 95 percent and above** Good academic delivery and close monitoring of the students performance through result analysis may serve. The course curriculum be designed to be industry integrated/application based to have more placements ofstudents.
- **Efficient and effective mentoring and guidingsystem**

Guidelines for students issued by Examination Department (AUJ) be implemented through mentors tocreate awareness of fair Examinations. This will minimize the number of UFM cases.

- Adequate student welfare measures (scholarships,free ships, insurance, etc.)
- Personal enhancement and development schemes –coaching classes for competitive examinations, career-counseling, soft skill development, etc.
- Student participation in co-curricular and extra-curricular activities
- Effective mechanism for timely redressal of studentgrievances.
- Specific student support for SC, ST, OBC, PWD andeconomically weaker sections of society
- Focus on extra-curricular activities which contributeto overall development of students
- Students participation in state, national and international level sports events is encouraged.
- Students representation in academic and administrative bodies of the institution
- Effective campus placement services

Responsibilities:

- Head of Department/InstitutionDean of Student Welfare
- Director - Corporate Resource Centre
- Office of International Affairs

KPI / Performance Measure	Target (Year 2023-24)	Target (Year 2024-25)	Target (Year 2025-26)
Percentage of Total graduating students placed (UG+PG)	52%	55%	57%
Percentage of Interested & Eligible students placed (UG+PG)	98%	100%	100%
Median Salary (UG)	4.5 LPA	5.5 LPA	6 LPA
Median Salary (PG)	5 LPA	5.5 LPA	6 LPA
Highest Salary offered (UG)	>22 LPA	>25 LPA	>35 LPA
Highest Salary offered (PG)	>12 LPA	>15 LPA	>20 LPA
Lowest Salary offered (UG)	2.5 LPA	3 LPA	3.5 LPA
Lowest Salary offered (PG)	3.2 LPA	3.5 LPA	4 LPA
Percentage of students selected for Higher studies	30 to 40% (Approx)	30 to 40% (Approx)	30 to 40% (Approx)
No. of skills enhancement initiatives undertaken	08 to 12 Every Year	09 to 13 Every Year	10 to 15 Every Year

9. CORPORATE RELATIONS & PLACEMENT

CRC of AUJ shall play an important role for industry and corporate connect to the university the success shall be judged by ourplacements and our rankings and ratings. Personality development, effectively bridging the skill gap and attitude buildingshall be major focus of the CRC at AUJ.

Objectives

- To evolve educational programs which are consistent with the broadrequirements of the industry.
- To enhance competencyand skill-set of students and to make them industry ready.
- To coordinate the research and developmental activities to promote (Academia and Industry) joint R & D and Innovations culture

Strategies

- Involvement of Industry experts in curriculumdevelopment
- Visiting and guest faculty from industry
- Industrial training & Internship
- Increased Industry visits of students
- Undertaking Live projects in collaboration withIndustry for UG, PG and Ph.D.
- Increased Consultancy/research projects from/withindustry/ Government
- Promote Industry's centers in the University campus(e.g. GE Centre for Bio-Medical. Bio-Technology and Health Care)
- Increase number of companies visiting forplacements
- Improve quality of placement (Average salarypackage)

- More number of MoU with industry for Internship.
- Organize Industry meet sector wise
- Strengthen Alumni cell.
- Involve Alumni to support university and student mentoring
-

Responsibilities:
- Director – CRCHead of the
- Department/Institution Head - E-Cell

10. INTERNATIONALIZATION
AUJ shall emerge as major destination forinternational student from developing and developed nations.

- International students bring culturaldiversity and new perspectives.
- We will increase their number and diversity at UG, PG and Ph.D. programs.
- We will strengthen existing National and International Collaboration and foster new ties with reputed foreign universities to enhance our reach and relevance globally.)

Objectives
- Enhance global visibility of the University
- Promote international collaboration to boost research and academic excellence.
- Increase International opportunities for faculty and students.
- Attract international students and cultural diversity.
- Attract high quality international researchers and faculty (e.g. Fulbright Scholars, Visiting Professors, PDFs etc.)
- Acquiring international accreditations and ranking

Strategies
- International accreditations & ranking
- Academic Collaborations and MoUs
- Admission of International students
- Faculty and students exchange programs
- Study Abroad Programs/3C programs
- Recruitment of international faculty
- International projects
- Lecture by international speakers
- Guest faculty from foreign University

Responsibilities:
- Dean Academics Office of International Affairs
- Head of Department/Institution

KPI / Performance Measure	Target (Year 2023-24)	Target (Year 2024-25)	Target (Year 2025-26)
No. of international students studying at campus	Nil	Nil	Nil
No. of students - Exchange programmes	Nil	Nil	Nil
No. of international faculty	Nil	Nil	Nil

11. INFRASTRUCTURE
- World class academic and research infrastructure shall form the foundation for academic and research ambiance at AUJ.

- Operational focus will be on optimum utilization and adequacy.
- Green building architecture, 1MW of solar power and Water sustainability are the foundation of AUJ infrastructure.

Objectives

To ensure adequacy and optimal use of the facilities available in an institution to maintain the quality of academic and other programs on the campus and how every constituent of the institution - students, teachers and staff - benefit from these facilities

Strategies

Meeting norms of Regulatory & Statutory Bodies in respect of:
- Classrooms
- Books
- Computers
- Laboratories
- Equipment
- Software
- LCD projectors
- Sports facility

- Automation of library and online resources
- Number of national & international journals
- Increased Library usage by students and faculty
- Upgrading IT Facilities to 10 Gbps
- Latest computing facilities – hardware and software facilities for preparation of computer aided teaching learning material.
- Creation of Open Learning spaces in the campus.

Responsibilities:

Director – Administration Planning Board

KPI / Performance Measure Physical Facilities (Classrooms , Seminar Halls, Collaborative Research spaces, Auditoriums, Labs, recreation facilities etc)	Target (Year 2023-24)	Target (Year 2024-25)	Target (Year 2025-26)
No. of ICT enabled Teaching facilities Class Rooms	35	40	45
Seminar Halls	4	5	6
Auditorium	1	1	1
Recreation Facilities	1	1	2

12. INCLUSIVENESS SERVICES/EXTENSION ACTIVITES
- **Enhancing the quality and outreach to the society.**
- **Sensitizing students with the problems of the society and engaging them to develop implementable solutions.**

Objectives

To achieve community services and contribute towards nation building

Strategies

- Every Institute to participate forth strengthening ofCSR activity.
- Collaborate with NGO's and government. Promote student participation in social work.

Responsibilities:

Dean Student WelfareHead of Department/Institution

KPI / Performance Measure	Target (Year 2023-24)	Target (Year 2024-25)	Target (Year 2025-26)
Number of activities for Inclusiveness Services	10	20	30
Number of Extension/outreach Activities	60	60	60

KPI / Performance Measure	Target (Year 2023-24)	Target (Year 2024-25)	Target (Year 2025-26)
Percentage of Students from other States	24	30	35
Percentage of Students from other Countries	Nil	Nil	Nil
Percentage of Women Students	48	52	56

13. IQAC

- Internal and External Audit of university services including academic audit to identifycap areas and monitor timely actions.
- Assuring national and global quality standards.
- Achieving accreditation of AUJ programs through NAAC, NBA, ABET etc.
- Achieving high NIRF ranking and ratingsin regional, national and global surveys.

Objectives

- To control and Assure the quality as per the norms and standards.
- Continuously monitor and improve the overall quality

Strategies

- Carry out student satisfaction survey each year and initiatefollow up.
- Academic & Administrative audit by external members asper NAAC requirement.
- Identification of Gaps as per any other Accreditation andRanking.
- Assurance of the quality as per the international Standard.
- Assign quality benchmarks to each institution and Centers.

Responsibility

- Director-IQAC
- Head of Department/Institution

KPI / Performance Measure	Target (Year 2023-24)	Target (Year 2024-25)	Target (Year 2025-26)
NAAC	No	Yes	Ist Cycle on
NBA	No	No	No
ABET	No	No	No
NIRF	No	No	Yes

14. LIBRARY & INFORMATION CENTRE

- AUJ shall have the most modern, technology-enabled and efficiently managed Library cum knowledge centre.
- New library shall be the major hub for enhanced learning and collaborative research.

Objectives

Knowledge-based Resource Centre.

To provide access to quality Digital Collection and Collection in all formats to meet the research and teaching learning needs of the University.

Strategies

- Library books and periodicals as per UGC/AICTE norms.
- Strengthen Digital Library
- Strengthen library Resources Security Management System (RFID based book tags etc).
- Facilitate the development of skills and tools to help researchers navigate and manage information and measure their impact.
- We will assist the University in meeting its research reporting and assessment requirements.
- Conduct periodic seminar to educate users about the library's services and resources.

Responsibilities:

- Dean Academics
- Head of Department/Institution
- Librarian

KPI/Performance Measurement	Target (Year 2023-2024)		Target (Year 2024-2025)		Target (Year 2025-2026)	
Number of Text Books	**Title**	**Vol**	**Title**	**Vol**	**Title**	**Vol**
	1710	6500	1810	7000	1910	8000
Number of Reference Books	331	1300	346	1350	361	1400
Number of International Journals	15	15	26	26	37	37
Number of Online Journals	2	2	4	4	6	6
Number of Magazine	5	60	5	60	8	96

15. ACCREDITATION & RANKING

AUJ to emerge as of the top ranked University nationally as also to figure in top 100 in QS and other international ranking)

Objectives

Creditability and quality as per the Global Standard

Strategies

- Establishing credibility through participating in Global Accreditations and rankings.
- Increasing visibility in the market through website and print media to publicize existing accomplishments.

- Enhancing the Quality as per the International   Standard
- Increasing intake quality of students
- Improving faculty and students quality

Responsibilities:

- Director – IQAC
- Registrar
- Dean Academics Head of Department/Institution

KPI / Performance Measure	Target (Year 2023-24)	Target (Year 2024-25)	Target (Year 2025-26)
NIRF	No	No	Yes
QS/THE World Ranking	No	No	Yes
NAAC	No	Yes	Yes
NBA	No	No	No
Any other Ranking agency? The Times Impact	No	No	yes